

State 'Hello' Program Greet Visitors; Chamber Takes Part

Oregon's two famous slogans—"Relax in a State of Excitement" and "Stay and Play Another Day"—are joined by a third motto this year in preparation for the expected influx of 8,000,000 visitors during the tourist season.

The new slogan, created by the State Highway Department's Travel Information Division officials for Operation Company's Coming 1968, is: "Help 'Em Linger Longer in Oregon." By a happy and not-so-strange coincidence, the slogan's initials spell "HELLO" a short and friendly term perfectly suited for Oregonians.

Heppner-Morrow county Chamber of Commerce is participating in the HELLO program. Its special events and community affairs committee, of which LeRoy Gardner is chairman, has distributed "Hello" lapel buttons and posters to welcome visitors and inform them that the local people are happy to give them tourist information and



FOR THINGS TO SEE AND DO IN MORROW COUNTY

CALL LeRoy Gardner, 676-9218 FOR VACATION INFORMATION

help make their visits here more pleasant.

At the same time the committee has distributed booklets describing things to see and do in Oregon during the summer.

This year's Company's Coming campaign is a departure from past years in which community clean-up was the dominant theme.

First publicized in 1967, the 12-page booklet for tourists lists points of interest and dates of special events for most areas of Oregon. The state is divided into four regions for handy reference by the out-of-state visitor. More than 20,000 copies of the booklet were distributed to tourist-oriented businesses in Oregon last year.

Gardner has copies of the booklet and other materials available to those who would like to participate in the Hello program.

He points out that a visitor staying an extra day or two in the community is a great help when multiplied by hundreds. If every visitor to Oregon in 1968 lingered only one day longer, the state's revenue from tourism would increase by approximately \$80 million.

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Sec. 2

Giles French Writes of Morrow Post Offices

By GILES FRENCH

Morrow county residents did very well on the few questions proposed to them recently; the answers to most of them were found by women of Morrow county when they published their account a few years ago. Appended is a list of post offices once in Morrow county and would any who think of themselves as old timers be able to locate all of them?

Now a list of old post offices is not necessarily historical even though it is from such things that history is written. Transportation changes have made it possible to concentrate twenty-five post offices into five without reducing the time it takes to mail a letter.

What is important, or seems important to this writer, is the way people lived in the days when two dozen post offices were felt to be necessary. Consider Bertha Sepanek, undoubtedly a woman of some enterprise and ambition, living six miles northeast of Lexington. Perhaps her home has been swallowed into great wheatfields, but Bertha is there in spirit. She, like Frank Oviatt, who opened the post office at Ella where it did business for 28 years, are a part of the background of Morrow county.

Like ancestors you can't get rid of your background. It is there like the rings in a tree trunk indicating a part of your growth; it is a part of you.

Some people—almost always young people—try to lose their backgrounds, to be something else, pretend to be ashamed of grandpa. It is impossible. Everyone is the product of his ancestry and his background. That is the reason history is important and to understand history is to understand one's self. Change yourself if you want to and if you can. But knowing what you are and how you got that way is a good thing before changing it.

POST OFFICES IN MORROW COUNTY

(U before Morrow indicates establishment in Umatilla county)
(W before Morrow indicates establishment in Wasco county)

NAME	COUNTY	1st POSTMASTER	IF DISCONTINUED, MAIL WENT TO	Established	Discontinued
ACTON	U Morrow			7/11/1879	6/19/1888
ADAMSVILLE	W Morrow	Silas Miles	Hardman	4/9/1884	6/30/1885
ALPINE	U Morrow	G. H. Farsell	Galloway	10/3/1884	7/27/1884
ATWOOD	U Morrow	H. Thompson		10/22/1883	11/20/1883
BOARDMAN	Morrow		Boardman	7/13/1916	still
CASTLE ROCK	U Morrow			8/3/1883	5/16/1926
CECIL	Morrow	Louis Balsiger		7/1/1902	
CECILS	U Morrow	James Rast		10/3/1867	8/17/1870
COYOTE	Morrow		Irrigon	6/17/1904	5/15/1912
DAVIDSON	Morrow	G. Davidson	Eightmile	4/26/1893	8/27/1897
DOUGLAS	Morrow	L. Morgan		12/31/1890	2/27/1906
EIGHTMILE	U Morrow		Heppner	9/10/1883	3/4/1941
ELLA	U Morrow	Frank Oviatt	Ione	4/24/1882	9/30/1910
FARRENS	U Morrow	Lillian Page		5/9/1908	1/21/1909
GALLOWAY	Morrow	J. J. Galloway	Echo	7/31/1886	9/30/1915
GOOSEBERRY	U Morrow	I. R. Esteb	Ione	10/3/1884	1/31/1918
HEPPNER	W Morrow	G. H. Stansbury		2/3/1873	still
IONE	U Morrow	Aaron Roysse		5/26/1884	still
IRRIGON	Morrow	Frank Holbrook		11/16/1903	still
HARDMAN	U Morrow	Out 1943 to 1946		6/15/1881	extant in '55
LENA	W Morrow	C. E. Hinton	Heppner	6/11/1873	8/31/1942
LEXINGTON	Morrow	Nathaniel Yeats		11/11/1885	still
MIDWAY	U Morrow	Henry C. Myers		10/27/1874	2/1/1881
MORGAN	Morrow	A. C. Morgan	Ione	2/27/1908	1/31/1955
MOSADA	Morrow	Alice Albright		9/23/1915	order rescinded
PARKER'S MILL	Morrow	Mr. Maxwell	Hardman	6/4/1907	12/15/1925
PETTYSVILLE	U Morrow	A. C. Pettys	Ione	12/24/1878	3/19/1887
PETTYS	Morrow	S. P. Jones	Ione	11/9/1900	5/15/1901
SADDLE	U Morrow	Mr. Douglas		11/20/1882	12/21/1890
SALINEVILLE	U Morrow	Mrs. Bouffard	Heppner	1/9/1884	4/2/1886
SEPANAK	Morrow	Bertha Sepanek	Echo	8/2/1917	9/14/1918
SINNOTT	Morrow	S. Osburn	Hardman	4/29/1916	2/28/1918
STOKES	Morrow	D. Bailey	Umatilla	5/28/1897	4/25/1899
STRAWBERRY	Morrow	J. C. White		3/7/1904	12/31/1908
WILLOW FORKS	Wasco	Amanuel Pettys	Ione	6/3/1872	12/24/1878

Salvation Army Seeks Public Aid On Fund Appeal

Follow-up letters in the final phase of this year's annual Salvation Army fund appeal are being mailed this week, according to Ted Smith, chairman of the local service extension committee for The Salvation Army.

The mail appeal this year was necessitated by the sudden passing of James Royer, Salvation Army service extension representative, who had been scheduled to conduct the campaign in this area.

Smith reported that response thus far to the mail appeal has been good. However, he emphasized that success of the funding program depends upon all in the area responding to the appeal.

"Without a complete return it will not be possible for the Salvation Army to continue a full scale helping program for the coming year for those in need in the community," Smith said.

Through the Salvation Army extension program, some 23 different services are provided, with the local service extension committee coordinating the program. The Salvation Army meets needs which no other program is equipped to do, including provision of emergency medical aid, transient welfare, farm fire relief, disaster aid and care for unwed mothers, among others.

Smith urged those who have not yet contributed to mail their checks as soon as possible to Bill Siewert, treasurer, Bank of Eastern Oregon, Heppner, Oregon. Any who receive follow-up letters after already contributing are asked to be tolerant as it does take time to cross check the records.

Smitten to Retire; Robert Pool Named

Robert Pool, 30, presently resident bridge engineer at Ontario, will replace Laurence (Larry) C. Smitten as district maintenance superintendent at Pendleton, it is announced by Forrest Cooper, state highway engineer.

Smitten is retiring after more than 40 years with the State Highway Department. His retirement will be effective July 1, 1968.

Pool is a 1959 graduate of civil engineering from Oregon State University in Corvallis. He is also a registered professional engineer. After joining the Department in 1959, he served two years of military service in the Army.

Pool returned to the Department in 1962 and worked on the Astoria Bridge as an assistant resident bridge engineer. He worked in La Grande in 1965 and moved to Ontario in 1966. With headquarters in Pendleton, his district contains most of Morrow and Umatilla counties.

Adventist Church Members Attend Camp Meetings

Elder and Mrs. H. E. Preston returned Sunday from Walla Walla, Wash., where they had been in attendance at the annual camp meeting of the Upper Columbia Conference of Seventh-day Adventists which began June 6 and ended Saturday, June 15.

Also in attendance from Heppner were Mrs. Iva Booker, Dr. and Mrs. Gerald Jones, Dr. and Mrs. Harold Huber, Mr. and Mrs. Lester Grasser, Mrs. Orlin Huston and Mr. and Mrs. Marion Biddle.

A "wild man from Borneo" who is now a devoted Christian and a member of the Seventh-day Adventist mission in his land, told (through an interpreter) of his life in his land and of his conversion to Christianity through the ministry of Elder A. G. Youngberg over 30 years ago. Dressed in his native head-hunter's attire and carrying his sword with which he cut off heads previous to his conversion to Christianity, he expressed to the congregation on the camp grounds his appreciation for the missionary program of the church in his country, according to Elder Preston, local pastor of the Adventist church.

Elder Preston will bring to his congregation a report of the camp meeting at the morning service Saturday morning, June 22, he said.

Church to Have Artist Speaker

Ben Larson, immediate past president of the Oregon Art Association, Portland, will be a special guest speaker at the Sunday morning service of the Heppner United Methodist church June 16, according to announcement by the Rev. Melvin Dixon, pastor.

Mr. Larson will present an illustrated sermon in oils or pastels during the morning worship service at 11 o'clock. The public is invited to attend.

The church will go on summer schedule on Sunday, June 30, with the exact time to be announced soon. Bible study and prayer fellowship are held each Thursday evening at 8:00, and the pastor invites members and interested friends to attend.

John McCabe, son of Mr. and Mrs. Ernie McCabe, and Matt Murray, son of Mr. and Mrs. Rod Murray, are spending the week at Perry's Sport Camp, located near Vernonia. Mrs. McCabe took the two boys to the camp on Sunday, June 16, where they will receive a week of specialized basketball instruction.

Serves in Vietnam

Army Private First Class Stephen R. Partlow, 21, whose parents, Mr. and Mrs. John Partlow, and wife, Gloria, live on Route 1, Boardman, was assigned May 30 to the 101st Airborne Division near Bien Hoa, Vietnam, as a rifleman.

say



to Oregon Visitors!

Oregon visitors bring new dollars into our economy—dollars that help create new jobs, dollars that buy local goods and services. If we make our visitors happy, they'll enjoy themselves more and stay longer. The longer they stay, the more our area benefits!

So, say HELLO!
HELLO means, Help 'Em Linger Longer in Oregon.

How?
By being your usual friendly self. By being helpful. By telling visitors of the things to do and places to see in our area. By showing them that Oregon is the vacation place!

Ask our Chamber of Commerce how you can help. Call LeRoy Gardner, 676-9218

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Save money by "freezing" your garden's surplus fruits and vegetables. Easy with an electric freezer; not messy like old-fashioned canning methods.



Buy seasonal specials when prices are low. Your electric freezer keeps them fresh until you're ready to serve. Reduces shopping trips, too!



Unexpected guests are no problem when there's a freezer filled with good food. It's almost like having a supermarket in your own home!



Electric Freezers quickly pay for themselves with the money you save by home "freezing" and lower prices on seasonal specials.

Examine the wonderful new freezers and combination refrigerator-freezers at your favorite appliance dealer.



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"Serving Morrow, Wheeler and Gilliam Counties"