

THE GAZETTE-TIMES

HEPPNER

Heppner, Oregon 97836, Thursday, December 21, 1967

10 Cents

Students Again Convey Christmas Spirit With Drawings Sponsored by Local Businesses

By WES SHERMAN

Perhaps the spirit of Christmas is best reflected through the sentiments and expressions of children.

This is apparent again this year as pupils of the Heppner Elementary school once more have drawn their conceptions of the holiday season for the Christmas issue of The Gazette-Times.

Through the excellent cooperation of Terry Lincecum, art teacher, the pupils have devoted some of their class time in drawing appropriate pictures for greetings that are sponsored by different businesses.

This was done here for the first time last year, and the response from the public showed that all appreciated and enjoyed the work of the youngsters. Their imagination and talents have a way of expressing the Christmas spirit in simple, direct and honest manner. Some of these expressions are novel.

Perhaps they picture Santa Claus riding in a super-jet sleigh. Perhaps they envision the Christmas spirit through a picture pointing out kindness to animals. Many, of course, reflect the religious motive as they draw angels, the baby Jesus, manger scenes and others.

Their work is the more forceful and striking because it is unsophisticated. This, perhaps, is what elicits the sympathetic response from the public.

Business people indicated last year that they liked to express their season's greetings through

the work of the youngsters, and even more of them than last year are sponsoring the greetings.

Many Could Not Be Used

Unfortunately, out of the several hundred pictures drawn, only a relatively few could be used, for there are many more children than businesses. This does not mean that some of those not selected by the businesses were not as well done. Many outstanding pictures were drawn which could not be printed.

It is unfortunate that every reader cannot see all the work done by the pupils, for all would have an enjoyable time looking at them.

Another regret, too, is that the art work of the smaller youngsters has less chance of publication because their little hands have not yet learned to write and draw smaller letters and characters. Thus, the smaller the child, the larger the picture. Lack of space and the cost of printing the larger greetings thereby cuts the number of those of the smaller youngsters that could be used.

Good Work Apparent

It is evident, though, that Miss Lincecum and her pupils are doing fine work in their art classes. This will be apparent to those who enjoy going through this "greeting card" section and studying the Christmas sentiments of the youngsters. Some are humorous, and some are serious.

It will also be noted that the keen eyes of the children notice things around town in connection with Christmas that parents and townspeople do not realize they notice. One, for instance, shows a picture of the Hotel Heppner, complete with fire escape. In the front is the Santa Claus at Christmas Opening. The downtown Christmas tree stands in front.

Teacher Terry



TERRY LINCECUM

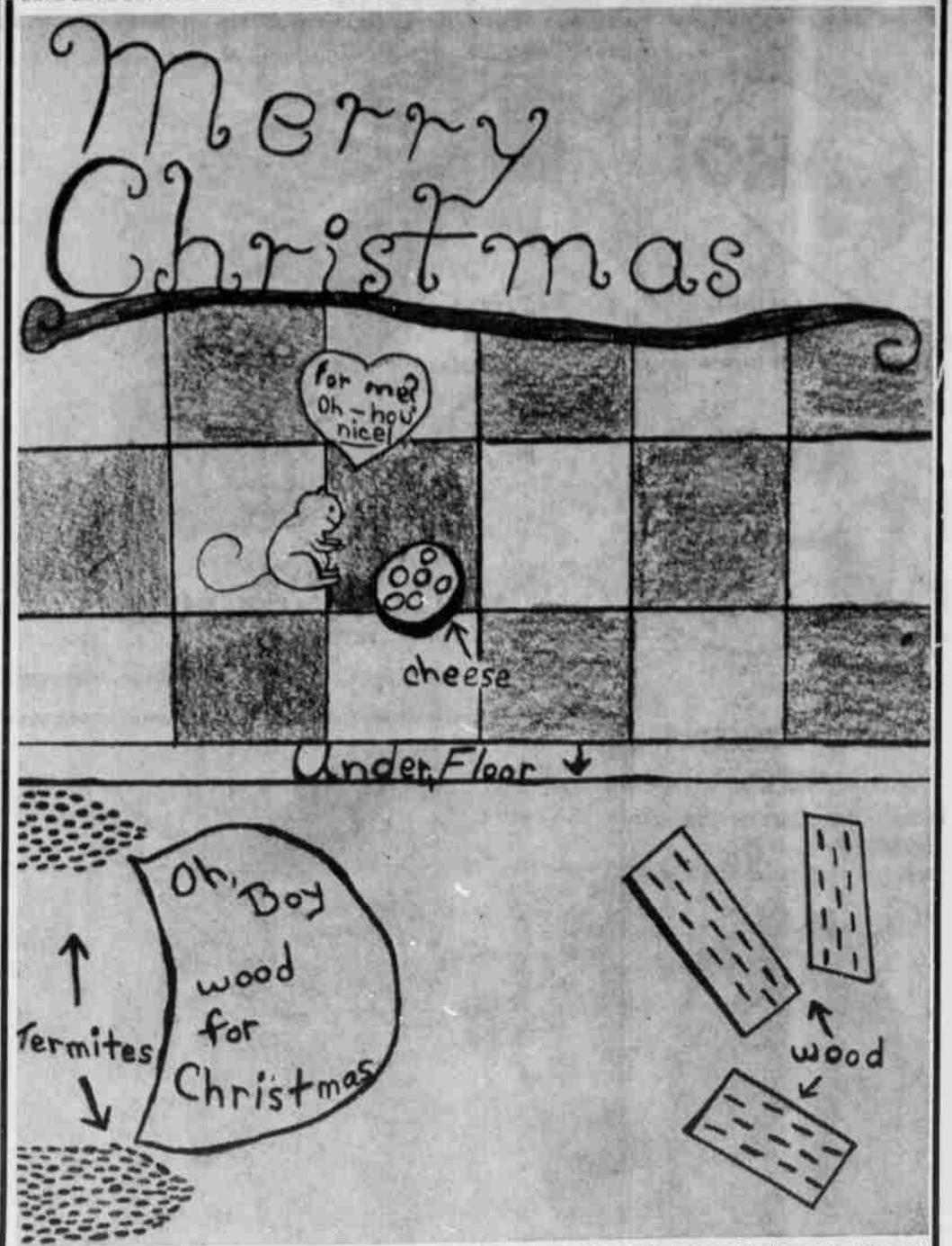
A good number of merchants from Heppner, Ione and Lexington are expressing their sentiments in wishing the best of the season to all and in saying "thank you" to their customers and friends. Some use the paper to reach the public instead of sending Christmas cards to them.

The Gazette-Times is able to use the children's art work by using its Fairchild Scan-A-Graver to make plastic engravings from their drawings. While the drawings may lose some of their quality in the reproduction, they are true copies of the originals. Some of the drawings had to be cut down to be used, and some had to be engraved in two sections because of their size.

To Get Certificates
All children whose pictures are used in the paper will receive a certificate from The Gazette-Times and the merchants for their help. The cooperative project encourages and recognizes the work of the youngsters, giving them an incentive for their class work, and the local businesses appreciate their helpfulness in expressing the spirit of the season.

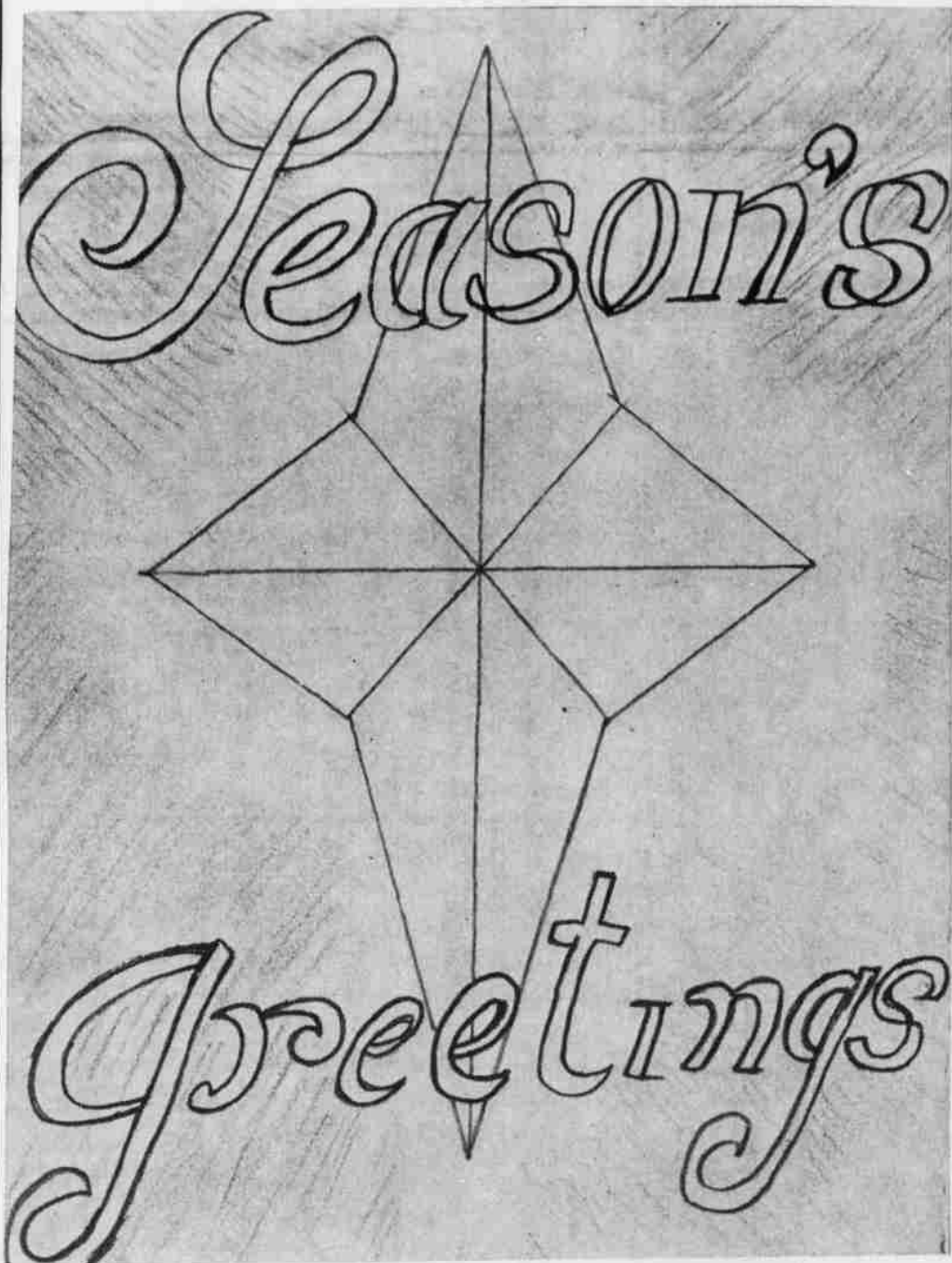
With these words, we point out that this Christmas issue of the Gazette-Times is the 1967 "Greeting Card" from the merchants, children and the paper to the Morrow county community and all readers everywhere.

All join in expressing best wishes of the season to others, and if this issue helps to bring joy to readers and enhances the spirit of the season, all who have made it possible will be happy indeed.

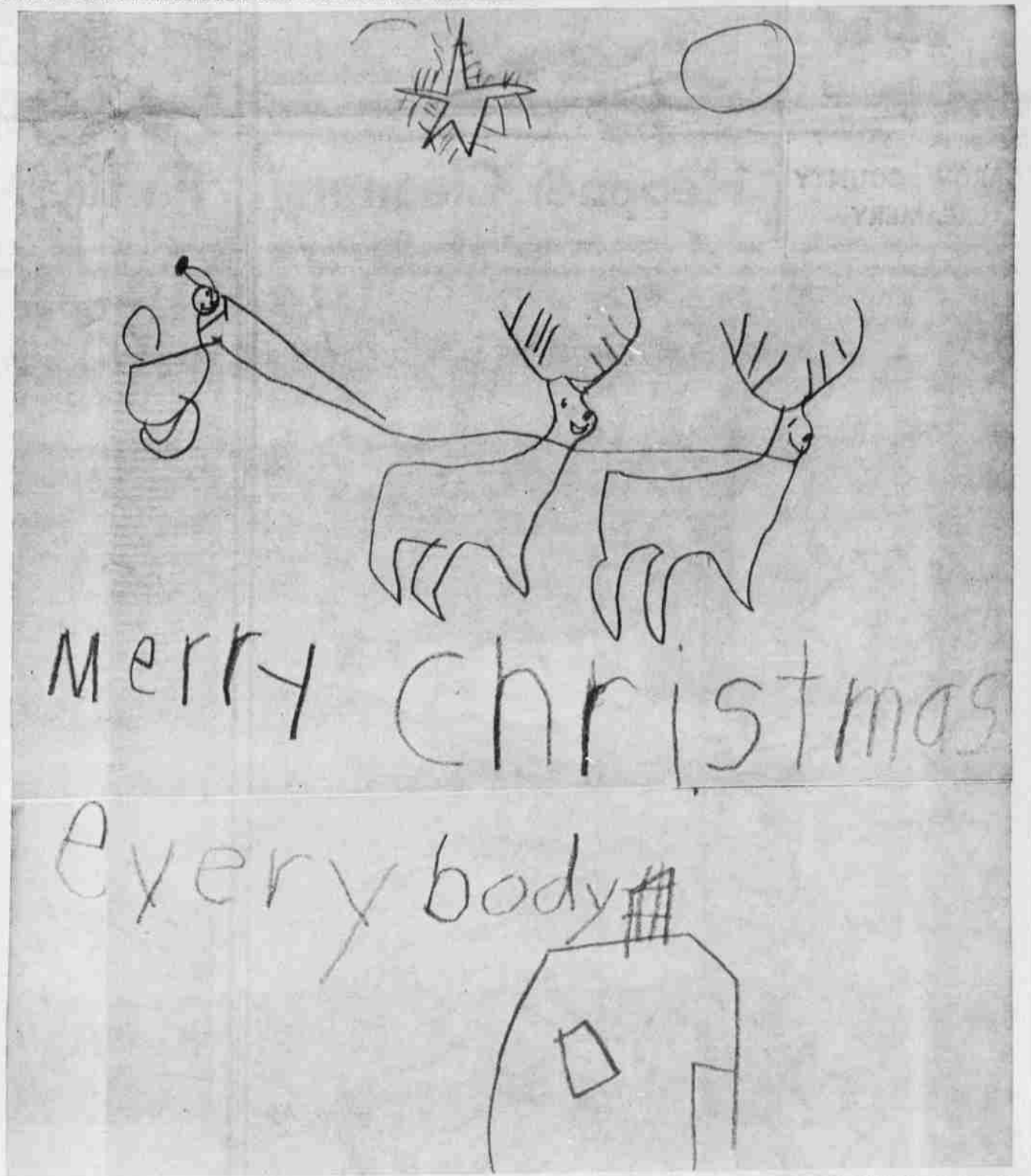


DRAWN BY CARLITA MARQUARDT, 7th GRADE

HEPPNER LUMBER CO.



DRAWN BY BRENDA CARPENTER, 8th GRADE



DRAWN BY JODY JENSEN, 1st GRADE

BANK OF Eastern Oregon

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