

We've Had A Spring Opening, We'll Have A Spring Festival, But Right Now We're Having A

Spring THING!!

You May Wonder What A Spring Thing Is. Well, We Have THINGS At Bargain Prices And You Must Have THINGS You'd Like To Buy At Bargain Prices. Need We Say More???



BULOVA
Man's Watch

Surf King

A fine 17 jewel, waterproof with the famous Bulova quality and craftsmanship. Shop resistant, unbreakable mainspring.

Only **29.95**
plus tax



"Something from the jeweler's is always something special."

Peterson's
JEWELERS

2 for 1 SALE OF SHOES

Two Pair Of Nationally Advertised Women's Or Girls Shoes For The Price Of One Pair.

THESE ARE NAME BRAND SHOES

Women's Tennis Shoes

Colored and Striped
\$2.29 and \$1.95

GONTY'S

IT'S HERE



The All New MUSTANG BY FORD

See It In Our Showroom
On Friday, April 17

HEPPNER FORD

124 N. Main

Ph. 676-9152

SURE, IT'S....



But We've Got Bargains On

Ladies Wool Skirts - - \$5

CHILDREN'S NAME BRAND

Sweaters

PANDORA

Sleepwear

BABY DOLLS

CAPRIS

SHIRTS

Reg. \$3.95

Now \$2.50

Elma's Apparel

233 N. Main

Heppner

Ph. 676-9426

Penneys
ALWAYS FIRST QUALITY

HELP YOURSELF TO 5643

Notions Specials

BIG BUYS — LITTLE PRICE

Counters and counters full with buttons Bobby Pins, Shoe Laces, Trimmings, School Supplies, Thread, Rain Bonnets, Everything you need at Big Savings.

YOUR CHOICE **4c**

Take Home A Bag Full

Spring Time Is Chow Time
TRY OUR SPECIALS



MENU

FRIDAY, APRIL 17
HALIBUT STEAK - \$1.00
Soup - Salad - Roll

SATURDAY, APRIL 18
HOT TURKEY SANDWICH
Soup - Salad - Roll

\$1.00

Wagon Wheel Cafe

HEPPNER

PH. 676-8997

Save A Dollar!
Giant Size Sale!

Helena Rubenstein's 5 Color-Tone Shampoos
Reg. \$2.50 NOW ONLY \$1.50 plus tax

Now you can save \$1 on every big bottle of Helena Rubenstein's Color-Tone Shampoo. But hurry, this offer is for a limited time only! Not a tint, not a rinse, but a rich shampoo that adds color highlights, Color-Tone Shampoo accents your own hair shade, makes it sparkling clean and easy to manage. Choose from: Blonde-Tone, Brunette-Tone, Brown-Glow, Red-Head or Silver-Tone!

ALSO ON SALE:

Silk-Sheen Cream Shampoo*, Silk-Sheen Cream Rinse and Color-Keep Shampoo* (for rinse, tint and bleach users.) Reg. 2.50 now 1.50. Plus: Bio-Shampoo* for positive dandruff control. Reg. 2.75 now only 1.50.

*No Cosmetic Tax



PHIL'S PHARMACY

193 N. Main

Ph. 676-9218

A Shulton LIMITED TIME OFFER!

especially for SUMMER



SPARKLING MIST

... beautiful 2 oz. aerosol spray

DUSTING POWDER

... 4 oz. all-summer size, in plastic

COLOGNE ICE*

... fragrance cooler, no-break traveler

100 each plus tax

Choice of 4 famous Shulton Fragrances
So much luxury for so little invites lavish use to keep you cool and fresh all summer. In Desert Flower, Friendship Garden, Escapade and Early American Old Spice.

*The New Cologne ice in Desert Flower only.

HUMPHREYS REXALL DRUG

HEPPNER

PH. 676-9610

CATCH THIS!

LADIES WESTERN BLOUSES and WESTERN PANTS

1/2 PRICE!

Values from \$3.95 to \$8.95

Wilson's Men's Wear

Heppner, April 17 and 18 At Most Stores