



THESE HEPPNER BOYS are selling subscriptions in the Gazette-Times subscription campaign which ends this Saturday at 6 p.m. From left to right are Kevan Pratt, Jerry Healy, Kelly Green, Jimmy Van Schoiack and Earl Struckmeier.



THESE HEPPNER YOUNGSTERS are selling Gazette-Times subscriptions in the campaign which ends this Saturday night. From left to right are Billy Stockard, Amanda Smith, Randy Stillman, Bill McLeod and Ricky Gimbel. Sherri Lynn O'Brien is not pictured.

## Little Joe in Character As 'Devil-May-Care'

(Editor's Note: Michael Landon, "Little Joe" of the Bonanza TV program, will appear at the East-West Shrine game and ceremonies in Pendleton during the night of Saturday, August 24. The following sketch tells of the popular actor.)

Michael Landon sums up his starring role as Little Joe Cartwright, the youngest of three half-brothers in NBC-TV's three-hour color series, "Bonanza" (Sundays, 9-10 p.m. PT; 8-9 p.m. CT) this-a-way:

"I'm a devil-may-care character."

And, in many respects, it's a good description of Mike himself, starting with his devil may care school record right down to his present preoccupation with snakes, spiders and fast cars.

Mike Landon was born Eugene Rowland of Forest Hills, Long Island, N. Y.

"Everyone in the family went by another name, so I figured I might as well too," Mike explained.

His mother is Peggy O'Neill, of musical comedy fame. His Dad, a theater manager, studio publicity man and radio personality, was known as EMO (Eli M. Orowitz), although he maintained the initials stood for "Eat More Oysters," and Mike's sister is known as Victoria King.

"The name I really wanted was Mike Lane," Mike admitted. "But the Screen Actors Guild said there already was such a person. So they gave me the telephone directory and I picked out a name there weren't too many of."

Mike's high school academic record was rather undistinguished. Although he had a IQ of 151, he graduated second from the bottom of a class of 301 students. "I just didn't like to study," he explains. "I was too busy trying to be the class clown."

However, he had scholarship offers from 46 universities, for his outstanding record as a javelin thrower.

Before entering the University of Southern California, Mike spent some time in Santa Barbara, Calif., making up scholastic deficiencies and teaching swimming on the side.

The latter presented a slight problem, because Mike really didn't know how to swim and was deathly afraid of the water.

"I bluffed my way through because I needed the job," Mike recalled chuckling. "When the instructor asked if I had my lifesaving badge, I answered

casually that I'd never bothered to get it. I spent every night from 9 p.m. until midnight in the pool by myself, until I knew how to swim. I taught the class by reading up on swimming and I always kept my socks and sneakers on, so nobody would ever ask me to go into the water to demonstrate. I not only turned out some good swimmers but actually saved a person from drowning!"

The 25 years old star got into show business after leaving USC when he suffered an arm injury his freshman year. While working in a warehouse near his home in North Hollywood, he agreed to read for a buddy taking a screen test at Waddy Bros. When the test was completed, Mike, and not his buddy, was signed to a contract.

His first big credit was the starring role in "I Was A Teenage Werewolf," a motion picture he'd like to forget. He also played the title role in "Legend of Tom Dooley" and starred in "Maracaibo" and played the albino in "God's Little Acre."

He also has acted in more than 100 television shows, among them four roles on "Playhouse 90," several appearances on "Studio One," "GE Theater," "Schlitz Playhouse" and "Zane Grey Theater."

Landon likes fast cars, animals, insects and snakes, including a pet tarantula he found while on location in Mojave (Calif.) desert. His pet snakes include a boa constrictor.

Landon has long since made up for his early distaste for school work by reading almost anything he gets his hands on. He enjoys discussing almost any subject and recently sold his first screenplay, which was broadcast on "Bonanza" this past season.

His father, (TV), co-star Lorne Greene, calls him, "One of the brightest young men I've met."

"And the wittiest guy I know," adds co-star Dan Blocker.

Last April, Landon made his singing debut in a "Highway of Melody" special on NBC-TV, and he hopes soon to branch out into the recording field.

Gene Pierce, president of the Bank of Eastern Oregon, and Art Allen of Boardman enjoyed a week's pack trip into the Wallowa Mountains two weeks ago, spending some of the time fishing, taking pictures and viewing the scenery. Fishing was excellent. Pierce completed his vacation last week-end by taking his family on a trip to Medford, Yachats and Newport. Weather at the coast was damp and cool.

## Bert Huff Named Heart Fund Head

Kenneth C. Hume, assistant vice-president of the First National Bank of Portland, has been named state chairman for the 1964 Heart Fund campaign in Oregon, according to Dr. Earl D. DuBois, Oregon Heart Association president.

Assisting Mr. Hume by serving as Eastern Region Chairman is Leo Adler, Baker, who will be one of thousands in Oregon who will help organize volunteers and collect contributions during the week of February 17-23 to support heart and blood vessel research.

Helping Adler as district campaign chairman in charge of Morrow, Umatilla, Union and Wallowa counties will be Ken Lillard, Radio KLBM, La Grande. He will be assisted in Morrow county by Bert Huff, First National Bank in Heppner.

In accepting the position of county Heart Fund chairman, Huff said there are more than 20 types of heart disease and many kinds of blood vessel diseases.

"The Heart Fund fights them all," he said.

During 1962-63 the Oregon Heart Association allocated more than \$180,000 to support researchers in Oregon. Numerous breakthroughs in medical science are expected this year in order that premature death and disability be halted.

Each of these volunteer Heart Fund workers has expressed a desire that every family take to heart the slogan of the campaign—"More will live the more you give"—and give generously.

## Mrs. Dick Completes College Studies

Mrs. L. E. Dick returned home Sunday following the completion of her college studies at Southern Oregon college in Ashland. She will receive a B. S. degree in elementary education and will graduate with the June 1964 class.

Mrs. Dick attended the 10 weeks of summer school on the campus besides the many hours she has completed the past years toward her degree while working with her husband in their business and caring for their five children. The three youngest children, Kyle, Kevin, and Erin, spent the last two weeks with her in Ashland.

Mr. and Mrs. Jim Driscoll are on vacation from their work in the Heppner post office this week. They went to Portland to visit their daughter and family and also expected to spend some time on the coast.

## Over The Tee Cup

By DEE GRIBBLE

Hasn't the weather been the most! Too hot for this old golfer Sunday, but hear that many played before and after the old sun got going.

The Heppner men that invaded La Grande didn't set fire to the course but had a heap of fun—all but Phil Mahoney. He and Hazel must share a No. 3 iron for a while. He connected with an apple tree, endeavoring to play an unplayable lie—and the tree was the mightier. Thanks to Van Marter, Sr., Hazel now has her No. 5 iron she had lost on the course.

Tuesday might have been the 13th of August, but surely was our 1-u-c-k-y day. Juanita Carmichael was hostess, with the mostest. She served and poured, with everything perfect, except no cream.

Golf balls were won in a new way—bogey strokes on No. 6 and 9 subtracted from gross score and who but a school teacher would think that up. Hazel Mahoney took the bogey (she's placing this ball among her ribbons won on Nancy here.)

Back to La Grande—the fellows all won golf balls for hitting the short greens on drives. Brown and Gribble 3 for 4 and McQuarrie and Mahoney 2 for 4, so that's not so bad. The weather was lousy and the thunder and lightning plus rain coming home was terrific.

A letter to the parents of the bike-size boys that are invading our golf course, scouring all the nooks and corners for golf balls. We'd be most happy if they would put those found balls in the box (without the expected 10c per, as we just don't do it that-a-way.) If you were paying \$1.35 per golf ball you'd be pleased to find it in the box when you deposited the ones you had found. After all, they're private property, and many of these same bike riders aren't supposed to be there in the first place. Nuff said!

Junior golfers—you now have handicaps, so let this Tee Cupper know how you're doing and you'll find your name in print.

Mr. and Mrs. Herbert Hynd are on a ten day fishing trip to Paulina Lake, East Lake and other lakes and to the coast. Mr. and Mrs. Pete Cannon are spending their vacation in Canada. Mrs. Tom Hiatt spent this week visiting friends and relatives in the Seattle area. Her children were cared for by Shirley Hicks during her absence. Gary Morgan and Jim Martin are having a vacation at Seaside. Mr. and Mrs. Cecil Hicks have

## Band Teacher Tours Europe With Orchestra

Carol Miller, band instructor in the Ione High school, arrived home Sunday from a six-week tour as a member of the Grande Ronde symphony orchestra which traveled through Europe. The 80-piece orchestra, composed of musicians from Oregon and California, appeared in concert on the average of once each week in several different European countries. They found their visits to countries behind the iron curtain especially interesting and audiences very receptive and genial.

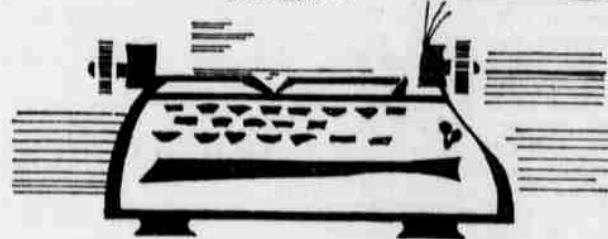
The tour included a total of 102 traveling members who traveled from round trip by chartered jet from Montreal, Canada. Mr. Mil-

ler had also been with another touring orchestra in Western Europe two years ago, started under the People to People Goodwill program set up under President Eisenhower.

He plays the trumpet in the orchestra, and was active in musical groups at Eastern Oregon College of Education in La Grande from where he graduated last spring.



# OFFICE FORMS



save dollars in time

Up-to-the-minute forms for all of your business functions can save time and reduce overhead. We have many stock forms that may fit your needs. Also, we can work with you to design special forms to fit your exact situation. Give us a call—our forms will save you hours and dollars.

## THE HEPPNER GAZETTE-TIMES

Morrow County's Fair and Rodeo are the county's REALLY BIG SHOWS!

The Fair brings out the best of the county's produce, livestock and craftsmanship. Both young and old participate, doing their part to put the county's best foot forward.

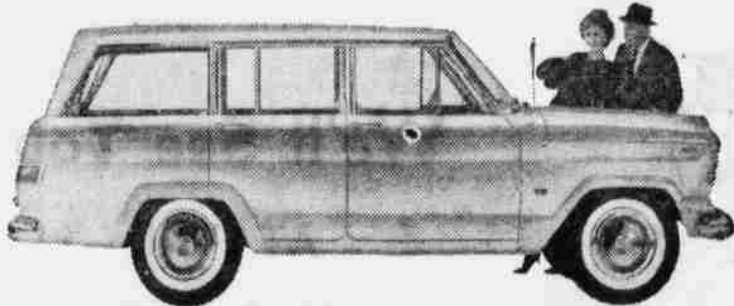
We congratulate all who work so hard to stage this wonderful event, extend best wishes to all who participate and urge everyone to join us in supporting the fair.

4-H PIG SCRAMBLE AND LIVESTOCK AUCTION THURSDAY, 7:30 P. M.

## Columbia Basin Electric CO-OP

SERVING MORROW AND GILLIAM COUNTIES

## THE INSIDE STORY...



## ON THE NEW 'JEEP' WAGONEER!

Different? Definitely! • Optional automatic transmission and 4-wheel drive • Single Selector Knob for 'Jeep' 4-WD traction • Optional independent front suspension, first in any 4-wheel drive wagon • America's only automatic overhead camshaft engine • Handles loads other wagons can't! The rear opening is higher (cargo height 3 ft. 5 in.), wider (4 ft. 7 in.), and with tailgate open it has a cargo length of over 9 ft. The 'Jeep' Wagoneer is the first family wagon to offer the comfort, looks and performance of a passenger car—Plus 4-WD traction and safety. 2-WD models also available. Step in! Size it up! Try it out today!



KAISER Jeep CORPORATION World's largest manufacturer of 4-wheel drive vehicles  
FARLEY MOTOR COMPANY, Mav and Chase, Heppner  
KAISER PRESENTS THE  
LLOYD BRIGGS SHOW