

Knowing WHERE



to fish (or shop)
can make a **BIG**
difference
in **YOUR** favor

The angler who nets the best catch is usually the one who knows **WHERE** to cast his line. Same way with shopping. **WHERE** you shop is just as important as **WHAT** you buy. It pays to . . .

SHOPPING AT HOME
GIVES THESE ADVANTAGES

**FRIENDLY
SERVICE**

**BETTER
VALUES**

**PARK and
SHOP**

**SHOP with
CONFIDENCE**

**FAMOUS
BRANDS**

SHOP AT HOME

When you shop at home, you not only get full value in merchandise for the dollars you spend, but also **EXTRA** value in community benefits.

Because, you see, you haven't seen the last of the dollars that you spend in your hometown stores! They keep right on working for **YOU** in many important ways.

They help keep your community on the grow, help maintain local trade and employment. Most importantly, they help local merchants to pay the taxes and make the contributions that support your local schools, streets, playgrounds, churches, hospitals and other vital services and facilities.

HOME SHOPPING DOLLARS ARE YOUR SMARTEST DOLLARS!

Anderson's Builder's Supply

Ayers Pest Control
Clayton Ayers — All Types of Pest Control

Bank of Eastern Oregon

Jerry's Barber Shop

Jeanne's Beauty Shop

Case Furniture Co.

Central Market

Columbia Basin Electric Co-op

L. E. Dick

Economy Market

Elma's Apparel

Farley Motor Co.

First National Bank of Oregon

Ford's Tire Service

Fulleton Chevrolet Co.

The Gazette-Times

Gilliam and Bisbee

Gonty's

Appliances and Shoes

Heppner Auto Parts

Heppner Auto Sales

Heppner Lumber Co.

Hotel Grill

Humphreys Rexall Drug

Inland Chemical Co.

Kinzua Corporation, Heppner

Lairds' Variety Store

Lott's Electric

M&R Company
Floor Covering and Heating

MiLadies Apparel

Morrow County Abstract and Title Co.

Morrow County Creamery

Northwestern Motel

Peterson's Jewelers

Pettyjohn's Farm and Builders Supply

Phil's Pharmacy

C. A. Ruggles Insurance Agency

Thomson's Grocery
"Your Friendly Store"

Tum-A-Lum Lumber Co.

Turner, Van Marter and Bryant

Van Winkle's Motel
and Service Station

Wagon Wheel Cafe

Western Auto Store

Wilson's Men's Wear