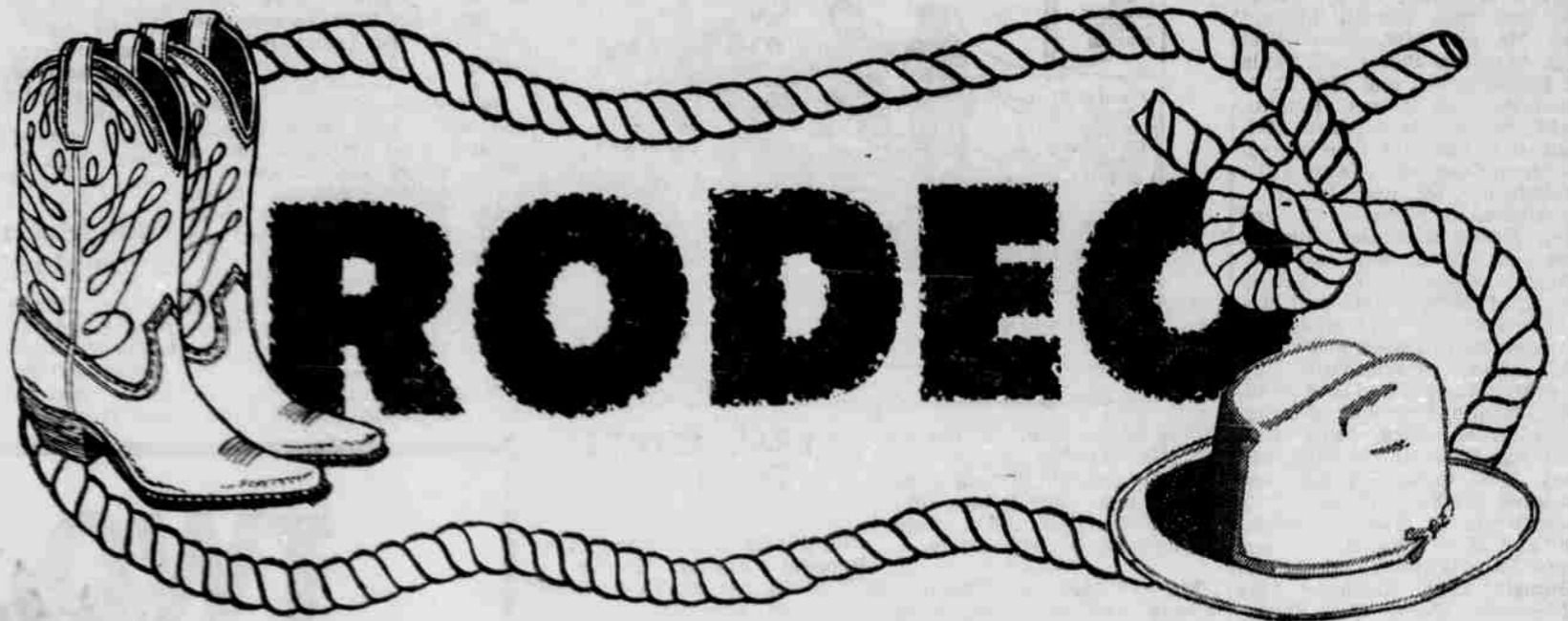


# Welcome, Everyone

## TO THE 1971 MORROW COUNTY



WE HOPE YOU'LL SEE  
ALL THE ACTION OF  
"THE FASTEST SHOW  
IN THE WEST"

WE RECOMMEND THESE EVENTS:

- **THREE RODEO PERFORMANCES**  
Saturday—1:15 & 8 P.M. Sunday, 1:30 P.M.
- **GRAND STREET PARADE**  
Downtown Heppner, 10 A.M. Saturday
- **TWO RODEO DANCES**  
Friday and Saturday, Fair Pavilion
- **COWBOY BREAKFAST**  
Sunday Morning, 7 A.M., City Park
- **MORROW COUNTY HORSE SHOW**  
All Day Friday, Rodeo Grounds

## See You All There!



YOU'LL SEE  
TOUGH STOCK AND  
EVEN TOUGHER  
COWBOYS DUEL HEAD-ON.  
WHENEVER RCA COWBOYS  
AND DOUBLE R RODEO CO. STOCK  
MEET, YOU'RE SURE TO SEE BATTLES.

These Heppner firms are proud to be part of the sponsors of the Morrow County Rodeo. They will be happy to greet you and offer their services during the weekend.

- |   |  |   |   |
|---|--|---|---|
| Bank of Eastern Oregon                          | Gardner's Men's Wear                       | Heppner-Morrow County Chamber of Commerce | Northwestern Motel                      |
| Cal's Arco Service                              | The Gazette-Times                          | Heppner Nor-Gas Co.                       | Peterson's Jewelers                     |
| Case Furniture Co.                              | Gonty's                                    | Jerry's Shell Service                     | Paul Pettyjohn Co.,                     |
| Central Market                                  | Gray's Repair Shop and Union Oil Consignee | John's Chevron                            | Pettyjohn's Farm & Builders Supply      |
| Coast-to-Coast Stores                           | Harris Drive-in                            | Knox's                                    | Ruggles-Boyce Insurance Agency          |
| Columbia Basin Electric Co-op                   | Heppner Auto Parts                         | Kinzua Corporation                        | Jack Van Winkle's Sears                 |
| Elma's Apparel                                  | Heppner Cleaners                           | L. E. Dick                                | Authorized Catalog Sales Merchant       |
| Evans Lumber Yard                               | Heppner Inland Chemical Co.                | M & R Company                             | Thomson Bros. Grocery                   |
| Farley Motor Co.                                | Heppner Lumber Co.                         | MiLadies Apparel                          | Turner, Van Marter and Bryant Insurance |
| Fiesta Bowl                                     |  | Morrow County Abstract & Title Co.        | VanWinkle's Motel                       |
| First National Bank of Oregon<br>HEPPNER BRANCH |  | Morrow County Grain Growers, Inc.         | Wagon Wheel Cafe and Lounge             |
|   |  | Murrays Rexall Drug                       |   |