

Sidewalk Bazaar Slated This Week-end

81st Year

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10 cents

Entertainment, Bargains Due

Sensational sidewalk bargains from merchants' displays on Main Street.

Sidewalk cafes, auctions, food booths, refreshment stands.

Stagecoach rides and novel displays. Free movies each afternoon and free swimming for the kids. Free parking Saturday for everyone.

Kickoff dance of the rodeo at the fair pavilion Saturday night. —All this, and more, will be offered at Heppner's big Sidewalk Bazaar on Friday and Saturday, according to L. R. (Bob) Henry, chairman.

Some 25 firms have planned to offer sidewalk bargains, and there will be some dandies. One service station will give a free tank of gasoline to any customer if the automatic nozzle shuts off when a row of similar numbers comes up on the pump. Others are offering free merchandise with the purchase of other items.

One grocery store will have free lemonade and cotton candy. Some of those out of the main downtown district are moving uptown to participate in the event.

Probably 10 community organizations will have a part in this unusual affair. The Jaycees will be as busy as bees, offering the stagecoach rides and using Buck Lieualien's authentic stagecoach. They will be selling tickets on their Manpower Auction, winner of which gets 25 free hours of labor from the Jaycees to work on any job.

Members of the youth group of the Christian church will have a sidewalk cafe in front of the Hotel Grill with the food being furnished to them by the Hotel Grill management. Their menu is listed in an advertisement elsewhere in this paper.

Elks ladies will have a pie and coffee stand in front of the Elks' temple, and the Scroptimists club will have Sno cones on sale at Fullerton's garage. Rebekahs are scheduled to sell Pronto pups, and the Rebekahs and Three Links club of Lexington will offer caramel corn and popcorn. These are some of those who will participate.

Tickets for the free swims, particularly for out-of-town kids but also for any in town who do not have season tickets, may be obtained from the J. C. Penney Co. store which will reimburse the city for the cost of the tickets.

All kids are invited to attend the free movies scheduled for Friday and Saturday afternoons, each at 2 o'clock, sponsored by the Heppner post, American Legion, as a feature of the first annual Heppner Sidewalk Bazaar, Glen Ward of the Legion states.

The free full-length feature is "Wagons West" and cartoons will also be shown. The feature Saturday afternoon is "Moon Pilot," also with cartoons.

The movies will be shown in the American Legion hall. They are brought here for the enjoyment of the children at a cost of some \$40 with the compliments of the service organization.

Queen Shannon Mahoney and her court will be present at the Kickoff Dance at the fair pavilion on Saturday night, starting at 10 p.m. The event will round out the program of the two-day bazaar.

Everyone from far and near is invited to come for a good time. "Excitement is really mounting," Henry said Wednesday. "This is going to be a great event, and we extend a hearty welcome to all."

Among firms participating are: Miladies, Gonty's, Thomson Bros. Grocery, Penney's, Peterson's Jewelers, Farley Motor Co., Wilson's Men's Wear, Western Auto, Humphreys, Rexall Drug, Red and White, Elma's Apparel, Pettijohn's Farm and Builders Supply, M&R Company, Central Market, Heppner Ford, Case Furniture, and the Gazette-Times. Others may take part who have not made announcements as of press time.

Advertising, giving samples of what to expect at the Bazaar, are on pages throughout this paper.

It will be fun even just to come out and browse around at this event!

City Council Moves Towards Zoning Ordinance

Crew Starts On County Road Oiling

Summer oiling program of the county road crew will involve parts of some 14 roads in various areas of the county, Judge Oscar Peterson said Tuesday.

At the present time the crew, composed of six or seven men, is applying two coats of oil to four miles of the Gooseberry road. After this is completed, attention may be turned to several resealing jobs, including 1 1/2 miles of the Pine City road, three miles of the Stingle Canyon road, three miles of Lower Eightmile, one mile of the Rietmann grade, and 4 1/2 miles of Willow Creek, he said.

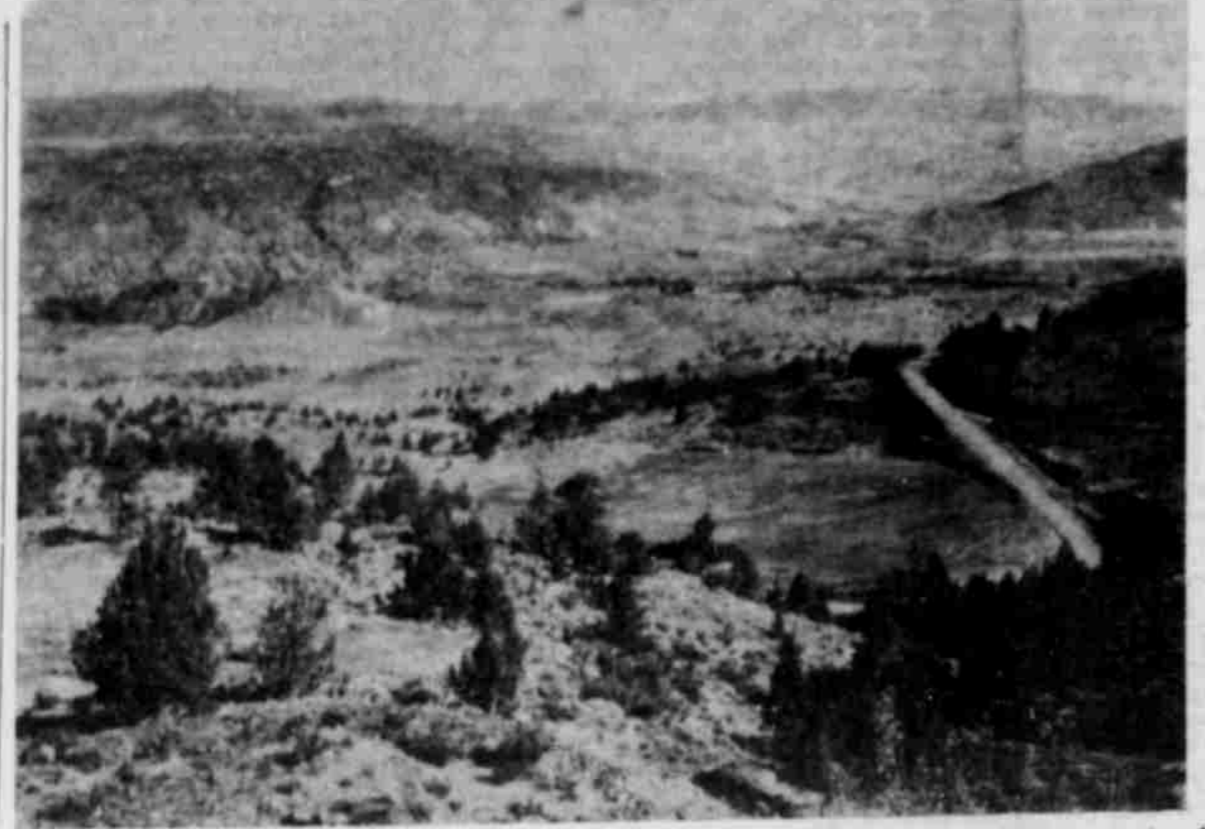
Also having high priority are two small projects at Boardman, including new oil on one mile of the west end of Kunzer Road and a half-mile on Fahler road.

Before the work is done on the Kunzer road, however, some fills must be made.

Other projects scheduled for this summer are new oil on 1 1/2 miles of the Turner road, north of Lexington; 1 1/2 miles on the Balm Fork road; 1 1/2 miles on the Little Butter Creek road; and 4 1/2 miles of the Sandhollow road.

Another project which will be undertaken if time permits is oiling of three miles of Social Ridge, connecting Rhea Creek and Clarks Canyon roads.

Work is under supervision of Harold (Doc) Sherer, county road master.



MONUMENT COUNTRY has been chosen by W. H. (Red) Foster as new home of the national Model Quarter Horse association. Foster states that he owns 65,000 acres in the area. This view, taken from near the Monument Lookout, shows the picturesque country which Foster says is ideal for his purposes. Town of Monument nestles near right center of the photo. (G-T Photo)

Cost Talked; Plan Study Considered

Heppner's city council continued its consideration of city zoning Monday night after Attorney Bob Abrams reported on information received from the League of Oregon Cities that would be helpful in moving towards a zoning ordinance.

The attorney reported that the City of Lakeview had expended \$8000 in a planning study, of which one-third was paid out of local funds and two-thirds from federal matching funds.

It was suggested that Heppner might also be able to qualify for matching funds for the study that would be necessary in order to set up the zoning plan, and the council authorized Abrams to check into the matter further.

City Recorder Ted Smith advised the council, in answer to a question by Ed Gonty, president of the council and acting mayor in the absence of Al Lamb, that the city has \$2000 budgeted for zoning.

Abrams said that first procedure might be to appoint a city planning commission, and this body could propose a temporary ordinance which would have the effect of freezing land uses until a permanent ordinance could be set up. The zoning ordinance would provide for an orderly development of the city with certain areas classified as residential, commercial and industrial.

"We ought to get busy on this because quite a few things are going on, and it's getting a little worse as time goes by," Gonty said.

The city had previously appointed three councilmen to work towards zoning, including Councilmen Clarence Rosewall, John Pfeiffer and Gonty. Abrams suggested that several citizen members be appointed to the planning commission, in addition to the council members who would be designated to serve.

Councilman Rosewall suggested that one member be a woman. Councilmen will consider possible citizen members of the commission to be appointed at a later date.

Attorney Abrams said that he (Continued on page 8)

Mill Shut Down For Vacations

Strangely silent this week is Heppner's big Kinzua Corporation sawmill. The operation is shut down for vacations, and only a small force is on hand for cleanup and repair work.

Logging crew of the company is also on vacation but some men are working in slash crews.

Meanwhile the office is open as usual.

Operations will resume full blast Monday, according to Mrs. Bill (Nona) Sowell in the mill office. She said many of the mill crew had indicated they were heading for Canada and Yellowstone Park this year for vacations.

The pictures will be on tables in front of the Gazette-Times office. Included will be many group pictures of school students, bands, athletic teams; rodeo scenes and former rodeo courts; individual rodeo princesses, some going back for a number of years; pictures of various news events; wedding shots; and many, many more.

Undoubtedly there are many that local persons will prize for albums and scrapbooks. The pictures are of all sizes and will be sold at 5c for 4x5 or smaller, 15c for 5x7's, and 25c for 8x10's. Usual charge on pictures is 50c for 4x5's, 75c for 5x7's and \$1.25 for 8x10's.

The photos will be offered on a first come, first served basis and the public is invited to come and sort through them—an interesting pursuit in itself.

Penney Clerks Rate Second in Nation

Clerks in the Heppner J. C. Penney store rated second among the some 1800 Penney stores in the nation for percentage gain in selling dresses for the month of May, according to figures released to L. R. (Bob) Henry, manager.

The Heppner store topped all stores of the chain in Zone 5, which includes all Pacific coast states and Arizona, with its percentage gain of 212.55%. Only one store in the nation, that at Opa-Locka, Fla., showed a higher percentage gain, being 232.61%.

For making the achievement each of the women clerks there receive a new dress and the store will be awarded a silver cup, Henry said.



WILLIAM H. (RED) FOSTER

Model Quarter Horse Association Adds New Activity to Monument

Opening of the national headquarters of the Model Quarter Horse association in Monument last week bids to inject some exciting new activity into the picturesque town on the John Day River.

William H. Foster, better known among horse lovers and breeders as "Red" Foster, has plans for developing the new headquarters that border on the fabulous for this area.

He moved the association headquarters from Alturas, Calif., principally because he acquired so much property and so many interests in this country that it was easier for him to locate here than to travel back and forth from the southern state.

At the present time he has some 65,000 acres in the Monument country, and said one day last week that he owns everything along the river from Ritter to Monument.

Included in his plans are the construction of a dude ranch and motel at Monument. Plans have been drawn for a 60-room

hotel-motel and lodge, but it will include 30 units at the start. Also planned is a 50-box stall horse motel with corrals and exercise ring.

Red, who started the Model Quarter Horse association in November 15, 1961, as an offshoot of the American Quarter Horse association, with its main headquarters in Alturas, now has more than 20,000 horses registered. These are all over the United States, including Alaska and Hawaii, as well as in Canada and Mexico. There are 131 inspectors working throughout the United States on a commission basis.

The young new association is continuing to grow by "leaps and bounds," Red declares. Admitting that his organization has been called by some an "outlaw" association, Foster said that the Model Quarter Horse association was formed when the American association closed its books.

"We register on conformation," he said. One of the ambitious undertakings of the association is publication of a nationally-distributed magazine, "The Model Quarter Horse Magazine." The monthly publication, which runs up to 36 pages, has a press run of 5000 copies and more than 4000 regular subscribers. It is a neatly-produced magazine, well illustrated, and filled with information of interest to horsemen.

Present headquarters of the association and magazine is in a spacious building at Monument, redecorated and remodeled for its new use. On the staff just after the move here were five persons, including one of the mainstays of the organization, Mrs. Lavonne Foster, Red's wife. Two more employees were to be added within a few days.

Mrs. Foster is as imbued with the interest in horses as her husband. For 15 years they have traveled to special horse sales and shows in 28 states and Red stoutly maintains that Lavonne is unexcelled as an auctioneer.

Most recent member of the family is a two months old daughter, their first child, although Foster has a married daughter by a former marriage. Some ground work for the dude ranch has been done, but it will not be open until next year, Red states. He believes that Monument provides an ideal spot for it with the beautiful John Day river coursing through the area.

"It's prettier than Alturas," he said. "It's a little greener there, but the rimrock is pretty here." He has his eye on acquiring a hot springs for development nearby and Bull Prairie reservoir campgrounds is only a few (Continued on page 8)

Two Ministers Take Dunkings on Trip On John Day River

Elder Elwood Boyd, pastor of the Seventh-day Adventist church of Heppner, and Perry Parks, pastor at Condon, made a trip from Spray to Twickenham by homemade canvas canoe on the John Day river last Wednesday and Thursday, having the time of their lives.

In making the run, however, the two were dunked in the river three times and bashed in the side of the canoe on a rock. One of the dunkings came when they shot some rapids, only to be caught immediately in backwater which flipped the canoe over.

When the side of the canoe was crushed on the rock, the canvas was not penetrated, and so they were able to make repairs and continue.

The Boyd family proceeded along much of the route by car and joined the adventuring ministers to camp out Wednesday night. The family also met at the end of the journey.

First National Extends Hours

A full eight hours will be added to the banking week at the Heppner branch of First National Bank of Oregon starting Wednesday, July 15, it is announced by Manager John Venard.

The local banking office will remain open until 5 p.m. Mondays through Thursdays, adding two hours to each business day. The bank will still be open until 6 p.m. on Fridays.

Venard said the extended banking hours should be a great aid to businessmen and other customers of the bank.

"We sought the change because of the added convenience for all our customers, and also to bring us in line with general business hours in Heppner," he stated.

"The effect of this change should be to stimulate business, since longer banking hours will attract late afternoon shoppers," he concluded.

Rules on Curfew For Dances Set

Because forthcoming rodeo dances will extend well after curfew hours, a policy has been set for minors to whom the curfew applies, Chief of Police Dean Gilman announces.

Those who wish to go to the dances have the privilege of doing so and will not be held in violation of the curfew if they go directly home afterwards, he said. However, those who leave the dance and are abroad after midnight, not on their way home, will be in violation of the law. The curfew applies to all those under 18 years of age.

Two Full-Length Free Movies Billed

All kids are invited to attend the free movies scheduled for Friday and Saturday afternoons, each at 2 o'clock, sponsored by the Heppner post, American Legion, as a feature of the first annual Heppner Sidewalk Bazaar, Glen Ward of the Legion states.

The free full-length feature is "Wagons West" and cartoons will also be shown. The feature Saturday afternoon is "Moon Pilot," also with cartoons.

The movies will be shown in the American Legion hall. They are brought here for the enjoyment of the children at a cost of some \$40 with the compliments of the service organization.

First Rodeo Dance Set Saturday

Fair and rodeo time is coming up fast!

Kickoff dance, first in a series of dances prior to the big events, will be Saturday night at the fair pavilion, starting at 10 p.m. and continuing until 2 a.m.

Music for the affair will be provided by the Hitchin' Post Quartet of Boardman. Admission will be \$1.50 per person, and refreshments will be served, according to Archie Munkers, chairman of the Rodeo board's dance committee.

Queen Shannon Mahoney of Heppner will be on hand together with her four princesses, Devena West of Boardman, Terry Greenup of Lena, Martha Doherty of Lexington, and Judy Sherer of Lone.

This will give the public their first local opportunity to meet the girls.

Dances will follow each Saturday night through August 15, and then after a week's respite, the dance during the rodeo on August 29 will conclude the series.

Advance programs already printed for the fair and rodeo events erroneously list the August 1 dance for Princess Judy Sherer for the fair pavilion. Instead of the pavilion, however, it will be held in lone.

Contest to Close On Parade Theme

Contest to select a theme for the 1964 Morrow County Rodeo parade will close Friday at 5 p.m., Randall Peterson, parade chairman for the Heppner-Morrow county Chamber of Commerce, announces.

Entries for the theme should be submitted to the Gazette-Times office prior to that time, and winner will be announced next week. Two tickets to each afternoon performance of the rodeo will be the winner's prize. A number of good suggestions have already been submitted.

Man Charged Felts with Having No Operator's License

In justice court of Oliver Creswick, Felts was questioned about his ripped jacket and shirt, but said that he had ordered them on his car. He was caught when he unbuckled his seat, and when he did so, he revealed a red scratch across his chest, the result of the hay hook.

In order to hold the man, Creswick sentenced him to three days in jail on the license charge. Meanwhile, the FBI expressed interest and an agent came to check on other offenses involving Felts, among them being theft of the car in Washington which was transported across the state line in violation of Federal law.

French signed an information of felony on the charges of larceny in a dwelling, but the charge was dismissed in order that the FBI could have custody of the hay hook victim. The charge was dismissed as of June 29.

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Felts had taken several small articles from the French home when the owner spotted him.

French called state police at Hermiston. The message was relayed to Officer Jim Gordon in Heppner who was advised that the burglar was heading in this direction.

Officer Gordon intercepted Felts near the Kinzua mill. With little evidence to go on at this point, the state police-