



HUSKY SUPER STOP

This 1969 Pendleton Business Review is pleased to salute one of the newest and most modern complete "trucking centers" to be found in the northwest.

The luxurious restaurant is now open to serve you, a beautiful motel will be ready to serve you by fall and the car and truck service department is now open—ready to serve you now.

Husky Super Stop is eastern Oregon's distributor for those famous Diamond Reo trucks and you will find one of the finest selections of gas and diesel trucks in Oregon.

Before you take your car or truck anywhere else, be sure to drive in here and get their estimates upon that repair or overhaul work. The mechanics here

know their business and with their modern equipment, can put your gas or diesel truck in first class condition, at low cost.

A truck is a different "breed of animal" than a car and we know that many of the farms, ranches and logging equipment operators of Umatilla and Morrow counties will find that the Husky Super Stop will save them money and time with their specialized service. Heavy parts are available for most makes and the phone number to call is 276-4721.

This fine new "Trucking Complex" is west of Pendleton on Highway 80 and everyone here is "at your service". You are all invited to stop by and to "look us over."

PERSONNEL PLACEMENT DIVISION OF FINEQUITY



GLENN L. WALKER BROOKS G. FRYREAR

In looking for employment, it is generally accepted that a good place to begin your search is at the Personnel Placement of Pendleton.

You will find the staff here friendly and efficient and really interested in seeing to it that you are placed in a job that was made for you. Personnel Placement is in touch with employers of every type: office—sales—industrial and technical and are able to help you with either permanent or temporary positions.

If you are interested in employment or would like to advance yourself in your chosen profession, stop in and talk with

the confidential interviewer available at Personnel Placement of Pendleton. The address is 911 S. W. Dorion and the phone is 276-3833. Hours are 9 to 5:30, Monday through Friday.

The staff, along with manager Barry Van Patten, are here to serve you, and are experienced, professional help in your search for the right employment.

Very definitely—a good place to get started.

Of interest to many people is the fact that FinEquity is also an agency for several of the better Life and Health Insurance companies, and also handle a number of mutual funds. Prospectus are available.



THE FRANCES SHOP

WM. C. and FRANCES STRAM—OWNERS

The Frances Shop of Pendleton is certainly one of the well known stores that try to serve our Morrow county people well.

We know that many of our ladies have made the Frances Shop their own "Shopping Center" for ladies wear and for good reason. You can always depend on getting the very latest styles. There is always a good selection in sizes, patterns, and colors, and they are exclusive.

From hostess or cocktail gowns to sportswear, coats, suits or lingerie—every line speaks 1969.

The brands are names that you know and the prices are competitive and right. The next time you shop along Main Street in Pendleton, take a long look in this distinctive store.

Mr. and Mrs. Stram would like to take this opportunity to thank you for your past patronage and to invite you to view the beautiful display of spring and summer fashions now in stock.

The store is easy to find at 245 S. Main in Pendleton and there is always plenty of parking at the rear of the store. (By the way, your BankAmericard is "mighty handy" here).



ELECTRONIC SPECIALTIES

LEE "Hoppy" HOPKINS

Many people have come to rely upon the service performed for Eastern Oregon by Electronic Specialties, located at 123 S. E. 2nd, in Pendleton, or phone 276-5855.

This progressive firm has grown and expanded greatly in their service to our people and have become a leader in the electronics and commercial 2-way radio field.

Electronic Specialties specializes in the sales and service of radio, tape recorders and stereo, carrying such brands as KLH, Ampex and the famous line of Fisher stereos. They are experts in communications with 2-way radio and are headquarters for E. F. Johnson equipment that is made "to order" for business men, ranchers and other

people who want clear channel radio with no skip or cross talk.

They are headquarters for almost everything in electronics and their sales and service extends to sound systems, built-in and console, communication equipment, speaker systems and many other services for home, school, and business.

This 1969 Pendleton Review would like to highly recommend this company for bringing a much needed service to our area, especially in this electronic age.

"Hoppy" invites your inquiry on any electronic problems and will endeavor to give fast, efficient service in design, service, and sales of all electronic equipment.

TUM-A-LUM LUMBER CO.

Tim Moore—Pendleton Mgr.

Eldon Wahner—Herm. Mgr.

The Tum-A-Lum Lumber Co. located at 432 S. E. Dorion in Pendleton and at 98 W. Gladys Ave. in Hermiston, always carry one of the most complete selections of building supplies to be found in Eastern Oregon.

Are you among the many persons planning to remodel and repair your home or business establishment this spring? If so, the firm to contact is "Tum-A-Lum". They are always available with information and help to people with building problems.

There is no need to live in a home that is in need of repairs when it is so easy to have it remodeled and repaired to fit your needs and comfort. The Tum-A-Lum Lumber Co. carries in stock all items necessary for

remodeling and building. Such as: tools, plywood, insulation, hardwood paneling, roofing material, paints and varnishes, household hardware items, in fact, you name it—and Tum-A-Lum will probably have it.

Regardless of whether your building or remodeling problems are large or small, you will receive courteous attention from the employees here. There is no use putting off building that extra room or repairing your home when you can purchase the material at a reasonable price, by consulting with the experienced building men at Tum-A-Lum Lumber in Pendleton or Hermiston. Hours are 8 until 5 (Saturday until noon) and your BankAmericard is highly welcome.

1969 Pendleton Business Review

Edition Number 1

It is the purpose of this review to bring to our who are helpful in bringing needed service to this readers attention the prominent firms of Pendleton area.

VAN PETTEN LUMBER CO.

VERN CARPENTER—MANAGER

This popular lumber concern carries a complete line of grade-A building materials and thru their fair methods of doing business and the high quality and fair prices constantly offered they have won an enviable reputation throughout Eastern Oregon.

The people of Morrow and Umatilla counties, including contractors, builders and ranchers have come to know that they can depend on Van Petten Lumber Co. for everything in building materials. It may be truly said that this firm is a valued asset to Eastern Oregon.

One of the essential features

of any house, store or other structure is that it will stand the wear of the years. The same is true of the reputation of any business firm and that is why the Van Petten Lumber Co. enjoys an ever increasing volume of business and popularity.

If you need lumber, plywood, paint, electrical tools, hand tools, windows, doors, roofing, electricals and plumbing, hardware and even advice, you will find it all at 604 S. W. Dorion in Pendleton—Van Petten Lumber Co. of course. Check us out on this—we think you'll be mighty pleased.

This Section

Compiled by

MARSDEN HAYNES



This well known firm is the dealer for the popular Allis Chalmers line of farm and utility equipment. They have had years of experience in furnishing just the right machine for the job, and you find such names as Hesston Windrowers, Opel Beet and Potato Harvesters, and many others also available.

When you buy tractor or farm equipment you want to know that you are getting machines that will stand up to the job, and Allis Chalmers have stood that test for years. This equip-

MOUNTAIN MACHINERY CO.

LARRY HOWELL—MANAGER

ment can be depended upon to give the maximum service per dollar invested.

We in this 1969 Business Review, wish to point out the fine reputation that The Mountain Machinery has built. They are noted for square dealing and will stand behind every purchase. They are located on Airport Road in West Pendleton and the phone is 276-6222.

They always carry a good display of the latest models and you can depend on quick and efficient repair service and a good stock of parts. All these

fine services are also available at the La Grande location.

They also have a fine display of used and rebuilt farm equipment on hand, and you can probably find just the machinery that you need at real money saving prices.

The office is open 7:30 a.m. until 5 p.m. Monday through Friday, and until noon on Saturday. During harvest time, of course, the office is open all day Saturday, and these "after hour phones" are "at your service"—276-7015 or 276-6642.



PENDLETON TRANSMISSION PARTS & SERVICE

JOHN EMERY—MANAGER

Here is a well known Pendleton business and they specialize in the very intricate and important service of repairing, adjusting and servicing transmissions on every type of car. We are speaking of course, of Pendleton Transmission Parts and Service, who are located at 344 S. W. 1st Ave. in Pendleton.

You can always depend upon them for fast service (one day if necessary), pickup and delivery of your car, free towing, 100% financing on approval of

credit, and of course all work is guaranteed.

As most people know, a transmission is a very intricate piece of mechanism and it definitely does not pay to let an amateur or inexperienced mechanic try to repair or service them. To do so, can often be a very expensive "savings".

Pendleton Transmission is noted throughout Eastern Oregon for their excellent work, for their fair prices and this 1969 Business Review would like to recommend that if you should

have trouble with your transmission, you will find "old Flinstone" John Emery and the experienced men here, ready to serve you well and quickly. By the way, the phone number is 276-3033 and open hours are 8:30 until 5:30, Monday through Friday, and other hours by appointment.

We should mention that "Rebuilt Transmissions" are available, and it doesn't take long to drop one of those into your car.



E & H CONSTRUCTION CO.

ORVILLE ELLINGER

MELBURN HARREL

Are you planning to build this spring? The E & H Construction, located at 3910 S. W. Birch Dr. in Pendleton features a general building service and can take care of everything.

Many fine projects throughout Eastern Oregon were contracted and completed by this local concern. They are experts in all that pertains to home and commercial building and can handle all phases of the job from plann-

ing stage to handing over the front door key.

Their years of experience, coupled with the practical knowledge and know-how has made many friends, and if you would like a viewing of their work just call 276-5864 or 276-7189 and Melburn or Orville will be pleased to provide a guided tour. They employ no salesmen, and therefore they let their work speak for itself.

This firm supplies all the materials and workmen to complete your job in a way that you will want to recommend them to all your friends. Their aim is to do a top quality job and estimates, of course, with no obligation.

The best way to start your new home is a call to E & H Construction of Pendleton and then relax and "Leave the Building To Us."



LARRY BURO—MANAGER

The Columbia Pumps and Electric Motors—located in their new offices on Highway 30 near Airport Junction in Pendleton specializes in the sales, service, and field engineering of irrigation systems, pumps and motors, and they have the equipment and experience to complete any job. No job is too

large for this well known firm, and they would be pleased to provide an estimate on your irrigation system.

This firm has irrigation and pump specialists that will know exactly how to contend with your particular problems. No water system contractor in Oregon has met with more success

than this outstanding firm of Pendleton.

Their policy has been "Fair dealing to all without sacrificing quality" and they invite your inquiry.

We in this 1969 Pendleton Review highly recommend the Columbia Pumps and Electric Motors for all commercial, residential and industrial irrigation contracting requirements.

You will find the names you know, such as Rain Bird, Buckner, the famous Wade-Rain systems, and of course, Peerless Turbine and Centrifugal pumps. You can't beat that for a line-up of fine irrigation equipment!

A call to Pendleton 276-3681 will put you in touch with some mighty fine experts in this important service to East Oregonians.

Check us out on this.



PENDLETON DRUG

WADE STUART—OWNER-PHARMACIST

Here is certainly one of the oldest and well known stores of Eastern Oregon. The words "prescription store since 1884" speaks for themselves. Many outstanding brand names in high quality merchandise are distributed by this modern drug store. They have a gift center that is "out of this world". Beautiful glassware, ceramics, novelties and gift ideas from practically every country in the world.

Your particular brand in cosmetics can always be found at

this store, in powders, lotions, lipsticks, perfumes, dusting powders and colognes. Other high grade merchandise such as fine candies, leather goods, shaving supplies, and greeting cards, along with many other items, are on display. They are also distributors of veterinarian supplies.

A fully stocked baby and infants' department is one of the outstanding features of the Pendleton Drug. Besides all this, you will find a prescription department that is rated highly.

They realize that when a life is at stake, prompt prescription service is most essential and they put forth every effort in order to render the fastest service possible.

Open hours are 9 until 6 Monday through Saturday, and in emergency you can call Pendleton 276-1585.

All in all—The Pendleton Drug, (203 S. Main), with a background of nearly a century of service, can be depended upon to serve you well.

Awards Issued To Lone Students

On Wednesday, May 21, the lone High school student body held its annual Awards Night in the high school auditorium. Students from grades 9-12 were honored with awards that they had earned during this year.

Some of the main awards presented included The Citizenship Award, to Bonnie Akers and David Marick; David also won the honor of musician of the year, and Bonnie Kae won the business award for this year. Earl Pettyjohn and Teresa Stefani were announced as Boy and Girl of the Year. Charity Beggs won an unusual award for four years of perfect attendance in high school.

Many others were honored with numerous awards, including Girl and Boy of the Month, GAA honors, and letterman awards.

Frank Halvorsen won Athlete of the Year; Frank and Eddie Sherman won All-star awards from the state track meet last year. Sandi Carlson won the Speech Award for her participation in speech this year. Cheri Carlson and Wendy Christopherson were given Typing Awards for their speed and accuracy the first year of typing. Chris McCabe received an award for the highest score in the Mathematical Society of America Test. Kristin Nelson won an award from the Oregon Section of American Chemical Society for her participation in chemistry.

The Seniors' Prophecy, Will and History were also read. Some of them were very humorous.

Special music was furnished by Teresa Tucker who sang "Impossible Dream" and David Marick played "Honor and Arms" on the sousaphone. Both were accompanied by Darrel James.

After the awards were given, club class presidents honored the teachers and advisors with gifts for their help throughout the year.

light, bracing, clean-tasting Pepsi



GET AN EXTRA CARTON TODAY!

Bottled by the Pepsi-Cola Bottling Co. of Pendleton under appointment from Pepsi-Cola Co., Inc. of N. Y. N. Y.

Over The Tee Cup



By MARIE McQUARRIE

Attention — all interested in golf, but not yet in the swing of it! Bob Jepsen, membership chairman, and his committee have been diligently making plans for those of this area interested in golfing, but not members of the Willow Creek Country Club. Letters have been sent to those who might be interested, if you didn't receive a letter explaining the plans for new members, and would like to participate in the "new member" group, join the crowd and get in on the "goodies" planned. A consensus of the letter follows and just consider yourself having received one:

"New members may join the club for these attractive dues for the months from July 1 to December 31, 1969: \$25 for a family, \$20 for a single person and \$10 for a student in college. In addition, free lessons on the basics of golf will be given. Also, 30 days of free play during the month of June may be enjoyed by those contemplating golf as an outside activity. 'Loaner' clubs will be available for lessons for those that do not now own a set. Golf clubs may be purchased from the Country Club for \$40, which will include 2 woods, 4 irons, a putter and a golf bag.

"A meeting for those interested in golf will be held at the Club House, Sunday, June 1, at 6:00 p.m. A discussion will be held concerning date and time of lessons, arrangements for payments of club dues and for golf clubs on the installment plan, and questions will be answered regarding rules and regulations of the club, social functions will be explained including Sunday plays, barbecues, Ladies' Day, Men's Sunday mornings, visitations of other golf clubs coming here and our being invited to surrounding golf courses.

"The first lesson for playing golf will be given after the discussion meeting.

"For those that have always wanted to try the game, but didn't know quite how to get started—here's your chance. Financing and lessons are being made easy for you so it is a good time to take advantage of the plans made by the membership committee. You'll never have it so good again."

Tuesday, May 20, being rainy and dismal, discouraged most gals from playing on Ladies' morning. Two brave and dedicated souls turned out, however. Helen Schaffitz and Hazel Mahoney reported they had a lovely morning. The ground was a little damp, but they said the temperature was perfect for playing. More power to them, and we congratulate them for going ahead and "doing the nine", in spite of what the weather was.

Don't forget, gals, we are invited to play at the City of Echo Golf Club on Tuesday, June 3, coffee to be served at 8:30 a.m. and a shot-gun start at 9:00. These trips to other golf clubs are lots of fun. Don't worry if you think your golf game isn't in the "pro" class. Whose is? There will be many from other clubs that enjoy the game for the fun of playing, so don't be bashful about going because you think you don't play well enough. Let's have a good turnout for our first visit out of town.

Because high school graduation was on Sunday, May 25, organized Sunday play was called off, however a good time was had by those that played in the two-ball foursome. No prizes were given, but congratulations were in order for the two couples that tied for low score.

The porch is coming closer to completion, thanks to the hard work of Ed Hiemstra and to his regular helpers, Pres. Ed Schaffitz and Lowell Gribble, and also Bob Kelly when he could get back from Pendleton to get in on the work. Ed would like to have this porch completed (and I mean finished) by the end of the day on Friday, May 30. Please men, trade your golf clubs for a hammer and be there on Friday to help, as a large workday is planned for that day. Thursday afternoon would be a good time to get out, also, hammer in hand, to help. Although these will be the last two days to work on the porch, wouldn't it be nice to say you helped with it? This is a club project—not just a four-man work job.

A barbecue is planned for Saturday, May 31, at 5:00 p.m. Dedication of the new porch will be the big order of this occasion, along with playing golf and eating. Sounds like a fun time. Be sure and bring your own meat and those whose last name falls in between A-L, will bring dessert. Those that are in the M-Z category will have the salad detail. See you at the "porch" barbecue.

Macrame Art Work Selected by Portland Firm for Showing

The art of macrame, a type of weaving and tying of knots in a variety of decorative designs, was introduced in the Heppner junior high grades this year by Miss Terry Linecum, art instructor, and has become a very popular craft. The Heppner school is one of only two schools in the state where students have received macrame instruction this year.

Work of five 7th and 8th grade students have been picked for display at an art show by the Art Pak Co. in Portland throughout the summer, Miss Linecum announces. A company representative, in visiting here last Friday, selected them as showing some of the best workmanship he had seen and asked that they be displayed in Portland.

Selected were the following: Kristie Hagewood's black and blue yarn belt; John Boyer's multi-earth colored hot plate mat; Patricia Hughes' daisy lace green yarn pillow covering; Toni Toll's navy and yellow wall hanging, and Jill Scott's rose-decorated burlap shoulder strap purse.

The art show includes work of art students over the state, and the public is invited to see the displays at the Art Pak Co., 8102 North Denver St. in Portland.

Mrs. John Ratcliff of Beaverton enjoyed a week-end of visiting here recently while staying with her parents, Mr. and Mrs. George Steagall and family. Mrs. Ratcliff is employed at the Textonix Co. in Beaverton while her husband is serving with the Navy Seabees, now stationed in Vietnam.