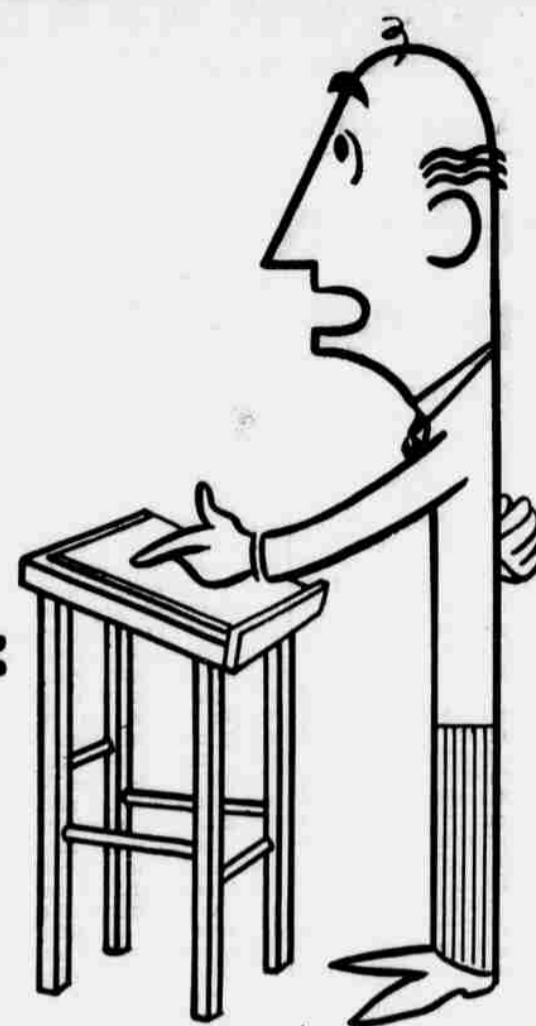


This is not the customary BUY-AT-HOME LECTURE



NO...
we don't
appeal to your
sense of

- FAIR PLAY
- DUTY
- JUSTICE
- GRATITUDE
- SYMPATHY
- PITY
- CHARITY

But...
we're talking about

The Practical Value of Buying where You Live

For instance . . . meditate for a minute on what a comfort it is to have people around you. Particularly people like doctors, plumbers, druggists, firemen, preachers, mechanics, taxpayers, and the like.

These all come with towns. Towns

come with business. Your business. Every nickel you spend in some other town helps to send some of these handy people away from here.

Maybe it even helps to eliminate YOUR job. Certainly it decreases the profits on whatever business you

are in, and reduces the value of any property you may own in this area.

We're social critters, and depend on each other for many things. But when you scratch somebody else's back, be sure he stands where he can scratch yours in turn.

**It Pays to Buy
where you Live**

These Heppner Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare---TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

A. L. Daggett, Distributor

Anderson's Builders Supply

Bank of Eastern Oregon

Barratt Sales

Becket Equipment Company

C. A. Ruggles Insurance

Case Furniture Company

Central Market

Heppner-Morrow County
Chamber of Commerce

Columbia Basin Electric Co-op

Economy Market

Elma's Apparel

Farley Motor Company

First National Bank

Ford's Tire Service

Fulleton Chevrolet

Gazette-Times

Gilliam & Bisbee Hardware

Gonty's

Hager's Dairy

Helen Cox, Flowers and Gifts

Heppner Auto Sales

Heppner Auto Parts

Heppner Cleaners

Heppner Hardware & Electric

Heppner Nor-Gas

Heppner Variety

Hotel Grill
Ella Sargent

Hotel Heppner

Humphreys Drug Company

Inland Chemical Service

Jack's Chevron Station

L. E. Dick

Lott's Electric

MiLadies Apparel

Morrow County Abstract
and Title Company

Morrow County Creamery
W. C. Cox, Owner

Northwestern Motel

Penney's

Peterson's Jewelers

Phil's Pharmacy

Red and White

Ron's Flowers

Star Theater

Tum-A-Lum Lumber Co.

Turner, Van Marter & Bryant

Western Auto

Wilson's Men's Wear

Winn-Dee's Snack Shack