



YOU DRAW DIVIDENDS

*from every business enterprise
in the community where you live*

**If some
good neighbor
with a popcorn stand
was giving you
part of his
profits every day...**

... you would probably give him ALL of your popcorn business ... you might even try to influence other neighbors to take up popcorn ... and to buy it at home.

Actually, you DO share in the profits of EVERY business in your home community, because a BIG PART of the gross margin on every local business transaction goes toward the support of things that benefit YOU and everyone else who lives here.

Such as schools, churches, roads and streets, fire and police protection, jobs for more people so that we can keep among us MORE good teachers and preachers and doctors and other skilled folks. And so we can have more stores that are better stocked for our convenience and for our EMERGENCY needs.

Because we don't get these benefits in cash, we sometimes forget that ALL home business is really OUR BUSINESS. And some of us even forget ... and trade somewhere else ... when OUR OWN PAYCHECK depends on keeping this community prosperous.

**It Pays to Buy
where You Live**

These Heppner Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare---TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

A. L. Daggett, Distributor

Anderson's Builders Supply

Bank of Eastern Oregon

Barratt Sales

Becket Equipment Company

C. A. Ruggles Insurance

Case Furniture Company

Central Market

Heppner-Morrow County
Chamber of Commerce

Columbia Basin Electric Co-op

Economy Market

Elma's Apparel

Farley Motor Company

First National Bank

Ford's Tire Service

Fulleton Chevrolet

Gazette-Times

Gilliam & Bisbee Hardware

Gonty's

Hager's Dairy

Helen Cox, Flowers and Gifts

Heppner Auto Sales

Heppner Auto Parts

Heppner Cleaners

Heppner Hardware & Electric

Heppner Nor-Gas

Heppner Variety

Hotel Grill

Elle Sargent

Hotel Heppner

Humphreys Drug Company

Inland Chemical Service

Jack's Chevron Station

L. E. Dick

Lott's Electric

MiLadies Apparel

Morrow County Abstract
and Title Company

Morrow County Creamery

W. C. Cox, Owner

Northwestern Motel

Penney's

Peterson's Jewelers

Phil's Pharmacy

Red and White

Ron's Flowers

Star Theater

Tum-A-Lum Lumber Co.

Turner, Van Marter & Bryant

Western Auto

Wilson's Men's Wear

Winn-Dee's Snack Shack