



IN MORROW COUNTY YOU WILL DISCOVER ...

FINE RANCHES ...



GAR SWANSON, 1963 CONSERVATION MAN OF THE YEAR, IS SHOWN IN HIS STUBBLE-MULCHED FIELD WITH STRIP CROPPING STRETCHING OUT BEHIND HIM.

... AND FOREST AREAS



LOOKOUT TOWERS GUARD OVER THE HEPPNER RANGER DISTRICT, UMATILLA NATIONAL FOREST. THIS ONE STANDS HIGH ON MADISON BUTTE.



HOLD IT, DAD!

You've probably thought of everything, but here's a suggestion. Before you leave, check your automobile insurance just to make sure it will furnish you with adequate protection in case of an accident in another state, among strangers.

CALL US!

BE SURE TO GET TRIP INSURANCE

INJURY — SICKNESS — PERSONAL EFFECTS

C. A. Ruggles Agcy.

P. O. Box 247 Heppner Ph. 676-9625

A LOVE OF HORSES ...



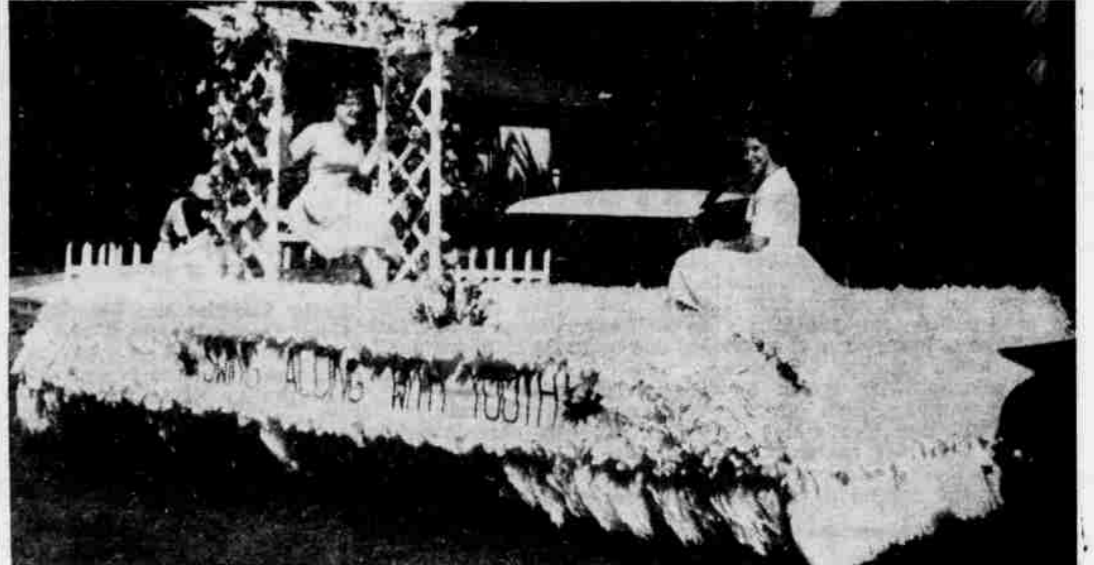
FRED MANKIN, SUPERINTENDENT OF THE WRANGLERS HORSE SHOW HELD ANNUALLY FOR YEARS, IS SHOWN ON HIS TENNESSEE WALKER, PRINCE CHARMING.

GOOD TIMES AT GATHERINGS ...



ONE OF THE PLEASANT EVENTS OF ANY YEAR IS THE WRANGLERS' COWBOY BREAKFAST HELD AT RODEO TIME. IT ATTRACTS HUNDREDS OF HUNGRY CUSTOMERS.

COLORFUL PARADES ...



BEAUTIFUL FLOATS LIKE THIS WINNER FROM THE HEPPNER SOROPTIMISTS CLUB ADD COLOR TO THE ANNUAL MORROW COUNTY FAIR AND RODEO PARADE.



FOR
CCC

Commodity Credit Corporation
LOANS

SPECIFY
FNB
FIRST NATIONAL BANK
OF OREGON

If you apply for a CCC loan on your crop, you'll get speedy, efficient service by directing your ASC office to issue your grain loan through your nearby branch of First National Bank of Oregon.

Convenience, a 98-year record of safety, and "Personal Interest" in its customers makes First National first choice for depositing the proceeds of your grain crop. We invite you to "Bank where you can borrow" ... your deposits help build your own community.



My Bank THE FIRST NATIONAL BANK OF OREGON, PORTLAND MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION FOR OVER 600,000 OREGON PEOPLE!