

# Penneys

ALWAYS FIRST QUALITY

## THE PENNEY STORY

### Give a big smile for Christmas

By ROBERTA NASH

Getting set for the big beautiful Holiday isn't always easy. We Penney folks can't help you roast your turkey but we *can* help make your Christmas shopping more *fun*.

When you Christmas-shop at Penney's you'll find a great selection of what you want at those famous Penney prices . . . plus something more. Like *friendliness. Courtesy. Smiles.*

Smiles are a tradition at Penney's. You're invited. Please feel free to smile back.

#### DELIGHT HER WITH EASY CARE SLEEPWEAR!

Double delight ensemble of rich nylon tricot will be a favorite with all the gals on your list! Lace edged puffed sleeve duo features a flattering shirred neckline. Aqua, coral, white. Sizes S, M, L. **\$13**

Waltz gown of nylon tricot is fancied with lacy, appliqued yoke. Aqua, coral, pink. S, M, L, XL. **\$4**

Nylon tricot baby doll pajamas boast lacy yoke and lace edged hem. Aqua, coral, pink. S, M, L. **\$4**

