

Replacement NOW



The loyal and trusting friend of man, a helpless and uncomprehending victim of remorseless experimenters. Such torture degrades those who are responsible for it; even if we ourselves are innocent we are morally guilty if we do not raise our voice in protest.

THE SOLUTION

What is needed in biomedical research is education and training. This does not require legislation. It can be and should be provided by the stroke of pen as an administrative act.

The following proposals would not only upgrade biomedical research but would also save millions of animals. Funds already allocated to the Department of Health, Education and Welfare for biomedical research would be used to modernize the education and training of the researchers. The amount saved by eliminating the need to produce and maintain millions of laboratory animals and to construct and maintain laboratory animal housing alone would pay for the proposed upgrading of research and education many times over. Scientists themselves would benefit, because the money now being wasted on laboratory animals would go directly to them for using and developing more economical, effective, and humane research methods.

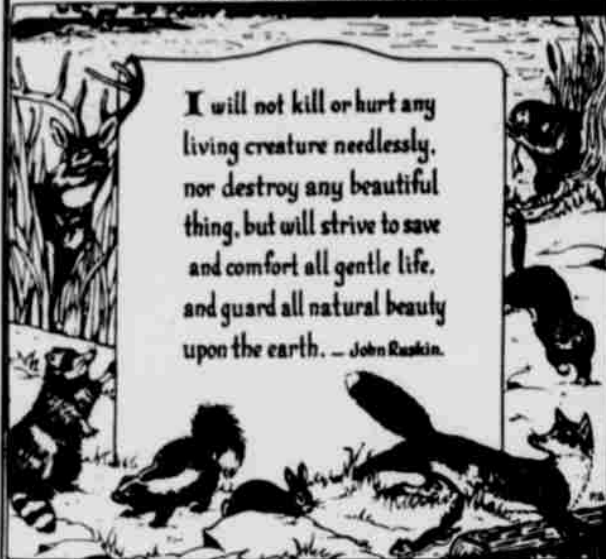
Under these proposals, qualified teams of scientists would be set up to develop non-animal-using alternatives for each research proposal involving live animals, and animal experimenters would be educated and trained on-the-job in the use of these methods. Cash incentive awards would be offered for the continued development of non-animal-using research methods.

Good Shepherd Foundation
133 Van Norman Road
Montebello, Cal. 90640

Pd. Adv. by Lois Winchester

YET ANOTHER VOICE

JUNIOR PLEDGE



I will not kill or hurt any living creature needlessly, nor destroy any beautiful thing, but will strive to save and comfort all gentle life, and guard all natural beauty upon the earth. — John Ruskin.

KIND

THE NATIONAL HUMAN EDUCATION CENTER
WASHINGTON, DISTRICT OF COLUMBIA 20004

The Beavers (24 pages) \$1.00; DEFENDERS (24 pages) \$1.14; JUNIOR (24 pages) \$1.18

The BEAVER
DEFENDERS

WRITE FOR INFORMATION
UNEXPECTED WILDLIFE REFUGE, INC.

NEWFIELD, N. J. 08844

Pd. Adv. by Lois Winchester

They Die For Fur, "Sport"

Steel-jaw traps are vise-like, spring-driven clamps which snap shut, often with bone-crushing force, on the legs or paws of thousands of animals yearly.



PREVENT THIS BY WEARING
ARTIFICIAL FUR

Courtesy Monterey County S.P.C.A.

To any person with normal sensibilities and a share of compassion, the activity of trapping, which invariably causes hours and in many cases, days of unspeakable suffering and terror for harmless wild animals, can hardly be considered a wholesome sport.

As for pitting a trapper's skill and wits against that of the wild animal, it reminds one of a stacked deck or loaded dice, and besides, the odds are indecent — man's passing gratification on the one hand and the animal's life on the other, with a lot of slow torture thrown in.

Discussing trapping as a sport, Dr. Ashley Montagu, distinguished social an-

thropologist, in a letter offered as an exhibit in the hearings on trapping before a committee of the New Jersey Legislature, had this to say: "... Sport is play in which one rejoices in the fun of the game and the victory of the winner whoever he may be, but in no sense can be conceived to involve the infliction of the least harm upon another. To encourage such cruelty in children in the name of sport, or for that matter in the name of anything else, is to engage in the development of unfeeling people who will regard this kind of 'sport' and violent conduct as a normal part of life, whereas it is, in fact, a disorder and disease of the mind."

INTERNATIONAL DEFENDERS OF ANIMALS, INC.

— Colorado Branch —

449 North 18th Street — Grand Junction, Colorado 81501

Pd. Adv.

by Lois Winchester