

*Things Certainly
Have Changed Within
The Last 100 Years!*



**And we're changing right
along with the times to
bring you, the customer,**

**High Quality
Sensible Prices
Dependability...**



**—New lines of men's
clothing**

SEE OUR

**—Complete lines of
ladies' apparel**



**—Expanding boys' &
girls' Dept. includ-
ing Back to School
Wear**



**AND MORE
At**

**When It Comes
to Being Up to Date,
We're as Modern
as Tomorrow...**

**—Flowers and gifts
for every occasion**



**ELMA'S
APPAREL &
Flower Shop**