

4-H'er Today Differs From One of Past

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The 4-H club member of today is quite a different person from the club member of 40 or 50 years ago. This member was usually a farm boy or girl. A few rural non-farm boys and girls who went to the same rural schools belonged to, but these were in a small minority. Their projects were livestock, crops, cooking or sewing. Most quit school around the age of 16 to go back to the farm and work.

Today's club member would not fit very comfortably into such a program. Over half of our present 4-H'ers come from non-farm homes. They have a choice of over 100 projects including such projects as livestock, dog obedience, rabbit, chicken, beekeeping, entomology, forestry, geology, archery, gun safety, fishing, mechanics, electricity, woodworking, Jr. Leader, leathercraft, clothing, knitting, food preparation, food preservation, child development, home improvement, and many others.

Besides the project work, 4-H also offers many interesting and worthwhile activities. In Morrow County, there is a four day 4-H camp; judging contests for foods, clothing, livestock, horses, home improvement and knitting; county fair, style revue; demonstration day; and club officer training. Statewide, they are eligible for trips to 4-H Summer School at Corvallis, 4-H Club Conference (Know Your State Government) in Salem, Range Camp in Logan Valley in Grant county, State Fair at Salem, Eastern Oregon Livestock Show in The Dalles, and the Pacific International Livestock Exposition at Portland. Nationally, there are trips to National 4-H Club Congress in Chicago and National 4-H Club Conference in Washington, D. C.

Since farm members are declining, there is very little incentive for club members to drop out of school and go back to work on the farm. Also remember that over half of these boys and girls didn't come from farms. Instead, more and more encouragement and recognition is being given to club members

for staying in 4-H until they reach the upper age limit of 19. Many individuals and business concerns are also sponsoring college scholarships for achievement in 4-H. Many colleges have a collegiate 4-H club on campus.

The 4-H member of the past needed to, and wanted to, learn what he did not have a chance to learn in school, because he did not go to school long enough. The 4-H member of today also needs to, and wants to, learn what he does not have a chance to learn in school. This is not because he does not go to school long enough, but rather because the world is changing so rapidly.

The 4-H member of today is different and he is changing. Perhaps we should ask ourselves, Are We?

MORROW COUNTY 4-H STATISTICS

Morrow County has a rural enrollment for the 1964-65 club year of 301 club members enrolled in 462 projects. There were 101 boys and 200 girls under the direction of 21 men and 46 women who donated their time and services as a volunteer 4-H leader. The projects varied widely and are as follows:

Dairy	22	members
Dairy Goat	1	"
Beef	39	"
Sheep	16	"
Swine	16	"
Horse	70	"
Chickens	4	"
Ducks	2	"
Geese	1	"
Horticulture	2	"
Flower Grower	7	"
Vegetable		"
Gardener	4	"
Beekeeping	6	"
Bug Catchers	1	"
Gun Safety	23	"
Electricity	2	"
Woodworking	4	"
Jr. Leadership	7	"
Leathercraft	2	"
Photography	3	"
Soil conservation	5	"
Clothing	78	"
Knitting	43	"
Foods Home Improvement	23	"

4-H Gives Pride In Achievement

Pride in achievement is a mark of maturity. And to nearly 2 1/4 million boys and girls across the nation it is a constant reminder as they acquire knowledge and skills in the National 4-H Achievement program.

Regardless of residence, economic and social background, boys and girls take pride in their 4-H work, says Kenneth H. Anderson, associate director of the National 4-H Service Committee. Variety of opportunity is offered in programs ranging from automotive, photography, public speaking, health and dog care to conventional agriculture and home economics projects, he points out.

Adding incentive in the 4-H members' pursuit of excellence are awards provided by the Ford Motor Company Fund. Medals of honor are offered as county awards. And nearly 9,500 4-H'ers earned county recognition in the achievement program during 1964. State winners receive expense-paid trips to the National 4-H Club Congress, Nov. 28-Dec. 2, and during this event, educational scholarships of \$500 each will be awarded 12 national winners.

A 1964 national 4-H achievement winner from the Empire State proclaims "4-H membership is only a starting point... a first session in learning with which no classroom, no lecture or essay can compare." She shared this learning and philosophy with a group of mentally retarded children whom she organized into a 4-H Club. Achievement in 4-H often brings profits and a Mississippi farm youth is living proof. In nine years of projects, he grossed more than \$25,000. A 16-year-old Maryland youth realized more than \$700 from indoor gardening projects which included the growing of orchids, house plants and making corsages.

Some others use their 4-H capabilities to help pay expenses in college. A Tempe, Ariz. winner used her home economics skills in a clothing alteration business and also worked as a salad maker in the university cafeteria. Most achievement winners feel that 4-H has helped guide them toward promising careers.

The National 4-H Achievement program is supervised by the Cooperative Extension Service and is arranged by the National 4-H Service Committee.



HIGHLIGHT of the 4-H year for many younger 4-H'ers was camp at Herrin Creek (Cutsforth Park). Shown here are the more than 50 campers, 9 to 12 years; older 4-H counsellors, and adult staff.

OSU Says Record 35,267 Youths Enrolled in 4-H

Oregon's 4-H club program enrolled a record number of club members and volunteer adult leaders last year and indications are that new records are being set this year during the 60th anniversary of 4-H in the state, reports Burton S. Hutton, Oregon State University state 4-H club leader.

Since boys and girls club work, as it was first known, started in 1905, OSU's informal, off-campus youth education program has grown and changed to keep pace with the times, Hutton explains. Its success can be measured by the fact that in 1964, 35,267 young people between 9 and 19 were enrolled.

The 4-H program offers substantial programs in agriculture, home economics, natural science, mechanics, business and marketing, personal development and creative arts.

Oregon's 4-H members still

"learn by doing," but with the learning goes the development of leadership skills and good citizenship habits, Hutton noted. Demonstrations, originally planned to teach others new and better methods in agriculture and home economics, are now also important teaching tools in development of public speaking skills and poise in the individual club member.

The emphasis on citizenship training is illustrated by Oregon's 4-H Conference on state government and by the fact that more than one-third of all counties now offer similar programs on county government, Hutton points out.

"Although many people still associate 4-H club work primarily with farm youngsters, the modern 4-H program is equally at home in the city as on the farm," Hutton emphasizes.

Enrollment figures, up for the

14th straight year, underscored his point. Last year, 38 percent of those enrolled were from farm families; 31 percent came from urban homes; and 31 percent from suburban non-farm families.

Based on school enrollment figures, better than 11 percent of all boys and girls eligible to join 4-H were enrolled last year.

Clackamas county led the state in county figures with a membership of 2,700 members, followed by the City of Portland with 2,103 and Multnomah county with 2,070. Other top counties, in order, were Lane, Marion, Washington, Douglas, Linn, Deschutes and Jackson.

Programs geared to the interests and needs of the older club member, who now comprises between 10 and 12 percent of the total, play an increasingly important role in the total 4-H picture, Hutton adds.

The success of these in keeping young people in the program is emphasized by the fact that members enrolled for six years or more have increased 243 percent in the past 10 years.

Hutton believes that leadership and camp counselling classes, the 4-H Empire Builders program, and Junior leadership projects as well as other factors have played a big part in holding the older club member's interest.

Although 4-H has changed over the years, the volunteer adult leader working with small groups of boys and girls organized into 4-H clubs is still the keystone of the program, Hutton stresses. Last year, 5,626 volunteers devoted their time, energy and skill to teaching 4-H members.

The support which 4-H receives from Oregon's business, civic and community leaders as well as from members of county courts has also helped make 4-H the strong program it is today, Hutton points out.

First National Bank of Oregon

Believes in 4-H ... And Works With 4-H



STAFF OF THE HEPPNER BRANCH, FIRST NATIONAL, IS SHOWN HERE ACTING AS CLERKS AT THE RECENT 4-H AND FFA LIVESTOCK AUCTION. THE BANK UNDERWROTE THE SALE.

CONGRATULATIONS TO 4-H on NATIONAL 4-H WEEK

HEPPNER BRANCH



2 Million American Boys and Girls Can't Be Wrong!



How Could We Help But Be The Great and Good Nation We Are With an Ever-Growing Army of Fair-Thinking 4-H Club Members?

- LEARNING TO DO
- LEARNING TO LIVE

- DOING TO LEARN
- LIVING TO SERVE

10 4-H Guideposts

1. Developing Talents for Greater Usefulness.
2. Joining with Friends for Work, Fun and Fellowship.
3. Learning to Live in a Changing World.
4. Producing Food and Fiber for Home and Market.
5. Choosing a Way to Earn a Living.
6. Creating Better Homes for Better Living.
7. Conserving Nature's Resources for Security and Happiness.
8. Building Health for a Strong America.
9. Sharing Responsibility for Community Improvement.
10. Serving as Citizens in Maintaining World Peace.

To All 4-H Boys And Girls, We Say—Good Luck, Good Health, And May Your Future Always Be Filled With The Bright Hopes And Great Promise of Living And Working

Morrow County Grain Growers, Inc.