

WELCOME
To
Indian Hills
Eastern Oregon's
Most Complete
Motor Inn

- Complimentary Coffee
- 100 Rooms
- Restaurant
- Laundry
- Barber Shop
- Coin Laundry
- Telephone Booths
- Swimming Pool
- Hot Springs

MOTOR INN

Approved by Portland Automobile Club as an AA Motor Inn

Joint Oregon-Texas and Oregon-Idaho
CONVENTION CENTER
(Open 10:00 A.M. to 10:00 P.M.)

FOR RESERVATIONS
CALL 276-6111
(How Long 911 24 4111)

MAILING ADDRESS
P.O. Box 1514
Pendleton,
Oregon 97651

Prepared by
image builders inc.

PHONE
208-342-2855
1203 C-E Broadway
Boise
Idaho
83706

W. KAY HADLOCK

FARMORE SERVICE CENTER



RAY DUNLAP

MANAGER IRRIGATION DEPARTMENT

Farmers and ranchers in this area have depended on the Farmore Service Center in Pendleton for pumps and irrigation equipment for many years. They are dealers for Tri-Matic, Verti-Line, Layne, Bowler and Berkeley Pumps.

Located on Airport Road in Pendleton, they feature parts, new and used pumps, pivot systems, tow lines, mobile big gun systems, solid sets, moving solid sets and the finest in emergency equipment, and repair service. These men at Farmore Service Center are irrigation and pump experts, with training and experience to give you "in the field" service. They give estimates without obligation. It is an established fact that business goes where it is invited and stays where it is well treated, that's why their list of customers grows and grows.

Phone 276-3160 for your pump and service needs.

TEMPLE MOTOR HOTEL



WHITEY WILLIA — MANAGER
ROSE WALTERS — ASSISTANT MANAGER

Whether you are in town for business or pleasure, plan to enjoy the comfort of being made to feel at home with service that cannot be excelled. Visit the Temple Motor Hotel at 370 S. Main in Pendleton.

Along with offering some of the most comfortable rooms in the area, they maintain a pleasant dining room with excellent food to tempt your appetite. Whether it is breakfast or dinner, we are sure you will appreciate their friendly, courteous and fast service.

After dinner try your favorite cocktail in the Westward Ho lounge where the friendly company and entertainment will make your stay even more enjoyable. Why not take the weekend off away from the routine at home and let you and your family relax for a change. They will open the Terrace Garden the 1st of June for the summer months. The Terrace Garden features a beautiful garden and swimming pool with a poolside bar. Take your wife out for a second honeymoon and visit the Terrace Gardens at the Temple Motor Hotel. Call 276-4611 to secure reservations for a weekend of relaxation, comfort and good will.

MAICO HEARING AID CENTER

LESTER RUUD
CONSULTANT

The Maico Hearing Aid Center in Pendleton, at 21 SW Dorion, phone 276-3155, features the famous custom fitted Maico and Zenith hearing aids: made to appear nearly invisible.

If you are having hearing problems, let them give you an audiometric test in your home with no obligation. Easy terms can be arranged for your convenience.

MAICO
Most Respected Name
in Hearing

CREDITS INCORPORATED



JIM HARTLEY
MANAGER

Credits Incorporated at 404 SE Dorion in the Hachler Building in Pendleton, phone 276-7785 has a respected and qualified background of service.

They are truly collection specialists. They can retain the account and the customer as well and are members of American Collectors and Oregon Collectors Associations.

They handle small, medium and large accounts anywhere and there is no charge if they don't collect.

CAMLU RETIREMENT APARTMENTS



GLENDORIS FERNANDEZ, RESIDENT DIRECTOR

Residents of Umatilla and Morrow County are fortunate to have Camlu Retirement Apartments, located at 3234 SW Nye in Pendleton, phone 276-2143, for older folks who still like to be on their own without the worries of home ownership.

If you are a home-owner, you inevitably have many problems. Little problems like snow-covered sidewalks in the winter. Big problems like roofs that suddenly leak or plumbing that fails to function.

You can rid yourself of all these problems by making one move, a move into the Camlu Retirement Apartments.

Residents of Camlu Apartments also enjoy luxurious carpeted suites at reasonable rates with inviting one bedroom apartments. All this is within walking distance of churches, stores and entertainment. These apartments feature 3 meals a day served in their beautiful dining room. They have individual room air conditioners for summer heat, and intercom systems throughout. Maid service, and attendants are on duty 24 hours a day.

Consider carefully the many advantages of Camlu Apartments. Then call 276-2143 in Pendleton. Many have made that move and are glad they did.

GARNER'S GROCERY



ROY GARNER
OWNER

Garner's Grocery at 2214 SE Court in Pendleton, phone 276-7552, carries canned goods, bakery goods, dairy products, fresh vegetables, frozen foods, meats and household items, fishing tackle, ammunition and fishing and hunting licenses.

The spotlessly clean shelves of Garner's are stocked and arranged with your shopping convenience in mind. Check-outs are prompt and efficient. You'll always feel welcome at Garner's Grocery.

ABC KIDDIE SHOP



BOB STANGIER — OWNER

Now available at the ABC Kiddie Shop at 132 S. Main in Pendleton, phone 276-4235, is a great selection of maternity wear for "the lady in waiting". Their friendly and courteous personnel make serving you to the best of their ability their only goal. Remember for anything in the maternity clothes line, be sure and see the merchandise at the ABC Kiddie Shop in Pendleton.

All types of children's clothing carrying famous labels are offered and all items for a complete infant layette. No area store displays more clothing for youngsters and the ABC Kiddie Shop can outfit every youngster with the special rugged wear clothing much in demand in this area.

PENDLETON SEW AND SEW



PHYLLIS SMITH — OWNER

that you will find anywhere. They have courteous, friendly sales people who understand the needs of the home seamstress.

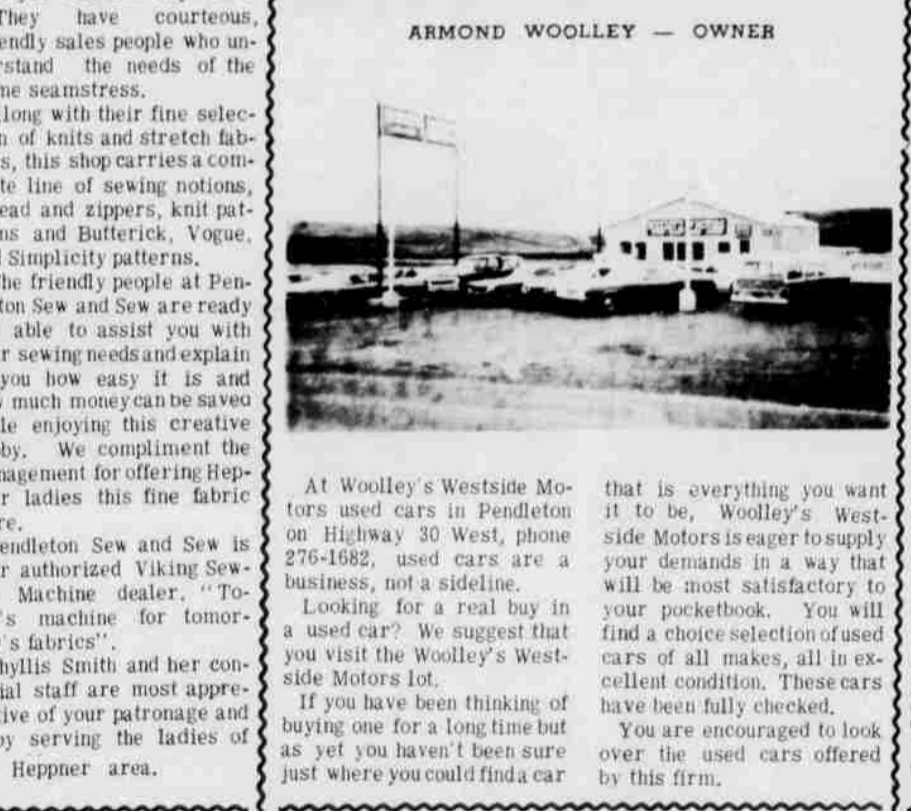
Along with their fine selection of knits and stretch fabrics, this shop carries a complete line of sewing notions, thread and zippers, knit patterns and Butterick, Vogue, and Simplicity patterns.

The friendly people at Pendleton Sew and Sew are ready and able to assist you with your sewing needs and explain to you how easy it is and how much money can be saved while enjoying this creative hobby. We compliment the management for offering Heppner ladies this fine fabric store.

Pendleton Sew and Sew is your authorized Viking Sewing Machine dealer. "Today's machine for tomorrow's fabrics".

Phyllis Smith and her congenial staff are most appreciative of your patronage and enjoy serving the ladies of the Heppner area.

WOOLLEY'S WESTSIDE MOTORS



ARMOND WOOLLEY — OWNER


At Woolley's Westside Motors used cars in Pendleton on Highway 30 West, phone 276-1682, used cars are a business, not a sideline.

Looking for a real buy in a used car? We suggest that you visit the Woolley's Westside Motors lot.

If you have been thinking of buying one for a long time but as yet you haven't been sure just where you could find a car that is everything you want it to be, Woolley's Westside Motors is eager to supply your demands in a way that will be most satisfactory to your pocketbook. You will find a choice selection of used cars of all makes, all in excellent condition. These cars have been fully checked.

You are encouraged to look over the used cars offered by this firm.

PENDLETON TRANSFER CO.



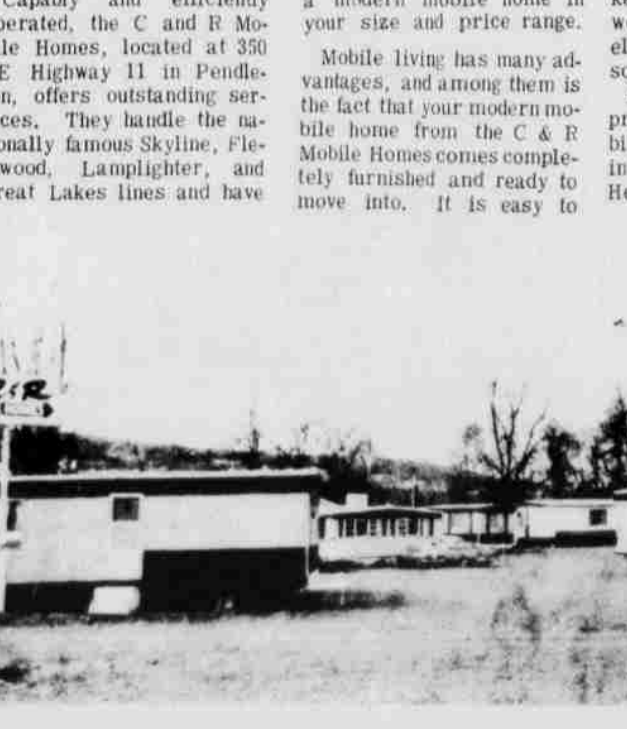
JOHN COGAN — OWNER

They offer interstate moving as well as household goods storage at Pendleton Transfer Co. in Pendleton, Oregon, phone 276-1181.

With this exceptional service, they are rapidly building up a real business among the merchants, farmers and people generally who appreciate their efforts to serve. When you call Pendleton Transfer Co. you know you are going to get dependable service. Pendleton Transfer Co. is also your local B.F. Goodrich Radial tire dealer. Another service is EXPERT wheel balancing and front end alignment.

In this day of twentieth century efficiency, nothing has developed so rapidly as the method of transportation of household goods, furniture or merchandise. It's a wonderful feeling to know we have a firm such as this in our own community. The goods are carried from one point to another quickly and with perfect safety, and thus the person who has anything to move is not subject to the delay and loss of time that he formerly was. We commend them for their excellent service.

C & R MOBILE HOMES



Capably and efficiently operated, the C and R Mobile Homes, located at 350 NE Highway 11 in Pendleton, offers outstanding services. They handle the nationally famous Skyline, Fleetwood, Lamplighter, and Great Lakes lines and have a modern mobile home in your size and price range.

Mobile living has many advantages, and among them is the fact that your modern mobile home from the C & R Mobile Homes comes completely furnished and ready to move into. It is easy to keep clean and should your work take you some place else, your housing problem is solved.

Let them solve your housing problems with a modern mobile home, phone 276-7385 in Pendleton or 567-3676 in Hermiston.

HILL MEAT CO.



PETE PERKINS and WALLY GABOURY — OWNERS

Hill Meat Co. of Pendleton is one of the leading business industries in this part of the country. People who know and appreciate quality, ask for their Round-Up meats and meat products. Because the operators of this firm will not sacrifice quality for profit, their business has had a steady and continual growth.

Modern in every respect, Hill Meat Co. features government grading and is state inspected. They are equipped with the most modern processing equipment and refrigeration facilities available.

Hill Meat Co. serves Pendleton and Eastern Oregon residents in a two-fold capacity, furnishing a market for livestock and quality meat for retailers.

ROUND UP KIRBY CO.



SID and MARGARET HART — OWNERS

If you are fighting the vacuum cleaner you have had for too many years, then call the Round-Up Kirby Co. at 276-4638, they are located at 417 S. Main in Pendleton.

At your request, they will give you a demonstration right in your home, of the all new Kirby Classic.

Kirby Classic offers the most complete and efficient system of home maintenance ever developed.

The Round-Up Kirby Co. is also your authorized sales and service for the Elma, White, and Morse Sewing Machines. To round up a complete service to home-owners, see the complete line of Electro-Phonic stereos and AM and FM Radios.

Sid and Margaret Hart, the owners of Round-Up Kirby Co., have been located in Pendleton for over 10 years at the same location and always give the same guaranteed service.