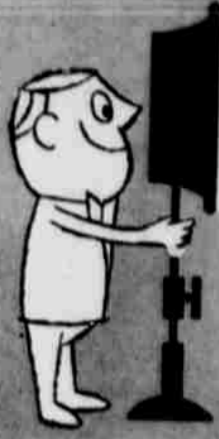


# PETERSON'S

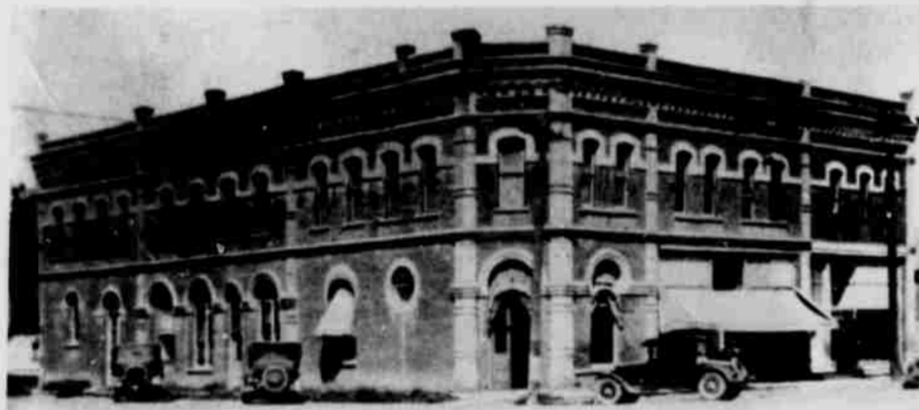


# GRAND OPENING

**November 24 and 25**

**Our Roots Go Way Back . . .**

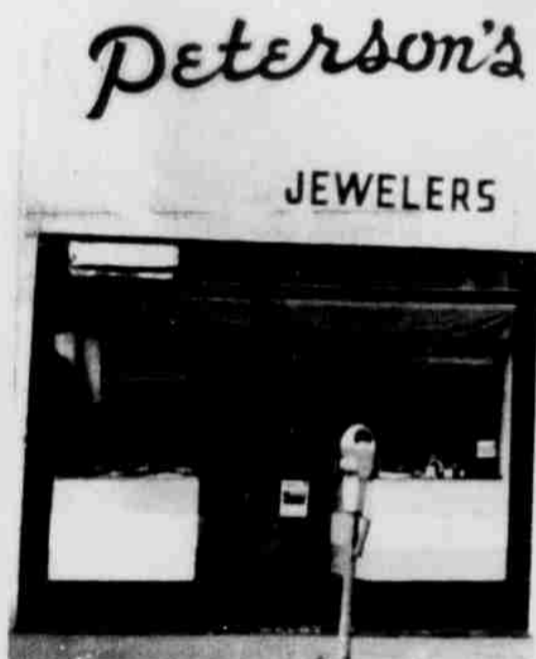
**44 YEARS**



1928

The following advertisement appeared in the March 8, 1928 edition of the Heppner Gazette-Times:

INTRODUCING—Mr. J. O. Peterson recently of Pomeroy, Wash. who has purchased the stock and business of the E. H. Buhn Jewelry Store and will be pleased to make your acquaintance. We will continue to carry a large stock of Jewelry, Watches, Diamonds and kindred goods, with Watch Repairing a specialty. It shall always be our endeavor to give satisfaction. This store shall be known as Peterson's Jewelry Store.



1941

Some people tend to think of us as as a landmark that changes with the times and that makes us mighty proud.

We work at offering you the best



1972

**Come In and help us Celebrate our Remodeling.  
Coffee and Cookies Served All day  
Champagne Punch Served from 2 p.m. to 4 p.m.**

**Register For Free Door Prizes**

1. Diamond Necklace
2. Caravelle Watch
3. Wall Clock

**Ball point Pens for Everyone**

Marlene

Randall



Store Hours: 9 A.M. to 6 P.M.  
177 MAIN ST., HEPPNER  
PH. 676-9200



Shirley

Mary Jean