



GENE TEAGUE of Stayton, mounted on his champion palomino parade horse, "Mr. Chevrolet," will be grand marshal of the Heppner Rodeo parade on Saturday, September 1. The horse, twice a national champion, has won many awards. Teague has ridden as one of the marshals in the Tournament of Roses parade, Pasadena, Calif., several times.

# THE GAZETTE-TIMES

HEPPNER

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## Coming Parade Looms As One Of Best

(See Parade Map, Page 4)

Committees of the Chamber of Commerce have plans for the Rodeo Parade, to be Saturday, September 1, at 10 a. m., well organized at an early date.

Orville Cutsforth, chairman of the lineup and routing of the parade, has issued a list showing the organization and a map to aid in assembling the various divisions.

Floats of all classes, old cars, and boats will assemble on Main street between the Willow Creek bridge and Tum-A-Lum Lumber Co. Bands will assemble in the city park and children's entries of all kinds will gather in Ford's Tire Service lot on Main street. Queens and courts will line up on Baltimore between Main and Gale and mounted groups and individual riders will be on Baltimore west of Gale. Farm machinery will be on Gale north of Baltimore. The map showing a more detailed description of the assembling points is printed on another page of this paper.

Gene Teague of Stayton with his national champion palomino parade horse, Mr. Chevrolet, with silver studded trappings, will be grand marshal. Teague and his famous horse have represented Governor Mark Hatfield several years in the Tournament of Roses parade on New Year's Day in Pasadena, Calif. The horse won national championships at the Cow

Palace, San Francisco, two years and has claimed hundreds of other trophies and ribbons.

Bill Smethurst, who has worked as guiding light of the rodeo parade for years, will lead the parade this year as color bearer, carrying the U. S. flag. Everett Struckneier will be next with the Oregon state flag, followed by Teague and "Mr. Chevrolet."

Enuing entries will march in order as follows, Cutsforth announces:

Morrow County Queen and court, Wranglers club, Legionnaires marching group, Heppner High band, group of single riders, Soroptimist float, visiting queens and courts, Grange float, children entries, Ione High band, commercial floats, more queens and courts, Pendleton and Hermiston

riding clubs, old cars, more single riders, more queens and courts, riding clubs of Spray, John Day and Ukiah, farm machinery entries and old steam engine, agriculture floats, band, 4-H float, other floats and another band.

Dr. L. D. Tibbles will be on hand with a walkie-talkie radio to coordinate the parade at the start to be promptly at 10 a. m. All entries must be in position by 9:45, Cutsforth said.

Meanwhile, Randall Peterson, chairman of prizes and judging has his work well in hand. A total of \$475 is available for distribution as prizes. Kids are encouraged to enter, and the "more the merrier," Peterson said. More business and commercial floats are also needed.

Peterson said that Gov. Mark Hatfield has been invited to serve as honorary grand marshal but no reply had been received by mid-week.

Besides the Soroptimist club and Grange, other organizations which have indicated that they will have floats include the Ione Lions, the Mothers club, Degree of Honor, Hermiston Emblem club and Delta Iota club of Hermiston. The Melonettes baton twirlers of Hermiston will be among marching groups.

Peterson said he attended the Umatilla county fair parade in Hermiston and quite a number of those entered there told him that they hoped to be in Heppner with entries.

Spectators this year will have two chances to view the parade

according to the plan outlined by Cutsforth. Main street will be blocked off and traffic will be routed via the schools. The route will go south on Main, turn east on May and go south on Chase to Cannon where it will head west back to Main and then go back north through the main section. Public address system will announce the entries and a tentative plan is being considered to award prizes to winners on the return trip.

Complete list of divisions and prizes is in this paper in the Chamber of Commerce advertisement on page 4 section 3. Parents are asked to help their children now with plans for costumes, decorating bikes or trikes, or working up novelty entries. Yes, the pets may be included!

### Here's The Hottest Tip Sheet In Town!



## SURE WINNERS

AT THE  
1962 MORROW COUNTY

# RODEO

RODEO GROUNDS  
HEPPNER

SEPT. 1 and 2

### Best All-Round --

LEE RIDER PANTS, \$3.15 THROUGH \$4.25  
Regulars or Slims

### Saddle Bronc Champ --

LEE WESTERN PANTS, in Polished Cotton  
MEN'S, Tan or Brown, \$4.95 LADIES, Tan, Lt. Blue, \$4.95, Red, Turq. \$5.95  
KIDS, TOO!

### Top Cowhand --

SHIRTS, \$4.95 to \$7.95 By Kerman, Trailridge  
LADIES MATCHING SHIRTS, \$3.95 To \$4.95 And Levi

### Champion Roper --

FELT WESTERN HATS \$11.95 to \$17.95  
By Bailey And Stetson

BULLDOGGER--  
BOOTS  
By Hyer  
\$32.00 To \$46.50

PAYOFF WINDOW--  
WRANGLER  
O'ALLS  
FOR THE ENTIRE FAMILY.  
LADIES IN COLORS, TOO  
\$1.98 To \$4.29

SEE US FOR  
ALL THE BEST  
WESTERN  
BRANDS



## WILSON'S

MEN'S WEAR

"The Store of Personal Service"

# WELCOME COWBOYS!

Make Our Place Your Headquarters  
While in Town For The Morrow  
County Rodeo

Coffee—Lunches—Dinners  
Open For Breakfast At 6 A. M.

## 4-R'S CAFE

Formerly Mack's—Next To Turner, Van Marter and Bryant

### Rodeo Entries Close At 5 p.m., August 31

Entries for the Morrow county fair and rodeo close this year at 5 p. m. on Friday, August 31, Bert Huff, secretary, states.

Many cowboys have called or written to get their name in the pot for the various events—bareback riding, calf roping, bulldogging, bull riding, head and heeling, wild horse racing, calgary roping and others.

He reported Tuesday that he had been busy with calls most of the day. Drawings will be held immediately after 5 p. m. on the closing day, and programs will be printed thereafter to be ready for the show at 1:15 p. m. Saturday. Draw for Sunday's program will be immediately after the Saturday show.

### Former Queen Visits

Katherine Bisbee of Waldport, who was rodeo queen here in 1927, has been visiting since June with her father, Lou Bisbee. She plans to return to the coast at the end of next week to get ready for the school year at Waldport where she is a teacher.

A Wrap and  
a Hooley



# RODEO

Git Along Little Doggie! Git Along!

## It's TIME TO SPRUCE UP for the WRANGLER HORSE SHOW

AUGUST 31

AND

## MORROW COUNTY RODEO

SEPTEMBER 1 AND 2

WELCOME  
COWBOYS

WE'RE HAPPY TO BE A PART OF THE  
RODEO—A SHOW WITH A PROUD HISTORY—

LET US SPRUCE UP YOUR  
CAR FOR RODEO DAYS

GAS — OIL — SERVICE — MECHANICAL WORK

## Fulleton Chevrolet Company

117 S. Main

Heppner

Ph. 676-9921