

# Consultant Predicts Heavy Growth for State

Oregon, with its world-wide reputation for quality products, is destined to grow amazingly in population and industrial development in this decade and in the next quarter century.

The prediction of Hubert J. Soher, nationally-recognized consultant of San Francisco, is the conclusion of a newly published survey-report on Oregon's economy, titled "Oregon Today and Tomorrow, An Economic Study of the Quality State."

The result of a year's study, the report has been published by Pacific Power & Light Company, in the form of a 60-page book. It will be widely distributed in Oregon and the nation.

"Oregon is entering its most dynamic period of growth," Soher says in the summary and concluding chapter of his 25,000-word illustrated report, which is based upon hundreds of personal interviews with leading industrialists, financiers, educators, federal and Oregon agencies and local officials, editors, chambers of commerce, labor leaders and agriculturalists.

"Made in Oregon" symbolizes the best," the report states.

It adds:—"The world recognizes such Oregon food products as Southern Oregon's pears, Blue Lake beans of the Willamette Valley Bumble Bee salmon and tuna, from Astoria, Hood River apples and Dickenson jams and jellies.

—It has become a sports wear capital, thanks to the superb products of Jantzen, White Stag and Pendleton.

—It is one of the top half-dozen research centers of the nation. Its electronics and scientific instruments industry, sparked by Tektronix, is exploding into major industry proportions.

—Its tourist and convention industry, based upon matchless scenic attractions and modern facilities, is challenging agriculture as a major income-producing business.

—Its basic timber products industry has passed into better managed and better financed operations.

—Its great water and power resources offer great inducement to future expansion of business, and will attract new industries for an ever expanding market.

Commenting on the Soher report, Paul B. McKee, chairman of the board of directors of PP&L, said: "We believe the report will help Oregonians to take advantage of the opportunities and future growth indicated by the constructive forces at work in the economy of the state. As the work of an independent consultant of national stature, the report will become a valued tool in attracting new investments needed to foster the continued growth of Oregon."

After citing Oregon's great reaction and education facilities, its mild climate, its livability, its highly skilled labor force and its favorable business climate, Soher makes the following predictions for the state:

Its population will reach 2,300,000 by 1970 and 3,100,000 by 1980.

The tourist business will pass the \$300,000,000-a-year rate in the 1970's.

Fisheries will expand to meet the nation's increasing demand for seafoods.

Students in higher education institutions will total 50,000 by 1965-66 and will exceed 30,000 by 1969-70.

The state's vast water resources, ranked second in the nation, will permit tripling of today's irrigated crop acreage, and also will attract new industries.

The forest industry will continue to upgrade its timber products; the pulp and paper business will expand amazingly.

Heavy, light and exotic metals working will continue to grow.

The chemical industry will become increasingly important.

Oregon's natural market of 5,000,000 consumers will expand greatly into California, the West generally, nationally and internationally. Commerce, by ship, barge, rail, highway and air, will gain with the economy.

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# SKI TRAILS

By BIRDINE TULLIS

I would like to report to you some of the interesting new facilities and developments in the Spout Springs area, and some of the events coming up in the near future there. Most skiers in this area frequently ski at Spout, and many of our local skiers helped build the area in the beginning as members of Blue Mountain Ski Club. When the area became too big an operation for a ski club, it was sold to Pete and Esther Eyraud.

On the week-end of February 1 and 2, Eastern Oregon College is sponsoring a winter carnival for their students, and those from Whitman and Columbia Basin Junior College. I would suggest that this would be a fun week-end to ski at Spout.

New to Spout Springs this winter is a French instructor from the French National School of Ski, Jacques Ensenant. He is on duty with their regular ski classes, and also gives private lessons. Along this line of thought, Esther reports the largest classes of juniors ever for their area. The kids arrived there on buses from Pendleton, Tri-Cities, Walla Walla, and other nearby areas.

A feature this year that I thought very interesting is their Housewives Holiday on Tuesday, Wednesday and Thursday. The girls are flocking to the slopes for a day of lessons and relaxation while the kids are off to school. Also available, and new, is nursery care at the area.

I reported in the past on the new snack bar and a new T-Bar in operation. Spout has been handicapped this year by lack of snow, but have a Tucker Sno-Cat to use on the slopes to pack the snow and thus retain what has fallen.

## Bill to Require Seat Belts Gets Board Support

A proposal to require seat belts in front seats of vehicles sold to Oregon residents commencing with 1964 models was approved recently by the Oregon Traffic Safety Commission.

The bill, which also would require seat belt attachments for all rear seats, will be co-sponsored with the Board of Health.

The Commission also approved a motion of Vern L. Hill, Director of the Department of Motor Vehicles, to endorse a move by the Automotive Wholesalers Association to seek adoption of periodic motor vehicle inspection in Oregon.

The proposal was presented by a six-man delegation from the wholesalers association.

K. R. Crookham, Portland, spokesman for the group, said an inspection program would result in saving of lives and would also reduce insurance rates in the state. He cited successful inspection programs in other states as proof that such programs can help improve a state's safety record.

Commission members also concerned themselves with driver education in their final session before the 1963 Legislature convenes. Members voted to recommend increasing reimbursement to schools offering driver education and to provide reimbursement to districts for programs outside the normal school day, even if a fee is charged.

Reimbursement would be increased to 90% of the cost of the course, up to a maximum of \$90 per pupil. The present level is 75%, up to a maximum of \$30. Funds to cover the proposed increase are currently available.

The Commission also rescinded its previous position in support of placing the minimum licensing age at 18, except those who had completed driver education could be licensed at 16.

The action places the Commission in support of the state's current driver license minimum age.

Members expressed the hope that if the increased reimbursement figure wins legislative approval, the driver education program would expand without the 16-18 proviso.

The reimbursement program in the state already has brought about a 93 percent increase in the number of schools offering the course, from 68 in 1956-1957, the year before reimbursement, to 131 in the current school year. This is about 60 percent of the state's public high schools.

## Daughter Born

Mr. and Mrs. Jerry Buschke are the parents of a daughter, Tanna Marie, born January 26 in The Dalles. The young miss weighed 6 lb. 5 1/2 oz. and joins a 3-year-old brother, Brett. Grandparents are Mr. and Mrs. Claude Buschke and Mr. and Mrs. Gerald Swaggart. Great-grandparents are Mr. and Mrs. Walter Beckett, Mr. and Mrs. Frank Swaggart, and Will Hinton.

Ann Jones, daughter of Mr. and Mrs. D. H. Jones, Jr., visited the University of Oregon campus last week-end during Duck Preview. On her trip down she was an overnight guest of Jean Williamson, Aurora.

## NOTICE OF SERVICE OF PERSONAL PROPERTY TAX WARRANTS

NOTICE is hereby given pursuant to ORS. 311.615 of the service of Personal Property Tax Warrants upon the following listed taxpayers. Payment of the following listed delinquent taxes with interest and costs of service must be made by February 14, 1963, or said warrants shall be filed with the County Clerk of Morrow County, Oregon to be entered in the judgment docket of said county and shall become a lien upon the title to any interest in real property owned by the person against whom the warrant is issued, and the taxes on personal property embraced in the warrant with interest, penalties and costs applicable thereto, shall continue as a lien on all the personal property of the person assessed as otherwise provided by law. The effect shall be the same as though the people of the county had recovered the judgment against the person charged for the full amount of the delinquent taxes covered by the warrant together with interest thereon and cost as provided by law.

Name	Description	Year	Tax	Interest To Feb. 15, '63	Total
Smith Apiaries c/o Arnold Raymond	Bees & Honey	1959-60	5.16	1.19	19.64
		1960-61	6.09	.91	
		1961-62	4.51	.32	
		1962-63	1.45	.01	
Albert Schunk	Carpenter tools	1959-60	5.81	1.34	36.55
		1960-61	9.57	1.44	
		1961-62	9.01	.63	
		1962-63	8.71	.04	
Hager's Dairy James & Jewel Hager dba	Dairy Products & Plant	1960-61	70.91	9.22	509.28
		1961-62	214.92	15.04	
		1962-63	198.20	.99	
H. J. Delameter	Farm Equipment	1959-60	50.31	11.57	96.90
		1960-61	30.45	4.57	
Ilene Wyman	Equipment-Wheat Treating	1960-61	120.06	18.01	162.19
		1961-62	22.54	1.58	
Harold Becket et ux	Blacksmith-Welding	1959-60	43.38	9.97	207.08
		1960-61	52.90	7.94	
		1961-62	48.92	3.42	
Phil's Pharmacy c/o James Myers et ux	Merchant-Drug Store	1961-62	558.58	39.10	1,127.28
		1962-63	526.97	2.06	
Cal's Tavern C. E. Lynch	Tavern & Restaurant	1959-60	218.89	50.34	880.13
		1960-61	255.30	38.30	
		1961-62	160.10	11.21	
M. L. Case Est.	Apartments	1961-62	145.26	.73	1,234.33
		1962-63	343.62	79.03	
Hotel Heppner R. Everett Struckmeier	Hotel Equipment	1960-61	400.78	60.12	598.46
		1961-62	177.00	12.39	
		1962-63	160.59	.80	
Ellis & Betty Pettyjohn	Apartment House	1961-62	301.97	21.14	1.77
		1962-63	273.98	1.37	
Wilson's Men's Wear	Merchant-Men's Wear	1961-62	.89	.06	1,324.06
		1962-63	.81	.01	
Economy Market Thomas Howell et ux	Merchant-Meat & Groceries	1961-62	661.76	46.32	1,175.38
		1962-63	612.92	3.06	
		1960-61	348.45	52.27	
Thomas Howell	Merchant-Meat & Lockers	1961-62	410.93	28.77	207.63
		1962-63	333.29	1.67	
Tom Walker	Inventory & Equipment	1960-61	180.55	27.08	4.76
		1961-62	4.45	.31	
Charles Kirk	Tools	1959-60	4.93	1.13	16.86
		1961-62	5.78	.40	
Kerr Electric Service	Inventory & Equipment	1961-62	4.60	.02	51.58
		1962-63	44.85	6.73	
James H. Angell	Plumbing	1960-61	35.65	5.35	41.00
		1961-62	36.23	5.43	
Louie's Woodworking Shop	Wood Working Shop	1959-60	10.85	2.49	13.34
		1960-61	49.30	11.34	
W. O. George	Horses-Saddle & Equipment	1959-60	49.30	11.34	60.64
		1960-61	50.69	7.60	
Corliss A. McLeod	Trailer House	1961-62	612.94	42.91	1,253.33
		1962-63	536.51	2.88	
M. C. & Robert Brindle	Farm-Equipment-Livestock	1960-61	259.75	38.96	715.52
		1961-62	223.02	15.61	
Thomas C. Huston	Farm Machinery & Livestock	1961-62	177.29	.89	37.56
		1962-63	28.67	8.89	
C. E. Lynch	Trailer House	1959-60	42.54	9.78	97.96
		1960-61	39.69	5.95	
Bill Brace	Farm Equipment	1960-61	144.65	21.69	166.34
		1961-62	57.77	8.67	
Richard Thompson	Livestock	1960-61	3.77	.26	4.03
		1961-62	4.90	.34	
Helen Jaeger	Livestock	1961-62	37.22	2.61	69.13
		1962-63	29.15	.15	
Steve W. Kincaid	Inventory	1960-61	10.09	1.31	58.45
		1961-62	25.07	1.75	
Ed Doherty	Livestock	1961-62	20.13	.10	11.60
		1962-63	10.09	1.51	
Herb Case	Tools-Machinery-Livestock	1959-60	41.83	9.62	75.70
		1960-61	21.09	3.16	
James & Jewell Hager	Dairy Equipment	1960-61	59.14	8.87	174.21
		1961-62	56.51	3.96	
Jack & Joan Everly	Farm-Livestock & Equipment	1961-62	45.50	.23	66.72
		1962-63	30.16	2.11	
Wayne Martin	Livestock	1961-62	34.28	.17	912.76
		1962-63	225.40	51.84	
Lawrence Doherty	Farm-Livestock & Equipment	1959-60	194.62	29.19	34.77
		1960-61	224.83	15.74	
Gene Gurley et ux	Farm-Equipment-Livestock	1961-62	170.29	.85	117.92
		1962-63	18.16	1.27	
Buford L. Witherspoon	Farm-Livestock-Equipment	1961-62	14.61	.73	101.04
		1962-63	60.32	4.22	
Harold R. & Emmaline R. Colson	Farm-Equipment-Livestock	1961-62	53.11	.27	35.20
		1962-63	74.03	5.18	
Richard Dewey	Livestock	1961-62	45.52	.23	124.96
		1962-63	51.41	3.60	
G. B. McElroy	Farm-Livestock	1961-62	43.84	2.19	101.04
		1962-63	51.41	3.60	
Edward B. Howard	Farm-Livestock-Equipment	1959-60	28.62	6.5	