



Go forth, young man

... we can't use you here

Is this the word to our young people — able and beloved — when they've finished school and are ready to start making their own living?

Too often it is, in the smaller communities like ours.

Why don't we have more job opportunities and more business opportunities right here, so that more of our sons and daughters can establish their homes and be happy and prosperous here at home?

It's partly circumstance. Partly the natural limitations of the economy of our area. Partly because we haven't been quite aggressive or enterprising enough to build and grow more.

But it's also partly because many of us have let ourselves get into the habit of spending too much of our money somewhere else.

Every dollar that we spend away from home is a dollar less to circulate among us and to account for 2 or 3 or more dollars of added trade volume as it moves from hand to hand.

Keeping more of this easily available trade volume at home is one way by which we could create and sustain more local opportunities for our young people. And for ourselves.

**It Pays to Buy
where You Live**

These Heppner Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare---TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

A. L. Daggett, Distributor

Anderson's Builders Supply

Bank of Eastern Oregon

Barratt Sales

Becket Equipment Company

C. A. Ruggles Insurance

Case Furniture Company

Central Market

Heppner-Morrow County
Chamber of Commerce

Columbia Basin Electric Co-op

Economy Market

Elma's Apparel

Farley Motor Company

First National Bank

Ford's Tire Service

Fulleton Chevrolet

Gazette-Times

Gilliam & Bisbee Hardware

Gonty's

Hager's Dairy

Helen Cox, Flowers and Gifts

Heppner Auto Sales

Heppner Auto Parts

Heppner Cleaners

Heppner Hardware & Electric

Heppner Nor-Gas

Heppner Variety

Hotel Grill

Ella Sargent

Hotel Heppner

Humphreys Drug Company

Inland Chemical Service

Jack's Chevron Station

L. E. Dick

Lott's Electric

MiLadies Apparel

Morrow County Abstract
and Title Company

Morrow County Creamery
W. C. Cox, Owner

Northwestern Motel

Penney's

Peterson's Jewelers

Phil's Pharmacy

Red and White

Ron's Flowers

Star Theater

Tum-A-Lum Lumber Co.

Turner, Van Marter & Bryant

Western Auto

Wilson's Men's Wear

Winn-Dee's Snack Shack