

SAVE DURING PENNEY'S

WHITE GOODS EVENT

BIG! BIG! STOREWIDE BARGAINS!

DOWN GO PRICES ON EVERY FAMOUS PENNEY SHEET!

All perfects! Lab-tested!

Nation-Wide (R) Penney's Long Wearing Cotton Muslins!

1.47 twin 72"x108" flat or Sanforized (R) fitted bottom sheet
WHITE

full 81"x108" flat or Sanforized fitted bottom sheet 1.64
 cases 42"x36" 2 for .76

PASTELS

81"x108" or full fitted 2.23
 72"x108" or twin fitted 1.99
 42"x36" cases 2 for 99c

Pencale (R) Penney's Luxury Combed Cotton Percales

1.79 twin 72"x108" flat or Sanforized (R) fitted bottom sheet
WHITE

full 81"x108" flat or sanforized fitted bottom sheet 1.97
 cases 42"x38 1/2" 2 for 99c

Penco (R) Penney's Heavy Duty Cotton Muslins

1.79 twin 72"x108" flat or Sanforized fitted bottom sheet.

full 81"x108" flat or fitted bottom sheet 1.97
 cases 42"x36" 2 for 93c

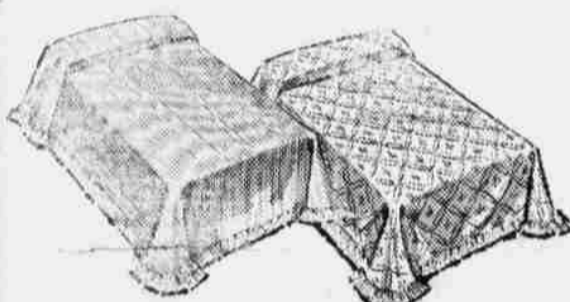
Big bath towels a full 24" x 46" size

2 for \$1

face towels 3 for \$1
 washcloths 6 for \$1

Count on Penney's 60 years buying millions of towels to bring you these big, fluffy towels at an amazing 2 for \$1! All flawless first quality perfects! Come in compare: see what a generous man-size! feel how hefty! See how many beautiful colors! Don't wait, stock up now!

yellow, pink, fawn, shocking pink, turquoise, white, pale emerald green.



Special Purchase! Fine Quality Tufted Bedsread Assortment

3.88

full or twin size

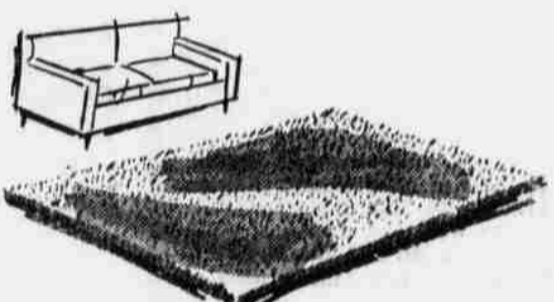
Easy-care solids, multi-color hobnails, smart blazer stripes, elaborate electronic patterns; Pastels, fashion tones, white.



Big 3/4 Pound Blanket Buy . . . Famous Penney Winterweight!

3.88

72"x90" for twin or full bed
 Special buy! Soft, cozy rayon and nylon, nylon bound—machine wash, lukewarm water. Peacock, red, beige, pink, yellow, more.

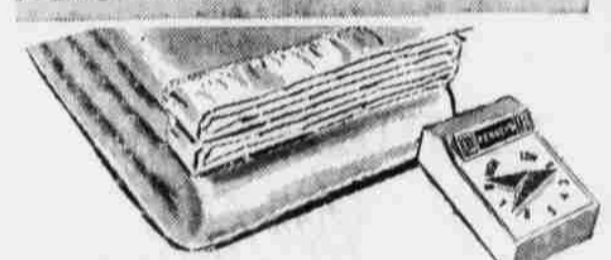


Terrific Savings On 27"x48" Viscose Rayon Pile Rugs

2.44 each

Marvelous size for halls, doorways, bedrooms, dens! Penney's special group in white, sand, green, pink, silver periwinkle.

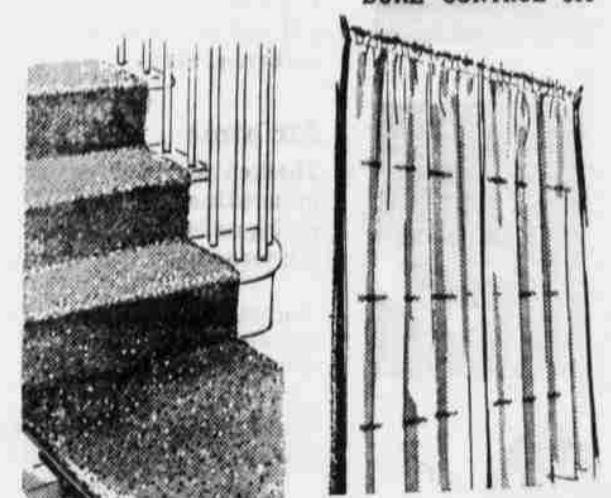
AUTOMATIC AT BIG SAVINGS!



2-Year Replacement Guarantee! Sensational Quality, Price!

Same fine circuit as higher-priced blankets . . . you sleep relaxed with even, all-night warmth! Cozy blanketing, sturdy binding!

\$14 Twin 63"x84"
\$15 Full 72"x84" single control DUAL CONTROL \$19



Terrific Buy! Mixed-Tone Rug Runner!

2.98 27"x72"

Special Buy! Sheer White Dacron (R) Panel

88c 72", 81", or 90" long

Protect and cushion halls, doorways, foot of stairs . . . use next to sofa or bed. Fawn grey, green, maize, or multi-color.
 Misty Dacron polyester looks lovely alone, perfect with heavier overdrapes! Wrinkle-resistant! easy-care, too.



Pillow Values by-the-pair

2 for \$8 **2 for \$8**

ZIP-COVERED FOAM RUBBER AT LOW PENNEY PRICES!

Buoyant foam cradles your head gently, bounces back to its original neat trim shape without fluffing. White cotton cover.

FLUFFY DACRON (R) POLYESTER, NON-SLIP COTTON COVERS!

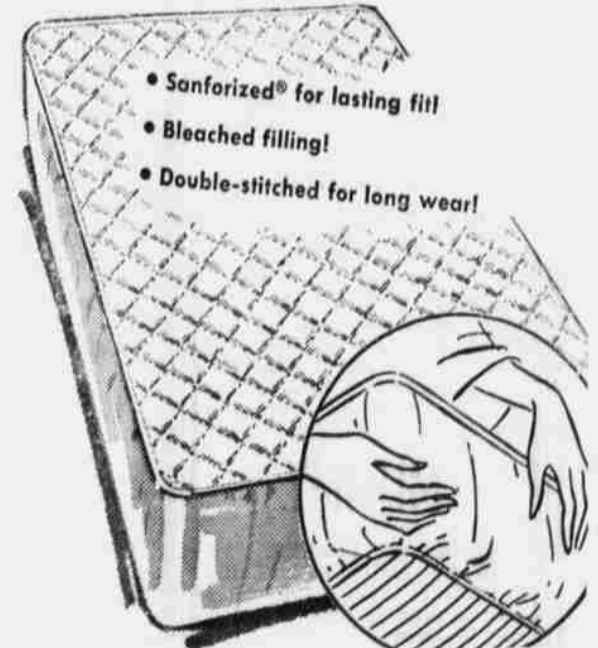
It weighs a mere 20 ounces, but this soft fiber fills a big 20"x26" pillow! Stripe, floral with white back, all print.



LOOK WHAT'S PRINTED ON PENNEY'S RONDO COTTON!

39c 35-36" wide yard

Tiny geometric abstracts, florals, splashy patterns, kitchen subjects, even bandanna patterns! Rich colorings for fashionable dresses, separates, home fashions. Thrifty, too—\$2 worth for a dress, \$1 for cafes!



SUPER VALUE! FITTED MATTRESS PAD 'N COVER!

2.66 twin size **3.66** full size

Terrific buy! Elasticized fitted cover gives more protection to your mattress, fits snugly, makes up smoothly! More sleeping comfort, too! Firm-weave cotton cover filled with snowy cotton that won't streak!