

THE HEPPNER GAZETTE-TIMES

MORROW COUNTY'S NEWSPAPER
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Merchants Crazy Like Foxes?

It has been said, and perhaps with considerable truth, that there is only a fine line between the person of high intelligence and the one who, to put it mildly, is a case for psychiatric treatment.

Perhaps it is in some such vein that Heppner merchants this week declare themselves "crazy" and stage their first "Crazy Days" event. Throughout their advertising in this paper, the reader will note considerable spoofing that they have directed at themselves, and it has been noted in contacts made, this has been done with considerable enthusiasm and glee.

To be honest about it, everyone realizes that the business folks have dubbed themselves "crazy" as an intelligent approach to promote trade. Perhaps it gives them an excuse to sell at greatly reduced prices, sometimes at cost and below, without the tinge of conscience which, in their normal business wisdom, might not be the proper course to follow.

They're going to try to prove themselves "off their rockers" by dressing in goofy getups. But they're crazy, all right—like foxes.

Be this as it may, the shopping public can't lose. He gets to join the fun, have a great time laughing with and laughing at the merchant, has a chance to win some fine prizes, can park free Saturday, and most important, take advantage of some splendid bargains offered.

The Sidewalk Bazaar has proved that the shopping public enjoys such events as these, and there has been more advance enthusiasm by the merchants for Crazy Day than on any other similar event.

So come and join the fun, folks. Be sure to save the number on page five of this paper and check it with numbers posted in the advertising stores. You might win a fine prize.

No Deaf Ears Here, Either

When the hearing was held in John Day recently on proposed study of the John Day Basin by the Army Engineers for possible development, residents of Grant county turned out in great numbers to give the proposed study their unanimous support.

With obvious delight, Editor Connie Johnson of the Blue Mountain Eagle, John Day, commented on the turnout in an editorial last week, "No Deaf Ears Here."

Business houses in four towns closed so their owners could attend the hearing. It is the kind of unanimous support that Eastern Oregon needs for development.

Although Morrow county is only the fringes of this potential development, it stands to gain indirectly from projects that might be undertaken across the mountains and would have some direct benefits. Local agencies gave support to the proposal at the hearing in Condon, which also was very successful and unanimous in affirmative opinion. Statements from Morrow county were both oral and written.

Whatever is good for this part of Oregon is good for us, and the John Day basin would seem to be virgin country that could very well profit from development with dams designed for multipurpose use.

Like Connie, we rejoice in the success of the hearings and would add to his statement, "There are no deaf ears here, either."

His comments follow:
It was exhilarating to see the tremendous turnout for the Corps of Army Engineers public hearing last Thursday in John Day. Members of Col. Frank McElwee's staff told us they had brought 500 registration cards to sign up spectators and speakers. They ran out of cards, and wrote the rest of the names on a sheet of paper.

After the hearing, Colonel McElwee told us that Thursday's hearing drew the largest crowd to any hearing he has conducted. He commended local citizens for their interest in the basin-wide study.

We believe the hearing was conducted in an excellent manner. Everyone — from industries and governmental agencies to ordinary citizens—was given a chance to get up and speak. And we believe just about every possible point was brought out for the engineers.

The letters and statements submitted at the hearing, along with the oral presentations, are bound to make an impressive record of Grant county's desire for a controlled river system. Letters sent to Colonel McElwee prior to the hearing are being included in the record, as will letters sent to him before Nov. 3.

We were very pleased to find that 99 John Day, Canyon City, Prairie City and Mt. Vernon business houses closed Thursday afternoon for the engineers hearing. In an area of this size, that's a tremendous amount of support. Places which had to remain open sent representatives to the hearing. We believe our businessmen should be commended for this effort.

The Blue Mountain Eagle applauds the efforts of the Grant County Water Resources Board, the people who prompted the hearing, the people who attended, and Colonel McElwee and his staff for getting this ultra-important project underway.

Deft Definition

Senator Karl Mundt of South Dakota is credited with passing along this tongue-in-cheek definition of capital punishment.

"Capital punishment is when the government taxes you to get capital in order to go into business in competition with you and then taxes the profits on your business to pay for its losses."—Burns Times-Herald.
"Amen!"—Heppner Gazette-Times.

Lutherans to Sponsor Hoof and Horn Club Weekly Adult Classes Organized for Year

The first of six weekly inquiry classes has been announced for Sunday evening, November 7, at 7:30 at Hope Lutheran church. The text to be used will be "The Faith We Teach," with the first class discussion on "Revelation, and God, the Father."
Any person who is interested is invited to attend the inquiry classes with the understanding that there would be no obligation for membership.

The Hoof and Horn Livestock club held its first meeting Tuesday evening, October 25. The meeting was called to order by Teresa Harshman, vice-president. The American flag salute was led by Bill Greenup and the 4-H flag salute by Steve Pettyjohn.
There was no old business. Under new business there was election of officers and discussion on a place, date and time

Chaff and Chatter

Wes Sherman

THEME of the 1965 Heppner High Homecoming might well have been, "There'll be a Hot Time in the Old Town Tonight." At least that is what the girls of the drill team might have been thinking when they went to light their sparklers for a planned halftime routine. When they lit the sparklers, some of the sparks fell on pom-poms and the ensuing blazes caused some impromptu dances and high stepping for a while. They calmly kicked the burning pom-poms on to the track, however, and no damage was done.

Note that Bobby Dobbs had presence of mind to come out of the band and run to their aid.

Despite the fact that this routine didn't go off as planned, the girls and the band did an exceptional job of their halftime entertainment and they weren't a bit flustered about their setback. In fact, it appeared to us to be about the most entertaining halftime we've seen in a long while. Even without the fine game, this was worth going to see by itself.

THE SCHOOL has a real comer in Mike Sweeney as an announcer. If he keeps on, this boy of Jerry's and Tiny's could go far as a TV or radio announcer. Didn't he do a fine job at halftime with his voice booming out over the speaker? He has just enough of an accent (sounds like a touch of the Irish brogue) to give him a pleasant individual style. Maybe we have another Ted Husing in the making.

It seems to us, by the way, that kids today are far more vocal and expressive than they used to be (and we don't mean via their 'Yaa, yaa, yaa' music). Back in the writer's high school day, it seemed that most of the kids developed the stammers and suffers from the flusters when they had to get up and talk.

Even a student body president might have said in welcoming a crowd, "Well, it's sure, uh, nice, to, uh, see y'all out. It's sure good that uh ya came, and sure uh hope you come back."

But look at the work of the kids today, such as the conversation speech contests. Students of today learn to express their thoughts on their feet.

Oh, there used to be the declamation contests, "Four score and 20 years ago . . ." or "In order to form a more perfect union . . ."

By contrast, we don't feel the same about their written expression. It is our opinion that former students had them topped in that department.

WHAT A TOUGH thing to happen to Ione's Cardinals in the last game of the regular season! Mark Halvorsen broke a finger and won't get to see action in the first step of the state playoffs against Mitchell. This youngest of three athletic brothers turned in a sparkling season and was making Joe and Frank look to their laurels after their outstanding high school careers.

But the Cards aren't going to moan about their fate. There is

Relatives Visited In Portland Area

Mrs. A. G. Pieper and granddaughter, Marcia Holliday, returned Monday evening from Portland. They had accompanied Mr. and Mrs. O. M. Scott of Hermiston and during their stay in Portland visited Mrs. Scott's sister, Mrs. Dessa Devin Hostetter, a former resident here, who is very ill at St. Vincent hospital.

On Sunday they attended a dinner and open house at the country home of Mr. and Mrs. H. F. Deyoe near Dayton. The occasion observed the 60th wedding anniversary of the couple, who during their early marriage had lived in this community. Mrs. Pieper and Mr. Scott are cousins of Mr. Deyoe.

Burial Service Today For Burkenbine Baby

Graveside services were held today (Thursday) for Arthur William Burkenbine, 3-month-old son of Mr. and Mrs. Arthur L. Burkenbine, who died at home Tuesday, November 2.

Services were at 2:00 at the Heppner Masonic cemetery, with Rev. Melvin Dixon officiating, and Sweeney Mortuary in charge of arrangements.

The infant was born August 5, 1965, in Heppner, to Arthur L. and Shirley Case Burkenbine.

Besides his parents, survivors include two brothers at home, Michael LeRoy and Larry Dean. Also grandparents Mr. and Mrs. Norman Case, Heppner; Reese A. Burkenbine, Medical Lake, Wn., and Nina E. Case, Poulsoo, Wn.

for each meeting.
The new officers are: president, Steve Pettyjohn; vice-president, Sue Greenup; secretary, Teresa Harshman; reporter, Alfred Drake; sergeant at arms, Bill Greenup, song leader, Larry Pettyjohn. Dean Graves is the leader and Bob Bergstrom the assistant leader. There were ten members present.
Alfred Drake, reporter

more than one man on the ball club, and they've got a real fine outfit that has no intention of doing anything but coming back with victory at Mitchell.

They deserve congratulations for their fine record and support of all of the county in their quest for a state B championship. Coach Gordon Meyers has brought his team along in great shape and should have a pat on the back, too.

WITH THE CHANGE back to standard time, darkness almost seems to come in mid-afternoon. Walt Edger seemed to be a bit pleased about it, though. Watching the gathering dusk through Farley Motor Co. window the other day just before 5 p.m., he said, "Well, I no longer have to go home and work in the yard!"

But according to Mary Van Blokland, her husband isn't quite so happy about it. "The cows don't know the difference, and they have to be fed at the same time in the morning," she said. That means that Wilbur, according to the clock, is getting up earlier than ever. However, he plans to deceive the cows by making it just a few minutes later every day until they're on standard before they realize it.

MERV JENKINS, in his column in the Woodburn Independent, passes on a little nifty that he picked up from Tom Baker, editor of The Times at Waitsburg, Wn. The editor recently wrote that he is uneasy about the new two-letter abbreviations developed by the Post office Department for all the 50 states, and authorized for use by certain mailers who promise they will add zip code numbers to all addresses in their files.

Baker said that he was happy that Oklahoma is "still Ok," that Indiana would seem to be permanently open for business with "In," and that Hawaii "is a friendly Hi." He notes that Maine "ends up a narcissistic Me," and fears for the future of a Freudian Idaho as "the land of the suppressed lid."

He suggested that a more patriotic musical scale be used to replace the traditional do-re-mi and might read "Co-Pa-Me-Go-Mo-La-Vi-Co," but challenges anyone to sing Colorado, Pennsylvania, Maine, Georgia, Louisiana, Virgin Islands, Colorado.

That brought up the possibility that this new short abbreviation is just softening up the public for eliminating the state name altogether and just having a zip code. Looking ahead, Baker predicts that we will be hearing conversations about summer vacations such as the following:

"We were going to go down to 98106 this year. We took a long trip back to 10045 last year, but you know how all that driving wears you out."

"Bill's cousin from 96507 is going to visit us toward the end of the summer and I know they would like the scenic drive up from 98564. Some people think that all the nice mountains are in 80025 but we have some beautiful peaks right here in 87664."

"After all this traveling, however, I sometimes think the best place to spend a vacation is right here in 99360. Don't you agree, 577-1443-9864?"

THERE ARE SOME publications which always seem to come up with cute jokes. One is the Woodmen of the World magazine. Note this one in its November issue:

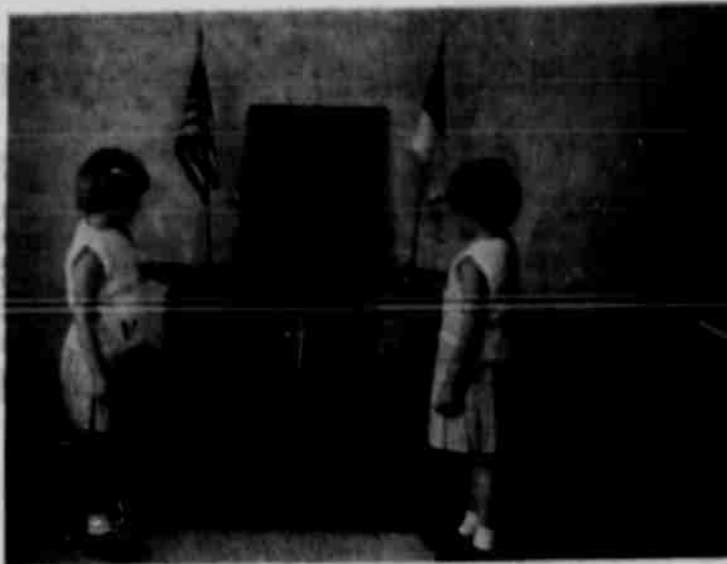
There was this guy who had a pet rabbit. It got sick one day so he took it to the veterinarian and the vet proceeded to examine it.

"I can't understand, Doc," the guy said. "I give my rabbit the best of care. I even give it goat milk to drink."

The vet no sooner heard this than he handed the rabbit back to his owner.

"No wonder," he said, "you should know better than to use that greasy kid stuff on your hare."

THE SAME publication declares that the dime isn't entirely worthless in this inflated area. It makes a good screwdriver.



DEBRA AND DONNA PALMER, twin daughters of Mr. and Mrs. Lee Palmer, stand in front of the altar of the small chapel in the new Christian Education Building of the United Church of Christ. Dedication of the new building, complete with new classrooms and chapel was held last Sunday.

Church Dedicates New Education, Worship Center

IONE—The dreams and ideas of many persons became a reality last Sunday with the dedication of the Christian Education Building for the Ione United Church of Christ during the morning worship service.

The church classrooms have been extremely crowded for a number of years and various proposals for the relief of the situation have been presented. Finally this spring at the request of the congregation, the trustees with Robert Rietmann as chairman, purchased the old Baptist church on Main Street and proceeded to have the building remodeled as a church school classroom building.

It now contains four attractive classrooms, a small chapel, large storage closet, and two restrooms. The classrooms, finished in pastel colors, have individual sinks, clothes closets, storage cupboards for room supplies, work counters, tables, chairs, and small worship centers.

The new adjustable tables and chairs in the building were purchased from the memorial fund of the late Mrs. Della M. Corson, long-time devoted member of the church.

Low bidder for the remodeling was H & M Construction Co. of Pendleton, who completed the work in three months.

A large crowd attended the "open house" of the new facilities following the morning service.

Installation and dedication of the new church school staff was also observed Sunday morning. Those who will teach in the new education building are: nursery, Mrs. Lee Palmer, Mrs. Leland McKinney; kindergarten, Mrs. Bill Rietmann, Mrs. Jim West, Mrs. Roy A. Lindstrom; first and second grades, Mrs. Phill Emert, Mrs. Keith Rea; and third and fourth grade, Mrs. Arthur Lindstrom and Mrs. Robert Hoskins.

Others on the 1965-66 staff are fifth and sixth grade teacher, Mrs. Robert Jensen; seventh and eighth grade, Mrs. Robert Rietmann, Mrs. Gordon Meyers; high school, Mrs. Henry R. Krebs, Mrs. Norman Nelson, and adult class, Fredrick Martin. Mrs. Walter Roberts is in charge of primary worship service and Mrs. F. T. Martin, Mrs. Wayne Hams, and Mrs. Milton Morgan are nursery home visitors. Mrs. Norman Nelson serves as church school superintendent assisted by Mrs. F. T. Martin and Mrs. Lewis Halvorsen is secretary with the assistance of Mrs. Walter Jacobs. Pianists are Cheryl Smouse with Susan Jane Jensen assisting. The Board of Christian Education is composed of Mrs. Lindsay Kincaid, chairman; Mrs. Bill Rietmann, secretary; Mrs. F. T. Martin; and Rev. Walter B. Crowell and Mrs. Norman Nelson, supt. as ex-officio members.

Hearing Clinic Set for Tuesday

There will be an otologic clinic held at the Umatilla County Health Department, 431 S. E. Third St., Pendleton, on Tuesday afternoon, November 9, according to an announcement by Mrs. Lowell Chally, R. N., Morrow County Health Department.

Arrangements have been made by the Morrow County Health Department for appointments for Morrow county school children found to have a hearing loss when audiometric tests were given in September. Grades tested were kindergarten, first, third, fifth, and seventh, and included referrals made by teachers or the nurse from other grades.

The clinic provides diagnostic service only; any child found to benefit from further medical care will be referred to his family physician for treatment. Dr. Epley, Portland, an otology specialist, will be the examining physician.

Notice of appointments will be mailed to parents of children who have expressed a desire for their child to attend the clinic.

Enters Hospital

Mrs. Ray (Dee) Smith went to Portland early this week to enter Providence hospital for medical treatment and possible major surgery. She was accompanied by her husband.

Tell the advertiser you saw it in the Gazette-Times.

Know Your Newspaper Better

Now You Take Walter Smith . . .

There's a man who has farmed for a long while . . . in fact more than 30 years now. He's made money most of the time . . . well off now . . . sent two boys through college . . . has a modern home out in the country.

We're Glad for His Success . . .

The Gazette-Times likes to see young people start out well, and succeed. Don't we all? Certainly we do, for that's the true American feeling. How did Walter do it? Chances are The Gazette-Times told you about his methods every now and then . . . because Walter was the kind of farmer who made news. And whenever he did something a new and better way, chances are again that The Gazette-Times was there to tell you about it.

Let Us Know When You Do Something Different

. . . and better. This is part of our job to let all of our readers know about new ways and better methods. We'll gladly come out to learn how you do it, and to print a report in our paper about you and yours . . . probably print your picture, too. Believe it or not, that's nice!



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YEP, ONLY 51 DAYS UNTIL CHRISTMAS. NOW IS THE TIME TO ORDER YOUR PERSONALIZED CHRISTMAS CARDS. WE HAVE A GREAT SELECTION IN EXCLUSIVE LINES THIS YEAR. WE INVITE YOU TO COME IN AND MAKE YOUR CHOICES NOW — WITH OR WITHOUT NAME IMPRINTED.

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