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Support Cancer Crusade

The month of April has been designated as cancer control month throughout the nation by the president of the United States, and this brings about the local crusade, which is being conducted in this area April 1-14.

Volunteers for the American Cancer Society will canvass the area for the purpose of collecting funds to fight the disease and to help educate the public by distributing literature related to the seven danger signals of cancer and the research which is being carried on to combat it.

Much has been done in past years in cancer research and

without public assistance, progress in research programs will be slowed considerably.

One half of all cancer could be cured, but, due to ignorance and fear, people fail to visit their physicians for regular health checkups, and the result is that only one third of all known cancers are cured.

Anyone whose life has been touched by this dread disease, whether directly or indirectly, knows that cancer can strike swiftly and at any age.

The slogan for the 1968 crusade is, "It makes sense to know the warning signals of cancer; it makes sense to give to the American Cancer Society."

Further cancer research, made possible by public donations, legacies, and memorials, may someday save your life, or the life of someone you love.

Be prepared to greet the crusader when she knocks on your door. Remember—it makes sense to give.—G. B.

Glen Ward, Morrow county game agent, along with five other game commission officers in the state, traveled to Edmonton, Alberta, Canada, to attend meetings of the Northwest section of Wild Life Society, which were held Friday and Saturday of last week at the University of Alberta. The group left the preceding Wednesday by car and returned home Monday, March 25.

Mr. and Mrs. Norman Supple and family entertained visitors at their new home last week, when her parents, Mr. and Mrs. Kenneth Williams, and his mother, Mrs. Thea Supple of Lakeview, arrived for a week's visit. Joining the group at the Supple home over the week-end were Mrs. Supple's brother-in-law and sister, Mr. and Mrs. Duane Haven, and two children, Lori and Brian, of Portland.

GREEN CARPET for SALE! WEED and FEED PLUS It's fertilizer...and insecticide...and weed killer...all in one! New from Pacific. 22 1/2 lb. BAG 45 lb. BAG Sure sign fertillizer Your Local PACIFIC COOPERATIVE



FARMER OWNED AND CONTROLLED

Petroleum Division

Lexington, Oregon

Chaff and Chatter Wes Sherman

ONE OF OUR more distant subscribers is Mrs. Archie Potts of The Oaks, Horndon on the Hill, Essex, England. So far as we know she has no relatives in Heppner, has never been here, and has no local connection except that she is a pen pal of Mrs. Doug Drake.

Mrs. Drake, becoming well find it a chore to write letters.

The other day we received a package of papers in the mail. They were from Mrs. Potts. Two copies of the Essex Weekly News were included, together with one copy each of the Thurwork Gazzette and the Sunday Telegraph.

"We have received and read and circulated your paper now for more than a year and are always surprised in the differ-ences of news. So I thought I'd retaliate and send you some of

"Thurrock is our local, Essex the county, and the Telegraph our national Sunday paper. "I hope we don't all appear criminals. It sometimes looks

criminals. It sometimes looks like it by the papers.

"But we couldn't publish individual doings as you do, no comparison in population. Best wishes, Mrs. Archie Potts."

No, we wouldn't say that the emphasis is too heavy on crime news, but there is a tendency to play up the dramatic—just as some of the metropolitan papers in the United States do.

Some of the headlines we note are "Woman Praised for Brav-

"Woman Praised for Bray Flames," "Postman Stole Mail," "Disaster!" "She the Mall," "Disaster!" "She Lives in Fear," "Ill Quit Says School Master," "Watch Out for These Thieves," "Keep an Eye on Drunks Warn Police," "Tack-led Berserk Axeman," and "He Bought Sweets Then Died." But we've picked out the sen-sational ones Others are like

led Berserk Axeman," and "He Bought Sweets Then Died."

But we've picked out the sensational ones. Others are like those to which we are more accustomed, "Vital Airstrip Reopened at Khe Sanh." "Shell to Cut Manpower," and "Population Up by 880."

Some of our home town readers, especially those who came from England or have English ancestry, may wish to read these papers, and we will save the copies for them.

Mrs. Potts hits it on the head when she points out that dally and even large weekly papers can't include the "individual adoings." The most enjoyable thing about a small weekly is devoting attention to the individual and the items about him. One of the sad things about the computer age and this time of rapidly expanding population is that the individual is losing his identity.

One bulwark between the individual and the computer is the lost of the contribution. The work they do today has no measurable value tomorrow.

NEW AUTOS are coming out with all kinds of safety equipment to help alleviate a national problem—too many accidents.
Manufacturers could go a step

al problem—too many accidents. Manufacturers could go a step farther and help on another national problem—littering.

Much of the littering done in this modern world is that tossed from cars. A rather substantial part of a person's life today is spent inside an automobile. When he is home, he has wastebaskets and garbage cans into which he throws trash, but too many don't follow the same practice when they are in cars.

Litter bags obtainable are of the improvised variety. They ordinarily hang on a cigarette lighter knob. Plastic litter baskets often are hooked over a ventilater cable.

If enterprising manufacturers provided built-in wastebaskets, they might educate families to use them constantly over a period of years. They would be handy, convenient, easy to empty, and easy to keep clean. If parents train a young child

pal of Mrs. Doug Drake.

Mrs. Drake, becoming well acquainted by letter, subscribed to the Gazette-Times for Mrs. Potts, and the English woman has continued taking it.

The other day was a continued taking it.

If you haven't used one very often, your own voice will sound weird to you, but it sounds natural to everyone else.

opies of the Essex Weekly ural to everyone else.

On today's market—and right vith one copy each of the Thurbock Gazette and the Sunday cleegraph.

Accompanying the papers was his note:

"We have received and read"

On today's market—and right here in our l'il old home town—you can get tape recorders today at a very reasonable price. You can buy 3-inch tapes that will carry a long conversation, and they are inexpensive. You can use the same tape over and over with care.

When you play the tape from a friend or relative, it is as if they are actually visiting in-stead of sending a communication. It's a great system for spe-cial occasions, too, such as sending greetings for Christmas, for birthdays, and for other special events.

We started doing this with a friend who has been ill, and it has been very pleasant to "vis-it" back and forth by recording when distance prevents making a trip in person.

Pioneer



is that the individual is losing his identity.

One bulwark between the individual and the computer is the small weekly paper.

You can take your copy of the Gazette-Times and fold, mutilate or spindle it to your heart's content, and we'll still love you! If you have company, take a trip, or come home from the hospital, we'll print it.

We appreciate Mrs. Pott's thoughtfulness in sending the papers.

Hydes Are Parents Of Infant Daughter



TO THE EDITOR ...

Athlete Honored

The enclosed clipping may be of interest, as reported in the San Jose Mercury of recent date, especially to your many sportsminded readers of the Gazette-Times. It reminds me that Eastern Oregon and Morrow county in particular have produced many outstanding performers, such as Dick Ruhl, Dallas Ward, "Pappy Hayseed" McAllister, General John Beckett, among others. These boys made their fine marks in football. I recall that in my own active athletic years, Buck Bradshaw of The Dalles and Tommy Boylen of Pendleton were outstanding basketballers on the University of Oregon varsity, Boylen actually was an Echo land where his father was a big sheepman of those years, although I believe Tommy was a graduate of Pendleton High school.

Dave Wilcox, who has brought Dear Wes:

Pendleton were outstanding basketballers on the University of Oregon varsity, Boylen actually was an Echo land where his father was a big sheepman of those years, although I believe Tommy was a graduate of Pendleton High school.

Dave Wilcox, who has brought fame and glory to Vale and another Willow Creek, as a professional football player with the San Francisco 49ers and this past year's winner of the coveted Eshmont Award, is typical, I think, of the Eastern Oregon athlete who can never be completely divorced from his inborn heritage of a "rough and tough" background. as Mr. (Stuart, Iowa) just like I did

Limb,' from the San Jose Mercury, follow:

"REDWOOD CITY—Dave Wilcox, the 49ers' rampaging line backer, is a boyish, shy chap most at home chucking bales into the barn loft or teaching a fractious mustang who's boss.

"A onetime rodeo hand, Wilcox sat quietly through a banquet Wednesday night at the Redwood City Elks Lodge honoring him as winner of the 1967 Len Eshmont Award.

"Dave grew up in Vale, Ore, a cowtown on Willow Creek near the Idaho line. Grid scouts refer to prospects from that region as 'rimrock savages.'

"When Wilcox completed his rockie season with the 49ers (1964), he stopped by his alma mater, the University of Oregon, to say hello.

"I remember Dave was unde-

HARRY W. FLETCHER

The Rhyming Philosopher

WORTHINESS

NOT ALL MAY REACH THE PINNACLES OF FAME

NOT ALL ARE BORN TO WIN A STATE'S ACCLAIM,

AND LEAST OF ALL PERHAPS FOR YOU AND ME.

AND OTHERS HEAD THE HEIGHTS OF INDUSTRY

IS BEING HERE, AND BY THEIR PRESENCE SPARK

TIMES OF NEED AND HONOR HIS APPEAL. FOR THOSE WHO SERVE WITH WILLING HEART

HAVE PROVEN WORTH, BECAUSE THEY

OF BEING KNOWN BEYOND HIS FAMILY?

THE INSPIRATION TO INFLAME THE WILL

MARK.

AND HAND

UNDERSTAND.

THOUGH SOME ARE TALENTED ON FIELDS OF SPORT,

WHAT RECOMPENSE HAS HE WHO FALLS FAR SHORT

TAKE NOTE OF THOSE WHOSE ONLY PASSIVE SKILL

OF THOSE WHOSE RESTLESS SOULS MUST MAKE THEIR

SOME BATTLES MAY BE WON BY BRAWN ALONE;

BUT GREATER ONES BY HEROES STILL UNKNOWN. SPARE JUST A MOMENT'S PRAISE FOR THOSE WHO TEND THE FIRE THAT GIVES THE TEMPER TO THE STEEL, AND THOSE CONTENT TO STAUNCHLY BACK A FRIEND

OR LEAD HIS CHARGING TROOPS TO VICTORY.

Hruby indicates in his comment (Ferndale, Calif.) so I know herein enclosed.

herein enclosed.

Art Crawford

4852 Kingston Way
San Jose, Calif. 95130
Excerpts of the clipping from
Dan Hruby's column, 'Out On A
Limb,' from the San Jose Mercury, follow:

"REDWOOD CITY—Dave Wilcox, the 49ers' rampaging linebacker, is a boylsh, shy chap most at home chucking bales



Coming Events

OES SOCIAL CLUB Saturday, April 13, 1:45 p.m. Heppner Masonic Hall

EASTER MONDAY EASTER MONDAY
CARD PARTY
Monday, April 15, 8 p.m.
Episcopal Parish Hall
Bridge, pinochle, prizes, dessert Public welcome

FOOD SALES Wives, Morrow Co. Jaycee Wive Friday, April 4, 3-6 p.m. Central Market

Legion Auxiliary Food Sale, Saturday, April 13 BAND CARNIVAL
Sponsored by Elementary and
Grade School PTA units
Saturday, April 20
Fair Pavilion, Lots of fun for

Dinner, Carnival, dance BOY SCOUT PANCAKE FEED Saturday, April 6, 12 noon to 6:30 p.m. St. Patrick's parish hall Sponsored by Troop 661 Support the Scout program

everyone

HIGH SCHOOL PLAY
"Arsenic and Old Lace," 3
act play
Monday, Tuesday, April 9, Monday, Tuesuay, 10, 8 p.m. High School Multipurpose

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