

THE GAZETTE-TIMES

Heppner, Oregon 97836
Phone 676-9228
MORROW COUNTY'S NEWSPAPER
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LETTERS TO THE EDITOR

Dear Mr. & Mrs. Heard: Congratulations on your Centennial issue. It was a beautiful job. I'm so glad Josephine Mahoney Baker sent me the coupon to order my copy. And Stanley Minor also sent me a copy. I was an unexpected dividend to find my name mentioned.
I can only say the Centennial issue made me prouder than ever to be a Heppnerite!
Sincerely,
Ellis Thomson
536 E. 18th St.
New York, N.Y. 10028

To the Editor:
For years I've been hearing the expression "pulling the rug out from under me."
Now I know.
With P.W. Mahoney gone away I feel like a plant which always had something which shields it, and suddenly some force pulled it up—an emptiness.
He said "call collect" any time at home or office, giving a feeling of security.
He always introduced me as "my sister" giving a feeling of family love.
If I needed legal assistance it was mine for the asking.
Fortunately I have sisters, nieces and nephews.
There will never be another P.W.
Josephine Mahoney Baker
Terwilliger Plaza
Portland 97201

9050 SW Schollis Fy. Rd
Portland, Ore. 97225
Oct 4, 1972
Dear Mr and Mrs Heard,
Enclosed is our check for \$5.00. Please renew our subscription for another year. Thank you!
Sincerely,
Bruce J. Thomson

LETTER TO THE EDITOR
An interesting letter came to the Gazette-Times this week addressed to Princess Debby McCoy in care of the G-T. A G-T reader, Rosalie Gordon of Poway, Calif. wrote:
Dear Miss McCoy:
Would you be kind enough to give me the name and address of the store where you and your fellow-Princesses bought your pant suits, as in the picture carried by the Gazette-Times on August 24th?
Also tell me what color your suits are. I will greatly appreciate your reply in the enclosed stamped self-addressed envelope.
A joint note in Gardner's Mens Wear... and Marj supplied the information.
37 S.E. 11th
Pendleton, Oregon
Oct 7, 1972

Enclosed find my check for the coming year. I could not get along without it. I think you do.
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EXTENT AND NATURE OF CIRCULATION

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A. TOTAL NO. COPIES PRINTED (Net Press Run)	2090	2040
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G. TOTAL (Sum of E and F)	2086	2025

I certify that the statements made by me above are correct and complete.
Charles E. Heard

Pioneer Ponderings

BY W.S. CAVERHILL

FUTURE TAXES
It is interesting and of concern to listen to the presidential candidates' tax positions on taxes Nixon says, "I have no new taxes in mind for the coming term." However, there is an unspoken proviso in that statement. He has set a budget limit of 250 billion, knowing full well that Congress will never cut the fat to that figure. If they did, a lot of Congressmen's hides would be drying on a rail fence in two years time.
McGovern's proposals are like the mumbblings of a bumblebee that is intoxicated on the nectar from some exotic wild flower.
The outlook for the taxpayer isn't good.

Vegetables will look and taste better and they will retain more of their vitamins if they are cooked until just tender, using just enough liquid to create steam and prevent sticking.

Announcement of the marriage in July of Miss Katherine Healy, to Edward Burrell, son of Mrs. May Burrell, was made this week when Mr. & Mrs. Burrell departed for Corvallis to make their home. Both were popular young people of this community.

Josephine Mahoney, local East Oregonian correspondent, departed Sunday for Portland to be gone for two or three weeks.

Vir Grosten has been assigned to Heppner as the new Oregon State policeman assigned to the Fish and Game Division.

The Carly and Six-mile reservoir sites in the Boardman area in Morrow County will receive additional geologic and seismic study by Portland General Electric Company as the better of some six prospective locations for its proposed second large scale nuclear plant, officials said today.

Mrs. Jerry Sweeney has accepted the position of Morrow County Health Nurse. She is replacing Mrs. Lovell Chally who recently moved to LaGrande.

Tragedy struck early in the hunting season when a young man accidentally shot his hunting friend in the right arm. The two were hunting near Parker's Mill. They were about 30 yards apart, as the one swung his gun down toward the ground he accidentally hit the trigger.

MORROW COUNTY'S first lake fills following brief economy. Penland Prairie to provide County with its first lake.
Lowell Gribble's Heppner-based company, Ultrasonic Predictable Maintenance, Inc. has received world wide publicity in recent months.



Meet Mr. Pilgrim

By his accent you will know Walter Pilgrim, the new Business Education teacher at Heppner High School. His soft as cotton accent with a lack of the R sounds and a Z that sounds like halve, identifies him as coming from the deep south. You can't get much "deeper" than Florida and Alabama. While he was born in Florida, he graduated from Florence State University at Florence, Alabama, and he taught at Cullman, Alabama for three years.
His best friend from his time in the Air Force lives at Portland, Oregon. Since he'd always wanted to see the west coast, it took little persuading for him to come to Portland State for a couple of summers.

He likes the rugged mountains and the huge trees. He is anxious to try skiing and thinks Arbutus may be isolated enough that it won't be too crowded. He likes tennis and golf.
Three of his family were in the Air Force at the same time. His brother who stayed in to make the Air Force a career, is stationed in Arizona. His sister who served in the Air Force married a career Air Force man and they live in California. This puts two other members of his family practically "within" him.
He is delighted with Heppner and Heppner should be delighted with him.

LAUREL BEACH of Portland was in Morrow County on business last week. His parents lived at Lexington and after he graduated from high school there his family moved to Walla Walla. Mr. Beach graduated from Whitman and later came back to teach at Lexington High School. He left Lexington to go to Gresham.

GORDON BUCKNUM came from West Linn last week to visit his brother and sister-in-law, Mr. and Mrs. W. J. Bucknum. Mr. Bucknum is employed by the Portland School System as coordinator of special projects.
He says his brother is looking better and is now walking around the house.

Circuit Court
CITATION ISSUED
Citation is issued to Joyce Rite Bergstrom, Paul W. Jones, Walter Hayes and Homer Hughes to show cause why each of them should not be found in contempt of court for failing to honor their representation made to court on Nov. 17, 1971 that the position of appraiser formerly held by plaintiff Richard Schlichting in Morrow County Appraisers office would not be filled during the pendency of this law suit.
COURT HOUSE
Circuit Court: Petition to annul marriage, wife's name to be changed to Warren. Case of Linda K. Picker vs Joseph Henry Picker

CHRISTMAS IN OCTOBER
Gifts from members of the Holly Rebekah Lodge of Lexington were presented last Saturday to their "sister" Margarite Wilson, who lives at the I.O.O.F. Home in Portland. Irene Padberg, Eula Bloodworth, Cattie Padberg, Frieda Majeske, Florence McMillan and Delpha Jones attended the annual Harvest Festival which was sponsored by the I.O.O.F. Lodge to help raise food and money to support the home. The Lexington Lodge also donated a gift in the form of a check.

County Govt. Council Asks Planning Funds

At a meeting this week of the Morrow County Council of Governments, consisting of Morrow County and the cities of the county, funding from the Dept. of Environmental Quality was discussed. One of the principal subjects is a cooperative landfill garbage dump. The Dept. of Environmental Quality wants this project to cover the entire county, although originally plans were for a landfill to serve Lone, Heppner and Lexington.
\$19,000 has been applied for to be used for a solid waste study for the county as part of a comprehensive planning study.

A telephone company representative explained a new nationwide emergency telephone service. This is Number 911, part of a national emergency system, suggested as being a new and quicker warning system. Cost would be divided among the local governmental bodies. First requirement, however, is a 24 hour coverage so there would constantly be someone to man the system.
The City of Heppner is investigating the possibility of getting funding for their hydraulic study to assess Heppner's water problems.



Oct 12
Heppner Mustangs at Pilot Rock 8:00 p.m.
Lone at Culver 1:30 p.m.
Riverside Pirates at Echo 7:30 p.m.
Heppner Jr. High at Stanfield 2:30 p.m.
Individual pictures—Heppner Grade School Pre-schoolers invited 8:30-11:00 a.m.
Oct 13
No school—Teachers' In-service
Social Security Representative Neighborhood Center 10:00-12:00 a.m. 1:00-2:00 p.m.
Oct 14
Rhea Creek Grange Pot-luck Supper 6:30 p.m.
Sr. Citizens Supper - Heppner Elementary School 5:00 p.m.
Oct 19
"Family Night" Dinner - Irrigon 4-H Community Club 6:30 p.m.

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Heppner
★★★★★

ELECT BERT CORBIN
Morrow County Sheriff
INDEPENDENT
• Three years special deputy
• Six years Heppner City police
• 10 years with Morrow County Grain Growers
• Studied criminal law at Blue Mountain Community College
• Basic certificate, State of Oregon Board on Police Standards and Training, 1970
• County resident since 1931
• Active in community affairs
Pd. Pol. Adv. Comm. to Elect Bert Corbin.
Box 466, Heppner, Ore.

The Complexities of Modern Society

The complexities of modern society has made the job of the community newspaper tougher and tougher. You can knock it, criticize it and even cuss it...but thank your stars it's still there. Is a statement recently by Beverly Hennen Van Hook, written for the National Lion magazine.
Similar to many questions asked the Gazette-Times is the following:
"Not long ago a woman called a small Illinois newspaper "Is there going to be an eclipse of the sun tomorrow?" she asked.
"Yes," the reporter replied. "We've been running stories about it."
"Will it hurt your eyes to look at the eclipse?"
"Yes," he said. "We've been running stories about that too."
"Well," she said indignantly, "it's dangerous to look at, why are you having it?"
As a newspaper critic, the woman has lots of company.
"I think people are angry but don't know at whom to be angry," one news editor said. "So they take it out on their newspaper."
American newspapers have been under fire since the first one. "Public Occurrences, broke into print in 1689. It promised to publish once a month and often." "If any plot of occurrences happen.
Gut or no gut, the Massachusetts government didn't cotton to an unauthorized version of the news. It closed down the paper after one issue.
Today, people who can't agree on anything from space flights to chess unite in criticizing their community newspaper. They call it the "Gossip sheet" and consider it fair game for revilement and ridicule.
Well, what is the newspaper's job? How should your newspaper serve the community?
First and most important, newspapers should help build the superstructure of democracy—an informed people. That's why many great Americans who put such store in democracy also put such store in newspapers. Thomas Jefferson said "...and were it left to me to decide whether we should have a government without newspapers or newspapers without government I should not hesitate a moment to prefer the latter."
No ordinary mortal can attend every city council, school board and zoning meeting and still have time to brush his teeth. The community newspaper must cover this and more for its community readers. Week in and week out, the Gazette-Times will continue to inform its readers with the average size classrooms in the local schools, how fast most patients get treatment in the hospital emergency room, where tax dollars go and how similar cities are solving the same problems as well as school and chamber of commerce activities, churches and organizations, families and friends.

Ads help pay the bill

Publication of a newspaper is an extremely costly operation. If readers had to bear the entire cost of publishing a newspaper, the cost would be prohibitive for the average citizen.
Although newspaper readers spent nearly \$2.5 billion a year for daily, Sunday and weekly newspapers, this amounts to less than 30 percent of the total revenue needed to publish these newspapers.
No newspaper today can exist very long without advertising. Advertising is a great service to readers and is one of the best read parts of the average newspaper. Classified advertising is well-read by people who often fulfill three of their greatest needs through classified ads: a job, a car and a home.
Today the newspaper is the nation's leading advertising medium. The \$5.7 billion in newspaper advertising revenue in 1969, for instance, far exceeded the revenues of any other advertising medium and exceeded those of 1966 by five times. Ad revenues in 1970 were even greater for newspapers than in 1969.
(Figures compiled by Florida advertising agency, Planned Press Promotions, Tavares, Florida.)
During September the Gazette-Times had 30 new subscriptions and 103 renewals. Plus over the counter sales at the G.T., Murrays, Heppner Hotel, Del's Market at Lexington, Bristow's at Lone, Hick's Market at Boardman, and Complete Food Store at Irrigon. Howard Mercantile at Kimberly, Jenkins store at Spray.

A Good Point

The Mayor Bill Collins made a good point for the newcomers to become "old-timers" at the 2nd annual tri-sponsored community welcome for teachers and newcomers.
He urged the newcomers to attend meetings and join organization, churches, lodges that they would enjoy and become a part of. He said "When you can say "my town, my church, my Main St." then you have arrived."
A clock is something that they have in an office so you can tell how late you wish you weren't in the morning, what time you go out for lunch and coffee breaks, before (and come back after), and how long before you can start stopping work by stalling until.
The optimist finds the rose full of beauty.
The pessimist finds the rose full of thorns.
The realist simply sprays and fertilizes the rose bush to make both possible.
"Between now and election," observes the National Association of Manufacturers, "candidates and incumbents in public office will be offering solutions to all our problems—except one—*whis-is-to-pay-the-bill*." Somewhat as in the game of musical chairs, the bill is passed around until the music stops, and who's left standing alone and holding the tub? You're right. It's you and I—the taxpayer. When the aspirants talk about closing the so-called tax loopholes, consider this. These "loopholes" turn out to be such things as tax free interest on municipal bonds (to help keep local taxes down), or the oil depletion allowance (which encourages exploration to keep gas and oil from becoming scarce and more expensive), or the deductions which we take for interest on our home mortgage, medical costs and charitable contributions. So when you hear how this or that will be done, say: Who is going to pay for it? Chances are that one way or another, the truthful answer would be: "You will."

GOOD NEWS
Jesus Loves You!