Rodeo Excitement Hard to Match Anywhere in Field of Sports

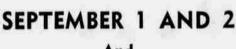
that primeval thrill of an ath- the vaquero on the scene was lete pitting his brain and skill against the cunning and strength of the animal. It has the spine-tingling element of true physical began challenging hands from danger for the participant and the color of a fiesta. All of this is rolled into a thrilling, fast-moving package called "Rodeo" with rope and horses attracted people from miles around. a piece of living history.

The first town-sponsored rodeo Rodeo, which means "roundis said to have occurred at Pecos, up" in Spanish, had its beginning on the ranges of California, the Southwest and Mexico. The Mexthrow off the cares of a long, hard day by competing with their compadres to see who could in 1888, the citizens of Prescott, stay aboard an unbroken horse, Arizona, built a corral and

Howdy!

MORROW COUNTY





Have You Come

To Bunk Is The



Rodeo-the unique sport with or best rope and tie a calf. The charged admission to "a cow-unmatched excitement, embodies American cowboy who followed boy celebation." Rodeo, as we know it today, was on its way. Today, over 3,000 professional cowboys compete annually in more than 400 RCA rode os throughout the country. Rodeo attendance appoximates 15 mil-lion people each year.

TOP COWHANDS travel much TOP COWHANDS travel much of the rodeo circuit, appearing in small towns and large throughout the country. Not many people realize that the cowboy pays entry fees, which may run into several thousands

of dollars annually, for each event in which he participates. These fees are added to the prizes established for each event by the ocal rodeo management.

Today, rodeo is a truly organ-ized sport carried on twelve months of the year. However, the men in the big hats and Levi's who compete for cash prizes are the heirs of a tradition and history that is as American as Plymouth Rock and Bunker

Frank Turner Seeks Senior Cowboy Title

Hill

Frank Turner, Heppner oldtimer whose cowboy days were at their peak in 1901 to were at their peak in 1901 to 1904, is going to enter the ro-deo parade Saturday, Septem-ber 2, and hopes to win the title of "Senior Cowboy" in the event. "If I am not the senior cow-boy, I will be in the parade anyway," he declares. Frank and Johnnie Kenny are the only surviving cow-

Frank and Johnnie Kenny are the only surviving cow-boys of the beginning of the century here, the time of such real "he-men" cowboys as the Jones boys—Gene and Newt, Ott Summers, Dave Presley, Mack Smith, Fred Crump, Guy Boyer, Henry Cannon and many others. many others. Among widows of those who

have gone on are Josie Jones, Heppner; Clara Boyer, John Day; Mrs. Fred Crump, Yak-ima; and the former Mrs. Mack Smith, now Mrs. Letha Archer Heppner.

present home.

Wn., will furnish the stock for this year's Morrow county Rodeo —as he has done for the three

John Van Belle

Furnishes Stock

JOHN VAN BELLE of Outlook, Wn., is the man who furnishes stock for the Morrow county rodeo. He is pictured here astride Bruno, his pickup horse.

John Van Belle of Outlook, | will be remembered as the form-

Mr. and Mrs. L. H. Guild, son

Bob and daughter Mary Lee of

Snohomish, Wash., were guests

last week at the homes of the J. O. Hagers and James Hagers in

Heppner, and with the Homer Hagers in Hermiston. Mrs. Guild

Blizzard is due for action in the finals this year-for the unlucky rider that draws him. Last year he barely got a workout, disposing of his rider in a matter of a second or two.



HEPPNER GAZETTE-TIMES, Thursday, August 23, 1962

New State Highway Map Just Published

The Oregon State Highway Commission is now distributing its first completely new highway

reviewed and approved in April of 1961, and actual work started four months later. All work was done by Highway Department personnel, with the exception of the color separation which was done by a commercial shop. In all, 11 separate color draw-

ings were necessary to show the various details including topog-raphy, parks, airports, fish hatchries, cities and counties. The first maps came off

Commission is now distributing year from will fill the bai-its first completely new highway map in nearly 40 years. The new version will replace a map that has been in use, with yearly al-torations, since 1924.

Mr. and Mrs. Lawrence Stroh and family of Englevale, N. Dawas and family of Englevale, N. Da-ment kota, were houseguests over the on of week-end at the home of Mrs. was Stroh's brother and family, Mr. and Mrs. Nels Anderson. They iraw-stopped here while on a three-v the weeks trip through the south and opog-on to Seattle for the World's atch-fair. Mr. Stroh is in the insur-ance business and Mrs. Stroh is the a school teacher in Englevale.



But You're Sure

In Your Insurance Program When You Deal With

