

# THE HEPPNER GAZETTE-TIMES

Heppner, Oregon 97836  
Phone 676-9228

MORROW COUNTY'S NEWSPAPER

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## Buy in the Moonlight

During the past several years, Heppner merchants have been developing a series of promotional events, designed to stimulate continued interest in the city as a trading center and to offer fun and attraction for the shopping public. Although some distance away from larger towns, they realize that in this time of speedy transportation it is necessary to remain competitive with the larger neighbors.

Several years ago, the Heppner merchants started Christmas Opening and this popular event has continued with its window guessing contest. It will be held again this year on the weekend after Thanksgiving.

Four years ago, the Sidewalk Bazaar was staged for the first time. Some had the idea that this event would be a "flop," but it proved to be a real fun time, with both merchants and the public getting considerable enjoyment from it. The 1967 event was probably the best of all with the shoppers getting fine bargains and the merchants making a good record in sales.

Last year, under the leadership of Bob Henry, then merchants chairman, Crazy Days was started. This, too, proved to be a hit in the fall month in which it was staged. Merchants dressed up in crazy costumes in keeping with the event. Crazy Days is planned for this year on October 27 and 28.

Now another special event has been added to the promotional program. Moonlight Sale will be staged for the first time Friday night, being limited to 7 to 10 p.m. Frankly, some of the Heppner merchants are skeptical about the response of the public in the evening hours. Nevertheless, most of the store owners are participating wholeheartedly and will be anxious to see whether the public responds. If there is a good response, Moonlight Sale will undoubtedly become an annual event.

If the people like these events, if they like the spirit that the merchants show in staging them, and if they want them continued, the one way to make this evident is to come out and visit the stores to check their offerings.

A review of the merchandise offered shows that there are many outstanding buys for Moonlight Sale. It will be novel to have most of the stores open on this Friday evening. If this appeals to you, visit the stores during Moonlight Sale.

Unfortunately, it was discovered at a late time that the teachers' reception at Heppner Elementary school is on the same night. The merchants would have liked to avoid any conflict, and they set the date for the sale about a month ago, avoiding home football games, opening of deer season and other conflicts. They did not know about the teachers' reception which was only in the early planning stages then. However, those who want to attend both have an hour before the reception to visit the stores, and perhaps there will be some time after the reception before they close.

Now, we note that Spike Pardee, formerly of the Gazette-Times staff and now with the Lake County Examiner, Lakeview, writes to Ed Gonty and says that Heppner cannot have a Moonlight Sale Friday night, because, in checking his almanac, he finds there will be no moonlight that night.

We'll agree that we probably won't be able to see it, but the moon is always shining somewhere in the universe, and thereby we can rationalize that this is a Moonlight Sale. Heppner merchants are hoping that the public will enjoy buying "in the Moonlight" even though the lunar illumination may not be visible to the human eye.

## Slow Drivers Must Pull Over

At last! Oregon lawmakers may have provided at least a partial answer to slow drivers. Senate Bill 319 became Oregon law yesterday. It requires slow moving vehicles on two-lane highways to pull over at the first safe spot and let faster traffic go by.

On multi-lane highways, like freeways, slower drivers must use the right lane and leave the left lane clear for passing cars.

The slow moving vehicle law attempts to put into effect what traffic engineers have known for a long time: that traffic flowing smoothly has fewer accidents. The trouble begins when cars begin to pass, moving in and out of traffic lanes and when traffic travels at a wide range of speeds.

Records of the Department of Motor Vehicles show that last year 2,058 accidents occurred when drivers tried to pass the car ahead. And 21 persons were killed by passing maneuvers!

Ironically, the slow driver isn't often involved in the accident he causes. The driver behind, who may become impatient and try a risky pass, or the innocent driver of an oncoming car, is the one who pays.

We urge drivers of slower moving vehicles, such as trailers, trucks or small cars, and drivers who simply enjoy driving slower to continue their present low speed if they feel safer. But remember the new law and the hazard you present to other drivers.

If you see cars piled up behind you, pull over and let traffic at normal speeds flow smoothly by!

## OCPT to Hold Workshop Here

Officers for this district of the Oregon Congress of Parents and Teachers will sponsor a "School of Information" on Wednesday, September 27, in the Heppner High school cafeteria. Registration will start at 9:30 a.m. Mrs. Arthur Farr, first vice president of OCPT, will conduct the meeting, and at 10:30 a special program on information about the new "Stop Teen Smoking" project and other phases of PTA work will be held. Lunch will be served in the cafeteria and the sessions are scheduled to close by 3:30 p.m. The executive PTA council is urged to attend, and special dis-

ussions are planned for PTA officers and committee leaders. Mr. and Mrs. LeRoy Gardner went to Portland early this week to attend the holiday and spring clothing market, which is being held in the Hilton Hotel. They planned to go to the beach later in the week for a day or two before returning Friday. Jerry Anderson has returned to Heppner to work for Heppner Nor-Gas, moving with his wife and daughter from Coos Bay. Anderson worked for the local firm before going to Coos Bay and returned to the position here on August 15.

## Chaff and Chatter

Wes Sherman

ANSWERS to the little test in this column last week: No. 3 is false, No. 6 is true, and the other nine should have been marked as uncertain.

If you had more than six or seven right, you are a pretty sharp cookie. Maybe it proves you don't take things for granted and perhaps aren't much of a rumor-monger.

If you had a score of less than six, you're like most of the rest of us.

If you disagree with any of the answers, check them against the story. As it said in the instructions, the test was designed to trick you, and you may have thought it said something it didn't say.

If it still bugs you, drop in sometime and we'll go over it with you. We wouldn't want you to lose any sleep on this account!

WHILE GETTING up the material for the "Welcome Teacher" page (page 5, section 2 of this issue), we were struck with the length of service of some of the teachers in our Morrow county school district. So we started doing a little figuring (and just about went bugs doing it!).

We don't guarantee these figures for they were done quickly. We find, however, that Morrow county teachers are anything but inexperienced. They don't leave this system as fast as we have been prone to think, and apparently find it a pretty good place to work.

The 1967-68 teachers' directory, according to our count, lists 90 teachers and administrators. There are six administrators, counting Ron Daniels, superintendent, and 84 teachers.

Now, the 90—including the current year—have a total of 622 years in the Morrow county system! This averages nearly seven years experience in the district. Not included is the experience that the teachers have had elsewhere, and this would add to a tidy number of years, too.

School faculty that tops the list of veterans is that at Boardman Elementary. The four teachers there have a total of 68 years in the district, and Dante Daltoso, principal, adds another seven. With him included, the staff's average experience is 15 years. Mrs. Zoe Billings, the veteran of the entire county system with 31 years, has close to having the total teaching experience there, but Lavern Partlow has 19 years and Edith Partlow 15 years.

In figuring the averages, where teachers work in more than one school we added their total years here in each school, but they were credited for just one school in the county total of 622 years.

Ione Elementary teachers have the second highest tenure in the county. The seven teachers and principal there total 70 years experience in the county, led by Mrs. Gladys Ely's 28 years. This is an average of 10 years' experience here.

Riverside's 11-member faculty has 94 years experience, with an average of just under nine years: Heppner Elementary's 29 have a total of 244 years in the

system for an 8-year (plus average); A. C. Houghton's 11 have 87 years, or just under an 8-year average.

Heppner High school, where many on the faculty were new last year, has an average of just over three years. Twenty-five teachers have a total of 79 years in the district.

The "youngsters" in the district are at Ione High with an average of just over two years. Eleven on the faculty have a total of 24 years experience in Morrow county.

WE WOULDN'T want to attempt to draw any conclusions from these cursory statistics. At first glance, however, it appears that elementary teachers stick longer than those in high schools.

We wouldn't want to suggest that teachers with less experience aren't doing as good a job as the veterans. Some who have come here within the past three years are tremendous. But—in view of last year's movement to get and hold good teachers—it wouldn't seem that we have too much to worry about. It did seem last year that an extraordinary number left the district.

Of the 84 teachers, we count

15 who are new in the county this year.

WHEN YOU see the teachers who have served so long, you wonder how they can keep looking so young. One would think that some of the queries, questions and problems of the youngsters would make them old before their time, but, on the other hand, the work with the children apparently embues them with a Fountain of Youth.

As we are welcoming teachers and thinking of teachers' receptions, we salute the veterans. From information supplied us, these are the ones with 10 years or more experience in Morrow county:

THIRTY or more: Zoe Billings, Boardman Elementary (31).

TWENTY or more: Gladys Ely, Ione Elementary (28); Juanita Carmichael, Heppner Elementary (26); Ron Black, Riverside (24); Joyce Smith, A. C. Houghton (24); Velda Bechtold, Heppner Elementary (24); Ruth Coy, Riverside (23); Ruth Bentley, A. C. Houghton (22); Marguerite Glavey, Heppner Elementary (21).

TEN or more: Lavern Partlow, Boardman Elementary (19); Beth Hynd, Ione Elementary (18); Edith Partlow, Boardman Elementary (15); Mildred Hanna, Heppner Elementary (15); Inez Erwin, Heppner Elementary (15); Frieda Slocum, Heppner Elementary (15); Cleo Robinson, Heppner Elementary (14); Kathryn Hoskins, Heppner Elementary (14); Anita Stockard,

Heppner Elementary (11); Inez Meador, Heppner Elementary (11); Clint Agee, Heppner Elementary (10); and Lester Leroux, Riverside (10).

Congratulations to these teachers who have devoted so many years educating our children!

We might note that, because some have taught for a period here and later returned and some have taught in several different schools within the county, we cannot guarantee our figures. We'll correct any which are found to be in error.

BILL WEATHERFORD calls with a complaint after we printed pictures of the school "flood" on the front page last week. He said that when Mrs. Weatherford saw the picture of her, she decided she was getting too plump and put the whole family on a crash diet! Now Bill holds us responsible.

Rushing to Bill's aid, we would like to point out that when that picture was taken, Mrs. Weatherford was real sad and half mad. That would make anyone down in the dober and make the face look longer than normal.

We'd surely hate to see Bill turned into a scarecrow because of the likes of us.

## LETTERS TO THE EDITOR

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## Pioneer Ponderings

By W. S. CAVERHILL

A. C. RUBY

A recent letter from a reader of the Gazette, reciting the circumstances of a sheep deal between Bill Boomer and A. C. Ruby, brings to mind the contribution Ruby made to the livestock industry of Eastern Oregon. It was in horses.

The Ruby horse farm was somewhere near Portland. There, from an imported stock, he raised draft-type stallions for distribution to Eastern Oregon ranchers. The wheat raising country provided a wide and expanding market for work teams at a price that was profitable.

Ruby moved into the situation by selling a registered stallion to an association of horse raisers for \$4,000, either for cash or joint notes payable over a three-year period. The stallion was given special care and was placed "at stud" in various places with a fixed charge for service.

Horse raising was an important part of the economy until we came into the machine age. It is no longer so, but for many years A. C. Ruby did much to improve the quality of the horses used on the wheat lands of the Inland Empire.

**Dramatic!  
Distinctive!  
Daringly new!**



'68s Top Secrets are here

# 1968 Chevrolets

The 1968 Chevrolets are the very essence of modern design. Every line, every curve is in close harmony. It's a smooth, uncluttered look with roof lines compatible with body lines, grilles and bumpers that blend gracefully into long, rounded fenders. Clean, flowing, beautiful in their simplicity, these '68 Chevrolets are rich and advanced in styling beyond any you've ever seen.

**A MORE SILENT RIDE**  
And for 1968, we've gone to every length to give you more peace and quiet inside. The most sophisticated computers have been used to strategically place body mounts and successfully isolate noise and vibration. Shock absorbers have been improved. The wheel stance on many models is wider for greater smoothness. Exhaust systems have been redesigned to make them whisper-quiet. Even the clocks tick more softly. A sound car is a silent car. The '68 Chevrolets are the most silent, highest quality cars we've ever built.

**BETTER PERFORMANCE**  
There are new engines, a bigger standard Six and V8. There's a new

250-hp V8 you can order that runs on regular fuel. Many new engine components increase dependability and keep your new Chevrolet running stronger. There's a new rear axle ratio you can add for greater economy. On most engines equipped with automatic transmissions, there's a special heater for the carburetor which gives you more efficient performance in cold weather. And with every engine, you get the new GM exhaust emission control.

**UNIQUE ASTRO VENTILATION**  
There's a whole new idea in ventilation, called Astro Ventilation, for Camaro, Corvette and the elegant Caprice Coupe. It's also available on many other models. By opening two new vent-ports on the instrument panel, you bring in outside air that can be directed where you want it. This way, you can leave your windows rolled up and add still more to your peace and quiet.

**PROVED SAFETY FEATURES**  
You get the proved GM-developed energy absorbing steering column, folding front seat back latches, dual

master cylinder brake system with warning light, plus many more new features. Among them: energy absorbing front seat backs, and safety armrests that shield the door handles.

**MUCH MORE THAT'S NEW**  
There are new roof lines, some formal and graceful, others sporty and quick. There are new instrument panels, richly designed and all controls within easy reach. There are new interiors, new vinyls, new fabrics, new colors. There are models with Hide-A-Way windshield wipers and headlights that disappear behind grilles. There are new side marker lamps, new recessed taillights. There's even a new ignition alarm buzzer that reminds you not to walk away and leave your keys in the car.

These are the newest, the most different, the most dramatically changed Chevrolets ever. And they're at your Chevrolet dealer's now. You'll thoroughly enjoy slipping behind the wheel, experiencing the smooth new handling and library-quiet ride and, more than anything, seeing and feeling the even greater quality built into every new Chevrolet for 1968.

Be smart! Be sure! Buy now at your Chevrolet dealer's.



There's more quality and value built into Chevrolets than ever before, making every new 1968 model an even better buy!

## Fulleton Chevrolet Company

Heppner, Oregon 97836

## COMMUNITY BILLBOARD

### Coming Events

HEPPNER HIGH FOOTBALL  
Friday, Sept. 22, Burns at Burns, 8:00 p.m.  
Friday, Sept. 29, Wahtonka at The Dalles, League game, 8 p.m.  
Jayvee Game, Monday, Sept. 25—Grant Union at John Day, 6 p.m.  
Support the Mustangs!

### FALL FLOWER SHOW

Sunday, Sept. 24, 2:00 to 5:00 p.m.  
By Ione Garden Club  
Ione School Cafeteria  
Entries urged. Horticulture and flower arranging, junior and senior divisions  
Several special exhibits, Gem and Mineral displays  
Public Welcome

### TEACHERS RECEPTION

Friday, Sept. 22, 8:00 p.m.  
Elementary Multi-purpose room  
Sponsored by Elementary PTA

### MOONLIGHT SALE

Friday evening, Sept. 22, 7:00 to 10:00 p.m.  
Choose big bargains in downtown Heppner stores  
Join in the fun

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