

You Score Two Points

For The "Home Team"

... Every Time You

SHOP AT HOME



POINT NO. 1

The dollars you spend at home go into circulation locally, help sustain local trade, commerce, employment and general prosperity. They also help local merchants further to improve their facilities and their service to you, help them to maintain even wider selections of the merchandise you need and want.

POINT NO. 2

Dollars spent at home largely STAY at home, where they can help build a better community for you and your family. They help local merchants to pay the taxes and make the contributions that support the schools, streets, parks, civic services, hospitals and churches that make this a better place in which to live!

MORE POINTS IN YOUR FAVOR:



You Know The Reputation of Local Stores For Reliability



ONE Stop Takes Care of Most of your Shopping Needs



Hometown Merchants Take A Personal Interest In You



All Your Favorite Brands Are Represented Here.

Here's Your Winning Lineup of Hometown Firms:

Anderson's Builder's Supply

Ayers Pest Control
Clayton Ayers — All Types of Pest Control

Bank of Eastern Oregon

Jerry's Barber Shop

Jeanne's Beauty Shop
JEANNE and VERLE

Becket Equipment Co.
"We Fix and Make Things"

Case Furniture Co.

Central Market

Columbia Basin Electric Co-op

L. E. Dick

Economy Market

Elma's Apparel

Farley Motor Co.

First National Bank of Oregon

Ford's Tire Service

Fulleton Chevrolet Co.

The Gazette-Times

Gilliam and Bisbee

Gonty's
Appliances and Shoes

Heppner Auto Parts

Heppner Auto Sales

Heppner Lumber Co.

Hotel Grill

Hotel Heppner

Humphreys Rexall Drug

Lairds'
Variety Store

Lott's Electric

M & R Company
Floor Covering and Heating

MiLadies

Morrow County Abstract and Title Co.

Morrow County Creamery

Northwestern Motel

J. C. Penney Company

Peterson's Jewelers

Pettyjohn's Farm and Builders Supply

Phil's Pharmacy

C. A. Ruggles Insurance Agency

Thomson's Grocery
"Your Friendly Store"

Tum-A-Lum Lumber Co.

Turner, Van Marter and Bryant

Van Winkle's Motel
and Service Station

Western Auto Store

Wilson's Men's Wear