

1964 Pendleton Business Review

Prepared By Business Reviews, Inc., 320 N. W. 95th St., Portland, Oregon 97229

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF PENDLETON

R. L. ELLIOTT, Executive Vice President

First Federal Savings and Loan Association of Pendleton is located at 109 S. W. Court Avenue. Phone 276-3421. This institution is one of the financial structures of this community. If you have money to save or invest you should investigate the advantages this Savings and Loan Association can offer you. It is well known in this territory for reliability and many have found their desired method of savings through them. They offer a way for reliable parties to secure loans in a business like manner, without being imposed upon in any way. You will be more than pleased with this efficient and modern establishment. Through this widely known institution many people of this community have been enabled to own their own homes. This concern has probably contributed as much toward the development of this community as any other organization. Its service is indispensable to the comfort, success and progress of this section. If you plan to build, or repair in the near

future, see the First Federal Savings and Loan Association of Pendleton.

Your payments are always made to fit your own individual income. They are designed so you can meet each one as they come due. There can be no better way to secure funds for the building you plan to buy, build or repair, than to visit this firm in Pendleton.

This firm also has convenient offices at Hermiston and at Milton-Freewater.

NATHAN'S

JANET HAGEN, Owner

Little boys and girls are people just like grown ups. They like well tailored clothes with good material, so give them a break, buy their clothes at Nathan's, located at 132 S. Main in Pendleton.

If it's a layette or your child's first school clothes, you'll find it at this prominent store. They have a complete line of clothing for the Junior Miss as well as a complete stock of young boys and girls clothing that will please the most particular mothers. They stock boys clothes up to 16, girls—infants to size 14, complete selection of pre-teen and Juniors.

Only in recent years have manufacturers developed clothing which is made of durable material and properly cut to give a child freedom of movement while playing. Wise parents realize this is important to the health and comfort of their children.

If your child is in any way hard to fit, this is the store where you will want to select his clothes. This fine store carries the latest in style and fashion and invites our readers to stop and visit on your next shopping trip to Pendleton.

PENDLETON APPLIANCE SERVICE, INCORPORATED

BILL MANNY — BURDETTE McLEAN, New Owners

Located at 204 S. W. Emigrant Avenue in Pendleton, phone 276-7141.

In this day and time, when a change as radical as that which has come to the radio and television industry, people find it necessary to seek the man to repair their sets that is keeping up with the modern changes and improvements on the new sets.

It requires skill and knowledge to keep your radio and television in the best of con-

dition, and Pendleton Appliance Service fills this need, as you can be assured they are familiar with all the habits of your particular set.

This fine company is also headquarters for repair of all appliances, including washers, dryers and refrigeration. Their technicians have the experience and equipment to do the job quickly and well and at a moderate cost.

Mr. Manny and Mr. McLean have recently become the new managers of this company and

between them they bring many years of experience and good reputation to guarantee that you will be pleased with the service and quality work provided here.

So don't put it off any longer if any of your appliances are not in the best condition, bring them in or phone 276-7141 and they will gladly have a serviceman come to your home and do the job. They also have a fine selection of good used TV and appliances at real money saving prices which you should see.

COMRIE OLDS-CADILLAC

ROY COMRIE, Manager

With modern garage and sales room in Pendleton located at 511 S. E. Court. Phone 276-1921.

Once again the Oldsmobile and Cadillac motor car manufacturers have proved to the people their superior knowledge of automobile engineering by giving the people what they want and what they have been looking for since the beginning of the automobile industry. The new Olds and Cadillac are more examples of smoother and faster performance and at prices within the reach of all.

These new cars are the result of years of experimenting, the spending of vast sums of money and a consistent refusal to accept any test as final. When you purchase a car

from this well known agency it does not mean that the transaction is closed, for they realize that pleasing a customer means success to them. They have at the disposal of the public one of the most modern and up-to-date garages to be found in this part of the state. It is the home of good service for all automobile owners in this section.

The public has learned that in dealing with Comrie Olds-Cadillac they are sure of satisfactory service and work well done. Be sure and visit Comrie Olds-Cadillac during May and June for the great Sell-A-Rama. Prices will never be lower and trades will never be higher and the slogan for May and June is "You Better Believe It."

TRI-COUNTY EQUIPMENT COMPANY

Tri-County Equipment Company does its part to further the agricultural interests of the community by supplying the well-known John Deere farm machinery at the lowest prevailing prices and by rendering an exceptional repair service to their customers. They are located at Highway 30 W. and Airport Road in Pendleton.

They do not feel that their obligation to you ceases with the sale of farm equipment; they endeavor to see that you receive satisfactory service from items which you purchase.

The great John Deere line did a great deal to develop the United States and has always provided the latest improved farm machinery that will do the work in the least time, at the lowest cost.

They have invented more labor saving farm machinery than any other company, and have always been in advance of competition. This leading equipment man-

ufacturer is well represented by Tri-County Equipment Company who spares no pains to serve you to the best advantage with the latest in dependable farm machinery.

They have a complete stock of genuine factory replacement parts for this line. They invite you to drop in and see what they have to offer, or call Pendleton 276-3321. There is a branch office in Arlington also, to serve you better.

PENDLETON IRON WORKS

DICK WILSON, Manager

Located at 611 S. E. Dorion patch, in Pendleton. Phone 276-1963.

The Pendleton Iron Works is a vital element in the industrial progress of the state, for the services rendered are of great assistance to farmers, contractors, manufacturers and garage men in this section.

Many times, a part can be made or repaired in much less time than a new one can be obtained, thus saving many dollars annually.

They have the very latest machine shop equipment to be found anywhere, which enables them to execute all classes of work with promptness and dis-

regardless of the size of the job.

The shop is convenient for the people of the surrounding territory, and is recognized as the machine work, metalizing and welding headquarters for this entire section of the state.

Just call 276-1963 in Pendleton for service and estimates. We in this 1964 review call the attention of the public to this fine job, and to say that they provide excellent service at reasonable rates. Remember the Pendleton Iron Works for all machine, metalizing and welding needs. Phone 276-1963 for complete information.

SWANSON PAINT AND GLASS

JOHN R. SWANSON, Owner

The Swanson Paint and Glass located on Tutuilla Road in Pendleton has long been recognized as this section's leading glass concern, featuring glass and paint for every need or requirement. They are always pleased to have you stop in and inquire about your glass or paint problems whether for residential or commercial requirements.

This firm handles such well known paints as Sherwin-Williams, Fullers and Imperial. For the very best in superior quality glass see or call this well known company, who will gladly give free estimates on glass for every purpose. Plate glass, store front construction and mirrors are all available here as well as storm

doors, storm windows, and screen doors and windows. They guarantee their glass in all lines.

The manager of this firm is also thoroughly familiar with all phases of the painting business. Fair and honest business methods at all times, individual service to every customer, along with their superior merchandise has been responsible for much of the success of this well known firm in Pendleton. Many homes have had their painting done by Swanson Paint and Glass. They have the knowledge and equipment to do a job quickly and correctly, and Mr. Swanson invites people on any job, either home or commercial. Just call Pendleton 276-6671.

HAWKINS-HUDSON, INCORPORATED

RON HUDSON, Owner

The special attention of our readers is called to the services provided by Hawkins-Hudson Inc. located at Pend-Air Siding in Pendleton. Phone 276-5531.

Aerial crop dusting and spraying is rapidly becoming more and more important to ranchers everywhere. A sudden plague of harmful insects can be quickly and easily destroyed by an airplane. It makes no difference if the field is muddy, heavily wooded or criss-crossed by streams and ditches. In just a few minutes an airplane can effectively cover a large area that would take days to cover with old methods. You are cordially invited to call Hawkins-Hudson, Inc. for information or free estimates. Phone 276-5531.

This firm also renders a service for seeding and fertilizing

also complete maintenance and rental service.

In this review issue we highly recommend you investigate the many advantages of aerial crop dusting and spraying by writing or calling Hawkins-Hudson, Inc. in Pendleton. Don't lose a complete crop when for a small amount you can save it with this service.

DEL'S EXCAVATING COMPANY, INCORPORATED

DEL BOSWORTH, President

Del's Excavating Company, located at 509 S. E. 10th St. in Pendleton is equipped for any job large or small.

They have all the equipment necessary to do excavating and grading. They can do all dirt moving work cheaper and much faster than the old methods which today with the high cost of labor would be almost prohibitive.

Del's Excavating Company will take care of your basements, main line sewer construction, street building, curb and gutter work, water lines and general

dirt work quicker and easier. All you need to do is phone 276-5242 in Pendleton and they will gladly send a representative to look over your location and give you free estimates on the work that is to be done.

When you contact this firm on a job you can rest assured that they are interested in the welfare of this area and will therefore make every effort to see to it that you get top quality work and the best possible materials. We recommend them for the position they hold in the community.

HILL'S FURNITURE WAREHOUSE

B. E. HILL — JOE HILL — DON HILL

Hill's Furniture Factory will furnish your home at moderate prices. This firm is located at the Airport Junction in Pendleton.

It is the purpose of this reliable establishment to successfully and comfortably furnish the family home at moderate prices. Through their years of business they have rendered a most valuable service to the people of this area. They are custom builders of the very best in upholstered furniture including rockers, davenports, chairs and sectionals. The entire staff invites you to stop in and see the complete building of a set of upholstered furniture. They build furniture of the better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of a large selection of tasteful, practical and inexpensive furniture from which to make your selection. Their slogan is, "Direct to you from manufacturer."

Hill's Furniture Warehouse has also a fine selection of beautiful carpeting at the lowest possible prices and expert installation is available. We would like to recommend this firm as one of the finest in our area and we believe that a visit to the store in Pendleton will show the reason for their many satisfied customers from as far away as Washington and California. For personal service just call Pendleton 276-7033.

FORD'S TIRE SERVICE

FORD ROBERTSON, Owner

Complete tire, tube and recapping service but the wise motorist has this work done S. E. Emigrant in Pendleton. Phone 276-2152, Heppner phone 676-9481.

Smoothly worn tires are exceedingly dangerous and no motorist should continue to use them, endangering his own life and those of others who may be in his path when skidding takes place.

By experience, motorists know that they can save considerable on tire expenses by having good, smooth, worn tires recapped, re-storing them to new life and use and making them safe on street and highway.

There are various types of re-

capping service but the wise motorist has this work done where it can be handled with the proper equipment and skilled workmen. This type of service is furnished by Ford's Tire Service in Pendleton who by reason of their honest, high class work are witnessing a steady growth in their business. This company is your dealer for General tires. They can save you money on new tires, winter or snow tires, or recap service on auto, truck or tractor tires. For your convenience Ford Tire Co. also has a fine store in Heppner, managed by Bud Peck who is well known to many of our readers.

FEDERAL LAND BANK ASSOCIATION

B. C. TELYEA, Manager

Thousands of Northwest ranchers and farmers utilize the money-making potential of Land Bank Loans. Among the many money-making purposes for which you can get a Land Bank Loan: to buy land, livestock or equipment, to construct buildings, install irrigation or improve land, to pay taxes or refinance. Land Bank Loans are preferred for low interest, long terms, full prepayment privileges.

Get the facts from your nearest Federal Land Bank Association office at

Federal Land Bank Association of Pendleton

702 S. W. Dorion Ave., Pendleton, Oregon