

THE HEPNER GAZETTE-TIMES

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MORROW COUNTY'S NEWSPAPER
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Chaff and Chatter

Wes Sherman



PRO FOOTBALL PLAYERS aren't all brawn and no brains. This photo, taken in Salem about 1956, shows Frank Gifford (left), ex-New York Giant star, and another Giant (Can anyone identify him?) in an attic with Colles Marsters, chairman of Dallas Smileroo for that year. Marsters, an attorney, died several years ago while serving on the staff of the state attorney-general. Coach Ed Hiemstra is bringing the spirit of the Giants to Heppner High football players. (See Chaff and Chatter below for explanation of all this).

It Was The President Speaking

At a time when spirits of the people of this nation run to a low ebb in morale because of the war in Vietnam, riots, other civil disobedience, and an apparent general unrest, President Lyndon Johnson's voice came through loud and clear the other night.

His administration has been strongly criticized, his policies on Vietnam bitterly attacked, but certainly most Americans who heard him and watched him on television must have felt the surge of feeling conveyed by his earnest conviction, and his apparent determination on the current crisis brought on by riots during the "long hot summer."

It was invigorating to feel, in the face of this emergency, that the President of the United States could come strongly before the people and bring a message to inspire, unite, and restore faith.

It brought out again that The President—though he be Democrat or Republican and subject to harassment by his opponents—nevertheless is President of the United States and our leader.

We're among those prone to criticize the administration, but his message through the dramatic medium of TV brought nothing but inspiration.

When the feeling is predominant that domestic chaos is universal and opportunistic vandals capitalize on the condition to run rampant in violent and destructive crime, the president brought out that 98% of the American public—both white and negro—remain decent and law-abiding citizens. This is something we're prone to forget when the focus of attention is on the few. His determination that the violence of rioters will be treated as criminal action and is not to be disguised as having any connection with civil rights movements presents a strong stand for the public to support.

His calling for a Day of Prayer acknowledged a need for divine guidance, which all Americans must feel. If there were more prayerful people in the nation and more everyday practice of religion, the stress and unrest would be reduced in proportionate degree.

These riots will not be tolerated or minimized by a free America where people still have enough fortitude and pride in law and order to take whatever action is necessary to suppress them.

Out of the appalling destruction comes one notable good—the responsible leadership among the negro people is stepping forward to denounce the lawless acts and to take leadership in discouraging them. From this action they may achieve a new respect that civil rights laws, demonstrations and marches cannot bring.

At a time when a person sometimes feels like hiding his head in the sand with the image of an Ugly American in the eyes of the world, the President restored a renewed spark of pride.

And the feeling was good!

Fashions and Flowers

Hi, ho! It's time to think of the fair and rodeo—if you haven't already been busy doing so.

Going to have a float? Theme for the rodeo parade, to be on August 26, is "Fashions and Flowers," chosen in a contest late last year. Now is the time to stir your favorite organization and get it working on a float. Or if you have a business, figure out something that will contribute to the theme and get in the parade.

There is an undercurrent of preparation on every hand for the fair and rodeo. We see that Arnie Hedman is calling a Heppner marching band to practice. The fair and rodeo boards and committees are working right along. Tom Currin is busy on getting out publicity, the Chamber of Commerce is getting a new batch of rodeo ties to sell, Columbia Basin is planning on putting up the flags soon, and the itinerant painters have embellished downtown windows with their colorful signs.

The fair and rodeo court has traveled far and near to carry the word and publicize the events; the dances have been proving highly successful; and the Queen's Coronation program is underway by the Jaycees, set for the evening of Queen Verina's dance on August 12.

Most everyone gets involved in fair and rodeo in some capacity, so this is truly a time of community cooperation—everyone working together so that the county may put its best foot forward and so that everyone has a good time.

If you haven't caught the spirit, better get with it. Crank up your energy and get ready. It's just around the corner.

Pioneer



Ponderings

By W. S. CAVERHILL

A Rosy Outlook?

According to an article published in a national magazine by one of our top scientists, by 1990 we will be living in a wonderful world. Workers will work half as much and get double the pay. People will be paid for going to school until they are 35 years old if they wish.

That sounds good, but will it work?

Unless history reverses itself,

such an elite society can exist only by the support of some sort of colonialism, either within the country or in foreign lands.

The prospect of economic profit to support our internal economy from foreign countries is growing dim. Then, if the experts' proposals are put in motion, a segment of our own people will become the "colonials."

There is some evidence of such a situation beginning to exist. The good man predicts that by 1990 we will have twice the present number of automobiles. If so, it is easy to imagine that it will take four times as many mechanics at twice the cost to keep them in repair. Four hours per shift, five days per week at increased pay should do the trick. That's just one line of industry.

I think the professor's thinking is a bit fuzzy. Maybe there is a screw loose in the computer.

Mr. and Mrs. Conley Lanham left last week-end for a two-week vacation trip which was to include a visit with daughter Sandra in San Diego.

JUST ABOUT the time a person gets around to recognizing that summer is really here, news on football begins to fill the air, and the warning comes that autumn is just around the corner.

Thus, it comes with a bit of a shock in the form of a letter from Football Coach Ed Hiemstra of Heppner High that grid practice is to begin on August 21.

Even before this, though, the Shrine A-2 and B East-West football game will be in Pendleton on Saturday night, August 19, with Jimmy Doherty, one of Heppner High's all-time best "natural" athletes playing.

IF COACH HIEMSTRA wasn't so good in his chosen field, we think he ought to be in the newspaper business. We've found that he can write an excellent news story, and the letters he composes are most interesting. The ex-pro gridder types with "nary a strikeover, and his spelling is spotless.

It has been somewhat traditional to think of football players as brawny and brainless, but we learned long since that there is a fallacy involved in this, and we got part of this education from the New York Giants, a team that Hiemstra was on in 1942 until the war interrupted his pro career.

About 11 or 12 years ago, the Giants came to Salem for spring training for a couple of years. We were at Dallas and mixed up in helping promote a community celebration, the Smileroo. Some of us conceived the idea of working the Giants into the show, and four of us called on the pros during one of their practice sessions at Willamette U's stadium.

Our motive was to get them to pose for pictures with the Smileroo leaders, who were garbed as clowns in keeping with the theme of the event. We went into it with some misgivings, thinking that these grid greats wouldn't want to be bothered with a bunch of clowns like us.

You never saw a more obliging group of men. Fellows like Frank Gifford and Chuck Conery got into the spirit of the thing and cut out with the clowns. We got their huge center to take his position over the ball in Giant uniform, flanked by two of our clowns and another one of our made-up gang in the backfield. They obligingly posed for any antics which we could conjure up.

We went into their dressing room and visited with the whole gang while each signed a couple dozen miniature footballs that we later auctioned off at the Smileroo. It had as its purpose to raise funds for a swimming pool. We still have a couple of those little footballs stored in a trunk somewhere, bearing the autographs of the Giants.

In their speech, there wasn't a "dese" nor "dat" among them (like "dese guys" or "dat football"). They were intelligent and spoke more like a bunch of English professors. They were courteous and congenial.

It seemed apparent that to be a success in bigtime football, a person today has to be smart to keep up with the intricacies of the game, and since he is a public figure, he needs to create a good image of himself. They become essential virtues along with their athletic talents.

These Giants later came to the Smileroo to put on a demonstration for the crowds on the Polk county courthouse lawn, and it was quite an event in the life of the Dallas community.

BUT LISTEN to what Coach Hiemstra has to say about the plans for the coming season:

"I have been slaving at the books, term papers, book reviews, mid-terms and am now trying to get myself oriented for the final drive towards the finals which will be in two weeks.

been idly whiling away my time as far as football goes. I have been planning for the 1967 season ever since that debacle against Vale, making plans to repeat our league championship, and hope that this outfit come in the play-off will be different.

"The one thing that has always been present in high school athletics, and one of the reasons I have always enjoyed coaching in high school, is the advancement of the underclassmen to starring roles the succeeding year. Whereas we regret losing the good players each year, there always seems to be someone ready to step into their shoes and fill the gap they left.

"So, with this in mind, I am looking forward to the coming season and anticipate that Heppner will have a good team. I hope the players are ready to go to work and do the job. It will be so much more difficult since we are now marked and the other schools are pointing to us. This is a challenge which I enjoy as a coach and hope that the returning players will share the same enthusiasm in showing the others that last year wasn't a fluke—that last year's record can be improved upon and will be."

Last year, Coach Hiemstra's team captured the feeling that he so well expresses, and we're sure that the 1967 contingent of Mustangs will do the same. Spirit makes much of the difference in this great sport. Hiemstra still has the spirit of a Giant.

WE LEARN rather belatedly that we made an error in an editorial statement a couple of weeks ago in regard to the ambulance, saying that it came to the swimming pool when the Portland girl nearly drowned without a resuscitator. This was not true. The ambulance carries two resuscitators as part of its normal equipment. They weren't used because Lifeguard Stuart Dick already had the girl restored to near normal breathing by mouth-to-mouth resuscitation.

The editorial made no emphasis of the erroneous statement that the ambulance had no resuscitators but rather sought to emphasize that, in the confusion, it was not stated in calling the emergency vehicle what to

be prepared for—whether a broken arm, a heart attack, a drowning, or whatever.

This is a good opportunity to point out what a great blessing the ambulance is for this area and what a fine thing Mrs. Amanda Dually's generous donation has been. We realize she shares publicity on it, but a grateful community should take note.

It seems that there has been more need for an ambulance this summer than ever before. On the particular night of the near-drowning, for instance, it was out three times on emergency calls. The ambulance is truly a lifesaver.

INCIDENTALLY, many of the needs brought out by the close call at the pool have been taken care of. The city had them done even before that week's paper was out. A telephone with an unlisted number has been installed (this to prevent all kinds of trivial calls to the pool), so that aid can be summoned quickly when needed.

Dick has a device that will assist in any future mouth-to-mouth resuscitation cases. Other steps have been taken to help see that the pool's remarkable safety record is continued.

SHOP TALK the other day turned to automobiles, and the possibility of finding new fuels to power them, other than gasoline. Someone brought up the development of the electric car, but pointed out that this method of power doesn't seem to be feasible because of the necessity of charging the batteries every few miles.

Personally, we can't see this as a major problem since the coming of the BankAmericard. A person can charge anything on that.

Visiting last week at the C. J. D. Bauman home were Mrs. Bauman's son and family, Mr. and Mrs. Jack C. Holt of Oregon City. They also visited a short time with his grandmother, Mrs. Frances Cantwell at the hospital nursing home. Mr. Holt was on vacation from his work as principal of the Oregon City grade school and the family was returning home from a trip into Canada.



Coming Events

HEPPNER SWIMMING POOL
Open Tuesdays thru Fridays, 1 to 4 p.m., and 7 to 9 p.m.
Open Saturdays and Sundays, 2 to 7 p.m. Closed Mondays
Parents swim free Friday nights when accompanying children

RODEO DANCE
Honoring Princess Linda Tatone of the Boardman Tillicum Club
Saturday, August 5, 9:30 p.m. to 1:00 a.m.

Heppner Fair Pavilion
Music by The Go'Fers of The Dalles
Everyone Welcome!

4-H HORSE SHOW
Sunday, August 13, 1:30 p.m.
County Fairgrounds
Events include showmanship, horsemanship and horse judging
Fair Premiums awarded

QUEEN CORONATION
Full evening of fun, Saturday, August 12, Rodeo Grounds
"Smoker" for all ages, Tug-of-War, games, concessions, coronation ceremonies
Sponsored by Morrow County Jaycees

BAND PRACTICE
Monday, Aug. 7, 7:15 p.m.
All band students, grades 7 through 12, graduates and others invited
Grade School band room
SPONSORED AS A PUBLIC SERVICE BY

C. A. RUGGLES
Insurance Agency
Heppner
P. O. Box 247 PH. 676-9625

DANCE

MORROW COUNTY FAIR and RODEO

SATURDAY AUGUST 5 9:30 p.m. to 1 a.m.

MUSIC BY

THE GO'FERS

of The Dalles

ADMISSION

\$1.50 Per Person



Honoring Princess

LINDA TATONE

MORROW COUNTY

FAIR PAVILION

HEPPNER