



NATIONAL 4-H CLUB WEEK



National Theme Supports World Outlook in 4-H

"4-H: Opportunity for All" is the theme of this year's National 4-H Week observance, October 5 to 11. Four-H benefits are available to boys and girls of all cultural, racial, and economic backgrounds; also to youth who live in town as well as country.

Latest figures show that the Cooperative Extension Service now reaches about 3 1/2 million young people. Of these, about 2 1/2 million are enrolled in 4-H, including 35 percent from farm homes, 33 percent from rural nonfarm homes; and 32 percent from towns, cities, and suburbs.

During 4-H Week, appropriate activities will be arranged nationally, and in each state, county, and most local communities. A major aim will be to broaden the understanding of 4-H everywhere—to enlarge the "image" so the public realizes the "Head-Heart-Hands-Health" program is no longer limited to rural areas. The boy with his calf, and the girl with her garden or poultry, are fine but in most places today several dozen other real life "learning experiences" or projects are open to 4-H'ers and make up the organization's modern, flexible program.

Sets National Aims

Other aims of National 4-H Week are to:

—Encourage more youth, 9 to 19, to take advantage of 4-H opportunities.

—Urge more men and women to volunteer as 4-H local leaders, and to enrich their own lives in addition to serving youth.

—Recognize the important contribution of parents to 4-H, and influence their continued cooperation.

—Acknowledge the support of 4-H friends and express appreciation to them.

—Report the year's accomplishments and consider future needs and plans.

Reached Through Television

Besides the 4-H enrollment of about 2 1/2 million now in all 50 states and Puerto Rico, thousands of other boys and girls participate in other ways—such as by television. On TV, 4-H offers educational series with suggestions for doing projects at home. Another approach is through special interest groups. Older boys and girls, for instance, may enroll in a 4-H money management workshop or career exploration seminar. On completion they may form another interest group.

In today's 4-H program, young people choose projects that fit them and the places they live. They learn "why's" as well as "how's" in stressing science,

Youth going into farming select specialized projects. Those with particular needs—due to economic, social, health, or other causes—receive more than usual aid and encouragement. Disadvantaged youth are being served more than at any time in the past. Attention is also given to any with problems relating to personal values, career exploration, and accomplishment of goals.

Choose Variety of Projects

Four-H'ers choose varied projects in science, agriculture, home economics, personal development, community service, leadership, and citizenship. Many kinds are offered for selection at every age. Some are in:

—Agricultural production and marketing—including meat animal, dairy, poultry, garden, and field crops.

—Engineering—electrical, automotive, tractor.

—Conservation—forestry, wildlife, entomology, recreation, beautification, soil and water.

—Management—farm, home, money, town and country business.

—Family living—food and nutrition, clothing, grooming, furnishings, home grounds, child care.

—Personal development—health, safety, career exploration, leadership, and citizenship.

—Other popular projects include arts and crafts, dog care, horsemanship, emergency preparedness, and public affairs.

4-H is part of the national educational system of the Cooperative Extension Service, in which the U. S. Department of Agriculture, State Land-Grant Universities, and counties share. The Federal Extension Service gives national leadership, and the State Extension Services give State leadership. Two non-government organizations work with extension to coordinate private support and perform numerous other important functions. They are the National 4-H Service Committee, 59 E. Van Buren Street, Chicago, Ill. 60605; and the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington, D. C. 20015.

Volunteer Leaders Serve

About 550,000 volunteer leaders serve 4-H coast to coast. Of these some 400,000 are youth-minded adult men and women, and 150,000 are older 4-H'ers called teen or junior leaders. All are guided by professional extension agents, aided by local advisory committees and the educational resources of their State land-grant universities.

Has Public-Spirited Friends

Four-H appreciates its many friends in civic groups, business, industry, agriculture, education, foundations, and other fields. Their public-spirited assistance benefits 4-H in every state and county here and in other lands. They generously supplement public funds for 4-H to finance citizenship education, leader training, teaching and technical aids, youth awards to stimulate interest and achievement, public information services, and international programs.

THE GAZETTE-TIMES

Heppner, Oregon 97836, Thursday, October 9, 1969

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Junior Leaders Have Major Role

Several Morrow county 4-H club leaders are assisted by junior leaders. Junior leaders share responsibilities with their adult leader in leading a club of younger members.

Junior Leadership is a 4-H project. A junior leader must be 9th grade level or above; they work actively with the adult leader in project work organization, demonstrations, recreation, community service, and all other areas of 4-H work.

Enrolled as Morrow County Junior Leaders last year were: Marianne Pettyjohn, lone, horse club; Shelley Wolff, Heppner, foods club; Kelley Wolff, Heppner, foods club; Mark Tullis, lone, skiing; Terry Cannon, lone, skiing; Tom McElligott, lone, skiing; Frances Wiley, Irrigon, foods club; Maria Jones, Heppner, horse club.

4-H makes a difference—in town or country, wherever you live. 4-H'ers have more fun, more opportunities, more interests—and they develop more skills. See or call your County Agent.

4-H'ers live in every state—in towns, cities, suburbs, and on farms. It doesn't cost, but it pays—to join 4-H. 4-H'ers are 9 to 19 years old, and they "learn by doing." If you're not in 4-H, you're missing out!

From The President . . .

THE WHITE HOUSE

WASHINGTON

DEAR 4-H MEMBERS:

It is a pleasure to greet you, the three and one-fourth million young men and women who are now looking forward to National 4-H Week.

Your theme, "Opportunity for All," is timely and important as you strive to extend the benefits of your "learn by doing" educational program to increasingly more youth everywhere. Today we need as never before your dedicated efforts to strengthen the moral and spiritual values of our Nation, and its economic growth and stability.

I'm gratified to know that, through your four-fold emphasis of Head, Heart, Hands, and Health, you are enabling young Americans in town and country—from all social and economic backgrounds—to develop qualities of leadership and good citizenship.

Through your ever-expanding 4-H program I urge you to give particular attention to the problems of hunger and malnutrition, and to join in all efforts to improve your communities wherever you live. Together let us build for a better tomorrow not only in this country, but also in all the lands around the world where 4-H aims and principles are followed for human welfare and betterment.

Richard Nixon

Morrow Clubs Join Nation In Observance

National 4-H Week, October 5-11, is being observed by some 297 4-H members, leaders, parents and friends of 4-H throughout Morrow county, reports Birdine Tullis, Morrow county Extension Aide.

Morrow 4-H'ers are among more than 3 million boys and girls in the U. S. who benefit from work projects in which they learn something new or how to do something better.

National 4-H Week also gives local volunteer 4-H leaders a pat on the back for their dedicated service. The County Extension 4-H staff trains and assists local leaders.

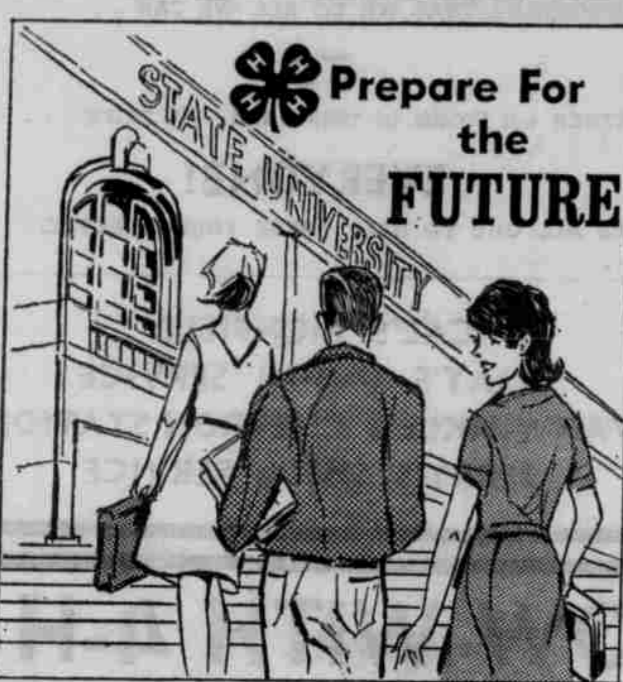
Approximately 48 men and women leaders in the county meet regularly with the 4-H'ers to help guide their endeavors toward satisfactory completion, Birdine said.

"Opportunity for All" is the theme of 1969 National 4-H Week, and that includes parents, as well. Without encouragement and support from mother and dad, the youngster's 4-H experiences would definitely be limited, she added.

Any boy or girl between 9 and 19 years of age who wants to join 4-H, and adults who would like to volunteer as leaders are invited to contact the County Extension office at Heppner, phone 676-9642.

In Irrigon interested boys and girls should contact Carla Leighton, Secretary, North Morrow Leaders Council.

Boardman boys and girls, or prospective leaders, contact Kurt Gantenbein, Chairman, North Morrow Leaders Council, or the above listed county extension office.



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National 4-H Club Week — October 5-11

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4-H

4-H

MAKES

MAKES

BETTER

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FARMERS

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WE ARE PROUD OF OUR YOUNG 4-H MEMBERS AND WE WANT THEM TO KNOW IT. THEY ARE THE FUTURE BACKBONE OF OUR COMMUNITY.



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