

THE OVERHEAD DOOR

WITH THE MIRACLE WEDGE

OVERHEAD DOOR CO. OF PENDLETON

VERDO RINEHART—OWNER

When you are in need of a door for your garage, factory or warehouse, be sure to contact the Overhead Door Co. of Pendleton. They are conveniently located at 715 N. W. 12th or you may phone 276-3555 and they will have one of their experts stop out and solve your problem on the spot.

This company builds doors that are the finest manufactured anywhere. When you consider their ease of operation, attractive designs and trouble free service, you know that these doors are quality built to last as long as the structure it-

self. Doors can be made in any size and in your choice of aluminum, steel or wood.

Be sure and see the automatic garage door opener, the "Auto-Mate," the perfect companion to your new garage door. It can save time, health, heat loss, cleaning bills and tempers.

For your convenience they have trained men to install these doors and if you wish, you may have reasonable terms in your purchase with low monthly payments. Remember, when you need a door, call Overhead Door Co. or stop in. They will be glad to help you.

THE STAG SHOP

JIM ENNOR

JERRY CAMPBELL

The Stag Shop is located at 250 S. Main in Pendleton, and the phone is 276-1162.

Men and young men who are seeking up-to-date styles and fabrics in suits and clothing, will find exactly what they are needing at this popular men's store in Pendleton. In making their bid for the trade of the well-dressed man, this store has selected a wide range of fabrics, styles and patterns — clothing that is styled for this season and priced for your own clothing budget.

Be sure to visit the modern shoe department where they carry a full line of the well-

known Weyenberg shoes for men and young men.

If you are going to purchase clothing or shoes, you certainly cannot afford to overlook the outstanding values now being offered at The Stag Shop in Pendleton. Their stock includes both the latest styles and the more conservative patterns.

In this 1966 review, we wish to recommend Pendleton's finest and most complete men's store to the men and young men of Morrow county. If you are style and value wise, you will be well pleased with the exceptional selection available at The Stag Shop.

SHAHER RADIATOR SERVICE

HANK THOMPSON—OWNER



The Shafer Radiator Service is located at 105 S. W. Dorion across from post office in Pendleton. Phone 276-1171. They clean, repair and re-core all makes and sizes of radiators, and all work is guaranteed. Leaky radiators demand their service—see that yours gets it. This is indeed an age of specialists and when you have radiator trouble, it just makes good sense to call on a radiator specialist for fast efficient service.

Shafer Radiator Service makes a specialty of re-coring and re-building your radiator which can do away with the expense of getting a new one. This well known concern appreciates your business, and are only too glad to do the kind of work they guarantee.

Of interest to our readers, especially with summer coming on, is the fact that here also is headquarters for the famous Mark IV air conditioning for cars, and they have a complete department devoted to the sales and service of automobile air conditioning.

This 1966 Pendleton Review would certainly recommend the Shafer Radiator Service for the many years of good service to our people and we believe that you will get better work, faster service and save money by calling on Hank Thompson for his radiator and air conditioning experience.

FRED'S FURNITURE

FRED AND DIXIE VERSTOPPEN—OWNERS

Doubtless you plan some improvements in your home this spring. If so, this brief message will point the way to an easy satisfactory solution to your furniture buying problems. We are referring to Fred's Furniture, where new and beautiful styles and patterns of furniture, occasional pieces, appliances and accessories await your inspection.

This fine furniture store specializes in nationally advertised lines of furniture with complete delivery and installation. In short, this store offers the maximum of customer satisfaction with the finest in appliances, furniture and friendly service. For some time, Fred's Furniture of Pendleton has served the people of Morrow and Umatilla counties reliably and well.

By stocking only items manufactured by well established companies—such as Zenith color television, Kelvinator appliances, Barwick and Pirth in carpet, and Bassett in bedroom and dining room furniture, they have won and held the confidence of their many patrons. Through rendering prompt service, such as free estimates, quick delivery and complete installation of carpets and drapes, they now serve a growing clientele of satisfied customers.

FARMCO OF OREGON, INC.

LEE HORNE—OWNER



The Farmco of Oregon, Inc., located on the Airport Road in Pendleton, phone 276-3311 features pre-fabricated steel buildings such as grain tanks, elevator equipment and many others. These buildings are available now at a low cost and they are easy to erect.

Some of the outstanding features of these buildings are: low upkeep, termite proof, weatherproof, watertight, fireproof, durable, safe and attractive. You will be pleased to know that easy financing and building services can be arranged.

The Farmco of Oregon, Inc. features a utility building which is all-steel. This building is suitable for farm, commercial, or industrial use. They have all sizes and you can get the one which best fits your needs.

Why not improve your prop-

erty now and get that needed building while they are available and can be financed to fit your budget. Don't delay, contact this fine company soon. We recommend this firm to all our readers in this 1966 Pendleton Business Review. We believe that they will be able to solve that special building problem that may be yours. We would also like to mention the fact that this company has many services devoted to the ranchers of the area, among which are the custom cleaning and treating of seed wheat. For any information call Pendleton 276-3311.

1966 PENDLETON BUSINESS REVIEW

It Is The Purpose Of This Review To Bring To Our Readers Attention The Prominent Firms of Pendleton Who Are Helpful In Bringing Needed Service To This Area.

(This Section Compiled By Eleanor and Marsden Haynes)

PENLAND BROS. TRANSFER CO., INC.

"HOME OF THE HAPPY MOVERS"

EVAN LARSEN

DARVELL LARSEN

Mayflower agents are independent representatives, established business people in their community with outstanding records of service and organization. Penland Bros. Transfer Co., Inc., at 102 S. E. Frazer in Pendleton is our local Mayflower agent.

No matter where you plan to go, Penland Bros. Transfer Co. will be pleased to see that your furniture is delivered to you carefully packed and transported. They will make the necessary arrangements for famous Mayflower service, and you can count on them to see that your move is handled according to their high standards.



Penland Bros. Transfer has excellent warehouse facilities for either permanent or temporary storage at their fine warehouse in Pendleton and they invite you at any time to come in and look over the modern warehouse

and storage facilities that they have provided for their friends and customers. For that next moving job, whether it be a suitcase or a van load of furniture and for that personal friendly service, we can sincerely recommend Penland Bros. Transfer Co. Remember, when the time comes to move, just call 276-3111 in Pendleton and they will do the rest. "Home of the Happy Movers" is more than just a slogan. It is a fact.

They have recently added a most important service of mobile home moving and now have the facilities to move your mobile home to any part of Oregon that you desire.

HILL'S FURNITURE WAREHOUSE

BERNARD HILL—JOE HILL—DON HILL

Hill's Furniture Factory will furnish your home at moderate prices. This firm is located at the Airport Junction in Pendleton.

It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate prices. Through their years of business they have rendered a most valuable service to the people of this area. They are custom builders of the very best in upholstered furniture, including

rockers, davenport, chairs and sectionals. The entire staff invites you to stop in and see the complete building of a set of upholstered furniture. They build furniture of the better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of a large selection of tasteful, practical and inexpensive furniture from which to make your selection. Their slogan is "Direct to you from manufacturer."

Hill's Furniture Warehouse has also a fine selection of beautiful carpeting at the lowest possible prices and expert installation is available. We would like to recommend this firm as one of the finest in our area and we believe that a visit to the store in Pendleton will show the reason for their many satisfied customers from as far away as Washington and California. For personal service just call Pendleton 276-7033.

UMATILLA DISTRIBUTING CO.

ANDY ECHANIS—OWNER

The Umatilla Distributing Co. located at Southeast 9th in Pendleton are distributors in Morrow and Umatilla counties for the well known and popular beverages—Blitz, Bohemian Club and Schlitz.

Call for an ice cold bottle of any one of these fine brands when you want a real treat. The people of this area have preferred this beer for a long time.

The brewers have done everything in their power to provide you with beer that you will like and continue to drink. The brewers of these popular beers are leaders in their field, and have discovered just the right process to place their beer in a class by itself. Try a bottle today or better yet, take a case home and treat your friends.

This 1966 Pendleton Business Review desires to point out the fine business reputation that the Umatilla Distributing has built for themselves. They are the leaders in supplying refreshment to our merchants in eastern Oregon, and also carry a complete line of bar supplies, and have certainly taken part in every endeavor to help eastern Oregon to grow and prosper. This company is recommended by all who do business with them.

ROY T. FRENCH

WELL DRILLING

Roy T. French in Pendleton is completely equipped to drill you a water well promptly and efficiently. Phone 276-2081 in Pendleton for free estimates on any water well that you want drilled. Mr. French has had years of experience in drilling and repairing wells. Many in this area have had occasion to call on him many times in the past. He

has always offered efficient and reliable service at a fair price. When you think of drilling a new well or repairing your old one, think of Roy French, as most people in eastern Oregon do. In this 1966 Pendleton Review, we feel that we can highly recommend the reliable service offered by Roy French, and suggest that you call him and get some estimates before hav-

ing any well drilled or repaired. Mr. French has recently added the newest, most modern air hammer equipment to be found in the country, and can drill and set a well in a fraction of the time taken by old style methods. The address is 1015 S. W. Frazer in Pendleton and Mr. French is happy to be of help to his many friends in our area.

NASH'S MAGNAVOX MUSIC CENTER

GENE NASH—OWNER



Many families have reason to appreciate the services performed for this area by Nash's Magnavox Music Center. They are located at 112 S. E. Court in Pendleton and the phone is 276-7602. This progressive firm has been doing business with the people of our area for some time, and has gained them a wonderful reputation and many friends. Nash's specializes in the sales and service of all small and large appliances, including washing machines, ranges, refrigerators, television, air conditioners, and dryers, and featuring the famous Philco in color television as low as

\$348.00 and Philco washers as low as \$158.00. Nash's Magnavox Music Center is the headquarters for all electric appliances for our area, because they have free delivery and installation to your home and a courteous and efficient service department on call at all times to see that you are

pleased with your purchase. Their slogan is "Where the warranty has meaning". Mr. Nash and the staff would like to invite our readers to stop in and see the wide and complete selection of merchandise that this firm carries. They can fit your needs and your pocketbook. This 1966 Pendleton Review recommends Nash's Magnavox Center to all our readers, as the best place to buy appliances, including color television, because here you will be guaranteed satisfaction. The service department is also expert in the repair of all brands of TV and appliances.

PERCY E. JELUM CONTRACTOR, INC.

PERCY E. JELUM—OWNER



This well known company, located at 29 S. E. Court with shop at Pend-Air Hts. in Pendleton are contractors for streets, parking lots, etc. They feature asphalt paving, and are noted for many contracts over all of eastern Oregon.

When you have a paving laid, you want one that will be durable and last for years. There is a great deal of skill required to lay paving properly. When you contract with the Percy E. Jelum Co. to do any work you can be assured of an expert job and only the best in materials. Their jobs extend from city

street paving, and highway building to private driveways, residential paving and many types of paving. Mr. Jelum will be pleased to do estimating and design and is available by just

calling Pendleton 276-5281, or 276-1192.

If you have a dirt driveway that is always muddy when it rains, and hard to get in and out of, call them in Pendleton and contract with them to have it laid with asphalt paving that will last.

In this 1966 Pendleton Review we take great pleasure in highly recommending the Percy E. Jelum Company to all our readers. They have been serving eastern Oregon for more than 25 years and have certainly helped to make our area grow and prosper.

ELECTRONICS SPECIALTIES

LEE "Hoppy" HOPKINS

DEAN WEBER

Many people have come to rely upon the service performed for eastern Oregon by Electronics Specialties, located at 123 S. E. 2nd, in Pendleton, or phone 276-5855.

This progressive firm has grown and expanded greatly in their service to our people and have become a leader in the electronics and television field.

Electronics Specialties, specializes in the sales and service of television, radio, tape recorders and stereo, carrying such brands as Motorola, Ampex and the famous line of Fisher stereo. They are experts in color television and are a good company to talk to before investing in a color set.

They are headquarters for almost everything in electronics and their sales and service extends to sound systems, built-in and console, communication equipment, speaker systems and many other services for home, school, and business.

This 1966 Pendleton Review would like to highly recommend this company for bringing a much needed service to our area, especially in this electronic age.

Dean and Hoppy invite you in inquiry on any electronic problems and will endeavor to give fast, efficient service in design, service and sales of all electronic equipment.

THEWS SHEET METAL, INC.

HAROLD HENDRICKS—OWNER-MANAGER

Thews Sheet Metal is located at 1907 S. W. Court Place in Pendleton or phone 276-3751. This company supplies air conditioners and heating for homes, stores and industries.

Now that it is spring, we think of air conditioning, so now is the time to call Thews Sheet Metal for free estimates on your air conditioning needs. Whether it is a large or small home, a large or small office, these competent men can tell you what it will take to do your job properly and they can guarantee your satisfaction. Prompt service at the most

reasonable prices possible has been the guiding influence of the policies of this firm for over 35 years, and has brought trade for them from all of our part of eastern Oregon.

Contact Mr. Hendricks at any time for any information you desire on estimates or problems you may have in heating or cooling, including installation. They carry a full line of Lennox, the finest air conditioners and furnaces that you can buy. This 1966 Pendleton Review would like to recommend to you this reputable company, for the best in cooling, heating, and complete sheet metal work.

VAUGHAN'S ELECTRIC SERVICE

CHARLES WHITE—OWNER

City and county ordinances affecting electric wiring of all buildings and homes are definitely strenuous. The purpose, however, is evident. Many disastrous fires and home accidents are the result of defective wiring. For these reasons, it is imperative that everyone needing electrical wiring, insist upon the services of a competent, licensed electrician, who is qualified to do the work.

Vaughan's Electric is a local firm of licensed electricians, who have served Umatilla and Morrow county for more than 60 years. Few companies in this line of work can boast of so many years of competent and skilled service to the residents of this area. They have established an enviable reputation throughout the entire field of



electrical contracting and have proved themselves worthy of the faith and patronage of our people. For all your electrical problems as well as power, commercial, and residential wiring, including electric heat and air conditioning, see this firm located at 117 S. W. 18th in Pendleton, or phone 276-6545 for information or estimates. They are a member of the N.E.C.A., and this guarantees you the service of a highly qualified contractor.

MEDICAL CENTER PHARMACY

RAY LEE—OWNER

"Where Pharmacy is a Profession"

This store is located at 1100 Southgate in Pendleton, and the phone is 276-1531. The Medical Center Pharmacy is well known in this area for the fine service and the best in drugs. It has been said that a pharmacy, to have a complete stock of popular drugs, including the patents, as well as standard, would need 25,000 items or more. We'll not stop to count these valuable items, but for service that equals this, we can certainly recommend the Medical Center Pharmacy of Pendleton.

The prescription from your doctor will be scientifically filled to his exact order. A registered pharmacist is on duty at

all times to see that the proper drugs are compounded, and who understands how to read any prescription. They also have a sales or rental department for hospital supplies such as wheel chairs, crutches, beds, and most other items.

Quick service is their motto, and particularly to the people of our area. Just ask for your order to be sent by the postman and it can be in your mail box the next day.

This 1966 Pendleton Business Review would like to take this opportunity to recommend this fine pharmacy for the exceptional service and courteous attention accorded to their customers and friends.

THE GLASS SHOP

CLIFFORD AND KATHERINE JONES—OWNERS

The Glass Shop, located at 1911 S. W. Court Place in Pendleton, has been long recognized as the leading glass concern in this area, featuring glass for every need and requirement. They are always pleased to have you stop in and inquire about your glass problem, whether for residential or commercial use. This fine company is also headquarters for the finest custom made aluminum storm windows, storm doors and aluminum screens. They fully guarantee their products and workmanship, which is so important in this business and our readers are invited to call 276-6724 for free estimates on glass work, including auto, home or business, and equipping your home or business with storm doors or windows. Be

sure and see the beautiful selection of mirrors, also.

It is wise to have your insurance man check with "The Glass Shop", where you find you have an insurance claim, having to do with glass.

Of interest to many of our readers is the fact that Mr. Jones is well experienced in the design, estimating, and installation of fine store fronts and commercial canopies, and is available at any time to be of help to the people of Morrow and Umatilla counties in this type of work.

We of this 1966 Pendleton Review feel sure that you will be pleased with their work, and would like to recommend that you call them whenever you have a need for aluminum or glass work of almost any kind.

EMERY'S TRANSMISSION SERVICE

EMERY B. BRONSON—OWNER

All types of transmission repairing are featured at Emery's Transmission Service, located at Riverside in east Pendleton, or phone 276-7634.

You can rest assured that this well known shop in Pendleton can do this work for you properly. They offer excellent experience and are a locally owned company that specializes in the complete service of standard and automatic transmissions.

You will find courteous, efficient service, and of course, the lowest possible prices with

100% financing on approved credit.

Many people in eastern Oregon speak highly of the work they have had done at Emery's Transmission. You can be sure the price is going to be right and the work will be done that is expected.

This 1966 Review suggests that you let Mr. Bronson give an estimate whenever you have trouble with your transmission. Here you know you will be treated fairly and your job will be well done.