HEPPNER (ORE.) GAZETTE-TIMES, Thursday, October 42,1972



The Heppiner Gazette established March 30, 1883. The Heppiner Times established November 18, 1897 Consoli-dated February 15, 1912

MEMBERS OF NATIONAL NEWSPAPERS ASS'N AND OREGON NEWSPAPER PUBLISHEDS ASS'N CHARLIE & DOROTHY HEARD.

Editors and Publishers

BARBARA JAMES

News

ARNOLD RAYMOND. Foreman Plant ANN TONEY.

News JUSTINE WEATHERFORD Circulation Features

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The Complexities of Modern Society

The complexities of modern society has made the jub of the community newspaper tougher and tougher. You can knock it, eriticize if and even cuss it but thank your stars it's still there is a statement recently by Beverly Hennen Van Hook, written for the National Lion magazine

Similar to many questions asked the Gazette-Times is the following

Not long ago a woman called a small lifinois newspaper "Is there going to be an eclipse of the sun tomorrow"" she asked "Yes" the reporter replied "We've been running stories about it

"Will it hurt your eyes to look at the eclipse"

"Yes" he said "We've been running stories about that los. "Well" she said indignantly "If it's dangerous to look at why are you having if

As a newspaper critic, the woman has lots of company "I think people are angry but don't know at whom to be angry", one news editor said. "So they take it out on their newspaper

American newspapers have been under fire since the first one. "Publick Occurences, broke into print in 1690. It promised to publish once a month and oftener "if any glut of occurrences happen

Ghut or no giut, the Massachusetts government didn't cotton to an unauthorized version of the news. It closed down the paper one issue after

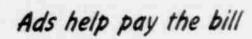
Today, people who can't agree on anything from space flights to Chess unite in criticizing their community newspaper. They call it the "Gossip sheet" and consider it fair game for revilement and ridicule.

Well, what is the newspaper's job" How should your newspaper serve the community

First and most important, newspapers should help build the superstructure of democracy-an informed people. That's why many great Americans who put such store in democracy also put such store in newspapers. Thomas Jefferson said and were it left to me to decide whether we should have a government without newspapers or newspapers without government I should not besitate a moment to prefer the latter No ordinary mortal can attend every city council, school

board and zoning meeting and still have time to brush his teeth The community newspaper must cover this and more to

community readers. Week in and week out, the Gazette-Times will continue to inform its readers with the average size classroom in the local schools, how fast most patients get treatment in the hospital emergency room, where tax dollars go and how similar cities are solving the same problems as well as school and chamber of commerce activities, churches and organizations, families and friends.



Publication of a newspaper. is an extremely costly operation. If readers had to bear the entire cost of publishing a newspaper, the cost would be prohibitive for the average Hitten

Although newspaper readers spent nearly \$2.5 billion a year for daily. Sunday and papers than in 1968 weekly newspapers, this a

malmin's leading advertising medium. The \$5.7 billion in newspaper advertising rev enue in 1969, for instance far exceeded the revenues of any other advertising medium and exceeded those of 1946 by rive times. Ad revenues in 1970 were even greater for news-

LETTERS TO THE EDITOR Dear Mr. & Mrs. Heard very line work, and how I did Congratulation on your Cen- enjoy the Centennial Edition,

Thank you very much

Thank you so much for the

Gazette-Times you sent me. It

was all very interesting

including the historical art-

icles. My great uncle, Ben-

Grandy, helped settle La

I especially enjoyed the

nicture of your daughter when

she was little. She is really a

tremely proud of her. She

looks so happy. I hope she

REMEMBER THIS?

Gazette-Times, has accepted condition

Grande

State State State

57YEARS AGO 1915

the position of cashier of the

still retains his interests in

this paper but the manage-

ment has been turned over to-

his sons. Arthur and Spencer.

Heppner will have a candy

factory. Not a factory of the

big wholesale supply kind, but

facilities large enough to

supply the local demand John

Maxwell of Waitsburg Wn

has brought an expert candy

maker with him and will soon

open up tos establishment in

the building adjoining the

Patterson and Elder barber

The football season was

ushered into Morrow County

last Saturday when the Lex-

ington High School Warrings

entertained on their local

Gridiron their ancient rivals,

the Ione High School. The Egg.

stances made it necessary for

in to move to Vancouver

City boys won 39 to 12

37 YEARS AGO....1935

tennial issue. It was a beauti- and the reproduction of a page ful job I'm so glad Josephine from the early Lexington Mahoney Baker sent me the paper I have filed them both coupon to order my copy And for future reference. Stanley Minor also sent me a copy It was an unexpected. Yours sincerely, dividend to find my name Emma P. Peck mentioned I can only say the Centen. Dear Mrs. Winchester:

mal issue made me prouder than ever to be a Heppperite? Sincerely,

Ellis Thomson 536 E. BRth St. New York, N.Y. 10028.

To the Editor For years I've been hearing doll I'm sure you are exthe expression "pulling the rue out from under me' Now I know.

With P W Mahaney gone grows up to be like you and away I feel like a plant which works hard for animals. The recent Newsweek has always had something which stuelds it, and suddenly some an article about the Pendleton force pulled if up-an empty- Round Up.

I'm running for my sixth He said "call collect" anyterm and will probably make time at home or office; if. See you in Salem. giving a feeling of security Howard Williets. He always introduced me as House of Representatives.

my sister" giving a feeling of District 21 tamily love If Uneeded logal assistance t was mine for the asking-

Fortunately I have sisters. nieces and nephews. There will never be another P.W Josephine Mahoney Baker

Terwilliger Plaza Portland 87201 9050 SW Scholls Fy Rd

Portland, Ore. 97223 Oct 4, 1972 Dear Mr and Mrs. Heard.

Enclosed is our check for \$3.10 Please renew our subscription for another year. Thank you'

Sincerely Bruce J Thomson

LETTER TO THE EDITOR An interesting letter came to the Gazette Times this week addressed to Princess Debby McCov in care of the G-T A G-T reader Rosalie Gordon of Poway, Calif wrote

Dear Miss McCov Would you be kind enough to give me the name and address of the store where you and your fellow-Princesses bought your pant suits, as in the putture carried by the Gazette Times on August 24th? Also tell me what color your

Heppner's mayoralty was transferred from the shoulsuits are. I will greatly ders of W.W.Smead to those of appreciate your reply in the enclosed stamped-self-ad-T.J.D.Jones, senior councilman as Mr. Smead tendered dressed envelope his resignation with expres-A jount over to Gardner's sion of regret that circum-

37 S.E.11th

Oct 7, 1972

Pendleton, Oregon

Mens Wear and Marj supplied the information.

Pioneer Ponderings

BY W.S. CAVERHILL FUTURE TAXES.

It is interesting and of concern to listen to the presidential candidates taxi into position on taxes. Nixon says. "Thave no new taxes in mind for the coming term ' However, there is an unspoken proviso in that statement. Hehas set a budget limit of 250 billion, knowing full well that Congress will never cut the fat to that figure. If they did, a lot of Congressmen's hides would be drying on a rail fence in two years time

McGovern's proposals are like the mumblings of a bumblebee that is intoxicated on the nectar from some exotic wild flower The outlook for the taxpayer isn't good.

Vegetables will look and taste better and they will retain more of their vitancins if they are cooked until just tender, using just enough liquid to create steam and prevent sticking

.... REMINISCE!

Walter Pilgrin, the new He is already an Oregon Business Education teacher at booster. His first place to go Heppner High School His soft after landing at the airport was Larch Mt which he still as cotton accent with a lack of the R sounds and a 5 that thinks is the most beautiful sounds like fahve, identifies spot in Oregon. He has visited hitts as coming from the deep other Oregon beauty spots south You can't get much Crater Lake, hiked above the deeper' than Florida and snow line in the Three Sisters Mabama While or was born area and is now looking Florida, be graduated from forward to learning about Florence State University at eastern Oregon Florence, Alabama, and he taught at Cullman, Alabama ains and the huge trees. He is

Meet Mr. Pilgrim

By his accent you will know where he earned his masters

- 52104

He likes the rugged mount-

anxious to try skiing and

thinks Arbuckle may be isolat-

ed enough that it won't be too

crowded. He likes tennis and

Three of his family were in

the Air Force at the same time. His brother who stayed

in to make the Air Force a

career, is stationed in Ariz-

ona His sister who served in

the Air Force married a

career air Force man and they

live in California This puts

two other members of his

He is delighted with Hep-

pner and Heppner should be

LAUREL BEACH of Port-

ents lived at Lexington and

after he graduated from high

school there his family moved

to Walla Walla Mr. Beach

graduated from Whitman and

later came back to teach at

GORDON BUCKNUM came

"within

family practically

delighted with him.

His best triend from his time the Air Force lives at Portland, Oregon, Since he'd always wanted to see the west coast, if took little persuading for him to come to Portland State for a couple of summer:

Nine jobs were filled through the Extension Employment office: located in he Gilliam-Beshee building. Heppner At the present time there is an opening for two full-time farm workers in the lone and lower Willow Creek area; and one opening in the Lexington area. There is also an opening for a live-in land was in Morrow County on business last week. His par-

schild in school) in Heppner and for one in the Lexington area. An opening for a motel mard is also listed with the Extension-Employment

Several youth have contacted the Extension-Employment office in Heppner inquiring about available jobs after school hours. If you have need for clerks, office helpers, habysitters, or peed someone to stock shelves, etc., please contact the Youth Employ-Morrow County Health Nurse ment Service (YES), tele-She is replacing Mrs Lowell phone 676-9642. We have juames and telephone numbers

CHRISTMAS IN OCTOBER Gifts from members of the Holly Rebekah Lodge of Lexington were presented last Saturday to their "sister" Margarite Wilson, who lives at the LO.O.F. Home in Portland Irene Padberg, Eula Bloodsworth, Catie Padberg, Frieda Majeske, Florence McMillan and Delpha Jones attended the annual Harvest Festival which was sponsored by the LO.O.F. Lodge to help raise food and money to support the home. The Lexington Lodge also donated a gift in the form of a check

3

County Govt. Council Asks Planning Funds

At a meeting this week of the Morrow County Council of Governments, consisting of Morrow County and the cities of the county, funding from the Dept. of Environmental Quality was discussed. One of the principal subjects is a cooperative landfill garbage dump The Dept of Environmental Quality wants this project to cover the entire county, although originally plans were for a landfill to serve lone, Heppner and Lexington

\$19,000 has been applied for to be used for a solid waste study for the county, as part of a comprehensive planning study.

A telephone company representative explained a new nationwide emergency telephone service. This is Number oll, part of a national entergency, suggested as being a new and quicker warning system Cost would be divided among the loca governmental bodies. First requirement, however, is a 24 hour coverage so there would constantly be someone to man the system

The City of Heppner is investigating the possibility of getting funding for their hydraulic study to assess Heppner's water problems

COMMUNITY BILLBOARD

Oct. 12 Heppner Mustangs at Pilot Rock 8:00 p.m

Ione at Culver 1:30 p.m. Riverside Firates at Echo 7:30 p.m.

Heppner Jr. High at Stanfield 30 p.m. Individual pictures-Heppner

Grade School Pre-schoolers School System as coordinator invited 8:30-11:00 a.m. of special projects. Oct. 13 He says his brother is

NO school - Teachers' In-

10:00 - 12:00 a.m. 1:00 - 2:00

Oct. 18

Oct. 19

Sponsored As A Public Service By

RUGGLES-

10

Bank of Ione Mr. Crawford riage in July of Miss Katherine Healy, to Edward Burcell, son of Mrs. May, Burcell, was made this week when Mr & Mrs Burcell departed for Corvallis to make their home. Both were popular young people of this communjust a modern little place with - ity Josephine Manoney, local East Oregonian correspond-

ent, departed Sunday for Portland to be gone for two arthree weeks 1 YEAR AGO., 1971

Vic Grostion has been assigned to the Fish and Game

Division The Carty and Six-mile reservoir sites in the Boardman area in Morrow County will receive additional geologand seismic study by Portland General Electric Company as the better of

for its proposed second large said today

accepted the position of Chally who recently moved to

been much depleted by Vawler Crawford, who for malady that has had fatal the past five years has shaped effects on many. Dissection of and guided the destimes of the dead birds reveals a wormy Announcement of the mar-

signed to Heppner as the new Oregon State policeman as-

some six prospective locations. scale nuclear plant, officials

Mrs. Jevry Sweeney has

w three years

JOB LISTING

house-keeper-habysitter

office For further information, please call 676-9642.

Lexington High School He left Lexington to go to Gresham from West Linn last week to visit his brother and sister-inlaw, Mr and Mrs. W. J. Bucknum, Mr. Bucknum is employed by the Portland

mounts to less than 30 per cent of the total revenue needed to publish these newspapers.

No newspaper today can exist very long without advertising. Advertising is a great service to readers and is one. of the best read parts of the average newspaper. Classified advertising is well-read

by people who often fulfill three of their greatest needs through classified ads a job. a car and a home.

Today the newspaper is the Spray

A Good Point

The Mayor Bill Collins made a good point for the newcorners to become "oldtimers' at the 2nd annual tri-sponsored community weicome for leachers and newcomers

He urged the newcomers to attend meetings and join organization, churches, lodges that they would enjoy and become a part of He said When you can say "my town. my church my Main St. then you have arrested.

It's easy to become ac quanted in a small town but not if the newcomer hangs Back

gon. Howard Mercantile at

Kimberly, Jenkins store at.

The mayor lorget to mention the vacancies that are to be filled in the city govern ment Petitions may be picked up from City Hall, for those who have qualified to run for Mayor and two council sents This is a surve way, to beguine acquanted, complete with an education in hundar relations Table City (200 ernstern)

A clock is something that does have man office as vincent rati now hate you work you weren't in the murning - what time you go out for turch and enfree breaks before, and come back after and how long before you can start stopping work by stalling

The optimist finds the rose full of beauty The pessimist finds the rose full of thorns

The realist simply sprays and fortilizes the rose bush to make both possible

"Between new and election," observes the National Association of Minufacturers, "candidates and incumbers in public office will be offering solutions to all our problems except one who is to pay the bill' Somewhat as in the game of musical chairs, the bill is passed around until the music tops, and who's left standing alone and holding the tab? You re right. It's you and 1-the taxpayer. When the aspirants talk about country the so-called tax loopholes, consider this. These loopholes' turn out to be such things as tax free interest on publicipal bonds to help keep local taxes down), or the oil activition allowance (which encourages exploration to keep gas and oil from becoming scarce and more expensive), or the deductions which we take for interest on our home mortgate. nedical costs and charitable contributions. So when you hear how this or that will be done say. Who is going to pay for it? Chances are that one way or another, the truthful answer would be You will

Florida advertising agency. Planned Press Promotions Tavares, Florida)

INTERARS CONTRACTOR

During September The Ga Dear Editora of the Gazette zette-Times had 30 new sub-Times scriptions and 103 renewals Plus over the counter sales at the G.T., Murrays, Heppner Hotel, Del's Market at Lexington, Bristow's at Ione, Hick's

Enclosed find my check for the Gazette Times for the conting year I could not get along without it 1 think you do Market at Boardnian, and Complete Food Store at Irri-

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- PUBLISHER, Charles E. Heard and Dorothy L. Heard, 147 W. Willow St., Heppiner, Oregon 97836
- EDITOR, Charles E. Heard and Dorothy L. Heard, 147 W Williow St., Heppner, Oregon 97836
- OWNER, Charles E. Heard and Dorothy I. Heard, 147 W. Willow St. Heppner, Oregon 97836
- KNOWN BONDHOLDERS. MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 percent or more of total amount of bonds, mortgages or OTHER SECURITIES, Mrs. W. A. Sherman, 615 Jefferson St. Dallas, Oregon 9738.

10. EXTENT AND NATURE OF CIRCULATION.

		Average No. Copies Each Issue During Preceding 12 Months	Actual Number of Copies of Single Issue Fublished Nearest to Filing Date
1	TOTAL NO COPIES PRINTED (Net Press Run)	2090	2040
8	PAID CIRCULATION 1. SALES THROUGH DEALERS AND CAR- RIERS STREET VEN- DORS AND COUNTER SALES	299	265
	5 MAIL SUBSCRIPTIONS	1569	1568
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2	FREE DETRIBUTION BY MAIL CARRIER OR OTHER MEANS 1. Samples, complementary, and other free copies	58	54
	2 Copies distributed to news agents, but not sold	18	18
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	OFFICE USE LEFT- OVER UNACCOUNTED SPOILED AFTER PRINTING	163	125
i,	TOTAL (sum of E and F)	2090	2040

complete Charles E. Heard LaGrande Tragedy struck carly in the

Sunrise Sunday morning will be the signal for opening hunting season when a young fire on Chinese pheasants, mair accidentally shot his Hungarian partridge and hunting friend in the right quall in Morrow County unless arm. The two were hunting a prevalent rumor that the near Parker's Mill They were season will be closed does not materialize Rumor has it that one swung his gun downpheasants in this district have toward the ground he accidentally bit the trigger

MORROW COUNTY'S first lake fills following brief ceremony Penland Prairie to provide County with it's first lake. Lowell Gribble's Heppner-

based company, Ultrasonic Predictable Maintenance, Inc. has received world wide publicity in recent months.

REAL ESTATE TRANSFERS

Lindsay, Rosella, widow to Lindsay, Lawrence D -- Luds in 12N R26, T3 N R26 MORROW COUNTY to Wirdt. Elwood g-Sue E .- Descr tr Sec .34T48 R25

Keith James H.Jr.-Katherine M. to Keith, James H. Sr. Juanita G. Lots 7.8, Blk 1 W Sec 25TaN R26 Perry, Robert Y-Phyllis R to Blake, Earl J-Margaret C-Lot | Blk_ | Cluff's Add_ Ione Robbins, Pete D, unmarried to ed spinach, carrot & celery Keith James H. Jr. Katherine sticks, chocolate cake, colls & M.-Lots 7, 8, Blk, 1 W Sec 25 butter and milk **T5N R26**

Schunnk, Henry H-Eva P to Ryan Richard C-Juanita-Fri bun potato chips & pickles Lot 8 Blk. 16 W Sec 25 T5N R26 shredded lettuce, fruit salad,

LARRY SHOEMAKE GRADUATES Navy Machinery Repair-

of Mr. and Mrs. Amos C. milk Shoemake of Wilson Load, Thursday - October 19 Route 1. Boardman, Ore. graduated from recruit train- beans, pickled beets, fruit ing at the Naval Training Jello rolls, butter & milk Center at San Diego

of interested youth Applicants with experience

in many types of jobs are listed with the Extension Employment office, located in the Gilliam-Bisbee building Heppner If you need experi about 30 yards apart, as the enced clerks, grocery checkers, typists, bookkeepers, or persons with other job experience, call 676-9642 and we

will be happy to assist you in finding just the right person for the job. This is a cooperative effort

of the Oregon State Enversity. Extension Service and the Oregion Employment Division There are job openings listed in areas outside Morrow County that you might be interested in - five full time COURT HOUSE

ranch jobs and Nurse's Aide Circuit Court: Petition to jobs. For more information annul marriage, wife's name call 676-9642 to be changed to Warren Case of Linda K. Picker vs Joseph

School Lunch Menus Presented

Through Courtesy Of Heppner Branch



Monday - October 16 Macaroni & cheese, butter-

Tuesday - October 17 Hamburgers, homemade

and milk October 18 Wednesday Mashed polatoes, turkey grasy, cathbage salad, ginger man Larry W Shoemake, son bread, applesauce, rolls, and

Beel stroganoff, green

GOOD NEWS

Jesus Loves You!

ooking better and is now service walking around the house Social Security Representative Neighborhood Center

Circuit Court

CITATION ISSUED 30.00 Citation is issued to Joyce Rhea Creek Grange Pot-luck Ritch Bergstron, Paul W. Jones, Walter Hayes and Supper 6:30 p.m.

Homer Hughes to show cause Sr. Citizens Supper - Heppner Elementary School 5:00p.m. why each of them should not be tound in contempt of court "Family Night" Dinner - Irrifor failing to honor their gon 4-H Community Club representation made to court 6 30 p.m.

on Nov. 17, 1971 that the position of appraiser formerly held by plaintiff Richard Schlichting in Morrow County Appraisers office would not be filled during the pendency of this law suit

BOYCE **Insurance** Agency 228 Main P.O. Box 247 676-9625 If no answer call Ray Boyce 676-5384



- Community College Basic certificate, State of Oregon Board on Police Standards and Training, 1970
- County resident since 1931
- Active in community affairs

Pd. Pol. Adv. Comm. to Elect Bert Corbin. Box 466. Heppner, Ore.