

# Preview of New Cars and Trucks For 1968



In addition to 14 models in the 1968 Chevelle line is this optional Concourse Sport Sedan. This ultra-luxurious car like others in the Chevelle family features a new instrument panel, new lattice radiator grille, special interiors and exterior ornamental trim. The Concourse Sedan is built on a 116-inch wheelbase, has special sound insulation throughout and concealed windshield wipers with articulated left blade. The new Chevrolet-built passenger cars will be on display September 21.



Chevrolet's new look for 1968 begins up front with a smart new grille and hood that conceals the windshield wipers. Recessed taillights in the rear bumpers and new body side lines are smart styling features as shown above on the Caprice Coupe. An impressive list of comfort and convenience options make it possible to custom-tailor a new Chevrolet to almost any personal taste. The new Chevrolets will be on display September 21.



Ford Division's popular F-100 Ranger pickup for 1968 boasts significant engineering changes designed to give improved truck performance in passenger car comfort. Ford's customer proven Twin-I-Beam front suspension is teamed in 1968 with a new Flex-O-Matic rear suspension. The new rear suspension adjusts automatically to give uniformly smooth riding qualities under all load conditions. In addition to new, more luxurious interiors, Ford's handsome 1968 pickups are offered with new 360-cubic-inch and 390-cubic-inch V-8 engines, larger front and rear brakes, new integral air conditioning and a sound deadener package that provides passenger car quietness.



ALL NEW FROM PONTIAC — Two of Pontiac Motor Division's newest and most distinctive 1968 models are shown above. In the foreground is the GTO convertible which features the exclusive Endura front bumper as standard equipment. The bumper is made of a special chemical compound which has an energy-absorbing quality. Also standard on GTO is a 400 cubic-inch engine and dual air scoops on the hood. Concealed headlamps and hood-mounted tachometer are among the GTO options. Also pictured is the Le Mans two-door hardtop coupe which reveals the new styling of all the 1968 Tempests. Featuring the popular long hood short deck styling, the Le Mans has a new roof line which blends into the rear section. Pontiac's overhead cam six cylinder engine is standard and there is an optional V-8, both with increased displacement and horsepower.



An exciting new XL fastback (above) and an LTD 2-door hardtop with a new formal roof line are but two of 21 Ford models for 1968. All LTD, XL and Country Squire models feature a special die-cast grille with retractable headlamp doors. A new 302-cubic-inch V-8 engine is standard in LTD and Squire models and optional in all other Fords. New options for 1968 include AM/FM multiplex stereo radio, an automatic load leveler system, a rear window defogger and tilt steering wheel.



A wider selection of V-8 power, more colorful and comfortable interiors, and additional safety items as standard equipment are offered in the 1968 Chevrolet pickup truck line. Front end appearance is more massive while retaining unsurpassed line-of-sight vision to the road. The rear window has been enlarged to nearly twice its former size. Three V-8s are offered, including a new 307-cu.-in. 200-hp. standard engine and an optional 310-hp. version of the 396-cu.-in. V-8 available for the first time in regular pickups. Front and rear side marker reflectors or lamps are standard equipment.

SEE THE NEW  
CARS AT YOUR  
LOCAL DEALERS  
NOW



Strikingly new for 1968 is Torino by Ford. At the top of the Fairlane series, the Torino is available in six models including the formal hardtop (above) and the GT fastback. Four inches longer than previous Fairlane models, the Torino brings a new standard of luxury to the intermediate class. All 1968 Fairlane models have completely new sheet metal featuring an integrated grille-dual headlamp assembly and a distinctive raised center panel. A new 302-cubic-inch engine is standard in the Torino GT and optional in all other series.



A new simulated air scoop on the side quarter panel, standard hood louvers and a new grille readily identify the 1968 Mustang, America's favorite fun car. The GT 2+2 fastback above features a new accent stripe and the convertible model below has the optional, low gloss black louver stripes and hidden boot fasteners. A wide range of engines up to a powerful 427-cubic-inch V-8 is available. New options include wide-oval radial ply tires and AM/FM multiplex stereo radio.

## Local Travelers Visit In Central States

(Held over from last week)  
By DONNA EPPENBACH

IRRIGON—Mrs. Vera Cooley returned recently from a vacation trip with her brother-in-law and sister, Mr. and Mrs. Alva Winkler of Scappoose. They visited with their mother, Mrs. Elnora Arbogast of Moreland, Okla.

From there they traveled to Green City, Mo., to visit Mrs. Alma Brannon. They then toured the states of Illinois, Kentucky, Arkansas and Tennessee. In Arkansas they saw the Whitney Stables and Mammoth caves and in Kentucky they saw the birthplace of Abraham Lincoln and Stephen Foster and Lincoln's memorial.

Mr. and Mrs. Carl Primus of Corvallis were week-end visitors of her brother and sister-in-law, Mr. and Mrs. Al Eppenbach and family.

Mrs. Perry Pummel, Mrs. Vera Cooley and Mrs. Earl Isom attended a Umatilla-Morrow county cafeteria workshop in Milton-Freewater last Wednesday. The main topic was how to prepare fish.

Mr. and Mrs. Ottmer Paxson left Monday for their home in Torrington, Wyo., after spending two weeks visiting with his mother, Mrs. Elnora Paxson, and other relatives.

Mr. and Mrs. Michael Tolar spent the Labor Day week-end

visiting with relatives in Boise, Idaho.

Mr. and Mrs. Joe Stephens and children of Portland spent last Wednesday with his parents, Mr. and Mrs. E. A. Stephens.

Mrs. Al Partlow and Sheryl traveled to Portland last week where Mrs. Partlow went through the Portland clinic. They stayed with her brother-in-law and sister, Mr. and Mrs. Gene Berg at Vancouver, Wash. They returned home last Wednesday and returned to Portland on Thursday. Returning home with them Friday was the Bergs who stayed over the Labor Day holiday with them.

Mr. and Mrs. Donald Eppen-

bach traveled to La Grande last Thursday where Donald applied for admission to Eastern Oregon College. While there they visited with Mrs. Ramsey Debershire at La Grande, and Mrs. Frank Stewart at Island City.

Mr. and Mrs. William Graybeal traveled to Walla Walla, Wash., Saturday to visit their son-in-law and daughter, Mr. and Mrs. Dale Shingledecker, and boys. They returned home Monday and Randy Shingledecker returned with them. Mrs. Shingledecker and Richard drove to Irrigon last Wednesday and were overnight guests of the Graybeals and Randy returned with them.

## GOING HUNTING?



FOR ALL YOUR  
**HUNTING  
SUPPLIES**

- ★ Ammunition
- ★ Gun Racks
- ★ Lanterns, Gas & Electric
- ★ Deer Bags
- ★ Slings & Swivels
- ★ Knives
- ★ Recoil Pads
- ★ Flashlights
- ★ Hunting Licenses
- ★ Hunters Gloves

## Western Auto Associate Store

John and Betty Pfeiffer  
Heppner, Oregon