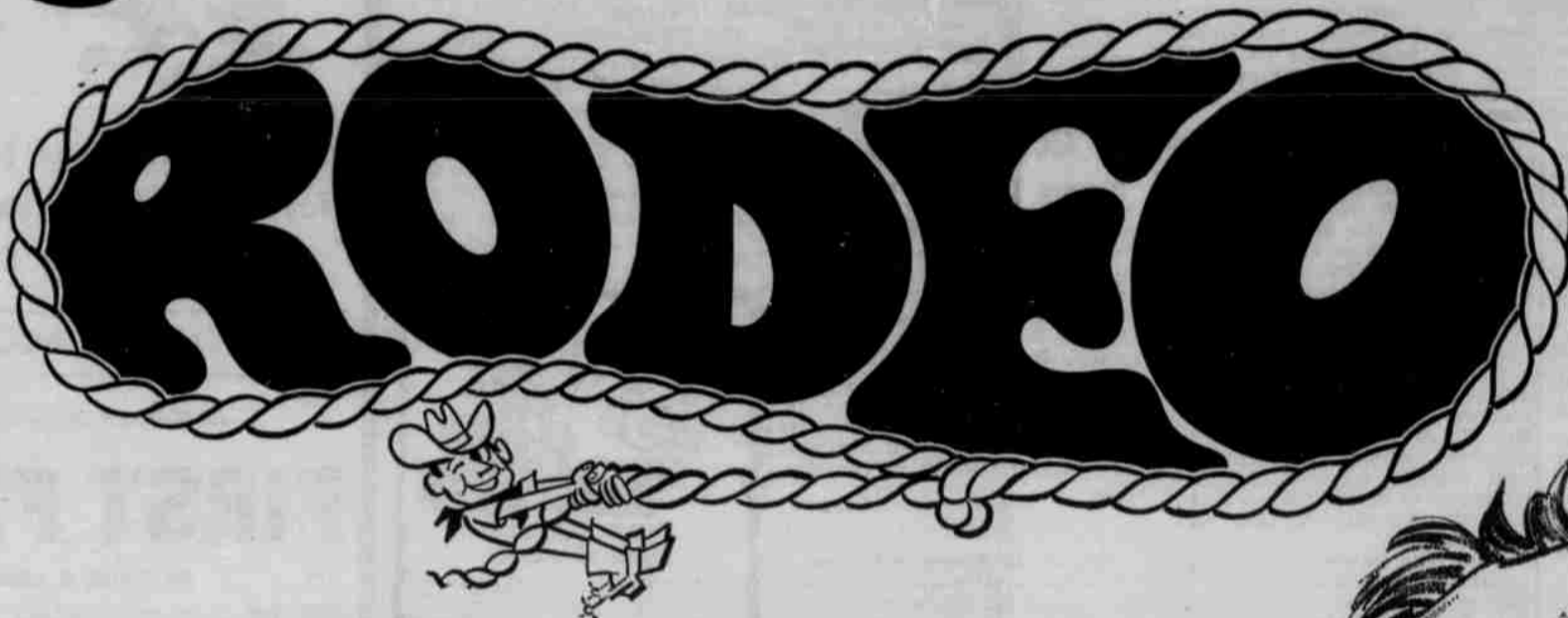


WELCOME

TO THE

Regional Intercollegiate



Friday Through Sunday
May 30, 31 and June 1

Morrow County Rodeo Grounds

HEPPNER

CRACK TEAMS FROM
15 COLLEGES
COMPETING

All the Action and Thrills
Of Any Top Rodeo
-- PLUS --
The Keen Rivalry of
Young College Competitors

PERFORMANCES:
3 P.M. FRIDAY
AND
1:30 P.M. SATURDAY & SUNDAY

SEE THE BEST COLLEGE STARS IN THE NORTHWEST

Winners Qualify
For The
National College Finals

MANY LOCAL TOP HANDS
IN ACTION FROM
BLUE MOUNTAIN COLLEGE'S
GREAT TEAM

ADMISSION FOR EACH SHOW:
● ADULTS -- \$2
● UNDER 15 -- TWO FOR \$2
● PRE-SCHOOL FREE

The Following Extend A Cordial Welcome To The College Rodeo Teams and Congratulate Blue Mountain College For its Sponsorship of This Event

Bank of Eastern Oregon
Cal's Richfield Service
Case Furniture Co.
Central Market
Columbia Basin Electric Co-op
L. E. Dick
Elma's Apparel
Farley Motor Co.
First National Bank of Oregon
HEPPNER BRANCH
Ford's Tire Service

Gardner's Men's Wear
The Gazette-Times
Gonty's
Gray's Repair Shop and
Union Oil Consignee
Harris Drive-in
Heppner Auto Parts
Heppner Auto Sales, Inc.
Heppner Cleaners
Heppner Inland Chemical Co.
Heppner Lumber Co.

Heppner-Morrow County Chamber
of Commerce
Heppner Nor-Gas Co.
Hotel Heppner
Jerry's Shell Service
Kinzua Corporation
M & R Company
MiLadies Apparel
Morrow County Abstract & Title Co.
Morrow County Grain Growers, Inc.
Murrays Rexall Drug

Penneys
Peterson's Jewelers
Paul Pettyjohn Co.,
Pettyjohn's Farm & Builders Supply
C. A. Ruggles Insurance Agency
Turner, Van Marter and Bryant
Insurance
VanWinkle's Motel and Chevron
Service Station
Wagon Wheel Cafe and Lounge