

### COLUMBIA UPHOLSTERY CO.

JOHN DYER—OWNER

For fine upholstery and furniture repairing see the Columbia Upholstery Company, located at 376 East Main in Hermiston. Phone 567-5231. This firm has restored many valuable pieces of furniture to their original beauty and usefulness.

In the line of general upholstery and furniture repairing, they render a distinctly superior service. Many people do not realize that the furniture they now have may be of better construction than most new furniture. Upholstering those pieces is the best investment to be made. The Columbia Upholstery has a complete line of upholstery fabrics to suit your choice, and

you can match any color scheme you desire.

In this 1965 Hermiston Business Guide, we wish to commend Columbia Upholstery upon the quality of their work, and might mention the fact that there is no charge for pick up and delivery within a hundred-mile radius of Hermiston.

All work is unconditionally guaranteed and terms to suit you are available.

Twenty years of experience in the upholstery of furniture, cars, trucks, tractor seats and boat cushions make the Columbia Upholstery a mighty good business to deal with.

### GRIFFIN-GODWIN AUTO YARD

SAM GODWIN—TROY GRIFFIN

This firm in Hermiston is located on the Hermiston-McNary Dam Hiway, phone 567-6611. They offer used parts and accessories, batteries, armatures, starters and electrical supplies, and feature a complete stock for your convenience. They cater to merchants, garage men, ranchers, and car and truck owners of our area.

By their efficient business methods and low overhead they are able to supply you with parts at a great reduction in price. Buying here, you are assured of honest, courteous service. Folks in this section know they are always treated well

when they select their parts at this first class establishment.

Every effort is made to have on hand those parts which are most in demand. If it is a common part for your truck, bus, auto or tractor; be sure to contact this firm first.

In this 1965 Hermiston Review Issue we wish to recommend this firm to all our readers and believe that you will find them the answer to any of your needs in this line. Mr. Godwin and Mr. Griffin became the owners of this business a year ago and they now have many friends and customers from our part of Oregon.

### SCHROTH REALTY and INSURANCE

This prominent firm is located at 411 Main in Hermiston. Phone 567-5523.

This is one of the most up-to-date real estate firms in this area, offering all kinds of city and country real estate. Your best investment today is real estate, regardless if you invest in a homesite or business location. This firm has many listings of really worthwhile real estate for one who is interested in making a good investment. They specialize in farms, ranches, homes and commercial properties.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm and they will sell the prop-

erty or rent it for you, if you wish.

The Schroth Realty Co. extends an excellent service to the people of this section with their understanding and interest in the growth of our area.

We are more than glad to give them extended mention in this 1965 Hermiston Review. See them on your next trip to Hermiston regarding any real estate problems that you may have. This fine company is also insurance headquarters for many people of our area. Mr. Schroth and Hal Block are well known to many people in the Heppner area and will be glad to be of help in real estate or insurance service.

### L and L TRUCK AND AUTO REPAIR

KEN AND JOHN LINVILLE—OWNERS

All types of automobile and truck repairing are featured at the L & L Truck and Auto Repair at 920 - 6th in Umatilla. Phone Umatilla 922-3825.

You can rest assured that this first class garage in Umatilla can do this work for you properly. They offer excellent experience and correct tools with which to do the job efficiently.

They specialize in repair of cars, trucks, farm equipment and foreign cars and are complete service headquarters including engine repair and body

and paint work, in fact they can do almost any repair job your car needs.

Folks in this section speak highly of the work they have had done at the L & L Repair in Umatilla. You can be sure the price is going to be right and the work will be done that is expected.

This Review suggests you try this fine garage whenever you have trouble with your car. Here you know you will be treated fairly, and the job will be well done.

### HERMISTON EQUIPMENT COMPANY

The Hermiston Equipment Co. is located in Hermiston at 231 Hurlburt Ave., phone 567-6512. They maintain a machine and welding shop that is unsurpassed in service, workmanship and supplies and wish to extend to the people of this district appreciation for their patronage.

Hermiston Equipment Co. is the headquarters in this section for machine work fabricating and all kinds of welding. They employ machinists and welders of outstanding accuracy and ability. This shop is noted for prompt and efficient service and in having work ready when promised. Their charges are reasonable for all work, and if

any article is beyond repair, they will promptly tell you so. Of importance to this area is the fact that this company also has portable welding service right to your job if necessary. It carries a full line of welding supplies and has welding equipment rental for your convenience.

For honest and dependable workmanship, bring your metal work to this shop in Hermiston. They welcome small jobs as well as those which may require several days work. Contact them for an estimate without obligation for any job you have. We commend them on their work and fair dealings.

### DOYLE'S FURNITURE EXCHANGE

ELDEN JOHNSON—OWNER

Doyle's Furniture Exchange will furnish your home at moderate prices. This firm is located just west of downtown on the Butter Creek Hiway in Hermiston. Phone 567-6333.

It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate prices. It handles a good display of furniture, appliances and accessories, both new and used. Be sure to see the fine line of Hotpoint appliances, especially the refrigerator on wheels.

They handle furniture of the better grade, a quality that is durable and which you can de-

pend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of tasteful, practical, yet inexpensive, furniture from which to make your selections. If it is a single piece of furniture, or furnishings for your entire home, visit Doyle's Furniture Exchange.

Their USED furniture stock is varied and you are invited to come in and browse around. In this 1965 Review Issue, we recommend this furniture company to all in this area. Remember they are located in Hermiston and that makes them mighty convenient.

### A and W ROOT BEER DRIVE IN

DUANE AND OLGA ALEXANDER—OWNERS

The bright orange A & W Root Beer drive in has become a very familiar sight almost anywhere you may travel in America, and right here in Hermiston is one of the best representatives of this sign of delicious hamburgers, flavorful ice cream dishes and very probably the best root beer you have ever tasted.

This excellent drive-in is located at 1st Place and Hermiston Ave. right in the heart of Hermiston, and in this 1965 Hermiston Business Review, we would like to recommend that you stop in for a cold root beer and your favorite sandwich the next time you are in town shopping. This is headquarters for the popular

burger family and we can sincerely state that most people agree that a mama burger or a papa burger from the A & W beats any sandwich they have ever eaten.

Just drive in and park and you will be well pleased with the efficient courteous service right in your own car. The menu is varied with many specialty dishes that are not available anywhere else and you are sure to enjoy anything that you may order.

Be sure and try the A & W Drive-in in Hermiston the next time you want good food well prepared and at very popular prices.

# 1965 HERMISTON BUSINESS REVIEW

It Is The Purpose Of This Review To Bring To Our Readers' Attention The Prominent Firms of Hermiston Who Are Helpful In Bringing Needed Service and Products To This Area.

(This Section Compiled By Eleanor and Marsden Haynes)

## UMATILLA READY MIX COMPANY

HAROLD GOSNEY—OWNER

Umatilla Ready Mix Co., located at 330 N. W. Elm in Hermiston, offers you prompt and dependable service in ready mixed concrete. They have a plant at Umatilla and have been serving our area for a good many years under the able management of Harold Gosney.

This up-to-date concern furnishes a complete service of high quality ready mixed concrete for building construction. They are prepared to supply out-

town orders, real estate men, subdividers and home builders on short notice. They have a fleet of modern trucks for transporting and mixing concrete in any quantity desired. This is a real convenience in building as it eliminates delay, and assures a high quality, hard setting concrete.

The best of service is provided the Heppner-Hermiston area. No matter whether you have a large or small amount of concrete

work to be done, you will find it more convenient and far more economical to use the service of Umatilla Ready Mix. Instead of buying sand and cement separately and then hiring a mixer and paying labor costs.

We wish to say that this firm has more than justified its existence, as its service in this field has proven essential to this community. Call 576-6173 in Hermiston for details.

## UMATILLA FORD TRACTOR, INC.

STAN TURNER—OWNER

When in the market for farm implements, be sure to go to the Umatilla Ford Tractor Co., located at 1461 N. 1st in Hermiston, phone 576-6523.

This fine company features, of course, the fine Ford line and the famous New Holland line of farm machinery, which has stood the test of years of rugged usage and has proven satisfactory in every phase to the ranchers in this area. They are distributor for farm machinery covering Morrow, Umatilla and Gilliam counties.

Umatilla Ford Tractor Co. is a

complete farm machinery depot, exclusively so, and managed and staffed by men who know and understand the special problems that our ranchers and farmers must contend with.

To be efficient, a piece of farm machinery must be built to stand the rough use necessarily involved in the working of farm lands. The Umatilla Ford Tractor Co. also features a complete parts and repair department so that when your equipment needs overhauling, as does all machinery at various times, they can give you the best service in the

shortest time at the least possible expense to you.

Be sure and contact Umatilla Ford Tractor Co. first when in the market for any type of farm equipment. They are also distributors for the Heston Windrower that has become so popular with ranchers everywhere.

Just phone 567-6529 for information or stop in at their office the next time you are in Hermiston and let one of their representatives show you the advantages of using Ford or New Holland equipment to put your farm on a really paying basis.

## HERMISTON HOUSE MOVING

AL COX—OWNER

Hermiston House Moving and Demolition is located in Hermiston on the new Umatilla Hiway, P.O. Box 555, or phone Hermiston 567-5080.

As it is our purpose in this issue to give our readers throughout this district a list of prominent firms in our trade territory, we wish to bring your attention to this leading firm, the Hermiston House Moving Company. Many years in Hermiston and doing business with our

people over Eastern Oregon, Washington and Idaho have proven this company to be giving much needed service to the inland empire.

The management has a reputation as business people of ability and straight forwardness in their business dealings and anxious to please every customer alike. They specialize in the moving of houses and commercial buildings, in the raising and lowering of buildings, re-

placing or building new foundations, and in the demolition of buildings of all types.

During their years of operation they have done everything in their power to give efficient and complete service to the people and industrial firms of our area.

This is good evidence that you, too, will find the Hermiston House Moving and Demolition a most desirable firm with which to do business.

## ROSS MACHINE AND IRON WORKS

WARREN ROSS—OWNER

Located on the Hermiston-McNary Dam Hiway in Hermiston or phone 567-6779, The Ross Machine and Iron Works is a vital element in the industrial progress of Eastern Oregon, for the services rendered are of great assistance to ranchers, contractors, manufacturers and garage men in this section.

Many times a part can be made or repaired in much less time than a new one can be obtained, thus saving many dollars annually.

They have the very latest machine shop equipment to be found anywhere, which enables them to execute all classes of work with promptness and dispatch, regardless of the size of the job.

The shop is convenient for the people of the surrounding territory, and is recognized as headquarters for steel pipe installation, heliarc welding, hydraulic and irrigation work, including planning and installation.

They also have portable welding equipment to do on-site welding. Just call 567-6779 in Hermiston for quick, efficient service and estimates. We in this 1965 Hermiston Review call the attention of the public to this firm, and to say that they provide excellent service at reasonable rates. Remember the Ross Machine and Iron Works for all machine, metalizing and welding needs. Phone 567-6779 for complete information.

## BOSSO MOVING AND STORAGE CO.

LOU BOSSO—OWNER

Greyhound Van Line agents are independent representatives, established business people in their community, with outstanding records of service and organization. Bosso Moving and Storage located in Hermiston is your local agent.

No matter where you are or where you plan to go, Bosso Moving and Storage Co. will be pleased to see that your furniture is delivered to you carefully packed and transported. They

will make the necessary arrangements for Greyhound Van Lines service and you can count on them to see your move is handled according to their high standards.

Bosso Moving and Storage Co. is a complete service and, for instance, will move a Heppner family across the street or across the world if needed.

They have excellent warehouse facilities for either permanent or temporary storage at

the fine warehouse in Hermiston, and they invite you at any time to come in and look over the modern warehouse and storage facilities that they have provided for their friends and customers. For that moving job, whether it be a suitcase or a van load of furniture, and for that personal friendly service we can sincerely recommend that you call Hermiston 567-5175 or Pendleton 267-1357 and ask for Lou.

## WEATHERLY SUPPLY

RAY AND MARY ANN WEATHERLY—OWNERS

The Weatherly Supply located in The Butler Building at 450 S. W. 1st in Hermiston, are suppliers of a complete line of lumber, building supplies and builders' hardware. The phone is Herm. 567-8222.

This company has long been considered to be one of the leading dealers in lumber and building materials and offers you a complete "One Stop Building Service".

This firm has been an import-

ant factor in the growth and development of this area, and their policy has always been a determination to supply the highest grade of lumber and building materials at a reasonable price. Contractors, and the public in general have learned that whatever they desire in lumber or builders supply line, can be obtained from Weatherly Supply in Hermiston.

In this 1965 Hermiston Business Review, we are pleased to

assure our readers that at the hands of this firm, they will receive the best of service, and Mr. and Mrs. Weatherly extend a personal invitation to the people of this section to call at their office at any time to discuss proposed building plans. They would like to express a "Thank you" for past patronage and the hope that you will continue to find their friendly service pleasing to you.

## HERMISTON VARIETY STORE

SAM NYE—OWNER

Here they carry a complete stock of notions, toilet articles, housewares, dishes, hardware items, stationery; in fact, almost any item a well-stocked variety store should carry. It is a pleasure to shop at The Hermiston Variety Store located at 182 Main in Hermiston. Phone 567-5132. The customer is always welcome to browse around and look for articles that might be needed.

Actually the Hermiston Variety Store is a junior size department store and one of its most popular departments is the "tots to teens," where particular

mothers can find good clothes for the children.

They always have a wide variety and a large selection from which to choose. It saves going from store to store. This convenience is appreciated in this day when one's time is an important item to consider.

The merchandise is of a good quality and is arranged so that it is easy to find just what you want.

Mr. Nye, the manager, invites you to visit the Hermiston Variety the next time you're in Hermiston shopping.

## OREGON HARDWARE and SPORTING GOODS

ELTON AND MAXINE HOWLAND—OWNERS

Located at 175 Main in Hermiston, phone 567-3031.

This is one of the most completely stocked and most reasonably priced stores in this area. They carry auto supplies, hardware, tools and sporting goods of all kinds. Quality goods at reasonable prices.

This is one of the up-to-date hardware and household accessory firms in this section of the state, carrying a tremendous stock and being prepared to meet the demands of this section with superior goods.

When you seek information from them, you don't get a curt or hurried reply. A courteous re-

sponse with comprehensive knowledge is returned to every request and you are not obligated in any way.

Both old and new customers are invited to visit the store when in Hermiston and look over their many items. They always have given maximum service and best brands at the lowest possible price. We wish to compliment the Oregon Hardware and Sporting Goods on their extensive line of accessories and supplies. We heartily recommend them to our readers as one of the better stores of Eastern Oregon.

## PIERSOL CLEANERS

RUSS PIERSOL—OWNER

Located at 71 Gladys Ave. in Hermiston, phone 567-2041. Here fine dry cleaning is done. They use the best and latest processes, and as a consequence, when garments are returned to you, they look smooth, are odorless and well pressed.

They specialize in all classes of dry cleaning for ladies and men and the most delicate dresses are handled in a very careful manner at Piersol Cleaners.

Many people have learned that through good dry cleaning service they can save expenditure of many dollars for new

clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at Piersol Cleaners in Hermiston and are returned to them cleaned and finished in the finest manner.

Their cash and carry service can save you money and still get that professional service that makes a suit or fine dress look its best. In this 1965 Hermiston Business Review we recommend Piersol Cleaners for the friendly courteous service that they afford to many people in our territory.

## HAMILTON SHEET METAL

WAYNE HAMILTON—OWNER

With summer coming on, this is the time to have Hamilton Sheet Metal put in your air conditioning system. Why go through another hot summer? Hamilton Sheet Metal is an expert and can solve your cooling problems quickly and inexpensively. They handle only the top line equipment, such as Carrier, and can set in a system for you using your present warm air ducts or install an independent ductwork system. Either way, your friends and customers will be glad to come to your home or business through warm weather ahead.

You'll be surprised how little it costs and how much comfort you have been missing these past many years. Just phone 567-6641 or stop in at 2121 N. 1st in Hermiston, for free estimates or information. We of the 1965 Hermiston Review are proud to salute Hamilton Sheet Metal for the fine reputation they have built with the people of our area through fair prices and the best in workmanship. For refrigeration sales and service, air conditioning and heat pump installation you can do no better than with this fine company.

## SHELCO ELECTRIC INC.

WALLY SHURTLIFF—MANAGER

City, county and state ordinances affecting electric wiring of all buildings and houses are definitely strenuous. The purpose, however, is evident. Many disastrous fires and home accidents are the result of defective wiring. For these reasons, it is imperative that everyone needing electrical wiring, insist upon the services of a competent, licensed electrician, who is qualified to do the work.

The Shelco Electric Inc. is a local firm of licensed electricians. Few persons in this line of work can show so many years of competent and skilled serv-

ice to the residents of this area. The Shelco Electric has established an enviable reputation throughout the entire field of electrical contracting and has proved itself worthy of the faith and patronage of our people. For all your electrical problems as well as power, commercial, and residential wiring, see this firm located at 2150 N. 1st in Hermiston or phone 567-5532.

This 1965 Hermiston Business Review would not be complete without extended mention of Shelco Electric which has many friends in our area.

## L. A. MOORE, FURNISHER OF HOMES

L. A. Moore, Furnisher of Homes located at 215 Main in Hermiston, carries a complete line of household furnishings. Their store is modern and up-to-date, and their furniture ranges from small end tables to a complete suite for any room. They also have a complete rug and carpet department.

When we buy furniture we are buying something that is a permanent fixture for our home. Furniture is not an item that we expect to replace every year or so. Therefore, great care should be given to its selection, so we can be assured of getting something that will stand long and hard wear.

L. A. Moore has on display

new suites of furniture for every room. They receive new shipments frequently and you will find it a pleasure to look over their stock. Regardless of whether your needs are small or large, you will receive the same courteous attention when you are here.

You are invited to drop in whenever you are in Hermiston and look over their merchandise. If you have any question on style or brand of furniture, just phone 567-2121 and they will gladly give any information possible. L. A. Moore Furnisher of Homes has served the Hermiston-Heppner area for many years and has become a friend indeed to many of our readers.

## BILL'S CYCLE SHOP

BILL HENSEL—DON EVENS

Bill's Cycle Shop at 1440 N. 1st in Hermiston, is the authorized sales and service for the well known and very popular Yamaha motorcycles. There is a fine display of the new 1965 Yamaha on the floor now and they carry a complete stock of accessories and replacement parts. Phone 567-8911 in Hermiston for information.

Yamaha sportcycles and motorcycles cannot be matched for their fine performance and low operation expense. Whether you want one for business or pleasure you can't go wrong.

If you are in the market for a really good motorcycle both

new and used, they now have on hand a good selection that are all guaranteed.

You are all invited to stop in when in Hermiston and look over their assortment of new and used merchandise. If it's parts or accessories you need, you can remember that Bill's Cycle Shop stands behind every sale they make and that their standards of service are the highest. Bill and Don sincerely invite all our readers to stop in and try out a new Yamaha sportcycle. You will easily see why owning a Yamaha is fun, excitement and also sensible.