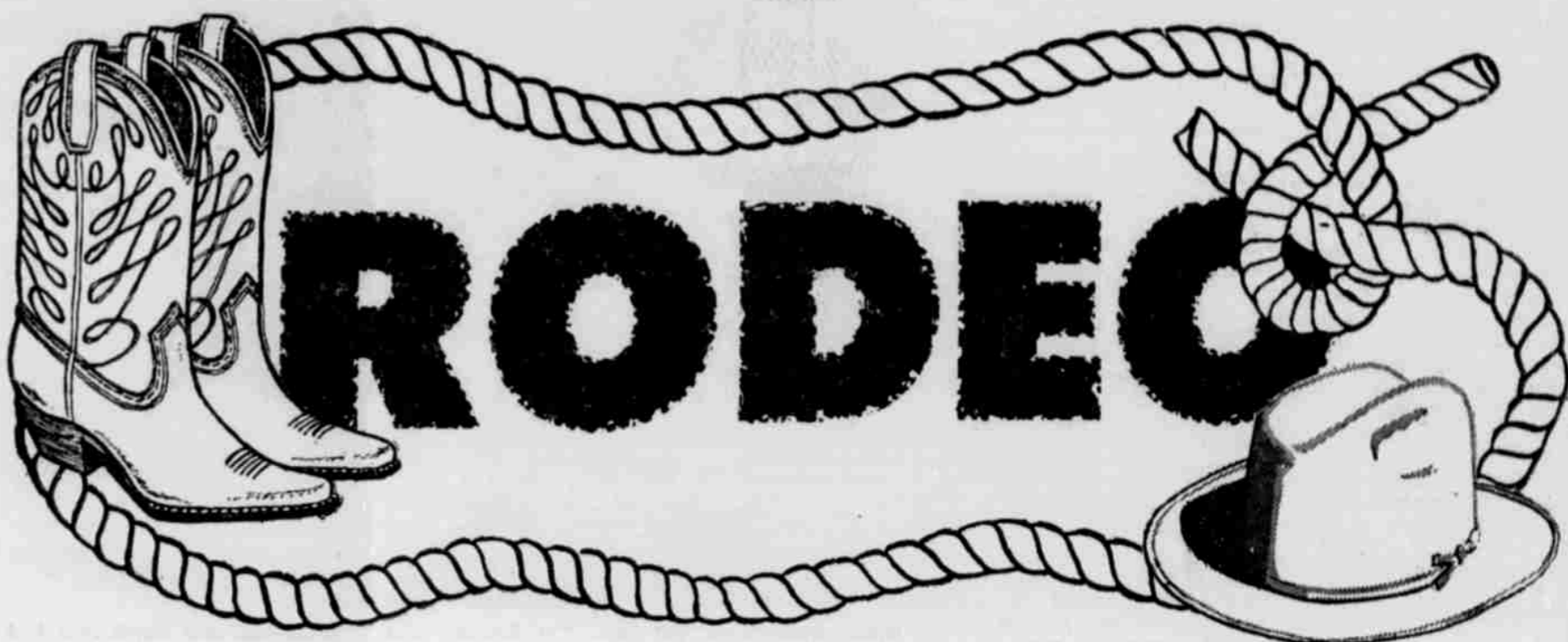


Welcome, Everyone

TO THE 1970 MORROW COUNTY



WE HOPE YOU'LL SEE
ALL THE ACTION OF
"THE FASTEST SHOW
IN THE WEST"

WE RECOMMEND THESE EVENTS:

- **THREE RODEO PERFORMANCES**
Saturday-1:15 & 8 P.M. Sunday, 1:30 P.M.
- **GRAND STREET PARADE**
Downtown Heppner, 10 A.M. Saturday
- **TWO RODEO DANCES**
Friday and Saturday, Fair Pavilion
- **COWBOY BREAKFAST**
Sunday Morning, 7 A.M., City Park
- **MORROW COUNTY HORSE SHOW**
All Day Friday, Rodeo Grounds



See You All There!

YOU'LL SEE
TOUGH STOCK AND
EVEN TOUGHER
COWBOYS DUEL HEAD-ON.
WHENEVER NRA COWBOYS
AND HOWARD JOHNSON'S STOCK
MEET, YOU'RE SURE TO SEE BATTLES.

These Heppner firms are proud to be part of the sponsors of the Morrow County Rodeo. They will be happy to greet you and offer their services during the weekend.

Bank of Eastern Oregon
Cal's Richfield Service
Case Furniture Co.
Central Market
Columbia Basin Electric Co-op
Elma's Apparel
Farley Motor Co.
Fiesta Bowl
First National Bank of Oregon
HEPPNER BRANCH
Ford's Tire Service
Evans Lumber Yard

Gardner's Men's Wear
The Gazette-Times
Gonty's
Gray's Repair Shop and
Union Oil Consignee
Harris Drive-in
Heppner Auto Parts
Heppner Auto Sales, Inc.
Heppner Cleaners
Heppner Inland Chemical Co.
Hotel Heppner

Heppner Lumber Co.
Heppner-Morrow County Chamber
of Commerce
Heppner Nor-Gas Co.
Jerry's Shell Service
Knox's Variety
Kinzua Corporation
L. E. Dick
M & R Company
MiLadies Apparel
Morrow County Abstract & Title Co.

Morrow County Grain Growers, Inc.
Murrays Rexall Drug
Penneys
Peterson's Jewelers
Paul Pettyjohn Co.,
Pettyjohn's Farm & Builders Supply
C. A. Ruggles Insurance Agency
Thomson Bros. Grocery
Turner, Van Marter and Bryant
Insurance
VanWinkle's Motel
Wagon Wheel Cafe and Lounge