

IS YOUR ENTERTAINMENT WORTH THIS?

In the name of ENTERTAINMENT this steer was "busted." This is a rodeo event called "steer busting" and is done with one purpose: To trip and smash this animal to the ground with such violence that it will be stunned long enough to allow the roper to tie three of the steer's feet together.

At each show it is busted and stunned, busted and stunned, again and again. If this creature could talk surely it would beg mercy of man—even as man now begs the mercy of God. But steer busters extend no mercy to this steer. For this is entertainment!

There are three ways in which this steer can escape this torture at the hands of man! He may be killed in a bust more violent than most, or he may be so crippled he can no longer be used and will be taken to the slaughter house, or the people who see no sense in this savage cruelty—called entertainment—will demand an end to it in the name of common decency.

What a national disgrace that humans need, in this civilized age to exploit and torment, torture unoffending harmless creatures for such grotesque acts as the (single tie) steer busting to entertain so few!



PLEASE WRITE YOUR PROTEST LETTERS TO:

Your National and State Legislators

Pendleton Round-Up Association—Pendleton, Oregon

Cheyenne Rodeo Association—Cheyenne, Wyoming

Walla Walla Round-Up Association—Walla Walla, Washington

Oklahoma Round-Up Association—Oklahoma City, Oklahoma

Cowboy's Association—Denver, Colorado 80201

American Humane Association—Box 1266, Denver, Colorado 80201

Vilas-Oneida
Wilderness Society
Box 129 Three Lakes, Wis.

United Humanitarians, Inc.
P. O. Box 2345 — Phoenix, Arizona 85002
World Federation
for the Protection of Animals
Zurich, Switzerland

The National Association for
Humane Legislation
4521 4th St. South
St. Petersburg, Fla. 33705

The Canadian Wild Horse Society
1120 Bird Road — Richmond, B. C.

Jewish Humane Society of U.S.A.
Box 27 Sheepshead Bay Station
Brooklyn, N. Y. 11235

Hayden—Deline Animal Defenders
118 Ridgewood Drive — Brandon, Fla. 33511

Humane Educators Club
4631 Cedarcrest Ave., North Vancouver, B. C.

The Northernaire
Carl Marty, President
Three Lakes, Wis.

National Association for Humane
Legislation, Inc.
675 Pinellas Point Drive South
St. Petersburg, Florida 33705

Animal Care and Welfare
Inc., SPCA
Pittsburg, Pa. 15218

Alaska Society for Prevention
of Cruelty to Animals
Box 776 — Anchorage, Alaska 99510

Humane Educators Club
4631 Cedarcrest Ave., North Vancouver, B. C.
The Northernaire
Carl Marty, President
Three Lakes, Wis.

Rancho Coastal Humane Society
P. O. Box 605 — Encinitas, California 92024
Friends of All Life

P. O. Box 182, Vista, California
Humane Information Services, Inc.
4521 — 4th Street South
St. Petersburg, Florida 33705

Animal Welfare League Inc.
Reno, Nevada

Ethel D. Christensen
Box 6248 — Anchorage, Alaska 99502
Pd. Adv.