

HEPPNER GAZETTE-TIMES, Thursday, August 4, 1966

Heppner, Oregon 97836

MORBOW COUNTY'S NEWSPAPER

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Now About Those Parade Floats . . .

A quick glance at the calendar readily shows that Fair and Rodeo time is just around the corner. It is just 19 days until the opening of the fair and just 23 days until the rodeo gets underway.

This means that all those who intend to participate but haven't yet got around to it had better get in gear!

At last year's rodeo parade, there were quite a few who didn't have entries who vowed they would make the effort in 1966. Well, the 1966 show is just about here.

Entries for the parade don't have to be elaborate floats. That humorous idea you may have could add considerable to the parade. Or you can rig up that old wagon that's been standing idle in the yard and doll it up.

You can get your children excited about it, and they can work up some humorous costumes or fitting entries in the number of categories open to them.

A check with Randall Peterson, parade chairman for the Chambere of Commerce, will show that he can fit your entrywhatever it may be - into some category. And there are fine prizes offered in all classes. A total of some \$375 will be offered in prizes

Theme this year, it is to be remembered, is "Between the Book Ends." That means that a person or organization should try to pick out a book title for the theme of his entry. And, goodness knows, books have been written with every concelvable title to fit any possible idea.

Greater participation of local firms, organizations and individuals can make the coming rodeo parade the best yet. Let's don't sit back and wait for the fine outside entries from other cities to make our parade. Let's pitch in with spirit and make this the greatest.

Importance of the P. I.

Steps are being taken this year to restore financial vigor to the Pacific International Livestock Exposition in Portland. the largest nationally ranked and accredited diversified livestock show in the United States.

Named locally to help implement this program is John Venard of the First National Bank, and he is as enthusiastic about promoting the P. I. as he is convinced of its importance.

When the show appeared to be in jeopardy last year, concerned men and organizations came to the rescue, and a substantial part of the P. L's 1966 budget of \$260,650 is to come from donations. These are in the amount of \$50,000.

A volunteer committee, headed by Ed Johnson, independent company relations manager of Pacific Northwest Bell and of which Venard is a member, is promoting a plan to sell tickets to the Pacific International in communities outside of Portland at a special price of \$3 each for reserved seats in blocks of 16 or 8. Firms and organizations will be contacted to buy tickets at \$48 or \$24 to give to customers, employees or others. Preferential seating will be given to holders for performances of their choice. Through this method, it is hoped to boost ticket sales to \$95,000.

Venard points out that Pacific International is of great importance to Morrow county. In so stating, he declares the firm belief that cattle from this county take a back seat to none His stand is affirmed by the record. A number of grand champlon animals have come from this county, and Morrow county exhibitors have done exceptionally well at the show. In 1965, measurable boost to the economy of the Pacific Northwest by the P. L was in excess of \$875,000, and it is believed that this could be increased to \$21/2 million per year with changes in the program to attract greater public participation The Pacific International helps the livestock industry be-cause it is a meeting ground for exchange of information and a place to compete for awards. Because of this it fosters the improvement of marketable animals. If a major show were not available in Gregon, it would cost each grower an average of \$1000 more to exhibit stock, it is estimated. These are dollars that would leave the area. The show is also valuable as an educational medium. More than 15.000 primary grade children were given free lecture tours of the P. L in 1965. Stock judging teams from colleges and universities compete with each other and improve their knowledge of livestock by comparing results with profession-als. As the "regional championships" for 4-H and FFA judging teams and for young people entering stock, the P. I. en-courages youth to practice modern production techniques. Programs are now underway to modernize the building and grounds and citizens committees are taking responsibility for much of the work in management reorganization and in planning for bigger and better entertainment features. Concessions and entertainment will be changed to keep pace with the public's changing desires, in order to appeal to greater numbers of people not directly connected with livestock or agriculture.

TO THE EDITOR ... Chaff and Chatter

Wes Sherman

IF WE can type with one hand while holding a glass of iced tea in the other, we'll beat out a column on this warm day.

With the doors open on these summer days, it is quite an We'll be a little grateful at the same time that we don't have experience,

to sit where our linotype oper-ators are at work-beside the hot machines. Any who have This device is designed so This device is designed so that a fireman in the most dis-tant part of town can hear it. It is so loud when you live next door that you can just not seen these machines oper-ate may not know that they have "pots" which contain next door that you can just molten metal that eventually becomes type. Type slugs com-ing into the "sticks" are hotter comedy on.

than blitzen, and it isn't a very cool place to work. When that first blast sounds cool place to work. Reggie Pascal, who puts in long hours at the machine, has an electric fan blowing cool air on his back but the perspira-in shock like plunging into a swimming pool of ice water on a hot day. At the same time it shatters your nervous system on his back but the perspira-tion still courses down the side of his face. Son Jim, who works on the Intertype as a relief op-trator, is clad in shorts and When it die

When it dies down, you trem-ble with the thought of the next shock coming. If you are trying to talk to someone, he But it's even hotter in the stereotype room where Randy Stillman melts metal for makwords-the audio completely drowned out, If you're convers-ing on the telephone, you have ing "pigs" and does the cast-

WE NEVER have been conto give up. By the time the 12th blast

vinced that synthetic products are quite as good as the real thing Oleo doesn't taste quite sounds, you may find yourself beating your head against the wall, a nervous wreck. But the old fire siren may be like a nagging wife. Gets pretty hard to tolerate, they say, as good as good butter, the "diet" carbonated drinks aren't as good as those which are full of calories, and instant coffee is but what would the old man only a remote suggestion of the do without her.

But, there is one exception, in our opinion. This is instant tea. AND MRS. DICK CLARK PVT. (Shirley Erwin) deserve doub-congratulations following we don't think there is lė any other drink that is as cooltheir wedding Saturday, not on-ly on the wedding but also on ing on these hot days as leed tea. Somehow, the tea makers have come up with an instant the fact that the groom made it on time.

tea that tastes exactly like the genuine article. When a fellow A lot of people were sweat-ing that one out. Dick had to is really dehydrated and feel-ing like a boiled lobster from come a long distance, and with transportation pretty much in a muddle, it was well known that the summer sun, there is noth-ing-but nothing - that tastes as good as leed tea. The inno-vation of instant tea means that

act the Americanism Way." Let Letter to the Editor: us all act this way and from High interest rates on home

to the free spending policies of the Administration This "big

government' monetary manipu-lation is not new to the world, however, fairly new to our free society. For years as a producer of lumber, I have felt this tool

used over and over again to the detriment of Oregon's major in dustry.

This policy of raising interest which discriminates against Ore gon's payrolls must be stopped It helps the rich at the expense of the newly formed families and at the expense of Oregon's econ omy. The nation, and especially Oregon, cannot stand the luxury of government waste and foreign

Dear Helen and Wes

I wish to take this opportur ity to thank you for your court which I have received while acting as District No. Auxiliary President, I am sure that Heppner Unit No. 87 also thanks you for your publicity

was 1 p.m. but this was chang ed at a late date to 4 p.m. and it was a good thing. Dick didn't arrive from Seattle until 2 Mr.

loans are again being used to all reports this is just what throttle the economy as an offset members of the Legion and Auxiliary are doing Publicity is very important in

> public Again my sincere appreciat

Dear Wes and Helen: I was visiting over the week end with some Portland friends when I happened to remember that the former Morrow county people were going to their an nual picnic at Laurelhurst Park in Portland, so my friend took me out there just in time to have a great bip polluck dinner. If you know the Morrow county tolks as well as I do, you will

know they had enough to feed a large army I talked with Mrs. McNamer the Krebs brothers, a couple of the Ritchie men, Sam McMillan and wife, Tom and Neva Wells, John Bergstrom and dozens of other old time friends. I aim to be there again next year. While in Portland I visited my niece. Mrs. Paul Morey She is Mrs. Mrs. Faul Morey She is all's Myra Peck's daughter. I would like to tell Bob Lowe that Roy A Gage, my old time friend series his best regards and considers him one of his

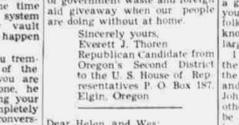
best new friends. Mr. Gage and I have been very close friends for almost sixty years.

Well, anyhow, I escaped one thing Just at 3.30 $\,p$ m, my friend came to get me, and I was glad to see him as a lady called out. "Why don't we ask Yeager to make a speech My what a close shave that was Just got the G. Times and wa

sorry to hear that Amanda Du

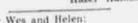
Friends of Mrs. Alex Thomp-





The theme chosen for Amer icanism this year is. "Every hour of every day-Think and

Sincerely yours, O. M. Yeager getting the purpose of the Amer ican Legion and Auxiliary to the COMMUNITY BILLBOARD



Hazel Hamlin

Coming Events GOLDEN AGE CLUB

shown me

Monthly meeting, Tuesday, Aug. 9

vall had a bad accident, and I hope she makes a quick recov

ery. If I don't wind this letter up,

I won't need to go to bed, but before I do, I want to thank all my good friends I uses at Laurel-hurst Pack for their kindness

Episcopal Parish Hall Potluck dinner, 7:00 p.m. Entertainment following.

PRINCESS DANCE

For Princess Verina French of Lena Community

Saturday, August 6, 9:30 p.m. to 1:00 a.m. Music by The Taynes of Pen-

dicton Lunch served.

QUEEN CORONATION aturday, Aug. 13 Heppner Rodeo Grounds Queen's dance following.

RHEA CREEK GRANGE

Family picnic, Sunday, Aug. 14 Anson

nson Wright Memorial Park, 1:30 p.m. Grange families and friends invited

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That just gave him two hours to get ready. Most grooms have a chance to go through a rehearsal but Dick didn't have this oppor-tunity. His first appearance was "on starse"



transportation pretty much in a muddle, it was well known that it would be touch and go whe-ther he could get here in time from service for the service Original time of the wedding anyway.

you don't have to wait for the regular kind to brew and cool. Methinks our favorite is still Lipton's but Nestea is a good

WE HAD expected to hear an explosion from the rural area northeast of Lexington about Friday of last week, but if it occurred, we didn't hear it. We

keeps a little cooler.

. . .

ing

brewed kind.

Man.

out of town instead. Somehow, while putting last week's paper to bed, we got the flendish idea, with the egging of the boys in the backshop, to change the headline on a few papers on the story about the Republican convention and Don Turner. The headline on all papers but one in our reg-ular circulation said. "Don Turner Declines Nomination as State Republican Chairman.

But on one paper, the head was changed to read, "Don Turner Accepts Nomination as State Democratic Chairman." This paper was the one mailto Don Turner.

ed to We understand that Don came in while we were gone Friday p.m. He had already

one, too. No, we don't get any rakeoff for saying this, but merely doff our hat (if we wore one) to the manufacturers of good products which help make the warm days more tolerable.

PRINCESS

A dynamic, fast-moving force for the good of the livestock industry, the Pacific International is equally important for the general economy of the Pacific Northwest,

Morrow county people have a real stake in the P. I. because the cattle industry is of particular importance to them. It is to be hoped that more will gain the enthusiasm and support being demonstrated by Venard. One way to start is to buy a block of tickets for the show that is coming to Portland October 15-22.

entertained out-of-town guests

Dan McBride Writes Of Work in Navy

Dan McBride, who is serving

aboard the USS Delta, repair ship in the Navy, writes that he has been changed from Auxiliary Repair to Main Repair and is working in the internal com-bustion engine shop on the ship. He is son of Mr. and Mrs. Nate McBride of Heppner.

Dan, whose rating is fireman, is enroute by sea to Seattle. He plans to arrive this week end entertained out-of-town guests no and will see part of the Seafair at their home two days last ter! celebration as well as to come week. Coming from Townsend, home for a short visit. His ship is based at Alameda, Calif. Mont. was Mrs. Chapel's nice, Mrs. Clarence, Mortis She was to a fire siren? We do, and Dan is expected to go on over-

seas duty in January. "I sure entry your paper," he Terry of Las Vegas, Nev.

through the throes being puzzled and surprised. We'd suspect that he probably mumbled. "That dad-blasted paper never gets anything right," or words to that effect. But by the time he got into the office, he had it all figured as a gag, and he took it with as much equanimity as a pol-

itician kissing a baby. Probably the Democrats had more reason for complaint on last week's paper than the GOP members. They went on a con-vention, too, but didn't even get their story on the front page. This wasn't because they aren't entitled to equal space but be-cause the GOP convention ap-parently had a little more drama in which a local man was involved. 1 1 1

SHERMANS were all over the place at Camp Magruder near Rockaway Sunday. We just pulled in with daughter Cathy at the Methodist camp when up drove the Calvin Shermans of Heppner. (By the way, so far as either of us know, we aren't related). They were bringing Tami Meador and their daugh-

ter, Barbara, to camp. Already there was another Sherman, our son Bill, who is a counsellor this summer. The land of "Cheese, Trees and Orean Presero" at Tillamoch

and Ocean Breeze" at Tillamook was a considerable contrast was a considerable contrast from the wheat and cattle coun-try. After hitting 103-degree weather in The Dalles, we found it in the 60's at Tilla-mook, a drop of some 40 de-grees. Leaving here in the heat, we even failed to put in a coat for our young camper and had to buy her a hooded sweat shirt bt in Tillamook

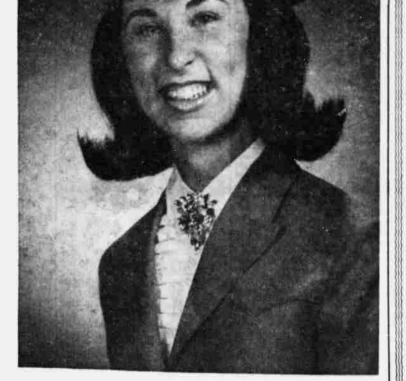
writes. "We go overseas on a West Pack cruise for eight months in January." His new address is Dan Mc. Bride, FA USS Delta (AR-9) R-2, Bride, FA USS Delta (AR-9) R-2, Brancisco, Calif. today. It was a good long one -about three terse sentences. Mr. and Mrs. Blaine Chapel But the closing was the kicker. It said: "Your friend, Cathy." Well, we are glad there are no hard feelings, little daugh-

Mont. Was Mrs. Chaper's fixed Mrs. Clarence Morris. She was accompanied by her daughter, Mrs. Norma Seiffert and son Terry of Las Vegas, Nev. terror when the first Monday of the month arrives. The siren is

VERINA FRENCH

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LENA COMMUNITY



SATURDAY, AUGUST 6

Fair ADMISSION \$1.50 Pavilion PER PERSON Heppner

DANCING 9:30 To 1 SUPPER SERVED

MUSIC BY

THE TAYNES

Of Pendleton