

THE GAZETTE-TIMES

Heppner, Oregon 97636
Phone 676-9228

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette established March 30, 1883. The Heppner Times established November 18, 1897. Consolidated February 15, 1912.



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Subscription Rates: \$4.50 Year. Single Copy 10 Cents. Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter.

Office Hours: 8 a.m. to 6 p.m., Monday through Friday; 9 a.m. until noon Saturday.

Heart Diseases: Local Problem

Obituaries printed in this newspaper offer persuasive testimony that the challenge of heart and blood vessel diseases—far from being an abstract and distant national issue—is in reality the number one health problem right here in this community.

These diseases are responsible for more than 54 percent of all deaths in the nation, and chances are that about the same ratio applies here.

"Heart attack," "stroke," "hypertensive heart disease," "congestive heart failure," "high blood pressure," "rheumatic heart disease" and "congenital heart disease" are words that appear often on death certificates in this community.

Can anything be done about it? Yes, indeed. We have been doing something about it. Since the onset of massive heart research programs in 1950, the cardiovascular death rate among persons aged below 65 has declined about 15 percent. Virtually every advance has been speeded by your Heart Fund dollars.

But much remains to be done. You can help by supporting the 1968 Heart Fund Campaign through your contributions and your volunteer services. The campaign is conducted throughout February, reaching its high point through Heart Week, February 19 to 26.

Give—so more will live!

Chaff and Chatter

Wes Sherman

WHEN people pass on the street, unless they know each other, they assume an impersonal air and walk right by. One would think they never noticed anything about the persons they passed.

If you really believe this, try carrying a white wig down Main street some day. You will get all kinds of glances, comments, and double takes.

While the human is inclined to assume an impersonal air in casual contacts with his fellows, he also has an innate curiosity. He just can't help but wonder "what is that guy doing with that bushy white wig?"

So it was Monday when we went around taking pictures of merchants wearing the wig. And if you think the public was curious about us carrying the wig, how do you think they reacted when they saw Bill Huest, LeRoy Gardner, Ed Gonty or Mary Van Blokland getting their pictures taken with the wig warming their heads?

You'd think they never saw any business person wear a long bushy white wig before!

Well, sir, they are preparing for George Washington's birthday. They are having their annual promotion and next week you should see some of those pictures in the paper in their advertising. As one said, "What a merchant has to go through these days to sell a little merchandise!"

But it should be great fun. They are going to give away a total of one thousand (1,000) three-inch cherry pies, by George, and if you think we're lying about that, you can take your hatchet and cut down our cherry tree.

IT ISN'T an exaggeration to say that Andrew Hanners, executive director of the Oregon Council on Alcohol Problems, held his audience spellbound during his nine talks here Sunday and Monday. He is truly a brilliant speaker, one who would impress even the late Dale Carnegie.

He had a fresh, humorous and interesting approach to the subject of alcoholic problems but beneath it all he was very much in earnest.

Hanners told the C of C how he had appeared before a service club in a California city at its invitation. Their regular meeting place was in a bar. When the proprietor heard that a speaker on alcoholic problems was coming, he set up free drinks for the club members. By the time Hanners spoke, most of the boys were feeling pretty gay, but they gave him a very good hearing nevertheless.

A number of the points he left with his audiences should get some people thinking: 57% of the fatal auto accidents in this state have drinking drivers involved; only 2.8% convictions on drunken driving cases. If we're serious about our alleged concern for traffic deaths, we should work towards doing something about that.

The legislature, for some reason, hasn't taken a very tough attitude on the problem, although it has been strongly recommended by the governor.

SAY! What beautiful basketball the Mustangs played over the week-end. They were really a transformed team from what they appeared earlier in the season. If they lacked "heart" before, they showed gobs of it Friday and Saturday, together with worlds of desire and teamwork. Think of it! In the last three games they have won over Madras, Sherman and Wahtonka by an average of 31 points per game!

Go to it boys! We need three more victories now!

CONGRATULATIONS to Randy Stillman for being selected alternate on the A-2 Shrine East team. We confess we're a bit disappointed that he didn't make the regular team but figure he would have been there if he had had more than one year of regular football. It is rare that a person goes out as a senior and makes a star rating.

Can't understand why Morrow county was missed almost completely on the Shrine team and the Greater Oregon league, too, was almost ignored. The Vale Vikings landed one, Enterprise one, but only one came from the western division (and not very far west)—Simmons of Grant Union.

Pioneer Ponderings

By W. S. CAVERHILL

The more I see, the less I like it.

I am referring to massed humanity when the TV programs are crowded with squirming society, protest marchers and sit-down rioters, and the daily papers are cluttered with pictures and stories of such doings. I am glad that I have no part in them. If our national turbulence over races, religion, and automation ever overtakes me, I am glad that I have a way of temporary escape.

Of course, it is the Road South where winding roads break the monotony of freeway speeds where some people still live and work by "standard" time, where camping and fishing is good and people are not all in a hurry.

A heap of good living can be crowded into a leisurely taken trip into the Blue Mountains and Harney Valley beyond.

It can be yours to enjoy, unless you hunger for speedways and crowds of hysterical people, frenzied by emotional agitators. The people you will meet have lived too long in an atmosphere of serenity to be disturbed by our national or international spasms. If you are one of those human units who like to say of a presidential convention or riotous disturbance, "I was there," the Road South country has little to offer you. For myself, I want to be able to say, "I wasn't there."

LETTERS TO THE EDITOR

Paper's Many Uses

To the Editor: What manner of men are those that would use old newspapers for anti-freeze? Well, in the good old days the family journal, after serving its original purpose as a news media, was put to many uses and your "Chaff and Chatter" comment on the First National Bank of Thursday, February 1, 1968, brings to mind some incidents in this regard appropriate, we hope, to the above theme.

The newspapers brought to light during the bank's remodeling and new addition could well have been published (1933) in a year in which the G. T. won the Sigma Delta Chi (journalistic fraternity) award as being the "Best Weekly Newspaper in the State of Oregon." The G. T. won this coveted and well-merited award at least twice during the years that Vawter and Spencer Crawford were its publishers. So the best was good enough for the old First National for insulating or what. Let us hope all of the bank's "paper" was as good!

I am reminded of the incident related by my sister Virginia Turner. This was but a short time after she and her husband, the late Jesse O. Turner, had taken up abode on the Turner ranch. One afternoon her "next door" neighbor, the late Ben F. Swaggart, came to the door, dusty, tired, thirsty and hungry. Seems he had been looking for strays—horses, mules, jennets or jacks—he had a lot of them in each category. After he had eaten, he began looking around for a newspaper.

"Dangit," he said, "I am clean out of cigarette papers, but here is a Gazette-Times and if you don't mind, I will tear off this corner and roll one; that's about all the paper is good for anyway." With that he proceeded to light up.

"I just know," says Virginia, "he made that remark because my father was the publisher." However, using the newspaper for "rolling your own" was not uncommon among tobacco users. An old timer in Heppner, Jim Williams, would use nothing else.

Then another incident (and not uncommon) was related to me by a man in San Francisco who had but recently (1961) taken a lease on a hotel on Gough street. This old wooden structure had become "run down" and called for a complete renovation from basement to garret as well as an overall paint job, both inside and out. When they started on the main floor and the stairways they found three layers of old carpet, each carpet going down on the one below and in between the carpets and on the bottom, were copious layers of mostly San Francisco daily newspapers, going back for 60 years. (Unbelievable?) Here was a history of the city through a most interesting period, but still short of the "days of old, the days of gold, the days of '49."

"There were no moths, no fleas or other infestive bugs," says my friend, who added that the printers ink could have acted as an insecticide. The floors, the newspapers and the carpets were free from dampness, he said.

Many of the kitchen walls of early homes were insulated against heat and cold by the family newspapers, so the good bank was only following a long-

established trend of those earlier times. Until the rolls on the market shelves became more available and popular, the newspapers and such catalogs as Sears-Roebuck and "Monkey Ward" were much in demand. The catalogs, which as a rule, were hung on the wall by a stout cord, waned in popularity when they came out with that "slick" paper in order to get a better print on the cuts used in illustrating their many wares.

So the newspapers are "one up" in that regard. And by the way, Zellerbach has a good thing going nowadays. They not only manufacture newsprint, but are one of the leading producers of toilet paper, among many other products. We only mention Zee as they are well known on the Coast. Others in this highly competitive field include Georgia-Pacific and Blake Moffitt and many others.

So \$4.50 is a bargain, anyway you look at it. All the weekly news, the fine constructive editorials, comment, market media and booster for everything good in the community. After that, the insulation or other varied uses. Indeed, a family institution of mighty proportions.

Ari Crawford
4852 Kingston Way
San Jose, Calif. 95130

More than a Dream

To the Editor: I want to thank you in the behalf of our Port Commission for the fine writeup you made about our panel discussion last Tuesday evening, January 6.

The possibility of getting a thermal nuclear power plant may at the moment seem as mostly wishful thinking but when we think of the tremendous resources we have here in North Morrow county, both for industrial as well as agricultural development, it can be well within the realm of reality and within not too distant a future. A plant that is very compact,

From Quang Tri

Dear Mr. Sherman: We are now defending an air field at Quang Tri. Each night for a week we have been hit by either enemy rockets or mortars, or enemy elements trying to overrun our perimeter.

As I write this letter from inside a bunker, I can hear our own guns firing on enemy positions.

Amidst all this, at my side is the Gazette-Times. Across the many miles I would like to extend my hand and heartfelt thanks for a truly fine paper. It brings that so much needed cheer into this ever sorrowful land. I write this letter to let you know how greatly I appreciate the Heppner Gazette.

My best wishes to all my friends in Heppner. The very best of this New Year to you and your fine staff.

One thing, Mr. Sherman, which is so very nice about this year (1968) is that (Dear God willing) I can leave Vietnam.

Sincerely yours,
Cpl. Larry J. Muessig
USMC
Quang Tri, R. V. N.

(Editor's Note: For those who may wish to write to Larry, his address is: 1/3 H and S Co. S-1 Sec. FPO, San Francisco, Calif. 96602).

very clean, there is no dust, soot or smoke, costing in the neighborhood of \$125 million to \$140 million dollars and furnishing employment for some 70 or 80 people (mostly specialized) would certainly be an asset to any community.

And with the great possibility for the need for large blocks of electrical energy it no doubt behooves us all, as Rupert Kennedy pointed out, to work for the expanded development.

I, too, feel that we should do this and the reward is great.

So again, thank you for the fine support.

Sincerely,
Oscar E. Peterson

Mike Sweeney, son of Mr. and Mrs. Jerry Sweeney, has pledged to the Kappa Sigma fraternity at the University of Oregon in Eugene. Sweeney, a freshman at the university, has chosen the study of pre-law as his major. He is a 1967 graduate of Heppner High school.

Vehement Protest

Feb. 10, 1968
To the Editor: We deeply regret that the 'so-called marijuana issue' was published in last week's paper without an adequate and thorough investigation. Not that we are trying to suppress a potential problem, or that we are marijuana lovers or that we are trying to avoid the 'so-called' serious problem.

But we take issue with the story on the front page as well as the editorial for the following reasons:

First, they have no 'absolute' basis of fact. Not one shred of concrete evidence has been found. Not one person has been apprehended as of this date. If there is any evidence, which is strongly doubted, it is only hearsay. If there is 'strong evidence' then we suggest that local officials are not doing their duty, for the violators should have been apprehended or at least questioned.

Secondly, we vehemently protest the manner in which Judge Jones and the editor used in breaking the story. When responsible officials throw out a threat (when they can't make it stick) by saying: "We have the names of four youths who are users or suppliers, and we will embarrass them by revealing their names if necessary," that is tantamount to the red-hunting McCarthy era, when innocent people were victimized by a "do-gooder." To break the story in this way was in poor taste, and certainly ethically questionable, in light of the fact that the District Attorney was quoted in the February 6 East Oregonian as saying he didn't have the evidence to press charges against anyone.

Third, by using the press in an attempt to correct the potential problem, you only created a 'juicy piece of gossip.' Already young people's names are being passed in the school and community as possible suspects. This malicious gossip results in slander, defamation of character, and a witch-hunt, which has resulted in unnecessary humiliation and emotional suffering for at least one young person. This is a pretty high price for a sensational story.

We feel certain that both Judge Jones and yourself were well-meaning in exposing this story as you did. Nevertheless, we believe that a public explanation is in order, and that the truth be known so that the gossip will come to an end in our community.

Sincerely,
The Rev. Donald R. Pederson
The Rev. Dirk T. Rinehart

Mrs. Bernice Lamb left from Umatilla by bus to visit her son-in-law and daughter, Mr. and Mrs. Bill Cunningham and family in Ontario this week. Her son Wayne, who has been working in Portland was home to visit for the week-end before returning to his job with First National Bank.

COMMUNITY BILLBOARD

Coming Events
HEPPNER HIGH BASKETBALL
Pilot Rock at Heppner, Friday, Feb. 16
Madras at Heppner, Saturday, Feb. 17
Sherman at Sherman, Saturday, Feb. 24
District Tournament, March 1-2
All league games
Support the Mustangs!

FFA BANQUET
Thursday, Feb. 22, 7 p.m.
High School Cafeteria
In observance of National FFA Week
Parents and invited guests

ELKS' ANNUAL
Saturday, Feb. 24, Elks Temple
Registration from 11 a.m.
Ladies social hour and card party, 1-4 p.m., St. Patrick's Parish hall
Banquet, 6-8 p.m., Heppner High school
Dance, 9-30 p.m.-1:30 a.m., Elks Temple

IOOF DISTRICT CONVENTION
Willows IOOF Hall, Sat., Feb. 24
Afternoon business session, 1:30 p.m.
Banquet by Sans Souci Rebekahs, 6:30 p.m.

CowBELLE MEETING
Tuesday, Feb. 20
Wagon Wheel Dining Room
No-host luncheon, noon

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The Rhyming Philosopher

VALENTINE

ACCORDING TO THE BEST HISTORIC SOURCES
THE FOURTEENTH DAY OF FEBRUARY STATES
THIS IS THE TIME FOR BIRDS TO UNITE FORCES
AND PROPAGATE THE SPECIES WITH THEIR MATES.

SAINT VALENTINE DECIDED IT WAS BETTER
FOR HUMAN LOVERS NOT TO BE SO BOLD,
BUT SEND THEIR MESSAGE BY A CARD OR LETTER
TO STATE THEIR CASE OR GET THEIR STORY TOLD.

AS TIME WENT ON THIS CUSTOM CHANGED ITS
FEATURES
AND LET THE BIRDS TO MAKE OUT BEST THEY COULD,
WHILE VALENTINES EXCHANGED WITH FRIENDS AND
TEACHERS
EXPRESSED THE KIND OF LOVE THEY UNDERSTOOD.

BUT LOVE, LIKE MAN HIMSELF, HAS MANY FACES,
WITH INFLUENCE OF SMALL OR WIDE EFFECT,
FROM MOTHERS' SMILES TO LOVERS' QUICK
EMBRACES,
THOUGH OFTEN TOO CONFINED OR INDIRECT.

LOVE UNEXPRESSED SOON DIES FOR WANT OF GIVING,
WHILE HUNGRY HEARTS CRY PLEADING AT YOUR
GATE.
SO SPREAD YOUR GIFT OF LOVE AMONG THE LIVING
THAT LOVE MAY RULE THE WORLD INSTEAD OF HATE.

HARRY W. FLETCHER

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