

THE VINTAGE SHOP

ART AND JEAN EVANS—OWNERS

The Vintage Shoppe conveniently located at 333 S. Main in Pendleton, cordially invites you to drop in and see their lovely selection of gifts. Here you will find just the thing to send as a gift to that friend or relative you must remember soon.

They have KNICK KNACKS gifts and fine wines that will suit every need and occasion. Whether it is personal, for the household, or for a what-not shelf, you will find it at the Vintage Shop.

Gifts will be wrapped and mailed at small extra cost. Their price range is within

reach of every individual and their selection is varied. Gifts are treasured highly by everyone and they can be selected to convey the proper feeling. When you have a gift to buy and you do not know what to select, let this well-known store help you.

They have experienced sales personnel trained to know the stock. They can save you endless hours of shopping in helping you to select the gift you need. Mr. and Mrs. Evans invite you to stop in and view the gallery of fine art painted by local artists and would like you to make their store your shopping headquarters.

BRANDL'S BARGAIN CENTER

GEORGE BRANDL—OWNER

The Brandl Bargain Center is located at 301 S. W. 20th in Pendleton. Phone 276-2353 for information about anything in the furniture line.

Throughout this store you will find a wide variety of fine used and new furniture, floor coverings and a large selection of lamps for every room in the house; and all priced so moderately that any family can afford to refurbish every room in the home and save money doing it.

Volume buying is one of the reasons for such reasonable price markings. It is the pur-

pose of Brandl's Bargain Center to place before the buying public a wide variety of fine furniture that is properly styled, properly built and properly priced.

Mr. Brandl, the manager, is largely responsible for the high reputation of the store. He has wide experience in this line and has used that experience in making this store a pleasure to the careful shopper.

In this review we wish to recommend the Brandl Bargain Center to our readers who appreciate really fine furniture at reasonable prices.

CINDY'S PANCAKE HOUSE

ORA WAITE—OWNER

This excellent pancake house is located at 210 S.E. 5th in Pendleton, phone 276-5979. They feature the most delicious pancakes: sour dough, buttermilk and old fashioned, served with just the right syrups.

There is something about Cindy's Pancake House that sets it apart from other eating places and makes it highly satisfactory.

The food is temptingly delicious, prepared in the most careful manner in a spotless, sanitary kitchen. It is indeed re-

freshing to find such an up-to-date restaurant as this.

This Annual Pendleton Review wishes to recommend Cindy's Pancake House to all our readers. Stop in and have a meal at this friendly restaurant when you are in Pendleton and enjoy some of their pancakes or a whole meal.

We know you will find it an experience in eating pleasure. Mrs. Waite extends an invitation to our readers to try the very best in food and service that she feels her customers deserve.

LANE'S CLEANERS

HARLEY AND ALICE LANE — OWNERS

Lane's Cleaners at 1516 S. W. Emigrant Way in Pendleton is famous for the quality of their work. For over 15 years they have featured the finest in cleaning and pressing and are located very conveniently on Highway 395 where you can drop off your cleaning on the way in to town and pick it up on your way out. People are often judged by their appearance. Our clothes mean a great deal in making that first impression a good one. It is an established fact that fabrics wear a great deal longer that have been cleaned often. Be thrifty and have your clothes cleaned by

Lane's Cleaners in Pendleton. For your information the phone is 276-6481.

We in this 1965 Pendleton Review, feel that we can highly recommend this reliable firm and refer them to all our readers for the finest cleaning service available. Bring your next cleaning to Lane's where all the help is experienced and their equipment is the best that is possible to secure. Mr. and Mrs. Lane are well known to many of our readers and would like to sincerely thank the many people of Morrow county and surrounding area who have made their plant the "place to have your cleaning done."

THE MARINE MART

Conveniently located at 1705 S. W. Court Ave. in Pendleton, Phone 276-6282.

This popular concern carries a complete line of fine new and used boats, and motors and thru their fair methods of doing business and the high quality and fair prices constantly offered, they have won an enviable reputation throughout this section.

The people of this territory have come to know that they can depend on The Marine Mart for everything in boats, motors and

accessories. They feature the popular Homelite outboard motor which has become the "hit of the year," for boating enthusiasts everywhere.

One of the essential features of any product is that it will stand the wear of the years. The same is true of the reputation of any business firm and that is why The Marine Mart enjoys an ever increasing volume of business and popularity. They invite our readers to take advantage of their service. It will soon be boating time.

SIGMAN I.G.A. BAKERY DEPT

LARRY KELLY — MANAGER

For the best in bread, cakes, cookies and pastries, be sure and try the Sigman IGA Bakery, located at S. W. 1st and Emigrant in Pendleton. The phone number to call is Pendleton 276-5161.

Famous for the quality and flavor of their baked goods, this shop is a model of cleanliness and efficiency. Only the purest of staple ingredients go into their products, such as grade A eggs, milk and butter and the deliciousness of their baked

goods is recommended by everyone who has tried their bread and pastries.

The prices are very reasonable and you can afford to have them do most all your family baking. For that next party or special occasion, just call the Sigman IGA Bakery Dept. in Pendleton and let them bake a beautifully decorated cake or any other of the many goodies that they are noted for. We believe you will be more than pleased with the courteous attention here.

MARKLE TRUCK LINES

This well equipped motor truck line has filled the need for greater hauling facilities and in this area people look to the Markle Truck Line for this service. Their mailing address is route 2, box 104, Pendleton and their phone number is Pilot Rock 443-2222.

They have modern and well equipped trucks for the proper and prompt handling of all types of merchandise, machinery and cattle. They operate daily and all you need to do is call them and they will take care of your needs. Not only do they have modern equipment, but they have experienced men

on each truck, which assures proper and careful handling of all commodities entrusted to their care. Of interest to our readers is the fact that Mr. Sid Van Schoiack of Heppner is an associate of this fine company and will be pleased to be of service to his many friends in our area.

You should patronize this line whenever it is possible to do so. By patronizing them you will not only be providing yourself with more efficient service, but you will be assisting in building up an essential service that adds to the growth and expansion of Eastern Oregon.

1965 PENDLETON BUSINESS REVIEW

It Is The Purpose Of This Review To Bring To Our Readers Attention The Prominent Firms of Pendleton Who Are Helpful In Bringing Needed Service and Products To This Area.

(This Section Compiled By Eleanor and Marsden Haynes)

PENDLETON BOTTLING COMPANY

DALE AND LOLA DIXON—OWNERS

America today might justly be called a "soft drink nation." Both young and old are quick to appreciate a good soft drink. The invigorating qualities, healthful refreshment and satisfying flavors of the soft drinks of this firm in Pendleton tend to place them as leaders in this business.

The Pendleton Bottling Co. located at 240 S.E. 3rd in Pend-

leton, serves this territory with the finest bottled beverages. They are distributors for our area for those national favorites, Pepsi Cola, Teem, Squirt and of course Hires Root Beer. The next time you are thirsty try a bottle of "Pepsi". You will be delighted with its exquisite flavor and tell your friends what a wonderful drink it really is. This is the "Pepsi Generation."

To withstand the test of pub-

lic performance, a bottling company must produce drinks of even goodness throughout the year. This firm has met these qualifications and in this Review we wish to recommend their products to you. Phone Pendleton 276-3381 for refreshment service in your location. You will be dealing with a company that is striving to help Eastern Oregon grow and prosper as it should.

PENDLETON GRINDING and MACHINE

CARL "Blackie" IVERSON—OWNER

This prominent firm in Pendleton is located at 913 S.E. Frazer. Phone 276-5175, for information concerning complete engine rebuilding or machine shop work. They supply garage owners, ranchers, service stations and the general public with a wide variety of auto parts, crankshaft grinding, block boring, head milling, and complete engine rebuilding. Be sure to see

the Pendleton Grinding and Machine for all this type of work. The Twentieth Century has often been referred to as the "Machine Age." The modern machine shop is an integral part of this age. This well known machine shop in Pendleton has had years of experience in machine work and can be depended upon to give you excellent workmanship. Due to their com-

pletely equipped shop, they can turn out more work for their customers in a shorter length of time, and at a reasonable price. In this 1965 Pendleton Business Review we would like to sincerely recommend that you call on the services of Mr. Iverson and the Pendleton Grinding and Machine for really efficient and friendly attention, and guaranteed satisfaction on your job.

OWEN MOTOR CO.

ELMER E. OWEN—PROP.

The reputation for rugged dependability and thrill-packed performance that the Dodge Motor Co. has built through the years is a result of the most intensive and successful record of research and engineering and know-how ever applied to the production of an American automobile.

Here in one automobile is combined for your driving pleasure the new engines, improved automatic-shift and power steering which lets you handle

the car with the greatest ease you have ever experienced and the ultra-new styling that has made this car the favorite of particular people everywhere.

Mr. Buzz Buñong and the sales staff will be pleased to show you why Dodge has become the "Car of the year." A fine selection of Dodge cars and Dodge trucks in all models and colors awaits you at Owen Motor Co. in Pendleton. Come in and try them for yourself. You'll be glad you did.

Here you also find a complete garage with expert mechanics who can service and repair all makes and models. They are just some of the most cheerful courteous people you will ever find.

The modern facilities of this fine garage are located at 435 S.E. Court Ave. in Pendleton, Phone 276-7653 and you are invited to stop in and see a beautiful display of 1965 Dodge cars, Dodge trucks and the famous 1965 Rambler.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF PENDLETON

R. L. ELLIOTT—EXECUTIVE VICE PRESIDENT

The First Federal Savings and Loan Association at 109 S. W. Court in Pendleton. Phone 276-3421.

A strong association instills confidence in a community. This association not only is able but willing to care for every reasonable need of its customers.

Our readers will find the First Federal Savings and Loan Association a friendly association, providing all the facilities, together with a personal interest in each and every customer. Be

prepared to take advantage of this opportunity by depositing a reserve with this association. When you are contemplating making an investment of any kind it is a safe plan to consult the officers of this association before you make the investment.

A great deal of credit is due the efficient officers and personnel of the First Federal Savings and Loan Association who have done their best toward the developing of the interests of our

entire area. The officers and personnel of this association are fine, public spirited people who believe in this community and they feel that there are always better days ahead for the energetic, who work with a plan backed by sound judgment and reasoning. We are pleased to commend this association in Pendleton for the services performed in this section. They also have offices at Hermiston and Milton-Freewater for your convenience.

FRONTIER MACHINERY

E. C. WERT—MANAGER

Frontier Machinery does its part to further the agricultural interests of our area by supplying the well-known John Deere line of farm machinery at the lowest prevailing prices and by rendering an exceptional repair service to their customers. They are located on the airport road in Pendleton.

They do not feel that their obligation to you ceases with the sale of farm equipment. They endeavor to see that you receive

satisfactory service from items which you purchase.

The great John Deere Company has done a great to develop the United States and has always provided the latest improved farm machinery that will do the work in the least time, at the lowest cost.

They have invented and improved much of the labor saving farm machinery that has advanced farming and ranching to its present day. Frontier Machinery is the au-

thorized dealer for the John Deere line of farm machinery and spares no expense to see to it that you have the right equipment and also carry a complete stock of genuine factory replacement parts for this line. You are cordially invited to stop in and look over the fine display of all types of equipment provided here, and all in the new 1965 line, or call 276-6341 and Mr. Wert or any of the staff will be glad to give you information possible.

SERVICE MASTER

STAN PAVISH—OWNER

Servicemaster is located at 125 S.W. 18th in Pendleton or 1509 Isaacs in Walla Walla. This is the place to call when you want your rugs, carpets and upholstered furniture cleaned.

Your rugs and furniture are among your most prized possessions; yet of all your furnishings, what takes more punishment than these? Children and pets scramble all over them. Dirt, grit, and grease are ground into them; atmospheric dust containing harsh chemicals deteriorate the fibers, and yet they are expected to withstand years

of traffic. Too much to expect? Not at all. With proper care, your furnishings can take plenty of punishment and still remain beautiful for a lifetime of service.

Servicemaster was developed many years ago to provide a safe, effective method for the cleaning of your prized possessions. Since that time, it has grown to be one of the largest organizations of cleaners in the world, specializing in the care and cleaning of rugs, carpets and upholstery. You can trust Servicemaster because there is

no messy soaking, no scrubbing, and no harsh soaps. So convenient too, as everything is cleaned right in your home, dry and ready to use again in just a few hours. Don't let soiled furnishings detract from the beauty of your home. Call Servicemaster today for a FREE ESTIMATE and see for yourself why this process is endorsed by leading manufacturers. Servicemaster is recommended highly by all who have used their service and the phone number to call is Pendleton 276-3376 or Walla Walla—509-JA-8013.

PENDLETON ELECTRIC CO.

BOB HALE — OWNER

The Pendleton Electric Co. located at 1802 S.W. Emigrant St. in Pendleton, phone 276-2672, specializes in house wiring, commercial, industrial wiring contracts and electric heating and they have the equipment and experience to complete any job. No job is too large for this well known firm. They would be pleased to provide an estimate on your job.

This firm has lighting and power specialists that will know exactly how to contend with your wiring problem. No elec-

trical contractor in this area has met with more success than this outstanding firm.

Their policy has been "Fair dealing to all without sacrificing quality" and they invite your inquiry.

We in this 1965 Pendleton Business Review highly recommend the Pendleton Electric Co. for all commercial, residential and industrial electrical contracting requirements. Mr. Hale is known to many of our readers and will be pleased to be of service when needed.

DOCTOR ROBERT W. PFEIFFER

CHIROPRACTIC PHYSICIAN

Chiropractic is a philosophy, science and art of things natural. It is a system of adjusting the articulations of the spine by hand for the elimination of the physical representatives of the cause of disease.

Chiropractic was discovered some 65 years ago by D. D. Palmer. It was a new concept in the art of healing based on the mechanical and physical approach to disease. This discovery brought about the untold changes in the treating of ailments of both mind and body. In little over half a century it has

become the second largest healing profession in the world. The chiropractic physician with the use of X-Ray can find and adjust spinal subluxations in order that those trunk nerves may be free from pressure.

The science of chiropractic has today nearly 25 thousand doctors in the field treating approximately 32 million people. The patients with the success of chiropractic itself have definitely established the merits of this profession.

Dr. Robert W. Pfeiffer is located at 350 S.W. First in Pendleton. Phone 276-2550.

ST. ANTHONY NURSING HOME

The St. Anthony Nursing Home is located at 1601 S. E. Court Ave. adjacent to St. Anthony Hospital in Pendleton. Here they offer complete care of the aged, ill and convalescent. The phone number is 276-5121.

This Nursing Home is well located, has plenty of sunshine, never enough noise to bother the patient, yet near enough to town, so friends and relatives can call without great inconvenience. Heating, ventilation and sanitary arrangements are most completely planned for the comfort of the patient. All methods are approved by the supervising medical authorities.

All rooms are light and cheerful, fully decorated, and have that home atmosphere, which is

pleasing to the patient. Their food is prepared by a specialist on diet, under the most sanitary conditions, giving the patient well balanced meals, nourishing and appetizing.

Sympathetic and understanding nurses make their patients feel that whatever they do for them is never too much trouble. This and surrounding territory is very fortunate in having a Nursing Home, such as St. Anthony. Where a person does not need the services of a regular hospital, this facility can certainly help save on financial strain. Many of our readers can attest to the outstanding service provided by both St. Anthony Hospital and St. Anthony Nursing Home, in Pendleton.

FARMCO OF OREGON, INC.

The Farmco of Oregon, Inc. located on the Airport Road in Pendleton, phone 276-3311 features pre-fabricated steel buildings such as grain tanks, elevator equipment and many others. These buildings are available now at a low cost and they are easy to erect.

Some of the outstanding features of these buildings are: low upkeep, termite proof, weatherproof, watertight, fireproof, durable, safe and attractive. You will be pleased to know that easy financing and building services can be arranged.

The Farmco of Oregon, Inc. features a utility building which is all-steel. This building is suitable for farm, commercial, or industrial use. They have all

sizes and you can get the one which best fits your needs.

Why not improve your property now and get that needed building while they are available and can be financed to fit your budget. Don't delay, contact this fine company soon. We recommend this firm to all our readers in this 1965 Pendleton Business Review. We believe that they will be able to solve that special building problem that may be yours. We would also like to mention the fact that this company has many services devoted to the ranchers of the area among which are the custom cleaning and treating of seed wheat. For any information call Pendleton 276-3311.

SKYVIEW MEMORIAL PARK

The Skyview Memorial Park office is located at 815 S. W. Court in Pendleton. Phone 276-3390. They offer families choice plots in this well-cared-for memorial garden. The management will be glad to have you visit this memorial park and see the beautiful surroundings they have provided.

Beautifully located and improved lots are offered you at a surprisingly low cost and most liberal payments.

Unfailing maintenance and ever-increasing beautification has made this memorial park

more attractive every year. If you have not visualized its green sod, shrubbery, and blooming plants, you have a surprise in store when you visit. The scene is inspiring. It brings one into closer communion with all that is beautiful.

We suggest you stop in and look over the beautifully well-cared-for grounds.

We wish to call the attention of all our readers to this beautiful memorial park and to also say they have done all in their power to furnish an attractive and well-cared-for, lasting garden of rest.

THE GLASS SHOP

CLIFFORD AND CATHERINE JONES—OWNERS

The Glass Shop, located at 1911 S. W. Court Place in Pendleton, has been long recognized as the leading glass concern in this area, featuring glass for every need and requirement. They are always pleased to have you stop in and inquire about your glass problems, whether for residential or commercial use. This fine company is also headquarters for the finest custom made aluminum storm windows, storm doors and aluminum screens. They fully guarantee their products and workmanship, which is so important in this business and our readers are invited to call 276-6724 for free estimates on glass work including auto, home or business and equipping your home or business with storm doors or

windows. It is wise to have your insurance man check with "The Glass Shop", when you find you have an insurance claim, having to do with glass.

Of interest to many of our readers is the fact that Mr. Jones is well experienced in the design, estimating, and installation of fine store fronts and commercial canopies, and is available at any time to be of help to the people of Morrow and Umatilla counties in this type of work.

We of this 1965 Pendleton Review feel sure that you will be pleased with their work, and would like to recommend that you call them whenever you have a need for aluminum or glass work of almost any kind.