

# Penneys

ALWAYS FIRST QUALITY

## THE PENNEY STORY

**"Buy it here  
and exchange  
it there"**

By ROBERTA NASH

Sometimes, buying birthday, holiday, and other gifts for your out-of-town friends is *murder*. You know what I mean.

"What if she doesn't like it?" you wonder. "What if it's the wrong size? What if they've already got one? What if etc.?"

Here's good news: Penney's has so many stores around the country that everybody on your list has a local Penney's. So anybody who wants to return the gift you sent just takes it to his local Penney's. And the Penney people there won't let him leave until he's satisfied.



**REDUCED THRU SATURDAY, DEC. 9th!**  
**TOWNCRAFT-PLUS PAJAMAS. REG. 3.98**  
**NOW 3.33**

A great gift to give him the night before Christmas! These holiday brighteners come in coat style with notched collar and cuffed sleeves. Choose from wash and wear Sanforized® cotton broadcloths in assorted prints or solid color cotton broadcloths with assorted embroideries, smart trim. Sizes S-M-L-XL.

**Men's terrycloth robes . . .** The perfect open-me-first gift for Christmas morn! Cheery robes of luxury-thick cotton terrycloth. Heavyweight, soft and extra absorbent. Shawl collar style, with self-fabric belt. Machine wash and wear. Choice of white, blue or spice. Sizes S-M-L-XL. **6.98**

