

MAY Christmas Day be an especially merry and bright one, bringing you full measure of joy, peace and contentment.

M & R COMPANY

MATT

RAY



"ELOISE" GROWS UP AND SO DO HER BONDS



Evelyn Rudie was only 7 when she first volunteered as a Savings Stamp salesgirl for the Treasury Department. Her own Savings Stamps of yesterday have become her Savings Bonds of today. At the right is Evelyn as she is today 14, a freshman at Hollywood High School, still buying Bonds out of her movie and television earnings, and still on the job as a Bond volunteer. This time, she's reminding her teen-age friends that Savings Bonds make wonderful Christmas gifts.

Warm Christmas Wishes

Hope Santa fills your Christmas stocking with everything your heart desires!



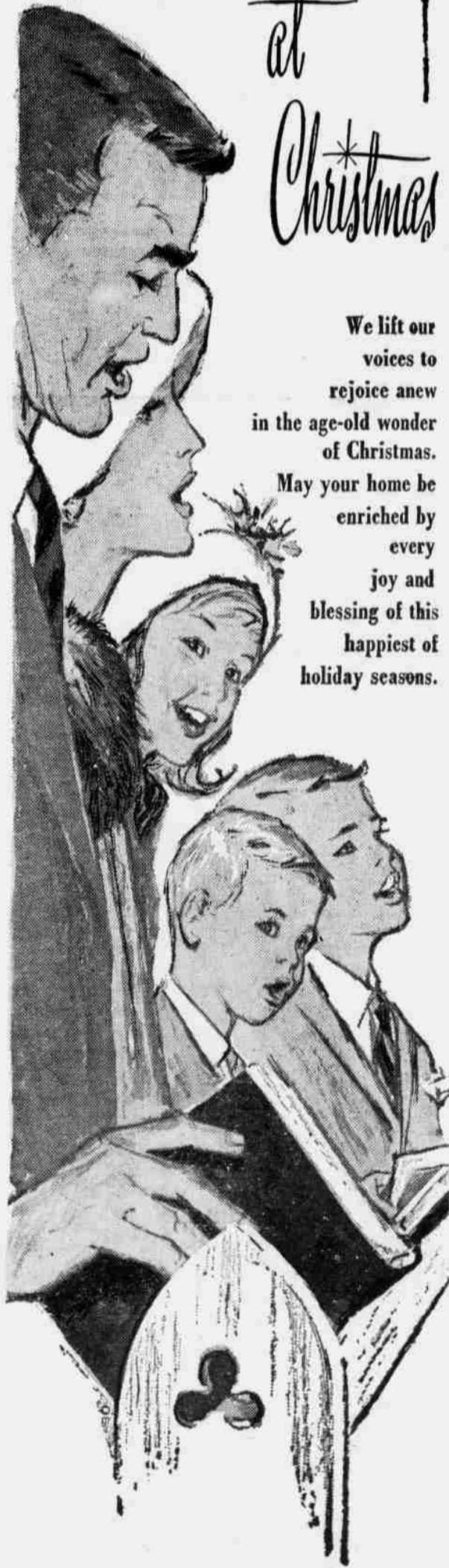
LAIRDS'

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JOY

at Christmas



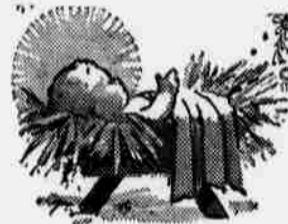
We lift our voices to rejoice anew in the age-old wonder of Christmas. May your home be enriched by every joy and blessing of this happiest of holiday seasons.

Bank of EASTERN OREGON

HEPPNER

ARLINGTON

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Electrical Gifts Offer Pleasure For Year-Around

A gift of year-around pleasure for the homemaker and members of her family—an electric household appliance—is suggested for Santa's shopping list by Pacific Power's local area Polly Pacific home service representative, Linda Clark.

"Few gifts can top an electric dishwasher and dryer or an automatic laundry washer or dryer for delighting the homemaker, and there also are dozens of smaller electric conveniences that meet the needs for gifts for other members of the family," she notes.

"Local retailers are stocked up on these work-and-time saving conveniences, and Santa Claus' helpers are prepared to demonstrate their value," the Polly Pacific home service representative added.

"The electric dishwasher is truly a full-family gift for the household with teenagers who want to help mother after dinner but shun the drudgery of hand washing and drying," she reports. "And the ever-popular electric clothes washers and dryers are a happy choice for today's busy families who need the convenience of 'instant laundry service' at the push of a switch."

Also enjoyed by all the members of the family are color television and radio-record player combinations.

In the category of the smaller gift suggestions are hair dryers, floor waxers and polishers, shavers, portable electric space heaters for chilly mornings, electric blankets, food mixers and

For Kissing

Secular and religious Christmas customs met in the old English "kissing bunch." This ever-green ball had mistletoe, for kissing, hung from the center. But it also contained small dolls to represent Jesus, Mary and Joseph, as well as an array of fruits and colorful ornaments.

blenders and can openers, cordless hand tools or shop equipment and scores of others displayed by retailers. "And just to prove that if it takes work to do a chore, electricity will do it better, there are now decorative electric envelope openers on the market for your household," she reported.



We thank you for your friendship and wish you a Merry Christmas!

HICK'S MARKET

IONE

Cecil

Evelyn



Peace and Happiness

As the Star shone on the Babe of Bethlehem, so may the peace and promise of His wondrous message shine brightly on you and yours, this Christmastide, bringing happiness in abundance.

HEPPNER T.V. INC.



A jolly salute to all and a hatful of cheery greetings for Christmas! May we extend our thanks and say, once again it's been a pleasure to serve you.

INLAND CHEMICAL AND EQUIPMENT COMPANY



MERRY Christmas

We welcome the glad Christmas season and all the heartfelt joys it brings. We welcome, too, the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

ELMA and EVERETT HARSHMAN