

## HILL'S FURNITURE WAREHOUSE

BERNARD HILL—JOE HILL—DON HILL

Hill's Furniture Factory will furnish your home at moderate prices. It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate prices. Through their years of business they have rendered a most valuable service to the people of this area. They are custom builders of the very best in upholstered furniture, including rockers, davenport, chairs and sectionals, and they also carry a beautiful selection of drapery materials and top brand rugs and carpeting. The entire staff invites you to stop in and see

the complete building of a set of upholstered furniture. They build furniture of the better grade, a quality that is durable and one you can depend upon to give you maximum service. Their slogan is "Direct to you from manufacturer." Hill's Furniture Warehouse has also added a good selection of fabrics such as orlon bonded knits, cotton bonded knits and cotton prints, all just ready for you to turn into spring and summer dresses, blouses, and such, and to help you to do this easier and quicker, they now carry the New Home sewing machine. Each year this fine

store grows and enlarges, and this year is no exception. They are just beginning a major addition to the store—7,000 square feet of space to be added and for only one reason—to serve you better. We would like to recommend this firm as one of the finest in our area and we believe that a visit to the store in Pendleton will show the reason for their many satisfied customers from as far away as Washington and California. For personal service just call Pendleton 276-7033, or shop 7 days a week. (Sundays after church until 5:30 p.m.)

## 1968 PENDLETON BUSINESS REVIEW

### VAN PETTEN LUMBER CO.

604 S. W. DORION  
PHONE 276-5611

### Vern Carpenter—Mgr.

LUMBER \*\* PLYWOOD \*\*  
WELLDWOOD PANELING \*\*  
DUTCH BOY PAINTS  
JOHNS MANSVILLE ROOFING  
AND GUARANTEED

APPLICATION  
HARDWARE AND TOOLS  
BankAmericard

"You Can Buy With Confidence"

### A-1 UPHOLSTERY

"First in Everyone's Book"  
613 S. E. Emigrant  
276-4781  
NICKOLA "Nick" HICKS—  
OWNER  
ORIGINAL AUTO UPHOLSTERY  
REPAIRED OR REPLACED  
Auto Upholstery, Furniture  
Upholstery, Truck and Tractor  
Cushions  
Dist. for Navaco Aluminum  
Awnings, Patios, and Patio  
Covers  
Custom Made in Many Colors

### WALT SALMON STUDIO

WALT SALMON—  
PHOTOGRAPHER

What would be more prized in years to come than a fine portrait? A gift that no one else can duplicate. Walt Salmon can make a portrait that you will be pleased to give or proud to own. This fine studio in Pendleton is considered by most people to be the outstanding photography salon in our entire area. Walt Salmon is well experienced in photography and has the knack of getting a "better than ordinary" picture. For all types of photography and portraiture, we would like to recommend that you stop in and talk with Walt. For the bride and groom he offers a service that is now considered indispensable. The wedding album is a must if you want to make that occasion live forever. It will preserve the complete story of your wedding day, from the time the bride puts on her veil, until you leave on your honeymoon. With graduation time, soon to be here, you are invited to stop in and look over samples of fine pictures for the graduate. As you probably know, the Walt Salmon Studio is located at 132 S. E. Dorion and the phone is 276-7261.

### BRANDL'S BARGAIN CENTER

GEORGE and JEAN BRANDL—  
OWNERS

Brandl's Bargain Center is located at 301 S. W. 20th in Pendleton, or phone 276-2353 for information about anything in the furniture line. Throughout this store you will find a wide variety of fine used and new furniture, floor coverings, electric appliances, and a large selection of lamps for every room in the home and always at real money saving prices. Volume buying is one of the reasons for such reasonable price markings. It is the purpose of Brandl's Bargain Center to place before the buying public a wide variety of furniture and appliances that is properly styled, properly built and properly priced. Brandl's Bargain Center has been serving Umatilla and Morrow counties for quite a few years and Mr. and Mrs. Brandl have tried to make this store a pleasure to the careful shopper. In this review we would like to pass on the word that you can find some real bargains in furniture and appliances here, and we recommend that you "look 'em over" the next time you are in Pendleton.



## EMERY'S TRANSMISSION SERVICE

EMERY B. BRONSON—OWNER

Here is a well known Pendleton business and they specialize in the very intricate and important service of repairing, adjusting and servicing of automatic and standard transmissions on every type of car. We are speaking of course, of Emery's Transmission Service located 2 blocks off Walla Walla highway on Riverside Drive. You can always depend upon them for fast service (one day if necessary), pick-up and deliv-

ery of your car, towing, if needed, 100% financing on approval of credit, BankAmericard accepted, and of course all work is guaranteed. As most people know, an automatic transmission is a very intricate piece of mechanism, and it definitely does not pay to let an amateur or inexperienced mechanic try to repair or service them. To do so, can very often be a very expensive "savings". Emery's Transmission is not

ed throughout Eastern Oregon for their excellent work, for their fair prices and this 1968 Business Review would like to recommend that if you should have trouble with your transmission, you will find Emery Bronson ready to serve you well and quickly. The phone number, by the way, is 276-7634, and estimates are gladly given. You will be mighty pleased with the friendly attention accorded you here.



## PENDLETON BOTTLING CO.

DALE AND LOLA DIXON—OWNERS

America today is certainly the "Pepsi Generation." Every one of every age, is quick to appreciate a good soft drink. The invigorating qualities, healthful refreshment and satisfying flavors of Pepsi Cola and Diet Pepsi has made them the favorite of mom and pop, the teenagers, and the kids. The Pendleton Bottling Co. located in their fine facilities in Pendleton, is serving our part of Oregon with the finest in bottled beverages. The next

time you are thirsty, try a bottle of Pepsi or Diet Pepsi. You will be delighted with the exquisite flavor, and now with summer coming on, be sure and keep a good supply on hand for parties, picnics and all the warm weather fun ahead. For variety, then try those favorites of the young at heart, Nesbitts Orange, Teem, Squirr, Mountain Dew and Hires Root Beer. To withstand the test of pub-

lic performance, a bottling company must produce drinks of even goodness throughout the years. The Pendleton Bottling Co. has met these qualifications, and in this review, we wish to recommend their products and service to you. Phone 276-3381 for refreshment service in your location. This fine company is certainly doing its part to help our part of Oregon to grow and prosper.



## PERCY E. JELUM CONTRACTOR, INC.

PERCY E. JELUM—OWNER

This well known company, located at 29 S. E. Court with shop at Pend-Air Hts. in Pendleton are contractors for streets, parking lots, and also building and construction of practically every type. They feature general contracting and building, and are noted for many contracts over all of Eastern Oregon. When you have a paving laid, you want one that will be durable and last for years. There is a great deal of skill required to lay paving properly. When

you contract with the Percy E. Jellum Co., to do any work you can be assured of an expert job and only the best in materials. Their jobs extend from city street paving, and highway building to private driveways, residential paving and many types of paving. Mr. Jellum will be pleased to do estimating and design and is available by just calling Pendleton 276-5281, or 276-1192. If you have a dirt driveway that is always muddy or dusty,

and hard to get in and out of, call them in Pendleton and contract with them to have it laid with asphalt paving that will last. In this 1968 Pendleton Review highly recommending the Percy E. Jellum Company to all our readers. They have been serving Eastern Oregon for more than 25 years and have certainly helped to make our area grow and prosper.



## ST. ANTHONY HOSPITAL AND NURSING HOME

This 1968 Pendleton Review would not be complete without recognition of the exceptional service and important position that the St. Anthony Hospital and Nursing Home fulfills for Umatilla and Morrow counties. Here in Pendleton is certainly one of the most modern, well staffed, complete facility hospital and nursing homes to be found in the west. The rooms are pleasant, with subdued lighting, television, automatic beds, comfortable seating for visitors and an atmosphere of security that can take away

much of the pain of "being in the hospital". The dedicated sisters, the aides and nurses—in fact the entire staff, are friendly and efficient, and are dedicated to seeing that the patient gets the care that is needed. St. Anthony Hospital has all information necessary on medicare and is well able to take care of medicare patients. You are invited to call for any information desired. Eastern Oregon is very fortunate in having a nursing home such as St. Anthony, and where

a person does not need the services of a regular hospital, their service can certainly help save on financial strain. Many of our readers can attest to the outstanding service provided by both St. Anthony Hospital and St. Anthony Nursing Home, in Pendleton. The new building was dedicated in 1961 and more new construction each year since, is proof of their desire to give the people of Eastern Oregon the very best of care and help when called upon.



## MONTGOMERY WARD & COMPANY

JEAN HAHN—PENDLETON

JOHN RASMUSSEN—HERMISTON

Through the many years of serving the people of America with the best in merchandise, and at the lowest possible prices commensurate with high quality, Montgomery Ward and Company, has become a household word. They have become one of the largest department store chains in the world, and yet each store has retained that friendly, personal touch with the people of its locality. Here you will find all your shopping needs fulfilled. They carry a most complete line of farm and garden equipment, plumbing

and electrical supplies, furniture, clothing and shoes for the entire family, appliances and hardware, tires and automotive supplies—in fact, you name it, and it is probably available through Montgomery Ward and Co. The beautiful spring and summer catalogue has over 100 thousand items of every description, and a call to the catalogue department in Pendleton or Hermiston, can give you fast delivery on anything from A to Z. (These phone numbers could be quite handy for you—567-

5541, Hermiston, and 276-2921 in Pendleton). Any item purchased from Montgomery Ward and Co., is satisfaction guaranteed or money back, and you are invited to inquire on the convenient credit plans available. The management and staff of the Pendleton and Hermiston stores invites our Morrow county people to stop in at 147 S. Main in Pendleton, or 279 Main in Hermiston, and try the friendly, courteous service that they feel their customers deserve.



"HOME OF THE HAPPY MOVERS"

EVAN LARSEN

DARVELL LARSEN

Mayflower agents are independent representatives, established business people in their community with outstanding records of service and organization. Penland Bros. Transfer Co., Inc., at 102 S. E. Frazer in Pendleton, and also with fine new offices at 2122 N. 1st in Hermiston, are your local Mayflower agents. No matter where you plan to go, Penland Bros. Transfer Co. will be pleased to see that your furniture is delivered to you

carefully packed and transported. They will make the necessary arrangements for famous Mayflower service, and you can count on them to see that your move is handled according to their high standards. Penland Bros. Transfer has excellent warehouse facilities for either permanent or temporary storage at their fine warehouse in Pendleton and Hermiston, and they invite you at any time to come in and look over the modern warehouse and storage

facilities that they have provided for their friends and customers. For that next moving job, whether it be a suitcase or a van load of furniture, and for that personal friendly service, we can sincerely recommend Penland Bros. Transfer Co. Remember when the time comes to move, just call 276-3111, in Pendleton or 567-8333, in Hermiston, and they will do the rest. "Home of the Happy Movers" is more than just a slogan. It is a fact.

## PENLAND BROS. TRANSFER CO., INC.



## THEWS SHEET METAL, INC.

HAROLD HENDRICKS—OWNER-MANAGER

Thews Sheet Metal is located at 1907 S. W. Court Place in Pendleton, or phone 276-3751. This company supplies air conditioners and heating for homes, stores and industries. Now that it is spring, we think of air conditioning, so now is the time to call Thews Sheet Metal for free estimates on your air conditioning needs. Whether it is a large or small home, a large or small office, these competent men can tell

you what it will take to do your job properly and they can guarantee your satisfaction. Prompt service at the most reasonable prices possible has been the guiding influence of the policies of this firm for over 35 years, and has brought trade for them from all of our part of Eastern Oregon. Contact Mr. Hendricks at any time for any information you desire on estimates or problems you may have in heating or

cooling, including installation. They carry a full line of Lennox, the finest air conditioners and furnaces that you can buy. This 1968 Pendleton Review would like to recommend to you this reputable company, for the best in cooling, heating, and complete sheet metal work. When the weather begins to get warm, we can truthfully say "happiness is a Lennox air conditioning system from Thews Sheet Metal of Pendleton."



## ED and CLAY'S APPLIANCE CENTER

ED SALLING

CLAYTON BAKER

Many families have reason to appreciate the services performed for Umatilla and Morrow counties by Ed and Clay's Appliance Center. They are located at 207 S. E. Court in Pendleton and the phone is 276-1170. This progressive firm has been doing business with the people of our area for some time, and has gained them a wonderful reputation and many friends. They specialize in the sales and service of all small and large appliances, including washing

machines, ranges, refrigerators, dish washers, disposers, air conditioners, and dryers, and feature the names known to everyone—General Electric and KitchenAid. Ed and Clay's Appliance Center is the headquarters for all electric appliances for our area, because they have free delivery and installation to your home and a courteous and efficient service department on call at all times to see that you are pleased with your purchase.

Their slogan is "Where the warranty has meaning." Mr. Salling and Mr. Baker would like to invite our Morrow county residents to drop in and look over the complete selection of merchandise that this firm carries. The combination of General Electric's name, the low prices, the large selection, the easy terms, and Ed and Clay's pleasure in serving you, make this a mighty good place to shop for appliances.

## WOODPECKER TRUCK and EQUIPMENT COMPANY

"WOODY" CLARK—DAVE GALLE—FIRST NATIONAL BANK OWNERS

Here is a company in our area that specializes in the rebuilding, repairing and repowering of diesel trucks and including all makes. Having equipped their garage with the latest tools and machinery, it enables this establishment to accurately and economically service your motor truck. This is the time of year to have your truck inspected thoroughly and to have all needed repairs attended to. A truck is a different "breed of animal" than a car and we

know that many of the farms, ranches and equipment operators of Eastern Oregon have found that the Woodpecker Truck and Equipment Co. of Pendleton, can save them money and time with their specialized service. Heavy parts are available for Cummins, G. M., Detroit Diesel, International, and others by calling 276-5515. The shops and office are located 2 miles N. E. of Pendleton, on Walla Walla highway. Everyone here is "at your service".

By the way we should tell you the news that the Woodpecker company has just bought a 40 acre tract of land just west of Pendleton, and they will soon be starting to build one of the most modern and complete truck centers in the northwest. There will be a restaurant, barber shop, truck sales, truck repair, truck parts, fuel sales—in other words, it will be a real headquarters for our very important trucking industry. You will be invited to the grand opening.

