

# THE GAZETTE-TIMES

Heppner, Oregon 97836

MORROW COUNTY'S NEWSPAPER

The Heppner Gazette established March 30, 1883. The Heppner Times established November 18, 1897. Consolidated February 15, 1912.



WESLEY A. SHERMAN  
Editor and Publisher



HELEN E. SHERMAN  
Associate Publisher

Office Hours: 8 a.m. to 6 p.m., Monday through Friday; 9 a.m. until noon Saturday.

Subscription Rates: \$4.50 Year. Single Copy 10 Cents. Published Every Thursday and Entered at the Post Office at Heppner, Oregon, as Second Class Matter.

## Now About Those Parade Floats . . .

A quick glance at the calendar readily shows that Fair and Rodeo time is just around the corner. It is just 19 days until the opening of the fair and just 23 days until the rodeo gets underway.

This means that all those who intend to participate but haven't yet got around to it had better get in gear!

At last year's rodeo parade, there were quite a few who didn't have entries who vowed they would make the effort in 1966. Well, the 1966 show is just about here.

Entries for the parade don't have to be elaborate floats. That humorous idea you may have could add considerable to the parade. Or you can rig up that old wagon that's been standing idle in the yard and doll it up.

You can get your children excited about it, and they can work up some humorous costumes or fitting entries in the number of categories open to them.

A check with Randall Peterson, parade chairman for the Chamber of Commerce, will show that he can fit your entry—whatever it may be—into some category. And there are fine prizes offered in all classes. A total of some \$375 will be offered in prizes.

Theme this year, it is to be remembered, is "Between the Book Ends." That means that a person or organization should try to pick out a book title for the theme of his entry. And, goodness knows, books have been written with every conceivable title to fit any possible idea.

Greater participation of local firms, organizations and individuals can make the coming rodeo parade the best yet. Let's don't sit back and wait for the fine outside entries from other cities to make our parade. Let's pitch in with spirit and make this the greatest.

## Importance of the P. I.

Steps are being taken this year to restore financial vigor to the Pacific International Livestock Exposition in Portland, the largest nationally ranked and accredited diversified livestock show in the United States.

Named locally to help implement this program is John Venard of the First National Bank, and he is as enthusiastic about promoting the P. I. as he is convinced of its importance.

When the show appeared to be in jeopardy last year, concerned men and organizations came to the rescue, and a substantial part of the P. I.'s 1966 budget of \$260,650 is to come from donations. These are in the amount of \$50,000.

A volunteer committee, headed by Ed Johnson, independent company relations manager of Pacific Northwest Bell and of which Venard is a member, is promoting a plan to sell tickets to the Pacific International in communities outside of Portland at a special price of \$3 each for reserved seats in blocks of 16 or 8. Firms and organizations will be contacted to buy tickets at \$48 or \$24 to give to customers, employees or others. Preferential seating will be given to holders for performances of their choice. Through this method, it is hoped to boost ticket sales to \$95,000.

Venard points out that Pacific International is of great importance to Morrow county. In so stating, he declares the firm belief that cattle from this county take a back seat to none. His stand is affirmed by the record. A number of grand champion animals have come from this county, and Morrow county exhibitors have done exceptionally well at the show.

In 1965, measurable boost to the economy of the Pacific Northwest by the P. I. was in excess of \$875,000, and it is believed that this could be increased to \$2½ million per year with changes in the program to attract greater public participation.

The Pacific International helps the livestock industry because it is a meeting ground for exchange of information and a place to compete for awards. Because of this it fosters the improvement of marketable animals. If a major show were not available in Oregon, it would cost each grower an average of \$1000 more to exhibit stock, it is estimated. These are dollars that would leave the area.

The show is also valuable as an educational medium. More than 15,000 primary grade children were given free lecture tours of the P. I. in 1965. Stock judging teams from colleges and universities compete with each other and improve their knowledge of livestock by comparing results with professionals. As the "regional championships" for 4-H and FFA judging teams; and for young people entering stock, the P. I. encourages youth to practice modern production techniques.

Programs are now underway to modernize the building and grounds and citizens committees are taking responsibility for much of the work in management reorganization and in planning for bigger and better entertainment features. Concessions and entertainment will be changed to keep pace with the public's changing desires, in order to appeal to greater numbers of people not directly connected with livestock or agriculture.

A dynamic, fast-moving force for the good of the livestock industry, the Pacific International is equally important for the general economy of the Pacific Northwest.

Morrow county people have a real stake in the P. I. because the cattle industry is of particular importance to them. It is to be hoped that more will gain the enthusiasm and support being demonstrated by Venard. One way to start is to buy a block of tickets for the show that is coming to Portland October 15-22.

## Dan McBride Writes Of Work in Navy

Dan McBride, who is serving aboard the USS Delta, repair ship in the Navy, writes that he has been changed from Auxiliary Repair to Main Repair and is working in the internal combustion engine shop on the ship. He is son of Mr. and Mrs. Nate McBride of Heppner.

Dan, whose rating is fireman, is enroute by sea to Seattle. He plans to arrive this week-end and will see part of the Seafair celebration as well as to come home for a short visit. His ship is based at Alameda, Calif.

Dan is expected to go on overseas duty in January. "I sure enjoy your paper," he

writes. "We go overseas on a West Pack cruise for eight months in January."

His new address is Dan McBride, FA USS Delta (AR-9) R-2, P.O. San Francisco, Calif. 96601.

Mr. and Mrs. Blaine Chapel entertained out-of-town guests at their home two days last week. Coming from Townsend, Mont., was Mrs. Chapel's niece, Mrs. Clarence Morris. She was accompanied by her daughter, Mrs. Norma Seiffert and son Terry of Las Vegas, Nev.

## Chaff and Chatter

Wes Sherman

IF WE can type with one hand while holding a glass of iced tea in the other, we'll beat out a column on this warm day. We'll be a little grateful at the same time that we don't have to sit where our linotype operators are at work—beside the hot machines. Any who have not seen these machines operate may not know that they have "spots" which contain molten metal that eventually becomes type. Type slugs coming into the "sticks" are hotter than blitzen, and it isn't a very cool place to work.

Reggie Pascal, who puts in long hours at the machine, has an electric fan blowing cool air on his back but the perspiration still courses down the side of his face. Son Jim, who works on the intertype as a relief operator, is clad in shorts and keeps a little cooler.

But it's even hotter in the stereotype room where Randy Stillman melts metal for making "pigs" and does the casting.

WE NEVER have been convinced that synthetic products are quite as good as the real thing. Oleo doesn't taste quite as good as good butter, the "diet" carbonated drinks aren't as good as those which are full of calories, and instant coffee is only a remote suggestion of the brewed kind.

But, there is one exception, in our opinion. This is instant tea. Man, we don't think there is any other drink that is as cooling on these hot days as iced tea. Somehow, the tea makers have come up with an instant tea that tastes exactly like the genuine article. When a fellow is really dehydrated and feeling like a boiled lobster from the summer sun, there is nothing—but nothing—that tastes as good as iced tea. The innovation of instant tea means that you don't have to wait for the regular kind to brew and cool.

Methinks our favorite is still Lipton's but Nestea is a good one, too. No, we don't get any raked off for saying this, but merely doff our hat (if we wore one) to the manufacturers of good products which help make the warm days more tolerable.

WE HAD expected to hear an explosion from the rural area northeast of Lexington about Friday of last week, but if it occurred, we didn't hear it. We got out of town instead.

Somehow, while putting last week's paper to bed, we got the fiendish idea, with the egging of the boys in the backshop, to change the headline on a few papers on the story about the Republican convention and Don Turner. The headline on all papers but one in our regular circulation said, "Don Turner Declines Nomination as State Republican Chairman."

But on one paper, the head was changed to read, "Don Turner Accepts Nomination as State Democratic Chairman."

This paper was the one mailed to Don Turner.

We understand that Don came in while we were gone Friday p.m. He had already gone through the throes of being puzzled and surprised. We'd suspect that he probably mumbled, "That dad-blasted paper never gets anything right," or words to that effect.

But by the time he got into the office, he had it all figured as a gag, and he took it with as much equanimity as a politician kissing a baby.

Probably the Democrats had more reason for complaint on last week's paper than the GOP members. They went on a convention, too, but didn't even get their story on the front page. This wasn't because they aren't entitled to equal space but because the GOP convention apparently had a little more drama in which a local man was involved.

SHERMANS were all over the place at Camp Magruder near Rockaway Sunday. We just pulled in with daughter Cathy at the Methodist camp when up drove the Calvin Shermans of Heppner. By the way, so far as either of us know, we aren't related. They were bringing Tami Meador and their daughter, Barbara, to camp.

Already there was another Sherman, our son Bill, who is a counselor this summer.

The land of "Cheese, Trees and Ocean Breeze" at Tillamook was a considerable contrast from the wheat and cattle country. After hitting 103-degree weather in The Dalles, we found it in the 60's at Tillamook, a drop of some 40 degrees. Leaving here in the heat, we even failed to put in a coat for our young camper and had to buy her a hooded sweat shirt in Tillamook.

By the way, one hears stories about these letters that kids write from camp. We got our first one from the 11-year-old today. It was a good long one—about three terse sentences. But the closing was the kicker. It said: "Your friend, Cathy."

Well, we are glad there are no hard feelings, little daughter!

HAVE YOU ever lived next door to a fire siren? We do, and we're getting so we cringe in terror when the first Monday of the month arrives. The siren

goes through its full cycle of 12 intermittent blasts as a test at noon on the first Monday of each month.

With the doors open on these summer days, it is quite an experience.

This device is designed so that a fireman in the most distant part of town can hear it. It is so loud when you live next door that you can just about hear it over television when the kids have a cartoon comedy on.

When that first blast sounds out of the blue, you experience a shock like plunging into a swimming pool of ice water on a hot day. At the same time it shatters your nervous system and you automatically vault from your chair, if you happen to be sitting.

When it dies down, you tremble with the thought of the next shock coming. If you are trying to talk to someone, he sees you merely mouthing your words—the audio completely drowned out. If you're conversing on the telephone, you have to give up.

By the time the 12th blast sounds, you may find yourself beating your head against the wall, a nervous wreck.

But the old fire siren may be like a nagging wife. Gets pretty hard to tolerate, they say, but what would the old man do without her.

PVT. AND MRS. DICK CLARK (Shirley Erwin) deserve double congratulations following their wedding Saturday, not only on the wedding but also on the fact that the groom made it on time.

A lot of people were sweating that one out. Dick had to come a long distance, and with transportation pretty much in a muddle, it was well known that it would be touch and go whether he could get here in time from service for the service. Original time of the wedding

## TO THE EDITOR...

Letter to the Editor:

High interest rates on home loans are again being used to throttle the economy as an offset to the free spending policies of the Administration. This "big government" monetary manipulation is not new to the world; however, fairly new to our free society. For years as a producer of lumber, I have felt this tool used over and over again to the detriment of Oregon's major industry.

This policy of raising interest which discriminates against Oregon's payrolls must be stopped. It helps the rich at the expense of the newly formed families and at the expense of Oregon's economy. The nation, and especially Oregon, cannot stand the luxury of government waste and foreign aid giveaway when our people are doing without at home.

Sincerely yours,  
Everett J. Thoren  
Republican Candidate from Oregon's Second District to the U. S. House of Representatives P. O. Box 187, Elgin, Oregon

Dear Helen and Wes:

I wish to take this opportunity to thank you for your courtesies which I have received while acting as District No. 6 Auxiliary President. I am sure that Heppner Unit No. 87 also thanks you for your publicity.

The theme chosen for Americanism this year is, "Every hour of every day—Think and

was 1 p.m. but this was changed at a late date to 4 p.m. and it was a good thing. Dick didn't arrive from Seattle until 2. That just gave him two hours to get ready.

Most grooms have a chance to go through a rehearsal but Dick didn't have this opportunity. His first appearance was "on stage."

One couldn't say that the wedding went off without a hitch, because they were "hitched", but it went off very well anyway.

act the Americanism Way." Let us all act this way and from all reports this is just what members of the Legion and Auxiliary are doing.

Publicity is very important in getting the purpose of the American Legion and Auxiliary to the public.

Again my sincere appreciation.  
Hazel Hamlin

Dear Wes and Helen:

I was visiting over the weekend with some Portland friends, when I happened to remember that the former Morrow county people were going to their annual picnic at Laurelhurst Park in Portland, so my friend took me out there just in time to have a great big potluck dinner. If you know the Morrow county folks as well as I do, you will know they had enough to feed a large army.

I talked with Mrs. McNamer, the Krebs brothers, a couple of the Ristic men, Sam McMillan and wife, Tom and Neva Wells, John Bergstrom and dozens of other old time friends. I aim to be there again next year. While in Portland I visited my niece, Mrs. Paul Morey. She is Mrs. Myra Peek's daughter.

I would like to tell Bob Lowe that Roy A. Gage, my old time friend sends his best regards and considers him one of his best new friends. Mr. Gage and I have been very close friends for almost sixty years.

Well, anyhow, I escaped one thing. Just at 3:30 p.m. my friend came to get me, and I was glad to see him as a lady called out, "Why don't we ask Mr. Yeager to make a speech? My what a close shave that was!" Just got the G. Times and was sorry to hear that Amanda Du-

Friends of Mrs. Alex Thompson of Portland will be glad to hear that she is recovering from surgery and has returned to her home in Portland. The Thompsons are living in a new home at 13035 SE Salmon, Portland.

vall had a bad accident, and I hope she makes a quick recovery. If I don't wind this letter up, I won't need to go to bed, but before I do, I want to thank all my good friends I met at Laurelhurst Park for their kindness shown me.

Sincerely yours,  
O. M. Yeager



## Coming Events

GOLDEN AGE CLUB  
Monthly meeting, Tuesday, Aug. 9  
Episcopal Parish Hall  
Potluck dinner, 7:00 p.m.  
Entertainment following.

PRINCESS DANCE  
For Princess Verina French of Lena Community  
Saturday, August 6, 9:30 p.m. to 1:00 a.m.  
Music by The Taynes of Pendleton  
Lunch served.

QUEEN CORONATION  
Saturday, Aug. 13  
Heppner Rodeo Grounds  
Queen's dance following.

RHEA CREEK GRANGE  
Family picnic, Sunday, Aug. 14  
Anson Wright Memorial Park, 1:30 p.m.  
Grange families and friends invited.

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# DANCE

FOR  
MORROW COUNTY  
FAIR AND RODEO  
PRINCESS  
VERINA  
FRENCH

Sponsored By  
LENA COMMUNITY



SATURDAY, AUGUST 6

ADMISSION  
\$1.50  
PER PERSON

Fair  
Pavilion  
Heppner

DANCING  
9:30 To 1  
SUPPER SERVED

MUSIC BY

THE TAYNES  
Of Pendleton