

BRUTSCHER'S GARAGE**RUFUS BRUTSCHER, Owner**

Auto machine service on all makes of cars and trucks by trained mechanics is offered by this reliable garage located in Pendleton at 440 S. W. Emigrant. Phone 276-2831.

It is always the policy of this popular garage to give a maximum of service at the lowest possible price. This is proved by the many satisfied customers.

At Brutscher's Garage, "service" is the motto, and is backed by their fine reputation. Here, the finest experts among work-

men give you the finest in valve grinding, piston pin fitting, re-boring, and cylinder sleeves installed. For the person that has the knowledge to tear down engines themselves, this garage offers the perfect place to bring in the parts for grinding, re-boring and other types of auto machine work. For guaranteed satisfaction, take your car to Brutscher's Garage in Pendleton. This 1964 Business Review highly recommends this fine garage.

FARMERS INSURANCE GROUP**WAYNE SNYDER, Local Agent**

For all kinds of insurance call the Farmers Insurance Group, located in Pendleton, phone 276-3551, or call Mr. Wayne Snyder at 676-5556 in Heppner. Mr. Snyder has been a resident of Heppner for quite some time and is well known to many of our readers. He will be happy to help with any insurance problems.

The Farmers Insurance Group is looked to for insurance service by a large number of people in this community. They represent one of the largest companies and are ready to serve you in every need.

There are so many things over which we have no control, both of a personal and property nature. So many today are willing to risk their family's future security by not insuring them of some protection in case of accident.

When in need of insurance, be sure to consult the Farmers Insurance Group. Go over the

ground with them as you do your lawyer and they will be able to assist you in selecting the kind of insurance suited to your needs.

The Farmers Insurance Group has made a study of insurance problems and will help you to determine what your need is, and how best you can meet that need at a minimum cost. In this 1964 Pendleton Business Review we feel a sense of satisfaction in recommending this firm for insurance of all kinds.

Located at 147 S. Main is headquarters for shoppers in Pendleton. Here you will find all your shopping needs fulfilled. They carry a most complete catalog of men's, women's and children's clothing, dry goods, cosmetics, jewelry, shoes, hosiery, farm implements, hardware, electrical appliances and many other articles.

In their catalog department you will find at your convenience a competent sales person who can helpfully assist you in making your selections. You will find that you can do no better than at Montgomery Ward Catalog Store in Pendleton. Phone 276-2821. Here they offer you quality merchandise in many lines with no obligation on your part.

If you have not visited this leading catalog store lately, we urge you to stop here the next time you are in Pendleton. For years they have been outfitting the families in our area and by the friendly, personal service and wonderful selection, they will no doubt continue to do so for years to come.

Bob Starns, the manager, cordially invites people from this entire area to come in and see the big display of spring and summer, outdoor camping, patio, hunting and fishing and trailer merchandise at the big outdoor lot at Mels 24 Flavors in Pendleton. This beautiful display will be on view all during the months of May and June.

MONTGOMERY WARD AND COMPANY**VAN PETTEN LUMBER COMPANY****JOHN CLAGUE, Manager**

The Van Petten Lumber Company, located at 604 S. W. Dorion in Pendleton, is supplier of a complete line of lumber, building materials, and offers you a complete "One Stop Building Service."

This firm has been an important factor in the expansion, growth and development of this

section of the state, and the policy of this firm has always been a determination to supply the highest grade of lumber and building materials at a reasonable price. Contractors and the public in general have learned that whatever they desire in the lumber or builders supply line can be obtained from this firm.

In this 1964 Pendleton Business Review, we are pleased to assure our readers that at the hands of this firm, they will receive the best of service, and they extend a personal invitation to the people of this area to call at their office at any time to discuss proposed building plans.

OREGON TITLE COMPANY**KEITH HILL, Manager**

Located at 7 S. E. Court in Pendleton, phone 276-2511 for prompt and efficient title insurance service.

In this county, as in all counties, the question of title often causes the new purchaser an endless amount of trouble.

This title office has all the information at hand from Government entries and grants to the present time. If you are thinking of buying or selling all you have to do is call at this title office, interview and explain to them the property you desire to purchase or sell.

There is great satisfaction in knowing that when you consult this office you are in conference with an authority on the matter of titles pertaining to everything on file in the office of the Register of Deeds.

We are glad in this 1964 Pendleton Business Review to refer our readers to the Oregon Title Co. in Pendleton and know your title will be absolutely correct and promptly delivered. If your title is insured you have no worries in purchasing or selling any type of property.

SHEEHAN'S CAFE**LEWIS RYNEARSON, Manager**

Located at 339 S. Main in Pendleton, this restaurant is recognized as headquarters for "good food." Come and bring your friends; you are always welcome.

At Sheehan's Cafe, people can be seen, from our entire area, who make this popular cafe their regular eating place.

In this entire section there is not another establishment that surpasses this well known restaurant in service and satisfaction. They are particularly well

equipped for proper handling of good food.

And last but not least, the attention and courtesy of the attendants is a feature that receives more than passing notice from the customers.

In making this 1964 Review of Pendleton, we are pleased to give Sheehan's Cafe commendation for the excellent service they give and for the leading position they hold here.

The management cordially invites you to stop in and try their good food.

THE FRANCES SHOP, INCORPORATED**WILLIAM C. AND FRANCES STRAM**

The Frances Shop, Inc., is located at 245 S. Main in Pendleton. Here they feature the latest styles in modern dress design. At the Frances Shop they feature a beautiful display of the finest in ladies apparel. This shop caters to the discriminating women of this area. They have kept right in step with the tastes of the women in this section and carry some of the finest

names in women's apparel. For the basic hostess gown or cocktail and evening gown you will find this exclusive shop the style center for Pendleton and Eastern Oregon.

Depend upon them to furnish the clothes you will need. Whether it is sportswear, suits, or dresses.

If you have not visited this modern up-to-date dress shop,

you are cordially invited to do so. It's our pleasure to recommend this fine store to all our readers. Stop and shop here on your next visit to Pendleton. You will find that this beautiful ladies apparel store is able to bring you the very finest in style, fashion and quality that is expected by the well dressed women of our area.

RICH'S CAFE**MRS. PATRICIA KASER, Owner**

Located in Pendleton at 2220 S. E. Court Avenue. This is the place to go if you want the very best in prepared foods. Their kitchen is spotlessly clean and their dining room presents an atmosphere you will enjoy.

The management of this modern restaurant has done everything in its power to provide a place to which you will want to return. You can be assured the food here will be as delicious as it is possible to prepare. Their steak dinners

served with your favorite salad will be sure to please you.

You will find ample parking space and efficient service at this delightful restaurant in Pendleton.

We in this 1964 Pendleton's Business Review wish to commend the management of Rich's Cafe. We suggest you drop in for dinner the next time you are in Pendleton and we are happy to recommend it to all our readers.

FRAZIER-ELLIS LADIES APPAREL**ANNA LEE KENNEDY, Owner**

Located at 143 S. Main in Pendleton, phone 276-2182, this well-known store is serving the people of this area excellently and is an apparel shop of which we can be justly proud.

This store carries a fine line of clothes for ladies at reasonable prices. Quality material and expert workmanship make their clothing hard to beat anywhere at any price. They have some of the best styles that have ever come into this section in addition to junior, regular and half

sizes. Many women have found by pleasing experience that clothes bought here are an investment in economy and style.

They carry a complete stock of ladies dresses, lingerie, bras and girdles and are well known for proper fitting. No matter what your needs may be along this line, you can find them at the Frazier-Ellis Ladies Apparel.

Anna Lee Kennedy would like to invite the ladies of our area to make this store their meeting place for friends, on

your shopping trips to Pendleton and will be happy to be your message center and will see that notes or messages to be picked up by friends or relatives are passed on to them. If you enjoy just looking at the new styles and fashions in ladies apparel feel free to stop in and just browse around. This 1964 Pendleton Business Review can assure you that you will be most welcome at Frazier-Ellis Ladies Apparel.

GILLETTE'S MUSIC**EARL BAILEY — BRUCE MCKEE**

Gillette's Music is located at 29 S. E. Dorion in Pendleton. Phone 276-7161. This firm is equipped to serve in all your music needs.

This is an up-to-date store and is known throughout our section as the place to purchase good musical instruments.

Good music is the painted picture to the ear. We should all be interested in music and give our children a chance to learn and appreciate this art.

Remember, for musical instru-

ments of all kinds, band, orchestra, pianos and organs, this firm in Pendleton can supply your needs. They are noted throughout this section for their reasonable prices and fair dealings. Stop in at Gillette's Music the next time you are in Pendleton and select an instrument for yourself or your child, and enjoy life much more. They have a fine selection of used band instruments at a considerable savings and invite our readers to stop in and look them over.

MERRIMAN PLUMBING AND HEATING**EDWARD MERRIMAN, Owner**

The Merriman Plumbing and Heating, located at 230 S. E. Court in Pendleton, knows the plumbing, heating and air conditioning business thoroughly. They don't "guess" at your problems—they "know" the answers. They are men who understand all phases of this work and they keep up with the latest equipment and maintenance problems. They stand behind their work and will do a job in the fastest time possible. They understand that when you have

a plumbing or heating problem, you need someone immediately and cannot wait days to have it taken care of.

Merriman Plumbing offers you the best in plumbing and heating, installation, both commercial and residential. Repair jobs are given prompt attention at a fair price.

You will like their employees and find them courteous and efficient. If you want to do business with someone you can trust, be sure to call them first. Phone 276-7221.

Vaughan's Electric, located at 117 S. W. 18th in Pendleton, specializes in house wiring, commercial wiring contracts and electric heating and they have the equipment and experience to complete any job. No job is too small and no job is too large for this well known firm.

At this firm are heating and power specialists that will know exactly how to contend with

your wiring problems. They have proved their ability during the time they have served this entire community. No electrical contractor in this section has met with more success than this outstanding firm of contractors.

Their policy has been fair to all without sacrificing quality. Know you are receiving the best

that is offered and call Vaughan's Electric in Pendleton the next time you are building, remodeling or whenever you have the need of first class electrical contracting work. This fine company has been a member of the National Electrical Contractors Association since 1950 which guarantees you the very best in service and quality work.

VAUGHAN'S ELECTRIC**CHARLES WHITE, Owner****THROCKMORTON STUDIO****ED AND MARGE THROCKMORTON, Photographers**

For workmanship and photos you will cherish, visit the Throckmorton Studio, located at 440 S. W. 1st in Pendleton. Phone 276-7565.

Here you can have all your valuable papers photographed. This is a wise practice because you will have a copy to carry with you, yet still have the original copy in a safe place. At the Throckmorton Studio they do excellent work.

They also reproduce old pictures. If you have a favorite picture that is beginning to fade with age—why not let them re-

store it to its original beauty? These photographers give individual attention to copy work and will return the original photograph to you unharmed.

Now is the time to have your family's picture taken. You are cordially invited to visit this fine studio on your next trip to Pendleton and let them photograph you, your family, or make a copy of any photograph you have. It's with pleasure that we include the Throckmorton Studio in Pendleton in this 1964 Business Review.