

Heppner Gazette-Times

MORROW COUNTY'S NEWSPAPER
PHONE 6-9228

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Spring Salute Looms as Happy Time

The calendar said that spring officially began on March 20, but the chilly weather vehemently denied it. This week, however, it seems that spring is here in truth as well as in theory, and despite the traditional fickleness of April weather, the coming week-end promises to be fitting for Heppner's "Salute to Spring."

This looms as a gala affair with parade, comely queen and her court, style show, trampoline and unicycle acts, displays of new fashions and all the trimmings for a good time. In the evening the band carnival will offer good supper and plenty of fun and amusement for everyone.

Randall Peterson, spring salute chairman, has done an outstanding job in working out details for the event, devoting a great deal of time to stage an attractive and worthwhile event. He deserves the commendation of all his fellow merchants.

Heppner spreads out the welcome mat for its own and all of its neighbors in this event and cordially invites everyone to come and give spring a hearty welcome.

Our Oldest Business Marks Anniversary

Forty-six years is a long time for one man to stay in one business in the same town, but this is what W. C. (Claude) Cox has achieved at the Morrow County Creamery.

Besides congratulating him and members of his family who help in the business, this is an appropriate time to think of the importance of such industries in a community like ours. Not only do they produce goods that are enjoyed and benefit the public at large, but they stimulate payrolls that add to economic prosperity. They buy raw milk materials, and in the case of the creamery, this has brought thousands of dollars to patrons through purchases of butterfat.

Cox, ex-Virginian, displays some of the qualities of which America was made in the operation of his business—self reliance, independence, zeal, hard work, and a desire to achieve.

Those who consider the future of our area and dream longingly but rather futilely of enticing big industry might well drop their sights a little and consider the possibility of small industries that we might attract, like the creamery, which in the aggregate, can become a solid and substantial backbone of a community.

Welcome To New Readers

The Gazette-Times staff not only joins the city in its "Salute to Spring," but also in a salute and welcome to our 122 new subscribers, added to its mailing list family in the past three weeks. Response was almost overwhelming to the special two-for-one offer, and many relatives and friends are now receiving the paper for the first time, or placed back on the list after an absence of several months or years. In addition, scores renewed their subscriptions during the period.

The staff hopes it can continue to serve and please its "new" friends, as well as its old ones.

Riders Vie in Wrangler Playday Contests

Points were added to previous scores of riders at the second of four Wrangler Playdays Sunday at the club's grounds. Two brothers, Earl and Dick Struckmeier, dominated first and second place honors in their respective age group with low timings on at least four of the races.

Earl Struckmeier placed first in four of the races in his age group of 11 years and under. These were in barrel, ring, keyhole and pole bending. Brother Dick placed first in pole bending, tied for first in the ring race, and tied for second in the barrel and keyhole races.

A potluck lunch at the fairgrounds started the afternoon with Mr. and Mrs. John Eubanks, Mr. and Mrs. John Proudfoot, Mr. and Mrs. Norman Nelson and Mr. and Mrs. Art Vance as hosts. Judges for the afternoon play were Larry Fetsch, Al Fetsch, Jerry Dougherty, and timers were Sandra Eubanks, Harold Erwin and Floyd Jones, with Edna Fetsch as secretary.

Complete results are as follows: Barrel race (11 and under)—Earl Struckmeier, 21.2; Ruby Fulleton, 22.2; Marsha Jones and Becky Fulleton, tie, 24.

Barrel race (12 thru 15)—Meredith Webb, 20.1; Dick Struckmeier and Maralee Murray (tie), 21; Barbara Gribble, 21.1; Scott Barratt, Patty Collins (tie), 22; Shirley Erwin, 28.5; Mark Murray, 34.

Barrel race (16 and over)—Max Barclay, 17; Bob Steagall, 18.1; John Eubanks, 18.2; Bob Fetsch, 19; Roice Fulleton, Shannon Mahoney, 20.2; Marlene Fetsch, Rod Murray, Cornett Green, 21; David Proudfoot, 22.3; Bonnie Barratt, 23; Pat Dougherty, 28; Diane Fulleton, 32.4.

Chaff and Chatter

Wes Sherman

AT THIS SAD time of year, (income tax deadline Monday, April 16) comes disheartening word from the National Association of Manufacturers concerning a glistening 30-ton heap of one million silver dollars on display at the 1962 World's Fair.

This will evoke many such comments as, "Boy, if I only had that pile of dough!" But, says NAM, you wouldn't have most of it very long. You would hand over \$856,910 for federal income taxes alone, if you had an average family of four. That would leave \$143,000.

They say that George Washington once threw a dollar across a river in Maryland, but he couldn't do it today if he were alive for the simple reason that a dollar doesn't go as far as it used to.

Take that one million simoleons again: Do you know how long it would last paying the interest on the national debt? One hour and three minutes.

The bad news for the taxpayer is that Uncle Sam expects taxes on individual incomes to provide 53% of the federal revenue. This means that tax collections must be made from them at the rate of 5 1/2 millions of dollars an hour, 24 hours per day, for the entire year.

Where's poor old Joe Doakes gonna get it?

SOMETIMES when we think of our national leaders and the expenditures they figure out for us we are reminded of Whistler as he saw his mother on her knees scrubbing the floor. "Good heavens!" cried he, "have you gone off your rocker?"

PROUDLY WEARING a set of wings this week is Lois Winchester who just returned from Texas. She and Mr. Winchester visited their son who just received wings as a supersonic jet pilot. The son, Lt. Lowell Turner, bought a pair of wings for his mother, too, and we don't blame her for being proud.

THE PHONE rang a couple of days ago. It was Dale Slusher, manager of Pacific Northwest Bell, Pendleton, calling. "Say, I don't know about our clipping bureau, but I want you to know that I read your paper!" he said.

Dale had noticed the item last week in this column hoping that a clipping bureau would forward our request for a couple of new phone books.

By the time he called, Dale already had a couple of new directories in the mail. Carefully marked in one was the phone number of Creswick Mortuary in red. (We had complained that this number had worn or torn out in both our old books).

Say, that is mighty fine service! But it is going to be even better on April 28 when new directories for all number calling are distributed here. We said it would be two months in the previous article, but Dale corrects us. We'll have the directories with new seven-digit numbers the last of this month.

But fast as Mr. Slusher was, he wasn't the first to come up with a directory. Pacific Power and Light beat him. Fred Gimbel had a shiny new one here the next day, having had an extra one kicking around.

Another offer came from Nellie Doney, who, too, had a spare. Now we have more phone numbers at our fingertips than we can possibly dial.

COMMUNITY BILLBOARD

Coming Events

'DIME A DIP' DINNER
Rebekahs, Friday, April 13, 6:00 P. M., IOOF Hall.

'SALUTE TO SPRING'
Downtown Parade—2:00 P. M. Style show following. Street acts—Free treats, Saturday, April 14.

BAND CARNIVAL
Cafeteria Dinner—5:00 P. M. Games—Contests—Entertainment. Door prize drawings—Fair Pavilion, Saturday, April 14.

SKIING AT ARBUCKLE
Still good skiing this week-end on packed snow.

This space will be used each week to announce coming events of a public service nature at no charge.

SPONSORED AS A PUBLIC SERVICE BY

C. A. RUGGLES
Insurance Agency
Heppner
P. O. Box 611 PH. 6-9625

Over The Tee Cup

By DEE GRIBBLE

Tuesday found eight stalwart women out to play golf in not the warmest of weather. It's hard to outsmart the weather man these days, and it isn't the most fun to play when your hands feel like they belonged to someone else.

Anyway, Kay, Bebe and Corkie planned the play for the day. Marie had low gross with 44, Bebe had the least putts with 13, and Kay had the best putts on number 6 (that is the new grass green and putting is different than on sand.)

Poor Donna. She can't even sneak across the bridge on No. 5. She hit the only tree possible and her ball came all the way back (after rolling across the bridge). Kay Anderson isn't given to strong language (out loud, that is) but Tuesday was a different matter. Welcome to the sorority! In spite of the cold, I hear that Bebe actually went into Willow Creek for her ball—pass the Kleenex, Riley.

Playing were Kay Robinson, Helen Schaffitz, Roberta Dougherty, Marie McQuarrie, Corkie Norene, Donna McCurdy, Bebe Munkers. Marie furnished the coffee for me (I stayed home to pass the Kleenex to Grib.)

You lesson takers, don't fret—John is prepared to teach for nine weeks to allow for bad weather or sickness, so keep your appointed time and take your

lesson. Response has been excellent. Golfers, please take a look in Turner, Van Marter and Bryant's window—you will see a box of golf balls, and if you see your "brand" please take it.

Boxed typing paper reasonably priced at the Gazette-Times.

STAR THEATER
Phone 6-9278
If no answer call 6-9452

Dinner Honors Tenth Birthday Anniversary

Tricia Keithley, daughter of Mr. and Mrs. Everett Keithley, was honored on her 10th birthday Saturday evening, when a family dinner party was given at her home.

Relatives gathering to share with her the special occasion were her sister and brother-in-law, Mr. and Mrs. Bob Harris, Mr. and Mrs. Vern Keithley and daughter Ruth Ann, and her parents.

Gifts and a special candle-lit birthday cake climaxed the evening.

Mr. and Mrs. Lyle Jensen have moved into the Chaffee apartments to make their home following his discharge from service. He is employed in Heppner as a barber in Chapin's shop.

SHOP RED & WHITE

For

Easter Candy

- Jelly Rabbits
- Large Easter Eggs
- Easter Egg Dyes
- Chocolate Bunnies
- Easter Assortment In Cellophane - Wrapped
- Sand Buckets

RED & WHITE

Store
Mr. and Mrs. Roy Quackenbush

Our New Styles Will Put

Zing... Spring

into

Spring and Summer

JACKETS

From \$5.95 to \$16.95

Dacrons, Poplins, Jerseys, Etc., Including The new Triacetate Collarless Cardigan By Block at \$14.95 in Green, Beige or Copper

THE LOOK OF SPRING IN... SPORT SHIRTS

KNIT SHIRTS BY HANES

PRO'S CHOICE
100% COTTON
IN 6 NEW SPRING COLORS
S-M-L-XL
\$5.00
OTHER KNIT SHIRTS
\$2.95 and \$8.95

Many Styles, Colors, and Fabrics

From \$2.95 to \$5.95

The Arrow Short Sleeve Convertible Shirt

Can Be Worn Either As A Dress Shirt or Sport Shirt In Decton or Cotton

\$5.00 \$4.25

WE CARRY

Nine Styles OF Sweatshirts

IN 15 COLORS

Sizes S-M-L-XL

\$1.95 TO \$3.95

SUITS BY CURLEE AND MICHAEL STERNS

FROM \$4750 to \$7500

Shorts—Regulars—Longs

All Woolens and Wool And Dacron Blends

Wilson's Men's Wear

Heppner, Oregon