

Salute to Morrow 4-H Youth

Over Two Million In Nation's Clubs

More than 2,100,700 boys and girls, belonging to 94,800 4-H Clubs, will observe National 4-H Club Week this fall, September 25 to October 2. Sharing with them will be parents, leaders, and 4-H friends in all 50 states and Puerto Rico.

About 23,000 different young people have participated in the "learn by doing" program since 1914, when the Smith-Lever Act authorized Extension, and federal legislation first helped finance and conduct 4-H Club work. Figures show 4-H new extends far beyond rural areas—with 46 percent of members coming from farm homes, 32 percent from rural non-farm homes, and 22 percent from urban homes. All races and creeds, and families of all economic backgrounds, are represented.

Purposes of National 4-H Club Week in 1965:

To influence more young people to join or form 4-H Clubs.
To acquaint more parents with 4-H and seek their cooperation.

To encourage a larger number of capable men and women to become volunteer 4-H leaders.

To increase public understanding of 4-H aims and methods, and expand support for activities throughout the year.

To recognize the important part played by friends of 4-H locally and nationally, and express appreciation to them.

How 4-H Week Will Be Observed:

Local plans include occasions where club members, 4-H alumni, and volunteer leaders will be guests and speakers. Civic and service clubs, farm organizations, schools, churches, and other groups will arrange for talks by 4-H'ers and former 4-H'ers, and programs shared by parents, leaders, extension agents, and others who help with club work. Newspapers, and radio and television stations, will carry 4-H news and features. Exhibits illustrating typical activities will be prepared and displayed in store windows and other prominent places.

4-H Year-Round Goals:

Ten objectives guide 4-H'ers in their head-heart-hands-health program. They are to:

1. Gain new knowledge, skills, and attitudes through real-life experiences.
2. Realize the satisfactions and dignity of work.
3. Develop leadership talents and abilities.
4. Recognize the value of research and learn decision-making processes.
5. Understand how agriculture and home economics contribute to the economy and human welfare.
6. Explore career opportunities and continue needed education.
7. Practice healthful living and constructive use of leisure time.
8. Appreciate nature and apply conservation principles.
9. Strengthen personal standards and citizenship ideals.
10. Cultivate desire and ability to cooperate with others.

Popular 4-H projects that are meeting youth needs today in town and country include plant and animal science, health and nutrition, clothing, personality improvement, career exploration, home beautification, horsemanship, automotive care and safety, electrification, entomology, conservation, money management, leadership and citizenship development. Number of projects 4-H'ers may choose from range from 25 in some states to about 95 in others.

How 4-H Club Work is Conducted: 4-H is a part of the national educational system of Cooperative Extension work in which the U. S. Department of Agriculture, State land-grant colleges, and counties share. The Federal Extension Service gives national leadership and State Extension Services give State leadership to the program. About 367,000 men and women are trained to serve as unpaid volunteer local leaders, and are aided by about 138,600 older club boys and girls called junior leaders. The non-government organizations working together with Extension Service for 4-H are the National 4-H Service Committee, 59 East Van Buren Street, Chicago, Ill. 60605; and the National 4-H Club Foundation, 7100 Connecticut Avenue, Washington, D. C. 20015.

The National 4-H Service Committee offers a broad program for 4-H members, volunteer leaders and professional Extension workers. For 45 years, it has enlisted the aid of business donors and other individuals and groups to provide educational services—for example, recognition and incentive awards—which it coordinates in line with Extension policies and needs. It also publishes National 4-H News for adult and junior leaders, operates a national 4-H supply service, carries on an all-year 4-H information pro-

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PROCLAMATION

Character development and good citizenship are two of the bonuses that come from membership in 4-H clubs, and these benefit the public at large as well as the youths participating in the program.

From the ranks of the 4-H club today will come many of tomorrow's leaders, and so all should take considerable satisfaction in the growth of the movement, which was inaugurated by the United States Government in 1914 and has now spread not only across the nation but to 72 foreign countries as well.

Through demonstrations and participating in activities, 4-H members learn by doing. At the same time they improve their homes and communities.

Key to the success of the movement is the work of the voluntary adult leaders, and parents and friends who support 4-H and give encouragement to the members.

Opportunities in 4-H are open to all boys and girls from ages 9 to 21, and these opportunities are right here in Morrow county through the many local clubs that offer training in many practical skills.

THEREFORE, I, as County Judge of Morrow County, Oregon, do hereby designate the week of September 25 to October 2, 1965, as 4-H Club Week in Morrow county.

In official recognition whereof, I hereby affix my signature this 25th day of September, 1965.

PAUL JONES
County Judge



A 4-H BEEKEEPER, Leon Wilson of Irrigon, checks a hive of bees in the early spring to see if they have enough honey to feed the young bees. He also checks on the queen to see that she is producing a strong brood. Sometimes the hive needs a new queen. He cuts wax between the frames in the hive to see if the hive is in good condition.

Youths Promote Safety Via 4-H

The 4-H Safety program plays an important part in keeping children, adults and communities alert to hazards of everyday living. This year more than 825,000 boys and girls in 4-H are expected to receive some safety training, points out Leon McNair, field representative of the National 4-H Service Committee. And about 575,000 club members carry out specific assignments as part of the national safety program.

Carefully planned projects with emphasis on special areas of safety are supervised by the Cooperative Extension Service and volunteer 4-H Club leaders. Emphasis for 1965 is on traffic safety. Clubs and individual 4-H'ers call attention to safe driving, safe highways and safety check of motor vehicles, McNair said.

The 1965 safety endeavors will center around water safety, such as boating, swimming and skiing, he revealed.



OFFICE OF THE GOVERNOR
State Capitol
Salem 10, Oregon

September 15, 1965

To 4-H Club Members, Parents and Friends:

The concern of today's generation for the future of our youth is manifest in countless programs of government and the private sector directed toward assuring that each of our young people has adequate opportunity to obtain the skills and knowledge necessary to assumption of meaningful adult lives.

One of the most successful such endeavors has been in existence for many years as the youth education phase of the Cooperative Extension Services of the state Land-Grant colleges and universities and the U. S. Department of Agriculture. It is fitting that we recognize the great contribution made by the 4-H Club program in providing young people between 10 and 20 years the opportunity to "learn by doing", thus developing leadership ability, citizenship responsibility and a sense of community service.

During National 4-H Week, September 25-October 2, each Oregonian may express pride in the accomplishments of our young people who are enrolled in the 4-H program 36,000 strong and in the valuable services rendered by the 5,700 adult volunteer leaders who provide guidance and counsel to 4-H members throughout the state.

It is gratifying to note the progress of 4-H at Oregon State University, and to view the diversity of the program serving youth in all segments of our society. At a time when we are giving close attention to enhancement of Oregon's natural and man-made beauty, the 4-H Community Beautification and Natural Resources program is particularly appropriate.

I am pleased to commend and congratulate Oregon 4-H members, parents and volunteer leaders for the widespread accomplishments continually flowing from this program, and to urge increased attention to these which further the social and economic progress of all our people.

Mark O. Hatfield
Governor of Oregon

UPHOLDING A GREAT TRADITION . . . Morrow County 4-H Clubs Celebrate NATIONAL 4-H WEEK

Sept. 25 - Oct. 2
step out in front with

In A Typical Year in America
Over 2,000,000 4-H Members

IN THEIR
85,000 4-H Clubs

UNDER THE GUIDANCE OF THEIR
250,000 Local Volunteer
Leaders

PRODUCE AT LEAST
1,000,000 Acres of Food

RAISE OVER
1,000,000 Head of Stock

AND MAKE MORE THAN
2,000,000 Garments
FOR THEMSELVES AND THEIR FAMILIES



BUILDING FOR
TOMORROW

BELONGING TO 4-H IS AN ENJOYABLE AND PROFITABLE INVESTMENT IN THE FUTURE. BESIDES LEARNING BETTER FARM AND HOME METHODS AND SKILLS, 4-H MEMBERS GAIN TRAINING AND EXPERIENCE IN CITIZENSHIP AND COMMUNITY LIFE.

JOIN TODAY!
BE A 4-H MEMBER

WE CONGRATULATE MORROW'S 4-H MEMBERS AND LEADERS

COLUMBIA BASIN ELECTRIC Co-op.

SERVING WHEELER, GILLIAM AND MORROW COUNTIES