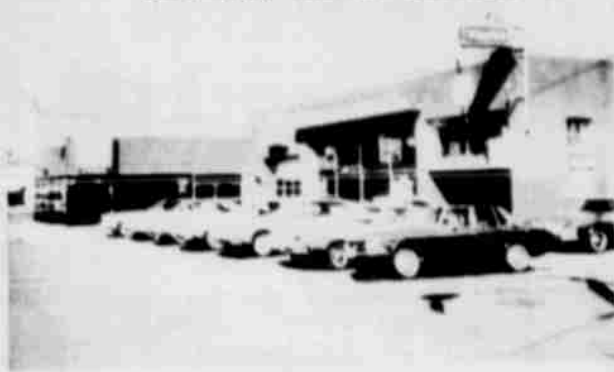


COMRIE OLDS CADILLAC



ROY COMRIE — OWNER

The Old "Olds Flair" was never more apparent than it is today in the Youngmobiles at Comrie Olds-Cadillac, located on 511 SE Court Ave. in Pendleton, phone 276-1921. Whether it be the snaky Toronado with its front wheel drive, or the fabulous 98, Oldsmobile is built to bring the young back into your heart. Models range from 4 on the

floor to dual range automatic, from picture window station wagons to luxury sedans and hardtops. If you have your eye out for a real luxury car, their Cadillacs will please you, and all models with built-in safety. Call Comrie Olds-Cadillac today and arrange for a demonstration of the model of your choice.

SHERWOOD'S ARCO

LEON HELTON



It's a pleasure to drive into Sherwood's Arco Service at 1101 Southgate in Pendleton, and have your tank filled with Arco, the better gasoline. Here you will find you are treated as a friend by efficient people who take a real interest in your car or truck. Oil is checked with change times noted, cooling system noted and your battery checked.

They also offer a full line of tires and important accessories. When you're in Pendleton call 276-1740 and arrange to leave your car at Sherwood's Arco Service for a thorough lube job. Both you and your car will be better off for your decision to deal with experts. Service is their motto and method.

Hermiston Livestock Auction, Inc.



SALE EVERY SATURDAY, 12:30

To receive the best service and results from the sale of your livestock, it is generally accepted that it pays to do business with the Hermiston Livestock Auction, Inc. in Hermiston, phone 567-3149 or Bill Bowden, 567-5082, or Carson Vehrs, 567-6644. The reliable concern has served the livestock owners of this district most efficiently and always with a marked degree of satisfaction.

They seek to find the most advantageous market for their livestock and that they have been successful is evidenced by the increasing number of ranchers who are doing business with this firm. They are firm believers that a livestock auction is the most

profitable way to sell your livestock for the most money. They offer both the buying and selling public a real service. The writers of this 1972 Pictorial Business Review suggest to the stockmen of this district that in selling their cattle they can do no better than contact the Hermiston Livestock Auction.

HERMISTON NATURAL FOODS

SAM and MABEL FRAZIER



Hermiston Natural Foods located at 330 N. 22nd (Theatre Lane) in Hermiston, phone 567-6844, is under the able direction of Sam and Mabel Frazier. They supply not only the best in natural foods, but a complete line of informative material as well in forms of books and magazines. They are always glad to accept your order by mail or telephone.

A 1 UPHOLSTERY



NICK HICKS — OWNER

The reputation of the A-1 Upholstery has been achieved through 23 years of reliable service, satisfaction and quality merchandise and workmanship.

A-1 Upholstery, located at 613 SE Emigrant Ave. in Pendleton, phone 276-4781, offers the very latest in aluminum awnings, patio covers, car ports, and of course complete service for upholstering and rebuilding of furniture, auto and boat upholstery, truck and tractor cushions.

"A-1 UPHOLSTERY IS FIRST IN EVERYBODY'S BOOK".

HERB'S GUN SHOP



Herbert D. Butler

Owner and Gunsmith

Sportsmen and gun hobbyists in Pendleton and Umatilla County know they can have complete confidence in the guns and services offered by Herb's Gun Shop at 1610 1/2 SW Emigrant in Pendleton. Here, you will find one of the largest selections in this part of the country of new and used rifles, shotguns and pistols, including Remington, Winchester, Savage, or custom built with precision sights and a selection of accessories.

SID THOMPSON MOTOR



SID THOMPSON — OWNER

At Sid Thompson Motor at SW 20th and Emigrant in Pendleton, it will pay you to stop in and look over the Tioga Motor Homes, Prowler trailers, Pace Arrow Motor Homes, Beaver Pick-ups and used pick-ups. No one at Sid Thompson Motors is going to use high pressure

methods when you are shopping. Their sales people know you are considering a major investment and that you have every right to make sure your investment is sound. You'll be pleased with their courtesy and great selection and will be glad to join their evergrowing list of patrons.

HONG KONG CAFE



DANIEL and LILY CHIN OWNERS

Authentic Chinese food is available in this area at the recently remodeled Hong Kong Cafe at 1200 N. First in Hermiston, ph. 567-5515 for take-out service. This restaurant combines modern service with Oriental atmosphere.

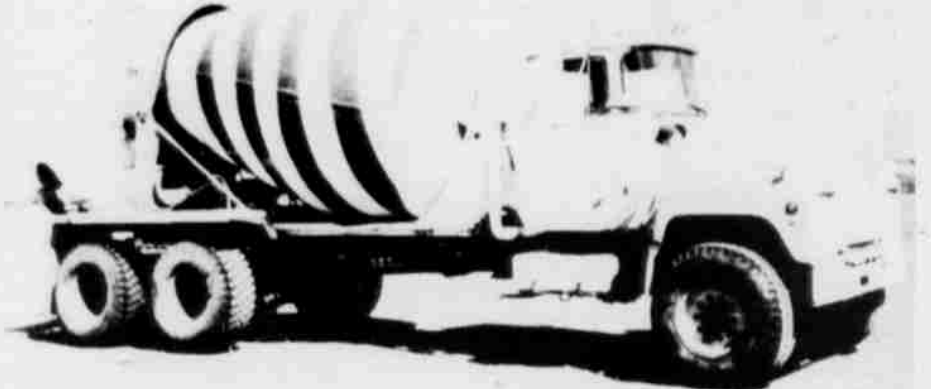
Although they specialize in Chinese food, the menu also features your favorite American dishes.

For a pleasant dining experience try the Hong Kong Cafe. You'll be pleased.

UMATILLA READY MIX, INC.

P. O. Box 657 HERMISTON, OREGON 97838

Plants Located at Hermiston and Umatilla



When you call the Umatilla Ready-Mix for concrete you will be dealing with the oldest firm of its kind in the area. They point with pride to the many satisfied customers and friends they have served, and are making a bigger effort to serve them better. For all of their customers in Boardman and North Morrow Co. they are in the process of putting a new plant in your area, and have purchased new trucks and other equipment to guarantee you they want to be a definite part in the growth of Morrow County.

In addition they can serve

equally well in filling your needs for crushed rock, drainfield rock and miscellaneous concrete accessories. We the editors commend this firm, for we feel that along with a very "class 'A'" concrete you will receive Class "A" service.

E & H CONSTRUCTION COMPANY

Orville Ellinger and Melburn Harrel — Owners

Custom Built Homes by these professionals are among the most satisfying and comfortable homes in the entire area. Phone 276-5864, or stop by at 1530 SW 44th in Pendleton and consult with Mr. Orville Ellinger or Mr. Melburn Harrel. They have offered reputable and quality work for many years. If you want any type of

remodeling, call upon a reliable man with wide experience. There are many satisfied Pendleton area people who state that E & H Construction Co. is experienced, reliable, friendly and very expert in their work.

When calling on E & H Construction Co. you'll get service that will please you.

Times have changed, but some things remain the same, such as enjoying a glass of beer with friends in pleasant surroundings at the Montee's located at 1703 SW Emigrant in Pendleton, phone 276-3379.

The proprietor, Montee, and his friendly assistants, make this a place where visitors always enjoy themselves.

and wish to return. To add to your pleasure, Montee's offers a wide selection of hit records in a coin-operated juke box and if you like to play pool, you'll find the best equipment and other players to give you zestful competition. Try Montee's sandwiches for a real taste treat—They're Great!

CAMPBELL EQUIPMENT INC

LARRY CAMPBELL — OWNER



When in the market for farm implements, see Campbell Equipment Inc. at 535 N. 1st in Hermiston, phone 567-8361. They feature the famous Ford line of tractors and equipment. This equipment has stood the test of years of rugged usage and has proved satisfactory in every phase to the farmers of this area. They also carry a complete line of New Holland, Towner, Northwest Rototillers, Clay, Glencoe, and Forney welding equipment.

ment, and a complete line of farm and ranch supplies. All service trucks are radio dispatched. Campbell Equipment Inc. also features a complete parts and repair department and they can give you the best service in the shortest time at the least expense to you. Be sure and contact Campbell Equipment Inc. when you're in the market for any type of farm equipment.

CLARK'S CYCLE CENTER

WES and ADA CLARK — OWNERS



At Clark's Cycle Center in Hermiston, you can find the increasingly popular Bultaco motorcycles and Gemini mini bikes in a complete range of engine sizes, color, styles, and price. When you drop into their showroom, located at 120 SW 11th, you'll be thrilled with the ease of ownership. Bultaco cycles are becoming a favorite of those

who are interested in fun combined with built-in safety factors which makes off road and race riding yours for the taking. Clark's Cycle Center is open from 9 a.m. until 10 p.m. weekdays, all day Saturdays, and Sundays by appointment. Their phone number is 567-5744, they have service facilities and can give quick repair on all makes and models.

Rick's House of Discount



RICK REBMAN — OWNER

Rick's House of Discount, at 2133 N. 1st in Hermiston, phone 567-8960, has a large selection of quality furniture in top name brands and Norge appliances, both new and used at prices you can afford, with terms to suit you. They offer the most

accommodating service and will be glad to assist you in the selection of proper furniture. Delivery is free.

The writers of this 1972 Pictorial Business Review commend them for their fine reputation.

MECHANIX, INC.



GEORGE and KEN WILSON, RUTH WILSON

Mechanix, Inc. on the Hermiston-McNary Hwy, offers fast, efficient plumbing service. Their personnel are most reliable and extremely capable. Courtesy and service are their key words.

Of course, you don't have to have a leaky faucet to call on Mechanix, Inc. They are available for all your

plumbing needs—Rusty pipes needing replacement, low water pressure or a clogged drain or remodeling.

No job is too big or too small for them to handle. They take a personal pride in their work that would match an artist's pride, and Mechanix, Inc., phone 567-6710, guarantees everything they do.

Traner's Plumbing & Heating



Traner's Plumbing and Heating, on the Hermiston-McNary Highway in Hermiston, phone 567-5670, knows the plumbing and heating and air conditioning business thoroughly. These professionals don't guess, they know the answers.

Since 1952 they have been serving this area. They stand behind their work and will

do a good job in the fastest time possible, whether it be installation or repair, commercial or residential. You'll enjoy the courteous treatment and will be pleased with the efficient job. They are the authorized dealer for Carrier Air Conditioners and feature sales and service and provide maintenance on all types of equipment and fixtures.

FOLLETT'S PIONEER MEAT CO.



DAN and JEAN FOLLETT — OWNERS

Follett's Pioneer Meat Co. on the Hermiston-McNary Hwy in Hermiston, phone 567-6651, offer our readers the advantages of custom slaughtering, cutting, wrapping, and freezing. At this fine firm, to better serve the people of this area, they feature a complete service for your game,

or fish, they specialize in smoking and making of sausage and jerky. Those who wish to buy a quarter or half of beef they'll cut it to your specifications and wrap it for your home freezer. Sanitary conditions are maintained at all times, and they are inspected and approved by the proper authorities.

Pendleton Camper & Trailer Repair



MILT TOWNSEND

Pendleton Camper and Trailer Repair is equipped with the most modern tools and supplies to fix and keep your travel trailer or mobile home in top-notch condition. A phone call to 276-6604 will send a repairman to your door soon to take care of any trailer problem you may have.

Pendleton Camper and Trailer Repair, located on the Tutuilla Road, takes pride in their work and satisfaction is guaranteed.

GO MAC MOVING & STORAGE



HAROLD and HELEN GOODWIN OWNERS

For local and long distance moving, be sure to call Go-Mac Moving and Storage, in Pendleton, at 1816 SW Byers, phone 276-1357 and in Hermiston, at 140 SW 11th, phone 567-5175. Phone for free estimates on your next moving job. They are agents for Bekins Van Lines.

You can be assured they will handle your household furnishings carefully. Their vans are padded and enclosed, giving your furniture the best possible protection.