

Penneys

ALWAYS FIRST QUALITY

THE PENNEY STORY

What is the perfect gift?

By ROBERTA NASH

A wise man once said that the only perfect gift is the one you give yourself — because who knows better what you need and want?

Perhaps this explains the growing popularity of the Gift Certificates at Penney's. It's the way you're sure to give what's wanted. And you add a real *plus* to your present—the *fun* of picking out a gift at Penney's.

Are there out-of-town folks on your Christmas list? Penney's has 1,700 department stores, more than anyone else, to redeem your Gift Certificate. How can you miss?



SOFTIE SLIPPERS TO MATCH

Classic styling in foam and tricot backed Arnel®/nylon suede. Color cued to Gaymode® robes. S, M, ML, L, XL. **\$2**

GAYMODE® ARNEL® ROBES REDUCED THRU DEC. 9!

New gift wraps for the ladies on your list at prices that come as real treats for your holiday budget. Arnel® triacetate/nylon suede robes in short or full length styles brightened with fanciful, feminine trims. Their easy care ways make every day a holiday.

Choose from season bright colors. Sizes 10 to 18.

Short robes, regularly \$10, NOW **7.99**

Long robes, regularly \$13, NOW **10.99**

Assorted styles in sizes 38 to 44 regularly \$11 and \$15, NOW **8.99** and **12.99**

