

HEY KIDS-- EVERYBODY WINS IN "THE HEPPNER GAZETTE-TIMES"

Giant Subscription Campaign

Begins this Saturday, JULY 10, and Ends Saturday, JULY 31

2 DISTRICT CAPITAL PRIZES **2**

To Top Worker In Each of the Two Geographical Districts

The worker in each district (see rules below for boundaries) finishing the campaign with the most votes in his own area, after the Grand Prize has been awarded, will each receive a—

SCHWINN CORVETTE BIKE

Valued at \$79.95
Plus \$20.00 in cash
or a total of

\$90.00 in Cash if Desired

You don't have to stay in your home district to sell subscriptions . . . Get subscription orders from Anyone — Anywhere!

GRAND PRIZE!
Schwinn Corvette Bike

Valued at \$79.95

PLUS \$50.00 IN CASH

or a total of

\$120.00 in CASH if desired

This prize will go to the worker who finishes the campaign with the highest vote count—regardless of which district he or she lives in.

You Can Win This Grand Prize Sign Up Today-Start Saturday No Less than Five Bicycles Will Be Given!

There will be one bicycle to each five workers who remain active in the campaign. To be considered active a worker must turn in at least two subscriptions each report day — Wednesdays and Saturdays — during the three weeks of the campaign. No less than five bicycles will be awarded.

2 MORE PRIZES

4TH PLACE

WESTERN FLYER "Strato Flyer"

Valued at \$60.95
Plus \$10.00 in Cash
or a total of

\$60.00 in Cash if Desired

5TH PLACE

WESTERN FLYER "Cosmic Flyer"

Valued at \$53.95
Plus \$10.00 in Cash
or a total of

\$50.00 in Cash if Desired

Bicycles Purchased From

WESTERN AUTO ASSOCIATE STORE

Read These Rules Carefully

The campaign territory will be divided into two districts. Those workers living in Heppner will be in District One. Workers living outside the city limits will be in District Two. Workers may sell subscriptions in any district, these divisions being made only to assure fairness in awarding the prizes. Grand prize will be awarded to the worker in either district finishing the campaign with the highest vote score.

The worker in each district finishing the campaign with the most votes in his own district after the grand prize award has been made will receive a District Capital Prize. Other prizes will be awarded to the next highest workers in any district by choice.

No employee or near relative of any employee of The Gazette-Times is eligible to enter the campaign. Correspondent's families will be allowed to compete. Children under 16 years must have written consent of their parents or guardian who will be expected to help the children.

In event of a tie, each tying candidate will be given a prize identical in value.

A bonus of 2,000 votes will be given each candidate turning in 3 or more subscriptions (either old or new) on the opening day of the campaign, and an additional 3,000 extra votes will be given to the candidate turning in the most subscriptions. These bonus votes will be given for the next three report days.

To insure absolute fairness the campaign will be brought to a close under the sealed ballot box system. All subscriptions and money collected the last three days of the campaign must be in the sealed ballot box when the campaign closes.

Wednesdays and Saturdays will be known as report days, and all candidates are positively required to hand in all their subscriptions on each of the report days.

Votes will be issued on both new and old subscriptions. Credit for extra votes will be issued at the convenience of the campaign manager.

Workers collecting more than one subscription required to qualify his nomination before the opening day will be barred from the campaign. Candidates living outside the city may bring or mail their Saturday's reports on Monday and their Wednesday's reports on Thursday except the last report which must be on the last day.

Prizes must be won in accordance with the conditions of the campaign and no candidate will be promised a certain prize for so many subscriptions or so much money.

Workers are not confined to their own town or neighborhood to sell subscriptions, but may get orders from any person at any address.

Only one member of a family will be allowed to enter; but all members of the family are urged to help their workers.

Cash must accompany all subscriptions. The management reserves the right to add to these rules for the protection of this newspaper and candidates.

After the Grand Prize and capital prizes are awarded, the candidate having the next highest number of votes will get first choice of the prizes. The second highest the next choice, etc. Those winning commissions will have checks mailed not later than the following Tuesday.

15% Cash Commissions

Given All Workers Not Winning a Major Award

50c "MILKSHAKE BONUS"

ON EACH FULL BOOK OF 10 SUBSCRIPTIONS

This bonus is payable at time the book is turned in at campaign headquarters, and is in addition to regular awards

Everybody Wins

For the convenience of the boys and girls entering the campaign, the Gazette-Times office will be open Thursday and Friday evening until 8 p.m., starting today. Those who wish to bring their parents with them when they sign up to work will thereby have an opportunity to get in after the dinner hour. PARENTS ARE INVITED TO COME TO THE OFFICE WITH THEIR YOUNGSTERS TO LEARN ALL THE DETAILS OF THE CAMPAIGN. TELEPHONE 676-9228.

Important Notice

Workers are not allowed to do any advance work on the campaign before Saturday. Any candidate getting promises or selling more than one subscription, which they are allowed to bring with their nomination blank will be disqualified from working in the campaign. This is in fairness to all candidates. Get your supplies today and be ready for a good start Saturday morning.

You may sell one subscription, and bring the money for it when you come to the office with your entry blank any time this week-end. We will fill out your first receipt and show you how to use your receipt books.

Boys and girls under 16 years of age must have the written consent of their parents before being allowed to enter the campaign. Parents are allowed and encouraged to help their worker. Parent's signature on entry blank is sufficient.

A Burton L. Denton Subscription Campaign Associate Member Oregon Newspaper Publishers Association

THE HEPPNER GAZETTE-TIMES

Phone 676-9228

Vote Schedule and Subscription Rate

		(Renewal)	(New)
1 Year	\$4.50	1000 Votes	2000 Votes
2 Years	\$8.50	3000 Votes	5000 Votes

50,000 EXTRA votes will be issued every "club" of \$20.00 worth of subscriptions turned in. A "club" may be composed of large or small amounts totaling \$20.00. This arrangement will be in effect during the entire program.

Votes will be issued on out of county subscriptions at the same rate.

YES, There Will Be Official Judges

Two Heppner business people will be chosen to oversee the final count of votes and to announce the winners—and their decision will be final.

Judges names will be announced the final week of the campaign.

Get on the Ball -- Today!

Bring the Following Entry Blank to

Campaign Manager at Once—

It Starts You With 10,000 Votes

Official Entry Blank

Value — 10,000 Votes

I Want To Work In The Gazette-Times Subscription Drive

Name _____

St., R.F.D. or Box Number _____

Town _____ Phone _____

Signature of Parent or Guardian _____

This signature is sufficient for parent's written consent

(One subscription required for official entry)