

GENE TEAGUE of Stayton, mounted on his champion palomino parade horse, "Mr. Chevrolet," will be grand marshal of the Heppner Rodeo parade on Saturday, September 1. The horse, twice a national champion, has won many awards. Teague has ridden as one of the marshals in the Tournament of Roses parade, Pasadena, Cal., several times.

Make Our Place Your Headquarters

While in Town For The Morrow

County Rodeo

Coffee-Lunches-Dinners Open For Breakfast At 6 A. M.

4-R'S CAFE

Formerly Mack's-Next To Turner, Van Marter and Bryant

A Wrap and

Hooey



Heppner, Oregon, Thursday, August 23, 1962



Coming Parade Looms As

Commerce have plans for the Rodeo Parade, to be Saturday,

September 1, at 10 a. m., well organized at an early date. Orville Cutsforth, chairman of the lineup and routing of the parade, has issued a list showing

the organization and a map to aid in assembling the various di-

Floats of all classes, old cars, an i boats will assemble on Main street between the Willow Creek bridge and Tum-A-Lum Lumber Co. Bands will assemble in the city park and children's entries of all kinds will gather in Ford's Tire Service lot on Main street. Queens and courts will line up on Baltimore between Main and Gale and mounted groups and individual riders will be on Baltimore west of Gale. Farm machinery will be on Gale north of Baltimore. The map showing a more detailed description of the assembling points is printed on another page of this paper.

Gene Teague of Stayton with his national champion palamino parade horse, Mr. Chevrolet, with silver studded trappings, will be grand marshal. Teague and his famous horse have represented Governor Mark Hatfield several years in the Tournament of Roses

parade on New Years Day in Pas-acina, Calif. The horse won na-tional championships at the Cow

Rodeo Entries Close At 5 p.m., August 31

or written to get their name in the pot for the various events— bareback riding, calf roping, bulldogging, bull riding, head and heeling, wild horse racing,

bee. She plans to return to the coast at the end of next week to get ready for the school year at Waldport where she is a

parade for years, will lead the parade this year as color bearer, carrying the U. S. flag. Everett Struckneier will be next with the

Oregon state flag, followed by Teague and "Mr. Chevrolet." Ensuing entries will march in order as follows, Cutsforth an-

Morrow County Queen and court, Wranglers club, Legion-naires marching group, Heppner High band, group of single riders, Soloptimist float, visiting queens Soloptimist float, visiting queens Crange float, children couraged to enter, and the "more of the couraged to enter, and the "more

(See Parade Map, Page 4)
Committees of the Chamber of ommerce have plans for the odeo Parade, to be Saturday, eptember 1, at 10 a. m., well expressed as guiding light of the rodeo parade for years, will lead the parade for years, which years are years of years. The years are years of years are years of years are year

float, other floats and another band.

Dr. L. D. Tibbles will be on hand with a walkie-talkie radio

Dr. L. D. Tibbles will be on hand with a walkie-talkie radio to coordinate the parade at the start to be promptly at 10 a. m. All entries must be in position by 9:45, Cutsforth said.

The Melonettes baton twirlers of Hermiston will be announce the entries and a tentative plan is being considered to award prizes to winners on the return trip.

Here's The Hottest Tip Sheet In Town!

tion. Public address system will announce the entries and a ten-

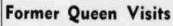
and courts, Grange float, children couraged to enter, and the "more entries, Ione High band, commercial floats, more queens and courts, Pendleton and Hermiston of those entered there told him that they hoped to be in Heppinow with plans for costumes, nor with entries.

Spectators this year will have two chances to view the parade there told him that they hoped to be in Heppinow with plans for costumes, or working up novelty entries. Yes, two chances to view the parade there told him that they hoped to be in Heppinow with plans for costumes, or working up novelty entries. Yes, two chances to view the parade there told him that they hoped to be in Heppinow with plans for costumes, or working up novelty entries.

Entries for the Morrow county fair and rodeo close this year at 5 p. m. on Friday, August 31, Bert Huff, secretary, states. Many cowboys have called

calgary roping and others.

He reported Tuesday that he had been busy with calls most of the day. Drawings will be held immediately after 5 p. m. on the closing day, and pro-grams will be printed thereafter to be ready for the show at 1:15 p. m. Saturday. Draw for Sunday's program will be immediately after the Saturday



Katherine Bisbee of Waldport, who was rodeo queen here in 1927, has been visiting since June with her father, Lou Bis-



SURE WINNERS

AT THE

1962 MORROW COUNTY

RODEO GROUNDS HEPPNER

SEPT. 1 and 2

Best All-Round --

LEE RIDER PANTS, \$3.15 THROUGH Regulars or Slims

Saddle Bronc Champ-

LEE WESTERN PANTS, in Polished Cotton

MEN'S, Tan or Brown, \$4.95 LADIES, Tan, Lt. Blue, \$4.95, Red, Turq. \$5.95 KIDS, TOO!

Top Cowhand --

By Karman, Trailridge SHIRTS, \$4.95 to \$7.95 And Levi LADIES MATCHING SHIRTS, \$3.95 To \$4.95

Champion Roper --

FELT WESTERN HATS \$11.95 to \$17.95 By Bailey And Stetson

BULLDOGGER--BOOTS

By Hyer \$3200 To \$4650 PAYOFF WINDOW-WRANGLER O'ALLS

FOR THE ENTIRE FAMILY. LADIES IN COLORS, TOO \$1 98 To \$429

SEE US FOR ALL THE BEST WESTERN BRANDS



MORROW COUNTY RODEO SEPTEMBER 1 AND 2 WE'RE HAPPY TO BE A PART OF THE RODEO—A SHOW WITH A PROUD HISTORY— WELCOME

LET US SPRUCE UP YOUR CAR FOR RODEO DAYS

GAS - OIL - SERVICE - MECHANICAL WORK

Fulleton Chevrolet Company

Git Along Little Doggie! Git Along!

It's TIME TO SPRUCE UP for the

WRANGLER HORSE SHOW

AUGUST 31

AND

COWBOYS

WILSON'S

MEN'S WEAR

"The Store of Personal Service"