

THE GAZETTE-TIMES

Heppner, Oregon 97836
MORROW COUNTY'S NEWSPAPER
The Heppner Gazette established March 30, 1883. The Heppner Times established November 18, 1897. Consolidated February 15, 1912.



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Office Hours: 8 a.m. to 6 p.m., Monday through Friday; 9 a.m. until noon Saturday.

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Subscription Rates: \$4.50 Year. Single Copy 10 Cents. Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter.

Lick 'Em or Join 'Em?

Great must be the quandary of the housewife of today. In view of the movement to protest against alleged high prices of groceries, she must decide whether she wants to continue licking trading stamps or to join those asking for a decline in prices.

It seems to be kind of a paradox. The hue and cry for a 10 percent cut in prices is coming from housewives, who ask that supermarkets eliminate trading stamps and trade gimmicks. On the other hand, it seemed pretty well understood that the demand for firms to give trading stamps came from the female side of households. One has heard some pretty astounding stories of their zeal to procure and save stamps.

Therefore, a person may wonder just how many of the feminine grocery shoppers would concur, on a popular vote, that trading stamps should be discontinued.

It was inevitable that the sensitive ears of the stamp companies would perk up at the current movement to deflate prices. In today's mail comes a 3-page "news" release from one large company attempting to prove the case that trading stamps have no great effect in prices. It quotes the Department of Labor as announcing that "any effect trading stamps could have had was so inconsequential as to not merit their inclusion" in the consideration of the Consumer Price Index.

The stamp companies may be able to put up a good case, but somewhere, somehow, someone has to pay for these stamps. If it doesn't ultimately fall to the consumer, it is a surprising thing indeed.

But it doesn't seem reasonable that trading stamps and gimmicks should be blamed entirely for the alleged high prices.

In the first place, it would have to be shown that food prices are unreasonably high. Certainly, they have gone up, but have they gone up out of proportion to everything else?

One could probably find quite a few items on grocers' shelves that have climbed very little in price. It has to be conceded, though, that some items have gone up rather sharply.

But who is getting the benefit of the increases? Every indication is that it isn't going to the farmer. He seems to be the last one on the totem pole to get the benefit of any price rise.

We can't concur with the demonstrating housewives that the supermarkets are getting rich, either. They operate on a pretty fine margin. A good many of their advertised items are sold right at cost.

One thing that must figure in price increases on some items is the rather elaborate packaging. The grocer no longer scoops a pound of sugar from the barrel, as he did in the general store days. It comes in neat packages or sacks. Many items are put up in pressurized cans. One can find all manner of inviting packages on shelves of the market.

Our consumers are getting pretty well spoiled on this matter of packaging. Standards of pure foods figure in the matter, too. The packaging assures cleanliness and freshness of products.

But the cost of the packaging nowadays must take a substantial cut out of the price of many products.

Another thing that must figure in today's grocery costs is the high cost of labor. In our nation where labor is generally unionized, wages are high. When the women complain of food prices, do they bother to compare the wages their husbands were getting with those of two, three or five years ago?

In the producing and handling of food products, substantial portions must go to these wages at the processing and distributing levels.

Another factor is freight. It takes money to handle and deliver these food products, and this cost continues to rise.

Still another thing that enters the picture is that of skyrocketing costs imposed by the government. Every little business knows how much more he is paying now, as compared with a few years ago, on social security, unemployment insurance, for collecting Uncle Sam's withholding taxes, and so on.

On food prices, this must enter the picture from every level—the processing, the distributing, and right up through the local market. All have to pay their shares of these costs.

But back to the trading stamps: We know of some businesses who give customers their choice, either the stamps or a small discount on purchases. Maybe some markets could work out a plan where the protestors could be given a small percentage of their grocery bills in foods and merchandise rather than in stamps. This should help on food bills.

We've always felt that trading stamps are a little ridiculous, but human beings don't seem to want to do everything that is just exactly reasonable and logical. If a housewife figured her time and effort of collecting stamps, pasting them in books, and going somewhere to exchange them, the suspicion is that she would come out at the little end. But then, there is the joy of getting some article that one has always dreamed of, and which one would probably not otherwise purchase.

Quite a few husbands have to learn to live with trading stamps, and quite a few, too, have had barbed words scald their ears when they failed to bring the stamps home with purchases.

There has been little indication of an uprising of housewives in this area, and it is some consolation to see the protests coming from outside areas, in view of the fact that we occasionally hear someone say how much better he can do by shopping out of the area.

We'll stand by our local grocers. They're doing a good job on a low margin.

As to gimmicks and trading stamps, each housewife will have to decide whether she prefers licking 'em (the stamps) or joining the 1966 version of the Carrie Nation movement.

84 of Every 100 Voted

Sadie Farrish, county clerk, and Rod Thomson, assessor, have calculated that Morrow county came through with an 84 percent vote in the general election last week.

That means that out of every 100 registered voters in Morrow county, all but 16 cast ballots in the election. Considering all those who had to be away for various reasons, those who were ailing, and those who couldn't make it for other reasons, there couldn't have been many left who took an attitude of "The heck with it!"

Although no figures have come to this office from elsewhere, it is a pretty good guess to say that Morrow county's voting percentage must have been among the highest in the state. Certainly it is a record of which our people may be proud.

Off-presidential years have considerably less pull at the

Chaff and Chatter

Wes Sherman

IN THE OLD DAYS, when times were tough, newspapers kept going in their rural locations under a barter system. A farmer might bring in a half cord of wood or a pound of churned butter in exchange for a year's subscription.

Times have changed, and subscriptions bring cash or checks, but editors seem to continue living off the fat of the land.

We're ashamed to confess that the G-T publishers won again at the Morrow County Grain Growers' annual meeting the other night. (Guess we should call it "annual meeting" instead of "meeting" because we always seem to win some of the grand champion 4-H meat). While we haven't kept a tabulation, that is either three times in five years or four times in six years—enough to cause an uprising from the point of tarring and feathering us.

But in Harlan McCurdy's letter of invitation to us, he has it over his signature (writ by hand), that the drawings would not be rigged, nor never had been rigged.

We're not sure that we can eat that delicious meat in ensuing weeks without some tinge of conscience, and we wouldn't feel too badly if the MCGG gang fixed up packages of bones and gristle for us next year.

THE AMERICAN LEGION auxiliary has always been real nice to the paper. Every year or so the state organization sends us out a certificate thanking us for all we have done for them (which really doesn't amount to much). This always gives a bit of joy, though knowing that our news story efforts for the organization are appreciated.

(Maybe, when we get into our new office, we might find space to hang some of these on the wall.)

But the real reward from the auxiliary came this week when Hazel Hamlin brought in a delicious apple pie. It was a big one and a delectable one. That surely hits the spot.

Now if we keep on getting such tokens of appreciation, someone is going to have to bring us Metracal to show gratitude. Otherwise it won't be long until we won't be able to get through the doors of the new office.

MAYBE SOME HERE didn't notice the writeup of the lone-Umapine football game a number of weeks ago as printed in the G-T. It told of how lone scored three touchdowns before the visitors even touched the football. Two kickoffs by lone were caught by the wind and the ball came back to them, whereupon they marched for touchdowns after having scored initially following a Umapine kickoff.

We thought this interesting enough to send to A. P. the bureau chief in Portland, Frank Wetzel, concurred and wrote us a note about it, saying, "We put it on our national sports wire, and I'll bet it gets wide usage."

Reason for this explanation is that Gar Swanson showed us a clipping the other night taken from Stars and Stripes and sent to him from Turkey by Gene Campbell, now in service over there. It is the story of the lone football team's unique record. It appears the bureau chief was right—it did get wide usage.

We didn't get a chance to get all the dope from Gar about Campbell, though, and we're interested in him. Gar said he is at Talova, Turkey, but we can't find such a place in our atlas and can't get the Swansons by phone today.

FOR HEAVENS SAKES, will someone please come to the aid of Bob Henry? The poor man is going around like a sad sack, and that is no way for an apparel store manager to look.

Bob went to the Wheat Growers luncheon recently. When he left, he took what he thought was his top coat, a dark-colored job. But when he put it on later, he found it several sizes too big.

The sleeves came down over his hands, and the shoulders droop. If you look closely behind all that garment, you can find traces of the countenance of Bob Henry.

Now somewhere in Morrow county is a big guy whose top-coat suddenly got way too little. The sleeves must come halfway up to his elbows.

polls than the presidential election years. This one was something of an exception with the Duncan-Hatfield contest, the McCall-Straub contest, and the several local races that stimulated interest.

Some of the credit for the good turnouts must reflect to the credit of the county central committees—both Republican and Democrat—who have been very active. They brought most of the candidates to Morrow county from the top level down. They engaged in advertising and promotional activities that whetted voter interest.

This is part of it. Another thing is that Morrow county people just seem to take more interest in affairs affecting them than those in some of the more populated parts of the state. Person to person, they have more knowledge in what is going on.

It's as John Bauer said at the Grain Growers meeting Monday night, "You people have gotten so much more knowledgeable in the past 21 years, it's just terrifying."

Certainly his choice of the word, "terrifying," is not to be construed literally, for he meant "gratifying" more than "terrifying."

And it truly is gratifying when such a high percentage goes to the polls at an off-presidential general election. It makes a person think that democratic government is really functioning.

Will this man please give Bob a call? It should prove to be mutually satisfactory!

SEEMS AS if we are getting a run of good jokesters here lately. The annual meeting speakers are carrying on where the witty politicians left off.

The latest: John Bauer, manager of North Pacific Grains, Portland told the MCGG meeting the other night about how the Texan wanted to impress the Japanese buyer who had come to this country to purchase wheat.

The Texan, in glowing terms, told how many sections there were in his ranch. The Japanese envoy didn't bat an eye. He then told in even greater figures, through an interpreter, how many million acres was in his spread. Still no flicker of amazement.

Nonplussed, the Lone Star state rancher then boasted to the interpreter, "Tell him that if he got in my car and drove the perimeter of my ranch, he could be gone all day and still not get around it."

After this message had been relayed, a flicker of a smile crossed the face of the visitor. "Ah so," he said. "I understand. I've had a car like that myself."

TO THE EDITOR.

Mr. Editor:

Please give me space in the Gazette-Times to plead in defense of the turtle and the mourning doves, to show why they must have the protection of the law at all levels of government, if they are to survive the hunters' guns as living species of life. Our doves are our most beautiful of all birds, yet they are the most hunted, harassed and persecuted birds of this century. Each year over 70 per cent of all doves are eliminated. Some by forces of nature, but most doves are destroyed by so-called American sportsmen.

The legal kill for 1964 was estimated at 20,000,000 doves. The crippling loss averaged 26 per cent of the bag. This leaves a near six million birds with broken legs, wings and pinions to suffer days, even weeks before God in the form of death set His own free.

There were many more millions killed from wires with slingshots, with BB guns, and by men and women who know not "the manhood" of reverence for life.

So we ask, how long can our children know "the wings of a dove covered with silver, its pinions of green gold?" Or the voice of the turtle dove in our land? For indeed it is sad when man can only measure beauty down the barrel of a shotgun, or life through the sights of a high-powered rifle.

With 70 per cent of all doves destroyed each year, the dove will soon join the long list of vanished life, and again man will find himself much poorer in living beauty. But the lust to kill, the greed to destroy, the shedding of blood, and the lack of pity and mercy in the thoughts of men must be satisfied.

Thank you.
Howard H. Caudle
449 North 18th St.
Grand Junction, Colo. 81501

Dear Editor:

I would like to take this time to say "thank you 'chuknik' (very much)" for my village people and myself, in regards to the lovely, most helpful packages that have been sent by Mrs. Larry Cook, Mrs. Delpha Jones, Mrs. Florence McMillan, Mrs. Ruby Colley, Mrs. Frieda Majeske, Mrs. Ruth Robinson, Mrs. Fay Ruhl, the Heppner Variety Store, and of course my mother and dad, Mr. and Mrs. Bill Van Winkle.

Arlene (my roommate) and I have used for everything that has been sent to us. We both realize the careful thought and consideration that have been placed with each package. We are most grateful to all. It's like Christmas a little bit early.

Again, we say thank you. I hope this letter finds you all well and happy, as we two are.

Leora Van Winkle
Vista Volunteer
Hooper Bay, Alaska

Officer Advises Immunizations Against Polio

Oregon's Board of Health this week reminded parents that thousands of the state's pre-school children haven't been immunized against poliomyelitis and warned the crippling disease can recur in epidemic numbers unless children are protected.

As an example, Dr. Richard H. Wilcox, State Health Officer, pointed to an outbreak this year in Texas which has resulted in 55 cases of paralytic polio and two deaths.

Significantly, Dr. Wilcox said, all but one of the cases involved children from one-to-six years old. Forty-two of the victims whose cases were checked had never received any polio vaccine and another eleven hadn't received the full series of vaccine. The lone case outside the pre-school group was a seven-year-old.

The Texas epidemic started in January, accelerated during the summer months, and reached a peak in August when eleven children became ill. About 145,000 doses of oral vaccine distributed by the State Health Department and administered by the State Medical Society apparently halted the outbreak. One new case was recorded in September and another in October.

Dr. Wilcox pointed out that the Texas epidemic was responsible for most of the country's polio toll so far this year. The entire nation has recorded only 68 cases—just 13 outside Texas.

He said that while Oregon this year hasn't had a single case of confirmed polio, the state still has about 50,000 children between the ages of one and five who haven't been immunized against the disease.

"This is a large population of susceptible children," Dr. Wilcox said. "In spite of a drastic reduction of polio cases since the vaccine program was undertaken eleven years ago, we still face renewed epidemics of the disease because of a decline in interest in immunization programs."

Dr. Wilcox advised all parents to take their children to a private physician for a regular program of immunization against polio and other preventable childhood diseases such as measles, diphtheria, whooping cough, tetanus, and smallpox.

Those who do not have access to regular private care should consult their local health department.

2-County Report On Manpower To be Presented

The recently completed Manpower Resource Report of Morrow and Umatilla counties will be discussed and distributed at the regular meeting of the Pendleton Chamber of Commerce at Gunther's Restaurant, Pendleton, on Friday, November 18, beginning at 11:45 a.m.

J. N. Peet, commissioner, Department of Employment, and Eldon Cone, director, Oregon State Employment Service, will discuss the 51-page publication which shows the labor needs, demands and trends in various occupations through 1970 in Umatilla and Morrow counties.

The publication was compiled by area analysts, local workers and the Manpower Services section of the Department of Employment in cooperation with chambers of commerce at Pendleton, Milton-Freewater, Heppner and Hermiston.

The publication will be a valuable reference for schools planning courses for future training, for employers making future plans, to individuals who wish to make a vocational choice and to all persons who are involved in the planning of the economy of Umatilla and Morrow counties," Gordon Clutter, manager, Department of Employment, Pendleton, said.

There will be a question and answer period following the presentation of this valuable publication, Clutter said. All interested are urged to call 276-7411 for reservations.

Smith Improving

Glenn Smith, still confined to Pioneer Memorial hospital following a light heart attack suffered nearly two weeks ago, is showing improvement, according to his wife, Lenna. He hopes to be able to go home soon and is in cheerful spirits but is undergoing tests. Smith, a sawyer for Kinzua Corporation, suffered the attack while out hunting Saturday, November 5.

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School Bells



By DAVID R. POTTER
Superintendent,
Morrow County Schools

A couple of weeks ago we featured one of our many outstanding teachers. This week we would like to feature another of our school team.

Mr. Wallace (Mike) Matthews is starting his sixth year as custodian of lone High school and bus driver for that attendance area. Officially "Mike" is hired to do the jobs mentioned above, but like so many of our personnel he does much more than just the jobs assigned. "Mike" drives activity bus-

es, he returns lost articles to students, he helps students out in many, many ways. He is at school for every event, to be sure that "his" building is not mistreated. What I'm saying is that our non-certified personnel; bus drivers, cooks, custodians, secretaries, and others, play a very important part in the total school program of Morrow County. They give many hours above those required for their jobs.

"Mike" and his wife, Edith, recently celebrated their 35th wedding anniversary. They have twin daughters, Berniece and Denece, who are seniors at lone High school.

Prior to coming to work for the school in lone, Mike ranch-ed, worked in a warehouse, worked in lumbering and other interesting jobs.

In closing we would like to say "thanks" to "Mike" and the total group who keep the school operating.

Sewing Club Starts

Sew a Bit Rip a Lot, a 4-H sewing club, was organized Wednesday, November 2. Officers are: president, Kathy Sweeney; vice-president, Marcia Young; secretary, Mary O'Connell; reporter, Theresa Moore; treasurer, Barbara Allstott and game leader, Tami Meador. Our leader is Mrs. John Privett. We met again on Wednesday, November 16. Theresa Moore, reporter

Mr. and Mrs. Francis Bailey

son and daughter-in-law of Mrs. N. D. Bailey, visited her last week-end on Saturday and Sunday from Portland. They brought with them Maggie Reynolds, Mrs. Bailey's twin sister, who came to move the last of her things to Astoria where she will stay for a time with her daughter, Mrs. Ernie Freels. Friends of the family will be interested to know that David Bailey, son of the Francis Baileys, will be leaving for service in the Air Force in Viet Nam on December 8.

Among the college students who were visiting their parents at homes over the Veterans Day week-end were Brenda Young, Dick Struckmeier, Leslie Meador, Erna Winchester and Sandi McDonald.

COMMUNITY BILLBOARD

Coming Events
BAKED FOOD SALE
Saturday, November 19, from 9:30 a.m.
By WSCS of Methodist church Next door to Turner, Van Marter and Bryant.
Good selection of pre-Thanksgiving goodies.

TURKEY SHOOT
Morrow County Gun club
Sunday, November 20, from 10:00 a.m.
Heppner club grounds.

THANKSGIVING DINNER
Degree of Honor Members and Families
Saturday, Nov. 19, 6:30 p.m.
Christian Church basement

THANKSGIVING SERVICE
Community Thanksgiving Service, Wednesday, Nov. 23, 7:30 p.m.
All Saints' Episcopal church. Sponsored by South Morrow Ministerial association. Public welcome.

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Mrs. Edger Better

Mrs. Walter Edger, who was in Pioneer Memorial hospital for about a week recently for treatment, is now continuing treatment at St. Anthony hospital, Pendleton. She expects to be there through this week. Report from relatives Tuesday was to the effect that she is showing considerable improvement and is feeling much better.

SCHOOL LUNCH MENUS

Heppner Elementary School
November 21 to 23

November 21—Chili, crackers, bread and butter, cabbage salad, milk, fruit.

November 22—Roast turkey gravy, dressing, sweet potatoes, cranberry sauce, rolls and butter, jello fruit salad, green beans ala Heppner, ice cream, milk.

November 23—Sandwich, vegetable, milk, dessert.

Mr. and Mrs. Ted Smith left last week for an extended trip to California where they will visit his brother.

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YEP. ONLY 38 DAYS UNTIL CHRISTMAS. NOW IS THE TIME TO ORDER YOUR PERSONALIZED CHRISTMAS CARDS. WE HAVE A GREAT SELECTION IN EXCLUSIVE LINES THIS YEAR. WE INVITE YOU TO COME IN AND MAKE YOUR CHOICES NOW — WITH OR WITHOUT NAME IMPRINTED.

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