

1969 Pendleton Business Review

Edition Number 1

This Section Compiled
by
MARSDEN HAYNES

It is the purpose of this review to bring to our readers attention the prominent firms of Pendleton who are helpful in bringing needed service to this area.

BURNS TOT SHOP

LEONARD & MARLENE BURNS
OWNERS

This 1969 Pendleton Business Review, would like to recommend to you this fine store, and to say that many mothers throughout Umatilla and Morrow counties, shop here for all their children's clothing. Burns Tot Shop of Pendleton features dresses, coats, hats and lingerie for girls; everything in clothing for young boys; in fact—a complete stock of clothing for youngsters from toddler through size 14.

The quality is always the best, the styles are the latest and sizes are varied to give proper fitting. Mr. and Mrs. Burns have had considerable experience in the buying of children's clothing and are aware of the taste and desires of Eastern Oregon people in fabrics and styles.

For your youngsters' next outfit, and we might mention that it is not too early to get those "school's out" clothes. Stop in at 243 S. Main in Pendleton, and look over a very beautiful display of "Klothes for Kids".

This is a special "invite" to our readers, to stop in and get acquainted with one of Eastern Oregon's newer stores.

Hours are 9 a.m. to 5:30 p.m. and Lay-a-way and BankAmericard charges are available.



JACK COLE—OWNER

We believe that 20 years of furnishing good service in re-winding and repairing electric motors of every size for the ranchers, farmers, home owners and commercial companies of Eastern Oregon speaks better than we can of Cole's Electric Motor Shop in Pendleton, but we should mention some of these things that you may not know about Cole's Shop.

First—they carry one of the largest stocks of new electric motors in Eastern Oregon in fractional sizes on up to commercial horsepower, and in the brands you know such as Century and Dayton.

Secondly—you can find many

parts, brushes, and "hard to get" replacements for many brands of electric motor equipment that is not available elsewhere.

Thirdly—Jack Cole has had much experience on repair and service of irrigation pumps and motors, and is ready to give you quick service when needed.

All in all—if you have never called on Cole's Electric Motor Shop of Pendleton for expert service, we can sincerely state that you have been passing up the quickest, easiest and least expensive way to get your electric motor back in operation.

276-7761 is the number to call in Pendleton. It's Cole's Electric Motor Shop, of course.

FEDERAL LAND BANK ASSN. OF PENDLETON

"The Federal Land Bank gives you credit for being a farmer"

To the ranchers, farmers and cattlemen of America, the Federal Land Bank Assn. is as much a part of agriculture as the crops they raise to feed the people of the world.

It takes money to irrigate land, to feed cattle, to buy seed and fertilizers, and to reap the ripening crops, and The Federal Land Bank Assn. has provided that money to American agriculture for more than 50 years.

They provide long term, low cost, no prepayment penalties,

credit to farmers and ranchers and this in turn has helped American agriculture to expand to fill the needs of our growing population.

The Federal Land Bank Assn. of Pendleton, located at 702 S. W. Dorion has served our Umatilla and Morrow county agribusiness for many years and the manager, Mr. Robin Fletcher, and the staff welcome your inquiry.

The phone number is Pendleton 276-7361.

BRANDL'S BARGAIN CENTER

GEORGE and JEAN BRANDL—OWNERS

Brandl's Bargain Center is located at 301 S. W. 20th in Pendleton, or phone 276-2353 for information about anything in the furniture line.

Throughout this store you will find a wide variety of fine used and new furniture, floor coverings, electric appliances, and a large selection of lamps for every room in the home and always at real money saving prices.

Volume buying is one of the reasons for such reasonable price markings. It is the purpose of Brandl's Bargain Center to place before the buying public a wide variety of furniture and appliances that is properly styled, properly built and properly priced.

Brandl's Bargain Center has been serving Umatilla and Morrow counties for quite a few years and Mr. and Mrs. Brandl have tried to make this store a pleasure to the careful shopper.

In this review we would like to pass on the word that you can find some real bargains in furniture and appliances here, and we recommend that you "look 'em over" the next time you are in Pendleton.

COLE'S ELECTRIC MOTOR SHOP

JACK COLE—OWNER

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MEDICAL CENTER PHARMACY

RAY LEE—OWNER

This 1969 Business Review would like to again bring to your attention the Medical Center Pharmacy of Pendleton.

Many of our Morrow county people have found that here is a pharmacy that gives a little more in service and products, that you normally will not find elsewhere. For instance, they have the drug tax system that makes it convenient to keep track of deductible items.

They carry a complete stock of hospital supplies such as: crutches, wheel chairs, hospital beds, and these items can be either rented or bought. Prescriptions are mailed to our

Morrow county people postage paid, and special efforts are made to give you fast service. Prices are kept as low as possible and products are always of the known and accepted brands.

These and many other exclusive services offered by the Medical Center Pharmacy have made them popular with Eastern Oregon people and we recommend that you stop by 1100 Southgate, at the top of the hill in Pendleton and prove to yourself that here is a pharmacy that will serve you well. When necessary call collect, 276-1531.



ROUND-UP KIRBY COMPANY

SIDNEY and MARGARET HART—DISTRIBUTORS

The Round-Up Kirby Co. located at 147 S. Main in Pendleton is your vacuum cleaner dealer and authorized repair headquarters for Umatilla and Morrow counties. They are the sales, parts, and repair center for every brand of vacuum cleaner and are also the distributor for sales and service of the famous Kirby home renovation systems.

The Kirby office is open from 8 until 5, Monday through Friday (closed noon hour) and will be pleased to be of service on Saturdays if you will phone for appointment.

While you are there we recommend that you look at the new 1969 Kirby Sanitronic. It is

really something new and different.

In all our area, there is no store with such a large selection of new and used vacuum cleaners, parts for all machines, and an efficient and courteous service department, headed by Donald Cole, who is known to many of our readers.

This 1969 Pendleton Review recommends that on your next shopping trip that you stop in at Round-Up Kirby, and get acquainted with the friendly staff and the superior service offered. Call 276-7638 for any information on vacuum cleaners or sewing machines that you may desire.



ST. ANTHONY HOSPITAL and NURSING HOME

This 1969 Pendleton Review would not be complete without recognition of the exceptional service and important position that the St. Anthony Hospital and Nursing Home fulfills for Umatilla and Morrow counties. Here in Pendleton is certainly one of the most modern, well staffed, complete facility hospital and nursing homes to be found in the west. The rooms are pleasant, with subdued lighting, television, automatic beds, comfortable seating for visitors and an atmosphere of security that can take away much of the pain of "being in the hospital". The dedicated sisters, the aides and nurses—in fact the entire staff, are friendly and efficient and are dedicated to seeing that the patient gets the care that is needed.

information necessary on medication and is well able to take care of medicare patients.

Eastern Oregon is very fortunate in having a nursing home such as St. Anthony and where a person does not need the services of a regular hospital, their service can certainly help save on financial strain. Many of our readers can attest to the outstanding service provided by both St. Anthony Hospital and St. Anthony Nursing Home, in Pendleton.

Something new since last year is the new extensive care unit for premature infants or infants with other medical problems. There is every possible new type of equipment available today and this unit is directed by a specialist in Pediatrics. This department is the only one of its kind west of the Cascades except one in Portland.

St. Anthony Hospital has all

THEWS SHEET METAL, INC.

HAROLD HENDRICKS—OWNER-MANAGER

home, a large or small office, these competent men can tell you what it will take to do your job properly and they can guarantee your satisfaction.

Prompt service at the most reasonable prices possible has been the guiding influence of the policies of this firm for over 35 years, and has brought trade for them from all of our part of Eastern Oregon.

Contact Mr. Hendricks at any time for any information you desire on estimates or problems

you may have in heating or cooling, including installation.

They carry a full line of Lennox, the finest air conditioners and furnaces that you can buy.

This 1969 Pendleton Review would like to recommend to you this reputable company, for the best in cooling, heating, and complete sheet metal work.

When the weather begins to get warm, we can truthfully say "happiness is a Lennox air conditioning system from Thews Sheet Metal of Pendleton."

C & R MOBILE HOMES

CARL and ROSELLA GRAVES—OWNERS



This popular concern carries a complete line of famous name mobile homes in every convenient size from 12 x 44 to the great new 24 x 60. With their fair methods of doing business and the high quality and low prices constantly offered, they have won an enviable reputation throughout Eastern Oregon.

Our Umatilla and Morrow county residents have come to know that they can depend on the "C & R" of Pendleton, for mobile homes that are made for Pacific Northwest climate, mo-

tion from Mr. and Mrs. Graves and Lee McKiernan, the managers. "To visit and look us over." C and R Mobile Homes, carries financing to suit every budget, insurance is available, trade-ins are accepted and everything is done to bring truth to the slogan—"Happiness is a Mobile Home from the C & R of Pendleton."

By the way, they are located at 101 S. W. 18th, one block west of the Rodeo Grounds and Happy Canyon, and the phone number is 276-7385.



ED and CLAY'S APPLIANCE CENTER

ED SALLING

CLAYTON BAKER

Many families have reason to appreciate the services performed for Umatilla and Morrow counties by Ed and Clays Appliance Center. They are located at 207 S. E. Court in Pendleton and the phone is 276-1170. This progressive firm has been doing business with the people of our area for some time, and has gained them a wonderful reputation and many friends. They specialize in the sales and service of all small and large appliances, including washing machines, ranges, refrigerators,

dish washers, disposers, air conditioners, and dryers, and feature the names known to every one — General Electric and KitchenAid.

Ed and Clays Appliance Center is the headquarters for all electric appliances for our area, because they have delivery and normal installation to your home and a courteous and efficient service department on call at all times to see that you are pleased with your purchase. Their slogan is "Where the warranty has meaning".

Mr. Salling and Mr. Baker would like to invite our Morrow county residents to drop in and look over the complete selection of merchandise that is now on display for 1969. The combination of General Electric's name, the low prices, the large selection, the easy terms, and Ed and Clays' pleasure in serving you, make this a mighty good place to shop for appliances. The welcome mat is out 8:30 until 5:30, six days a week. (BankAmericards, of course).



UMATILLA DISTRIBUTING CO.

ANDY ECHANIS—OWNER

The Umatilla Distributing Co. located in Pendleton are distributors for the well known and popular Blitz Beer.

Call for an ice cold bottle of Blitz when you want a real treat. The people of Oregon have preferred Blitz for a long time. The brewers have done everything in their power to provide you with a beverage that you will like, and 113 years of fine

brewing speaks "louder than words" of their acceptance by western people. They are leaders in their field and have discovered just the right process to place their beer in a class by itself. For your next patio party, barbecue or picnic, just be sure that there is plenty of Blitz on ice and your guests are sure to vote you the "Hostess with the Mostess".

This fine beverage is always available at your favorite market or your friendly tavern and you will find six pack, cases of 12 or 24, and other types of packaging.

The Umatilla Distributing Co. is a prominent business house of Pendleton, and is highly recommended by Eastern Oregon merchants who do business with it.



HILL'S FURNITURE and MANUFACTURING CO.

B. E. HILL—PRES.

DON HILL—VICE PRES.

Would you like to buy the very best in modern, and provincial furniture at the lowest prices in Eastern Oregon???

Hill's Furniture and Manufacturing Co. of Pendleton is exactly the place to shop.

They specialize in living room and dining room furniture, bedroom sets, rugs, carpeting, in-laid linoleum, tile, draperies—in fact —practically everything to furnish a home—at discount prices and when they say "discount" they mean "discount". Hill's Furniture and Manufacturing—is open 9 till 5:30, six

days a week, and you can depend upon getting the lowest prices, no down payment, three years to pay and free delivery on a prestige name known over much of the west. On your next trip to Pendleton, stop in at "Hill's" and see what we mean.

With the latest new addition finished, "Hill's" have 20,000 square feet of furnishings and fabrics—and at the lowest prices you have ever seen. Luxury for your home, and yet they will see that your budget will be able to "take it."

We think you will be missing something exceptional if you don't stop by the fabric department and browse through one of the largest selections of colors and styles of fabrics that we have ever seen, including threads, needles, buttons, patterns—you name it—it will be there.

We have been asked to express a sincere "thank you" to you from the management and the ladies—Charley and Evelyn Hill and from all the staff for the pleasure of serving you.

Ford EASTERN OREGON MOTORS, INC. Ford

R. P. "RUBE" LESLIE

RAY MEYERSICK

Here, gathered in one convenient location, is one of the most modern and complete automobile facilities to be found in Eastern Oregon, with a new car show room, sales offices, complete repair department, waiting room, in fact — everything to make you welcome.

There is a beautiful display of the 1969 Ford, Mercury and Lincoln in every color and style imaginable, and of course, Ford trucks.

To the truck users of our area, you are particularly invited to

look over the complete selection of 1969 Ford pickups and other trucks in all sizes, styles and varied horsepower engines.

From the management and sales manager — in fact, from everyone at Eastern Oregon Motors, comes an invitation to our Morrow county people to "look in on us" and to try the extra service that is all a part of the policy that this fine company has brought to our part of Oregon.

There is a new 1969 Mustang, or a Fairlane, or a Mercury or

Lincoln—waiting for you to give it a try, and a low, low price tag for you to take advantage of.

This 1969 Pendleton Business Review certainly recommends that you stop in at 2067 S. E. Court Place in Pendleton and see the 1969 Ford-Mercury-Lincoln line up—probably the most beautiful cars on the highway today.

Eastern Oregon Motors of Pendleton is "where its happening."



FIRST FEDERAL SAVINGS and LOAN OF PENDLETON

OREN G. ALLISON—EXECUTIVE VICE-PRES.

This 1969 Business Review would certainly be remiss in not bringing to your attention, the First Federal Savings and Loan of Pendleton.

Here is a company that over the years of serving our growing counties, has grown and modernized to become one of the leading financial centers of Eastern Oregon.

If you have been thinking about your savings plan lately, it would be well worth your time to stop in at The First Federal Savings and Loan and

visit this most modern Savings and Loan institution in Oregon.

Here is a beautiful functional building with a pleasant atmosphere and courteous people to be of all help possible in making your savings plan one that will give you security and growing worth.

They are, of course, members of the Federal Savings and Loan Insurance Corporation and accounts are insured up to \$15,000.

This institution is a completely local company and every dol-

lar of invested money is invested in the homes and business houses of Eastern Oregon.

The First Federal Savings and Loan is recommended highly by Oregon people and we would certainly advise that you inquire on the complete Savings and Loan Service available here.

There is an office at Milton Freewater and the very convenient facility at 180 N. E. 2nd in Hermiston, and, of course, the main office at 109 S. W. Court in Pendleton.



"HOME OF THE HAPPY MOVERS"

EVAN LARSEN

DARVELL LARSEN

Mayflower agents are independent representatives, established business people in their community with outstanding records of service and organization. Penland Bros. Transfer Co., Inc., at 102 S. E. Frazer in Pendleton, and also with fine new offices at 2122 N. 1st in Hermiston, are your local Mayflower agents.

No matter where you plan to go, Penland Bros. Transfer Co. will be pleased to see that your furniture is delivered to your

carefully packed and transported. They will make the necessary arrangements for famous Mayflower service, and you can count on them to see that your move is handled according to their high standards.

Penland Bros. Transfer has excellent warehouse facilities for either permanent or temporary storage at their fine warehouse in Pendleton and Hermiston, and they invite you at any time to come in and look over their modern warehouse and storage

facilities that they have provided for their friends and customers. For that next moving job, whether it be a suitcase or a van load of furniture, and for that personal friendly service, we can sincerely recommend Penland Bros. Transfer Co. Remember when the time comes to move, just call 276-3111, in Pendleton or 567-8333, in Hermiston, and they will do the rest. "Home of the Happy Movers" is more than just a slogan. It is a fact.

PENLAND BROS. TRANSFER CO., INC.